THE ART OF Splatoon 2

SPLATOON 2'S EYE-POPPING INK-TASTIC ART BOOK!

THE ART OF Splatoon 2

SPLATOON 2'S EYE-POPPING INK-TASTIC ART BOOK!

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ART WORK

2D ARTWORK

The artwork of *Splatoon 2* is filled to the brim with charming details that draw in viewers with unique and creative compositions in vivid colors!





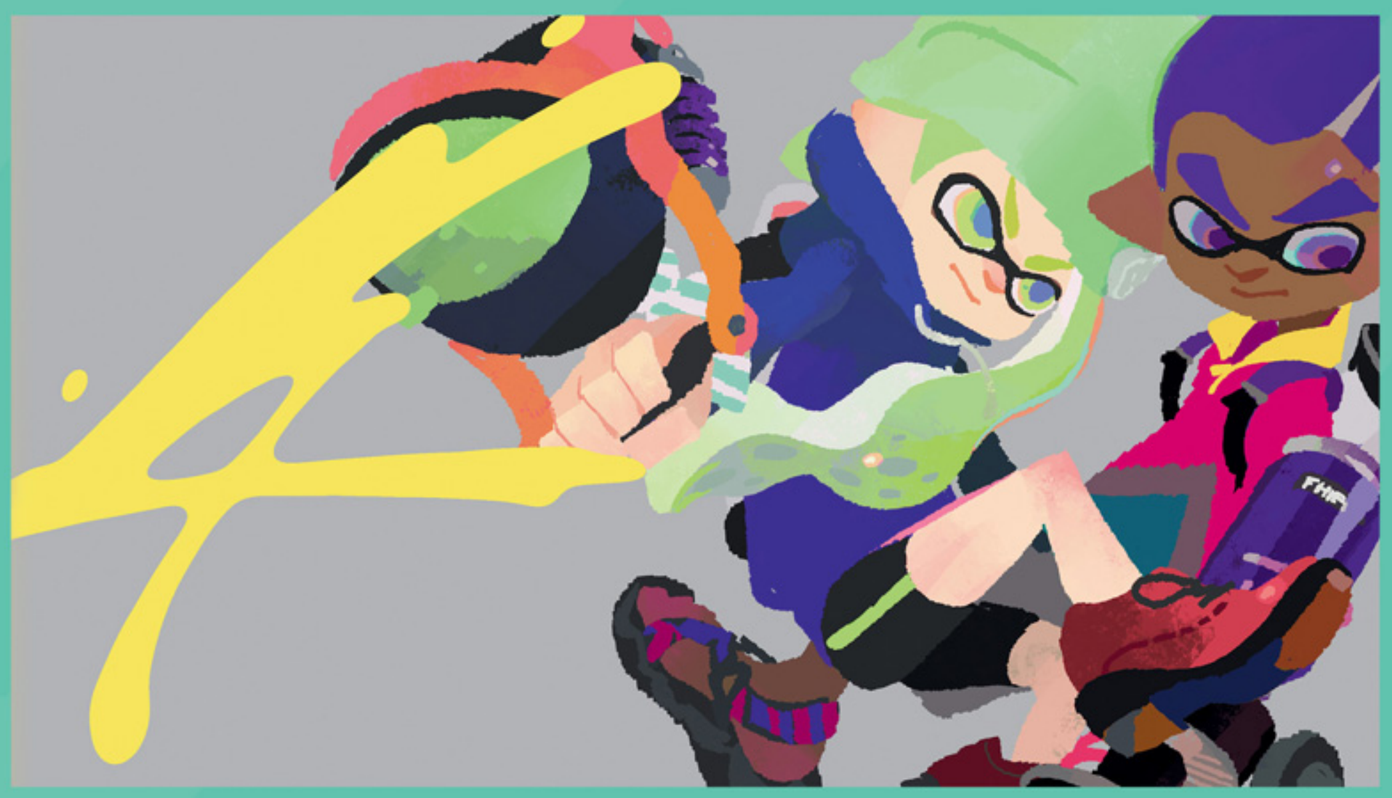
2D ARTWORK
The Art of Splatoon 2
Cover Illustration

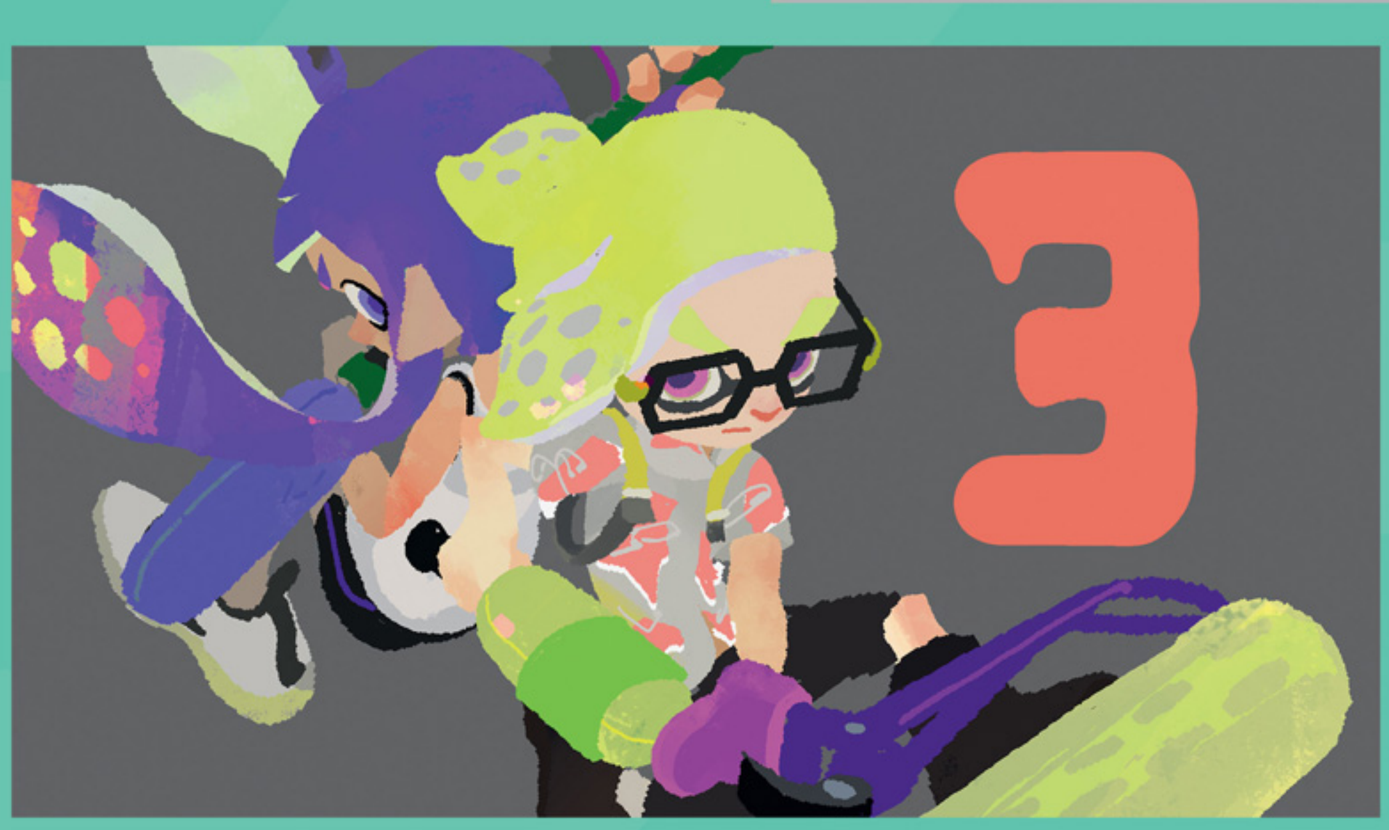





5






3


2





2D ARTWORK
Game Release Countdown Illustrations (1)

2D ARTWORK

Game Release Countdown Illustration (2)















2D ARTWORK
Mario Kart 8 Deluxe
Illustration



2D ARTWORK
Kyoto Aquarium's "Suizokukaan: Ikasu Summer Vacation" Event Illustrations (1)

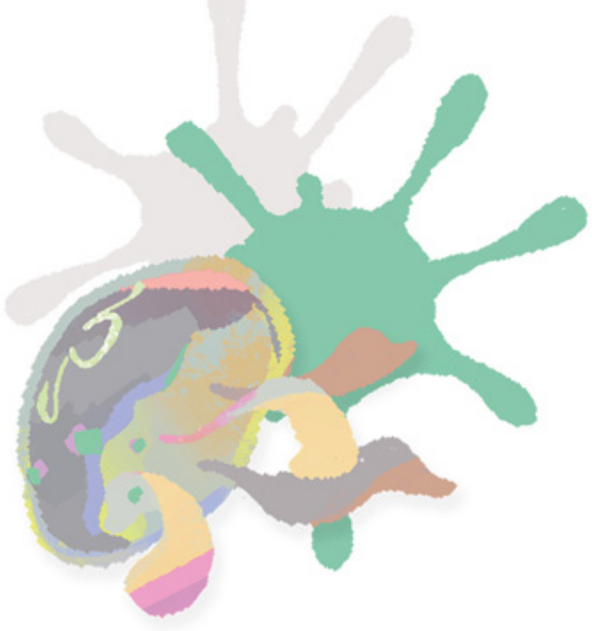
Kyoto Aquarium's "Suizokukaan: Ikasu Summer Vacation" Event Illustrations (2)





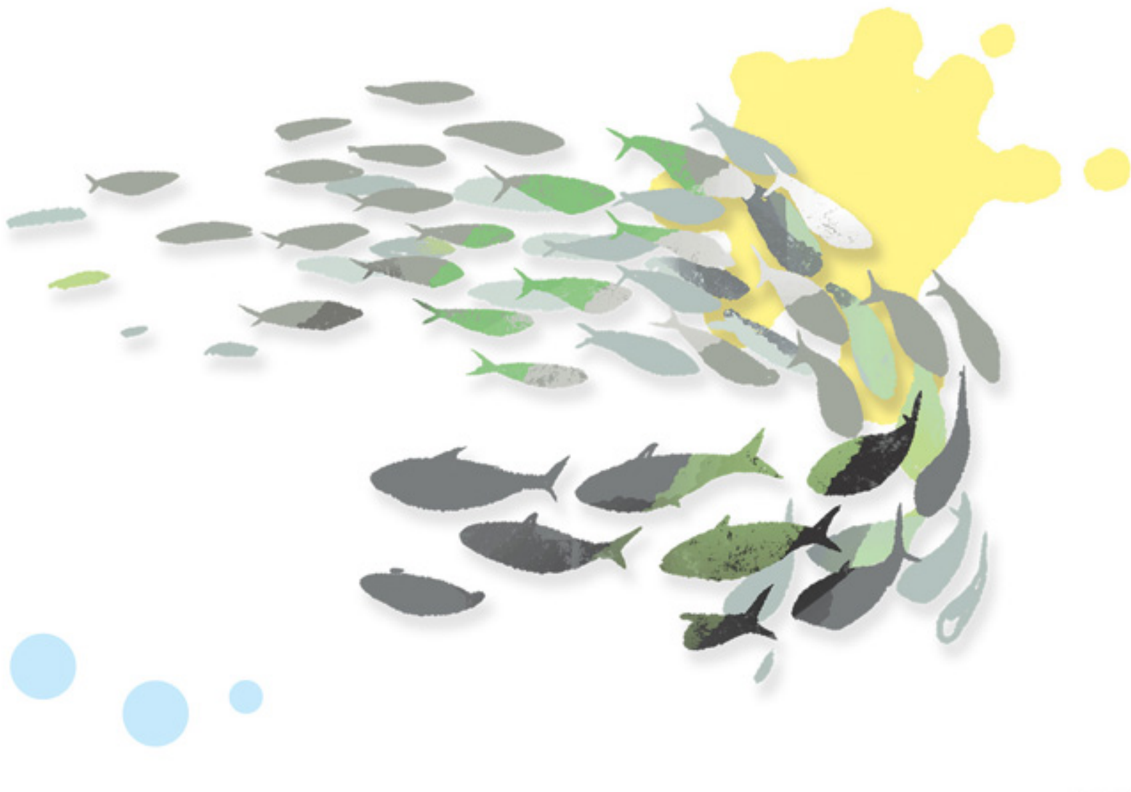












Have an
Ink-tastic
SUMMER
SPLATOON2









2D ARTWORK
Special Wallpaper Gift Illustration



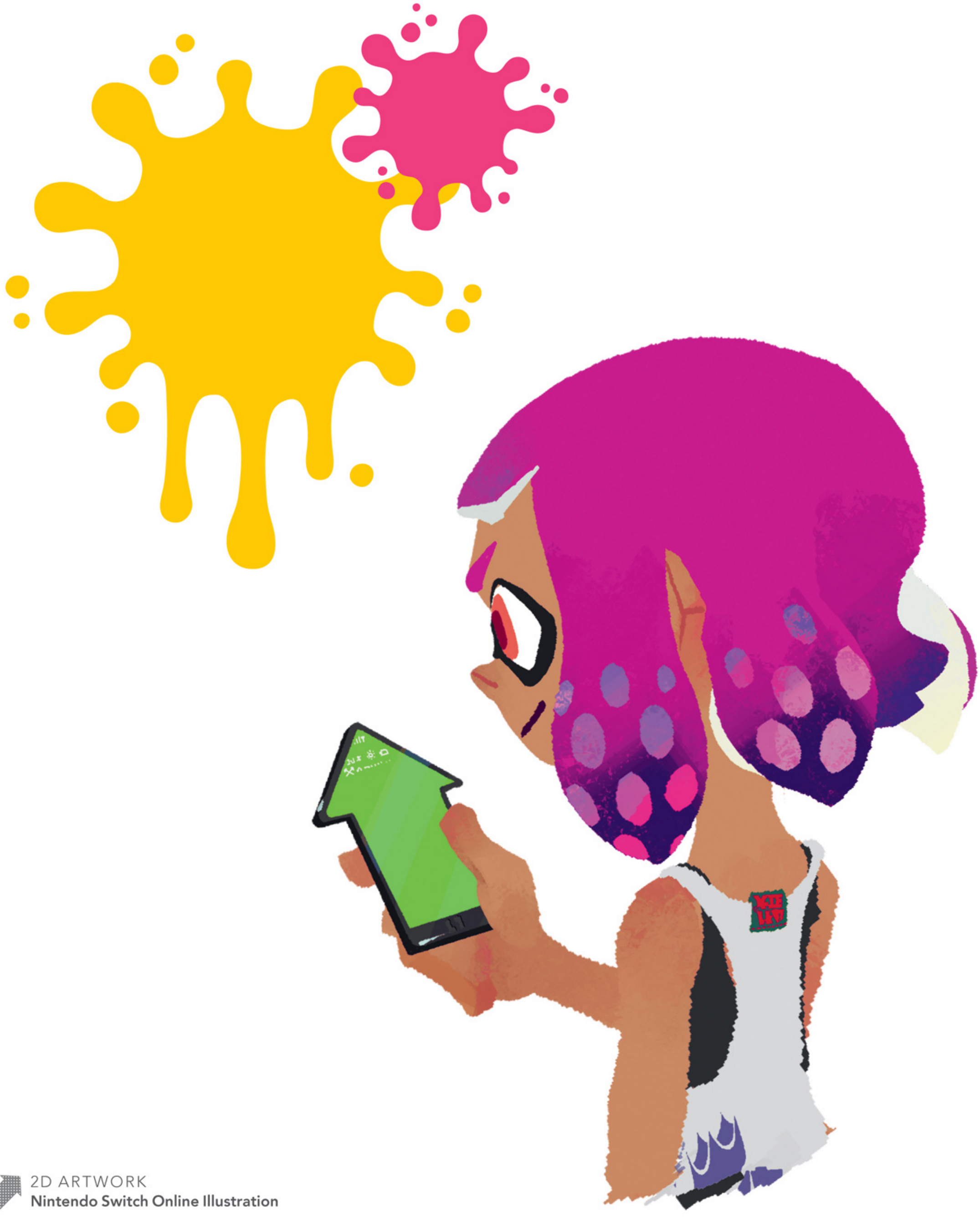




2D ARTWORK
Player Character Illustrations (2)


Splatoon 2

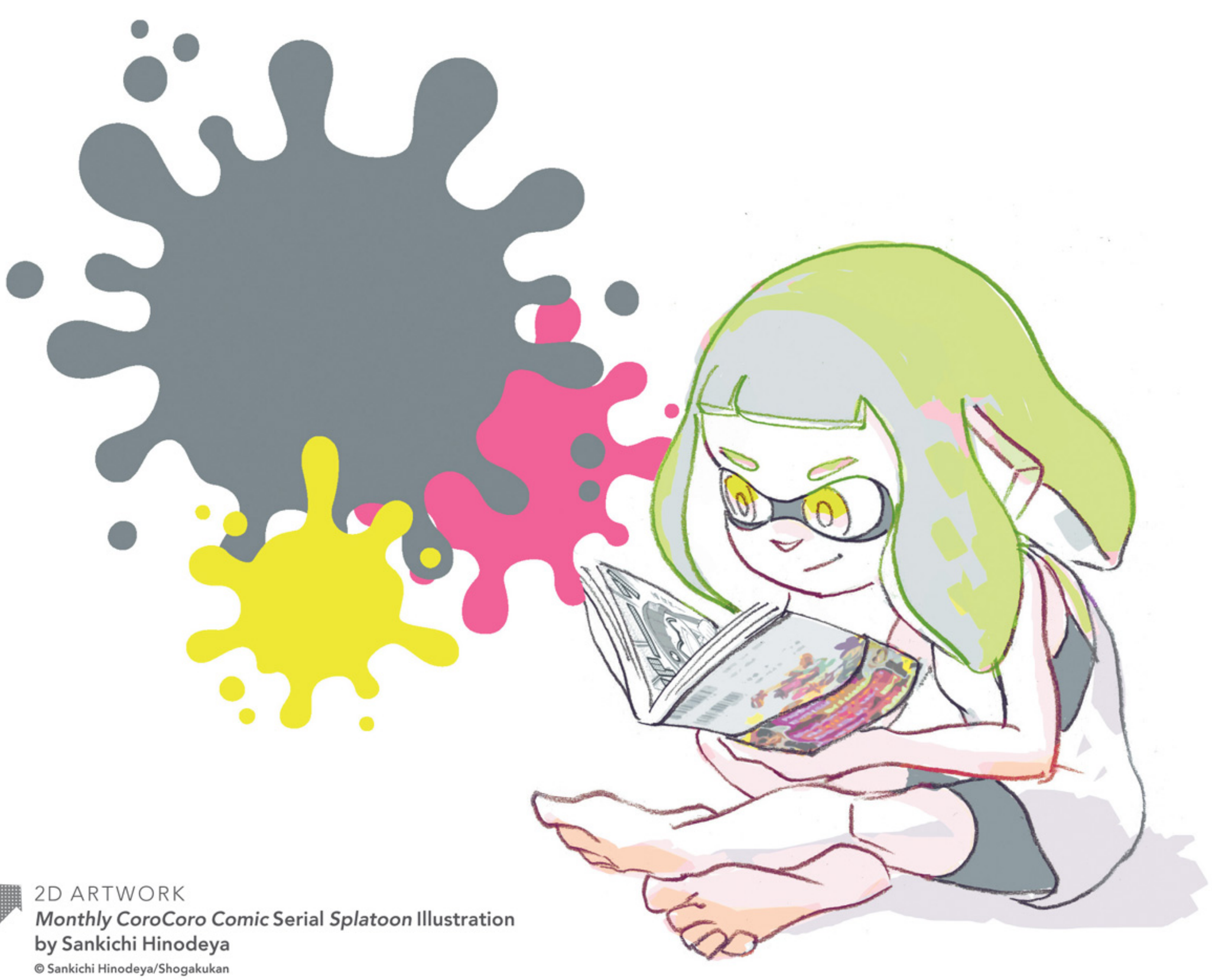
2D ARTWORK
Single-Player Campaign Key Art



2D ARTWORK
Nintendo Switch Online Illustration

2D ARTWORK
Splatoon 2 Nintendo Direct Illustration





2D ARTWORK
Monthly CoroCoro Comic Serial *Splatoon* Illustration
by Sankichi Hinodeya

© Sankichi Hinodeya/Shogakukan

2D ARTWORK
Wet Floor CD Cover





2D ARTWORK

***Splatune 2: Splatoon 2 Original Soundtrack* Illustrations**



























2D ARTWORK
Splatoon Koshien 2018 Illustration



2D ARTWORK
Splatoon Koshien 2018
Judd & Li'l Judd Illustration



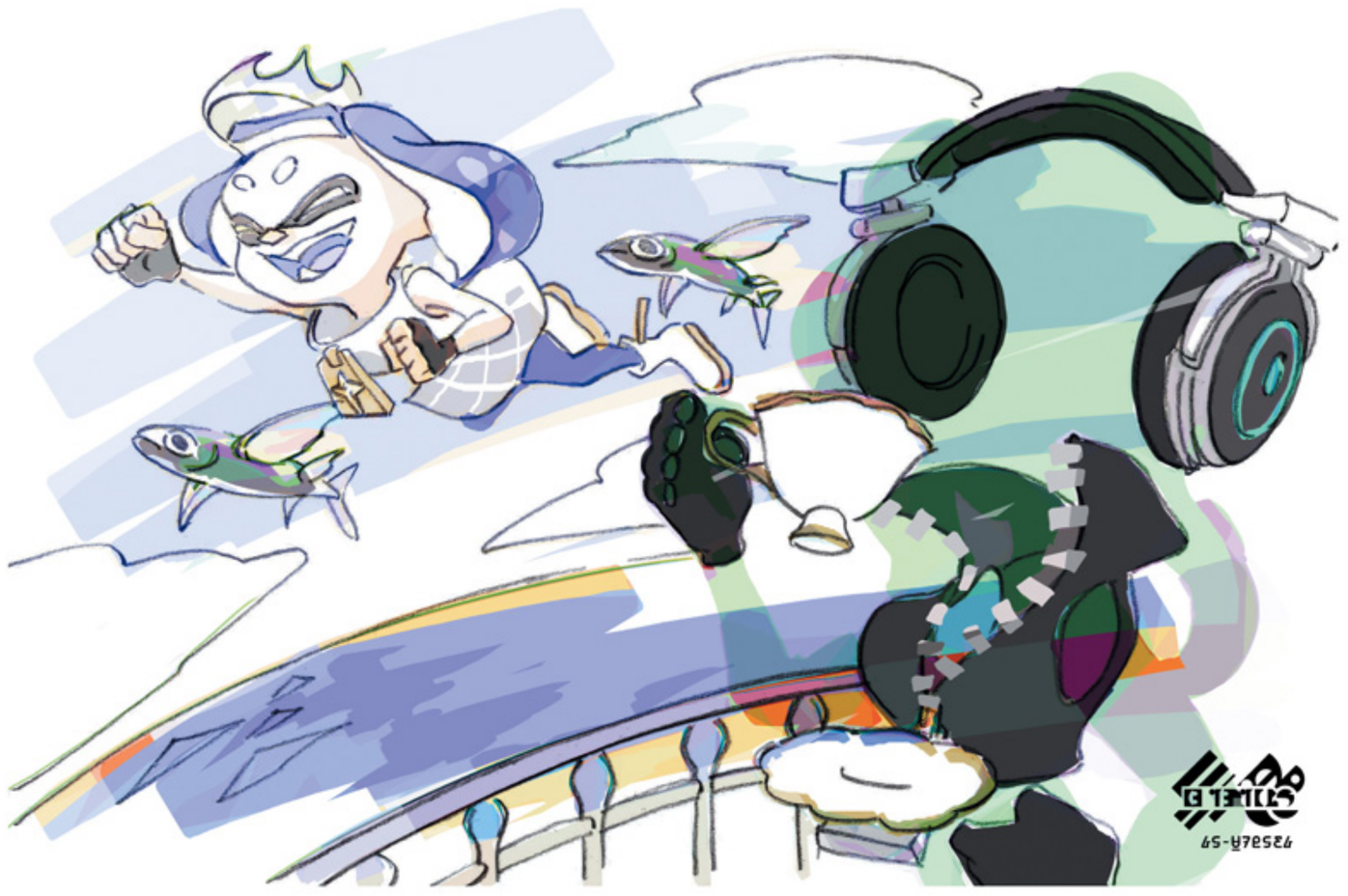




2D ARTWORK
Splatfest Illustration:
Rock vs. Pop



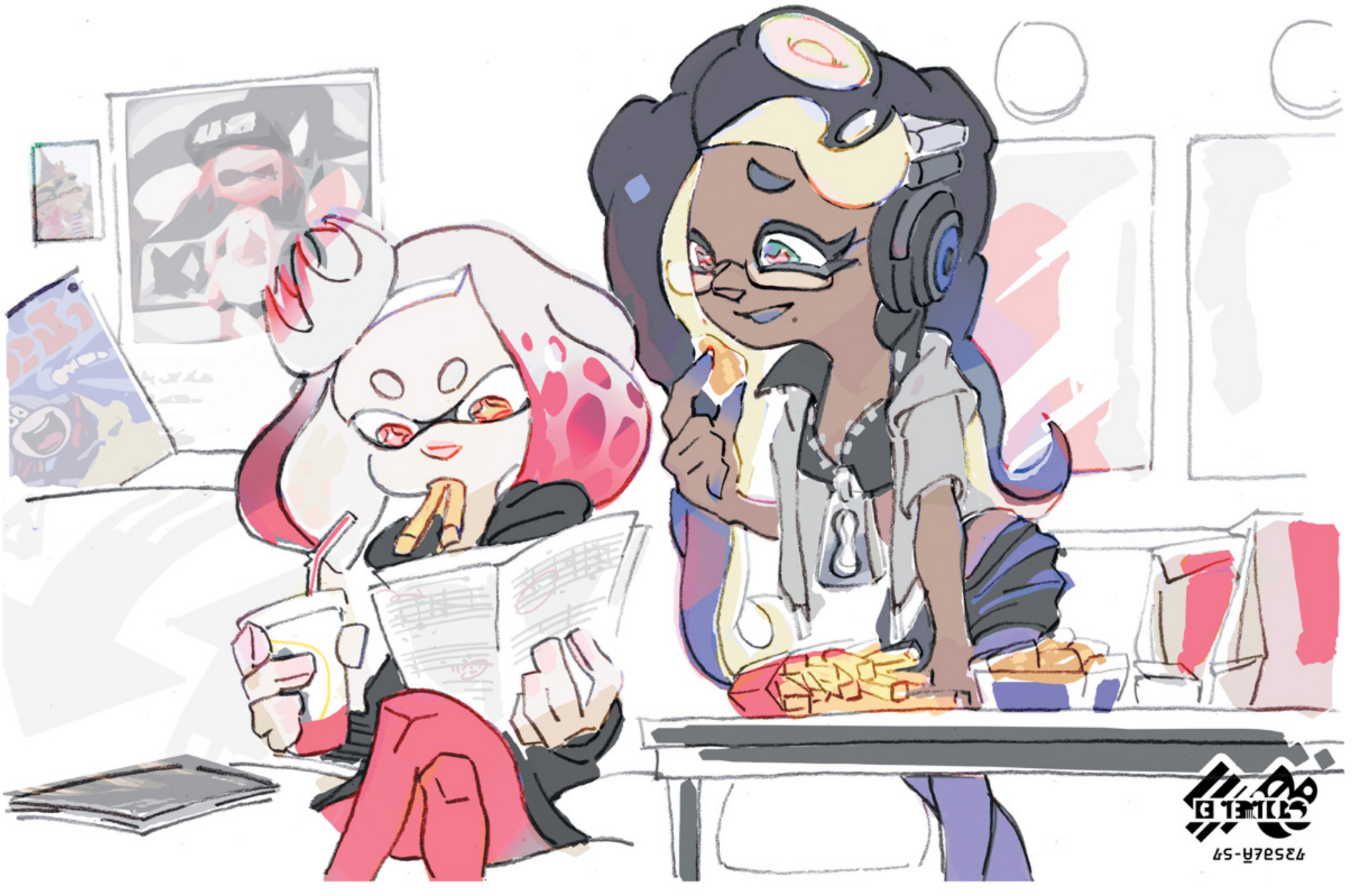
2D ARTWORK
Splatfest Illustration:
Mayo vs. Ketchup



2D ARTWORK
Splatfest Illustration:
Flight vs. Invisibility

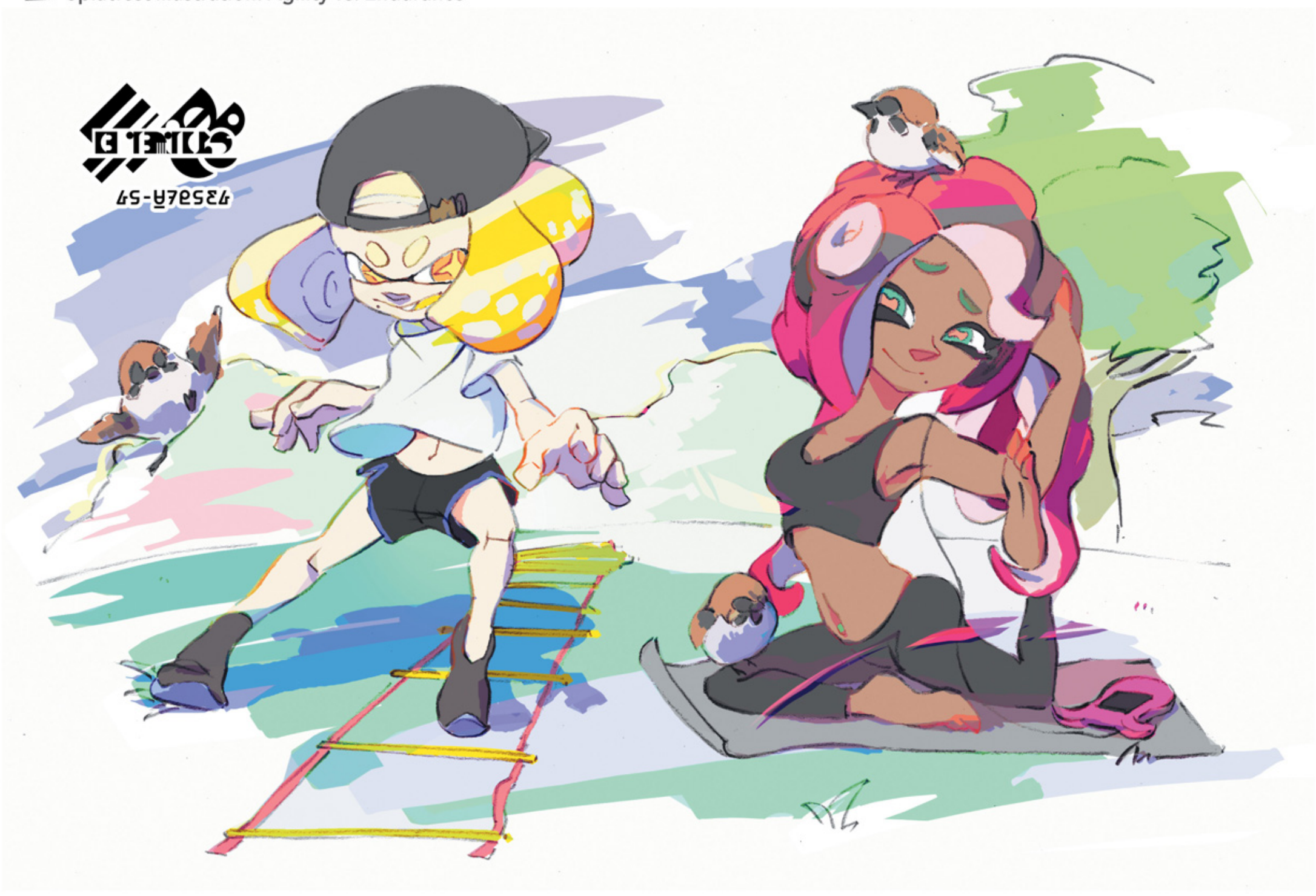
2D ARTWORK

Splatfest Illustration: McDonald's French Fries vs. Chicken McNuggets



2D ARTWORK

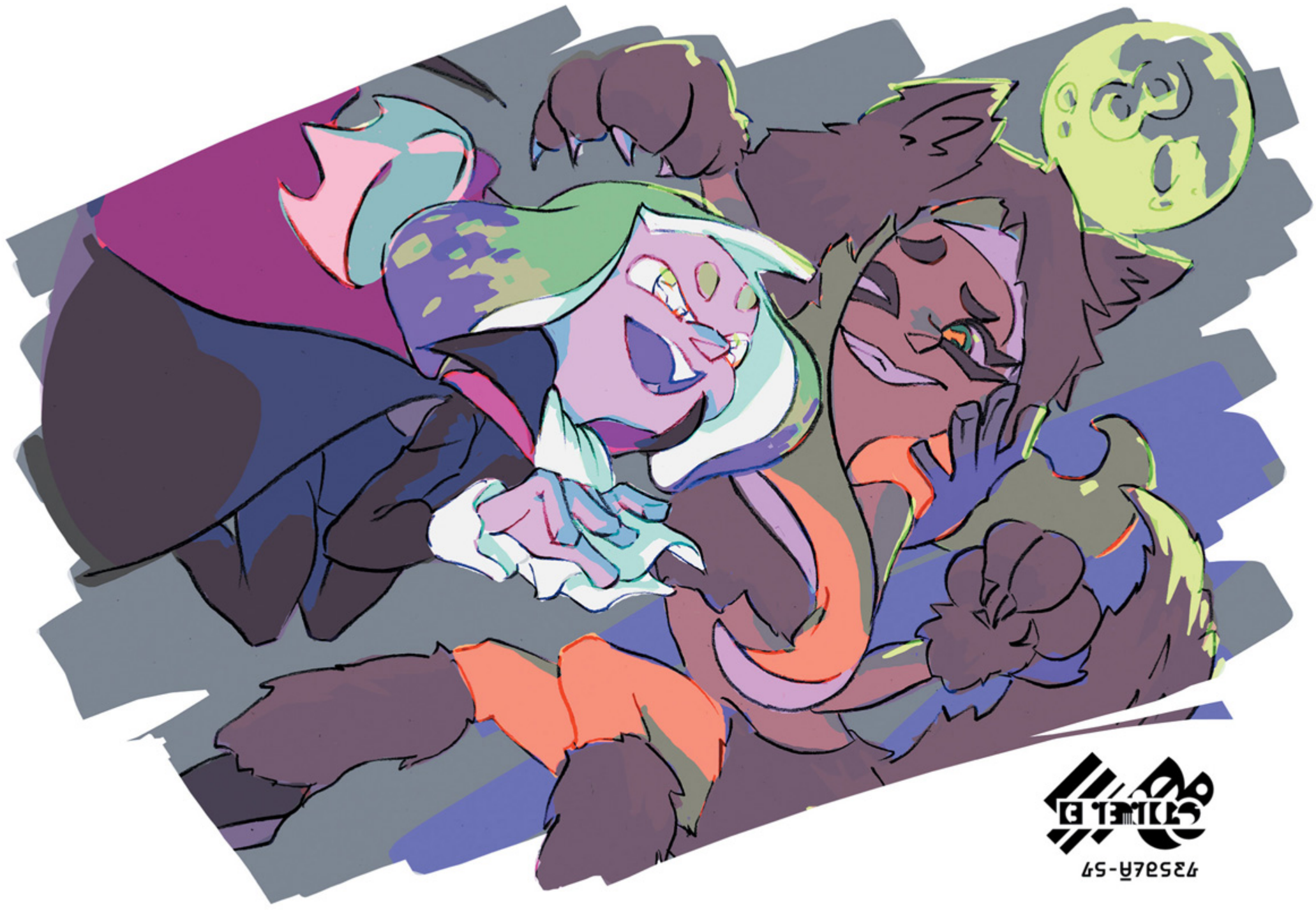
Splatfest Illustration: Agility vs. Endurance



2D ARTWORK
Splatfest Illustration: Front Roll vs. Back Roll



2D ARTWORK
Splatfest Illustration: Vampire vs. Werewolf



3D ARTWORK

Equipped with crazy weapons and the latest gear, Inklings plunge headlong into heated Turf Wars. You can tell from their ever-confident expressions that they love to compete.





3D ARTWORK
Key Art





3D ARTWORK
Promotional Illustrations (1)

















3D ARTWORK
Player Illustration: Salmon Run

3D ARTWORK
Player Illustrations:
Single-Player Campaign









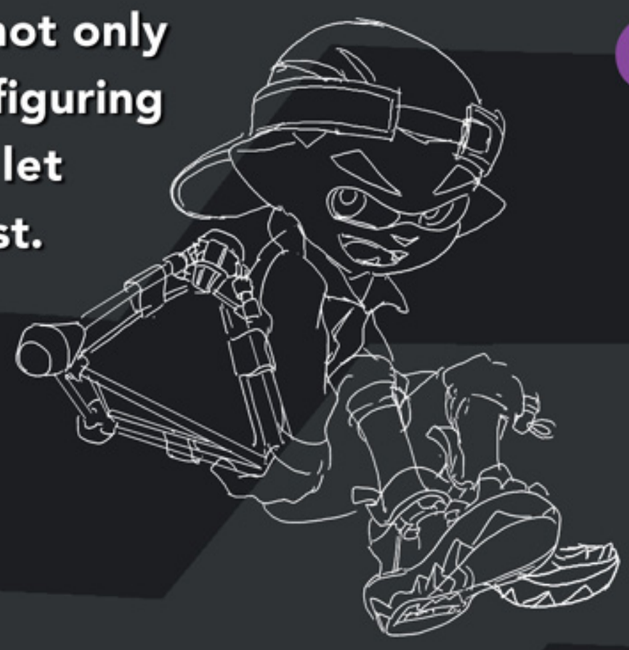


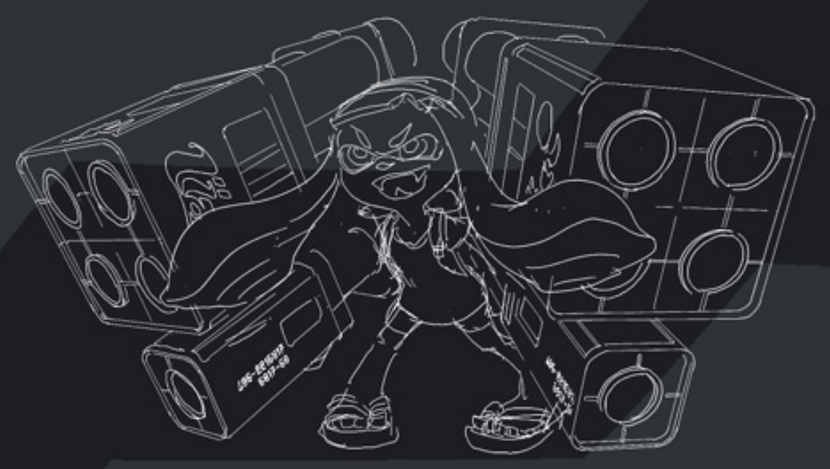
3D ARTWORK
Splat & Chat Headset Illustration

CHARACTERS

INKLINGS

Inklings have a passion for fashion and are always aware of the latest trends. They dive headfirst not only into Turf Wars, but also into figuring out which outfit is going to let them express themselves best.





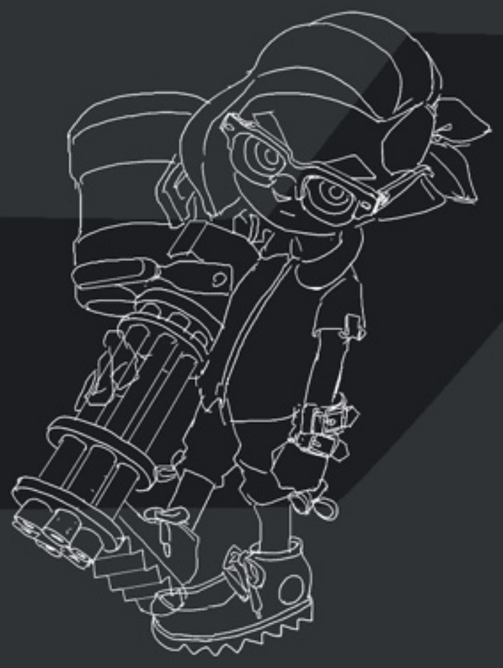


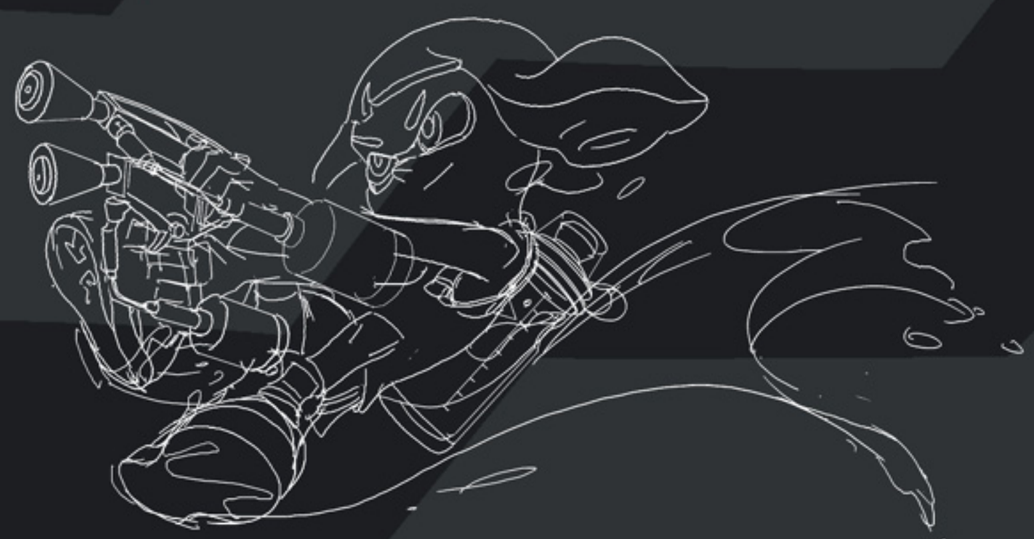


GIRL





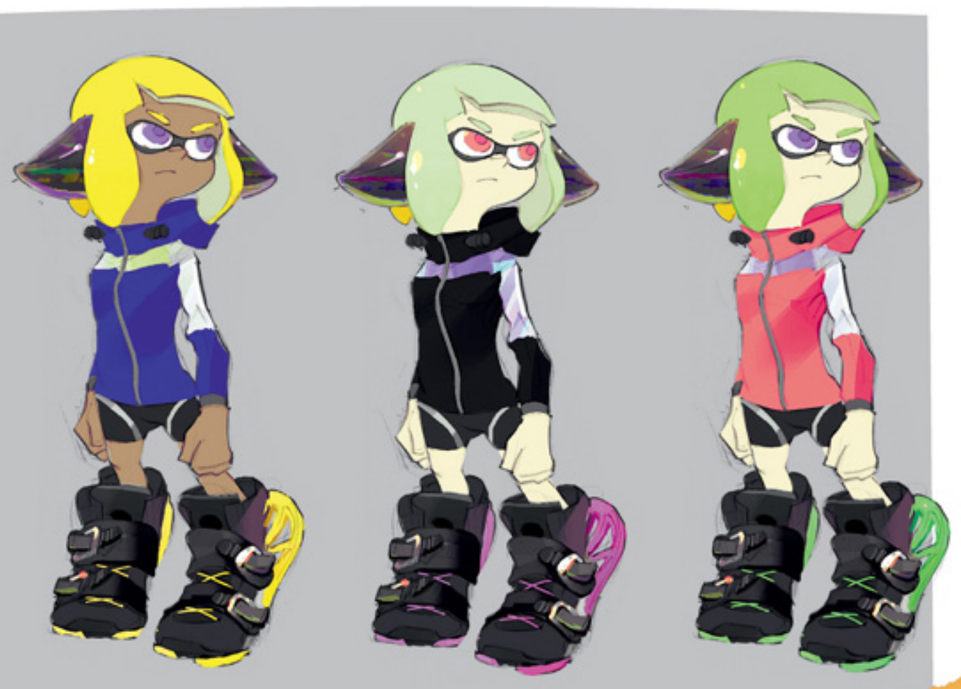






Inklings Can Seamlessly Switch between Squid and Kid Forms

While Inklings start out as squids, as they grow they develop a humanoid form and set out for the cities. There they participate in Turf Wars and polish their fashion sense on their way to becoming truly fresh. It's said that Inklings that hang out in Inkopolis Square are the trendiest in all of Inkopolis.



BOY&GIRL
Hero Suit Design Concept, Part 1

SINGL
PLA



BOY&GIRL
Hero Suit Design Concept, Part 2

Agent 4 Battles the Octarian Hordes

Agent 4 is a second-generation Turf War kid who blasts through any situation with ease. Agent 4 wasn't really familiar with the Squid Sisters, but not from a lack of interest. They just happened to be busy with extracurriculars.

Upgraded Hero Suit

Marie made this anti-Octarian gear by upgrading the old Hero Suit. She used the one that Callie used to wear and tailored it to fit Agent 4. The suit is made from an extremely light and flexible material that can handle extreme sliding actions when using a Ride Rail and doing tricks or maneuvers.



BOY&GIRL
Hero Suit Design Concept (1)

BOY&GIRL
Hero Suit Design Concept (2)



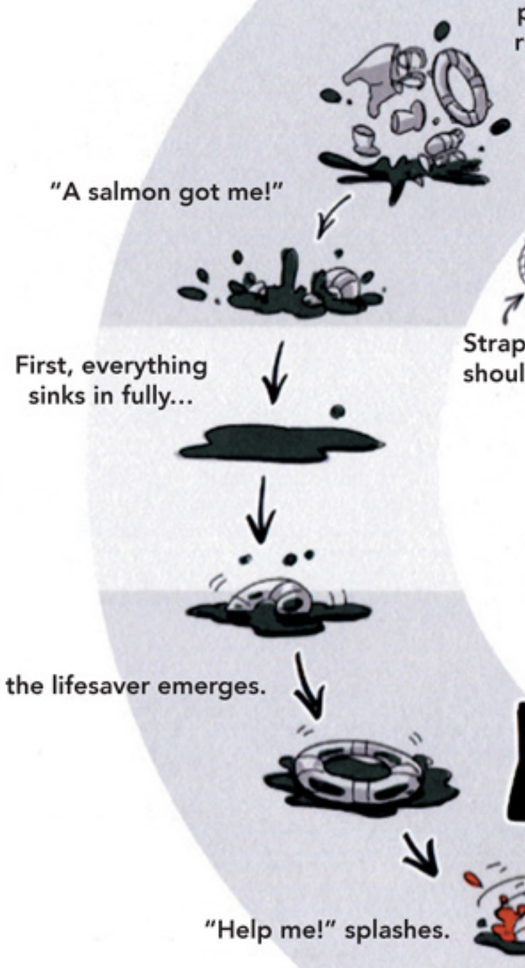
BOY&GIRL
Lifesaver Design

Simple Respawn Device

LIFESAVER

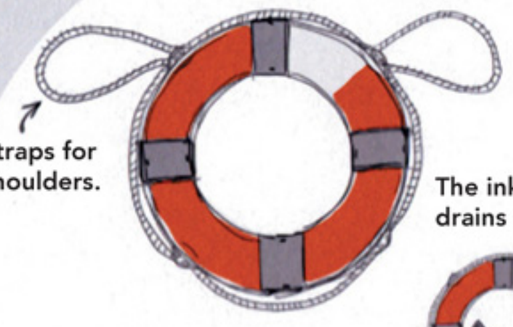
When filled with ink, this device makes it possible to respawn on the spot. If all the ink runs out due to some major issue, it will need to be filled from ink from the outside.





It also serves as an ink tank for using weapons.

Straps for shoulders.



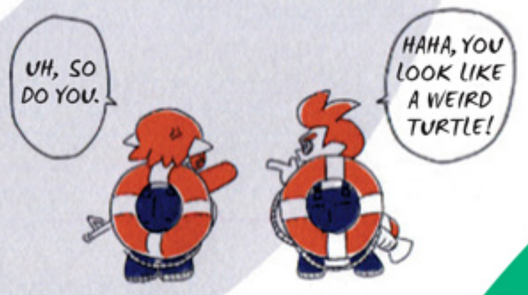
The ink magically drains in a circle!





Equipped with a net for a Golden Egg.





The player's spirit floats up from inside the lifesaver and splashes around. Filling it with ink externally makes it possible for the player to revive!



SALMON

BOY&GIRL
Salmon Run–Specific Outfit Design (1)



BOY&GIRL
Salmon Run Design

SALMON RUN

BOY&GIRL
Salmon Run–Specific Outfit Design (2)









BOY&GIRL
Boy's Hairstyles (1)









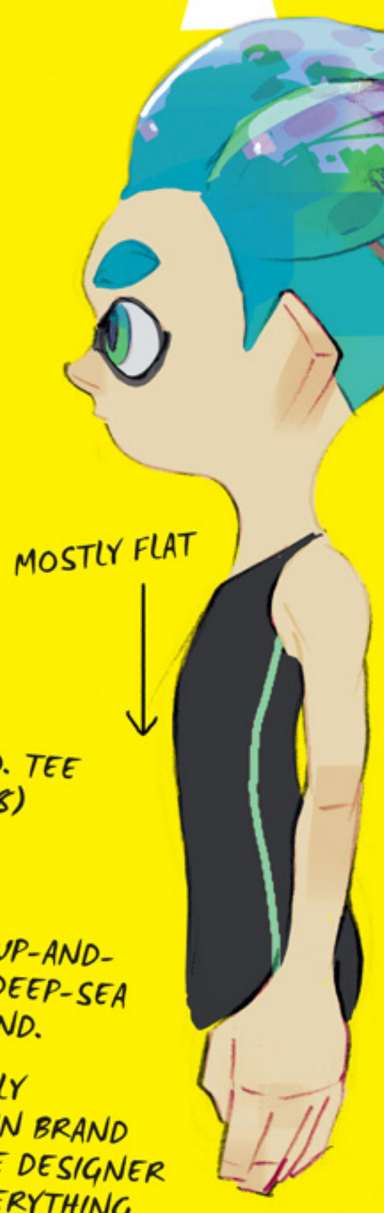
HAIR

BOY&GIRL
Boy's Hairstyles (2)

BOY

SLICKED-BACK VERSION







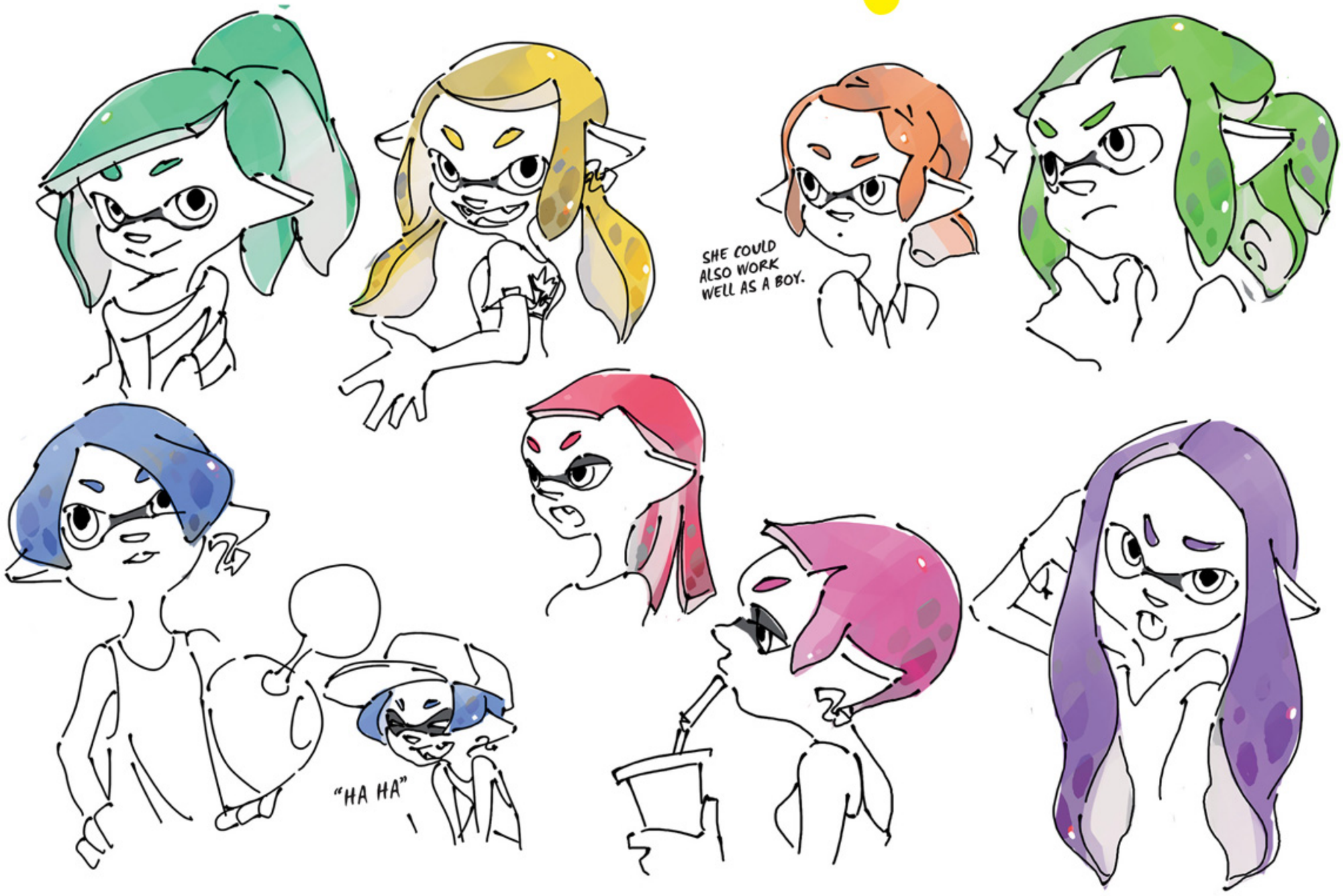
A NEW, UP-AND-COMING DEEP-SEA BRAND.

* YOU CAN ONLY FIND THEM IN BRAND STORES. THE DESIGNER HANDLES EVERYTHING FROM DESIGN TO PRODUCTION TO MANAGEMENT.

BOY

BOY&GIRL
Hair Texture





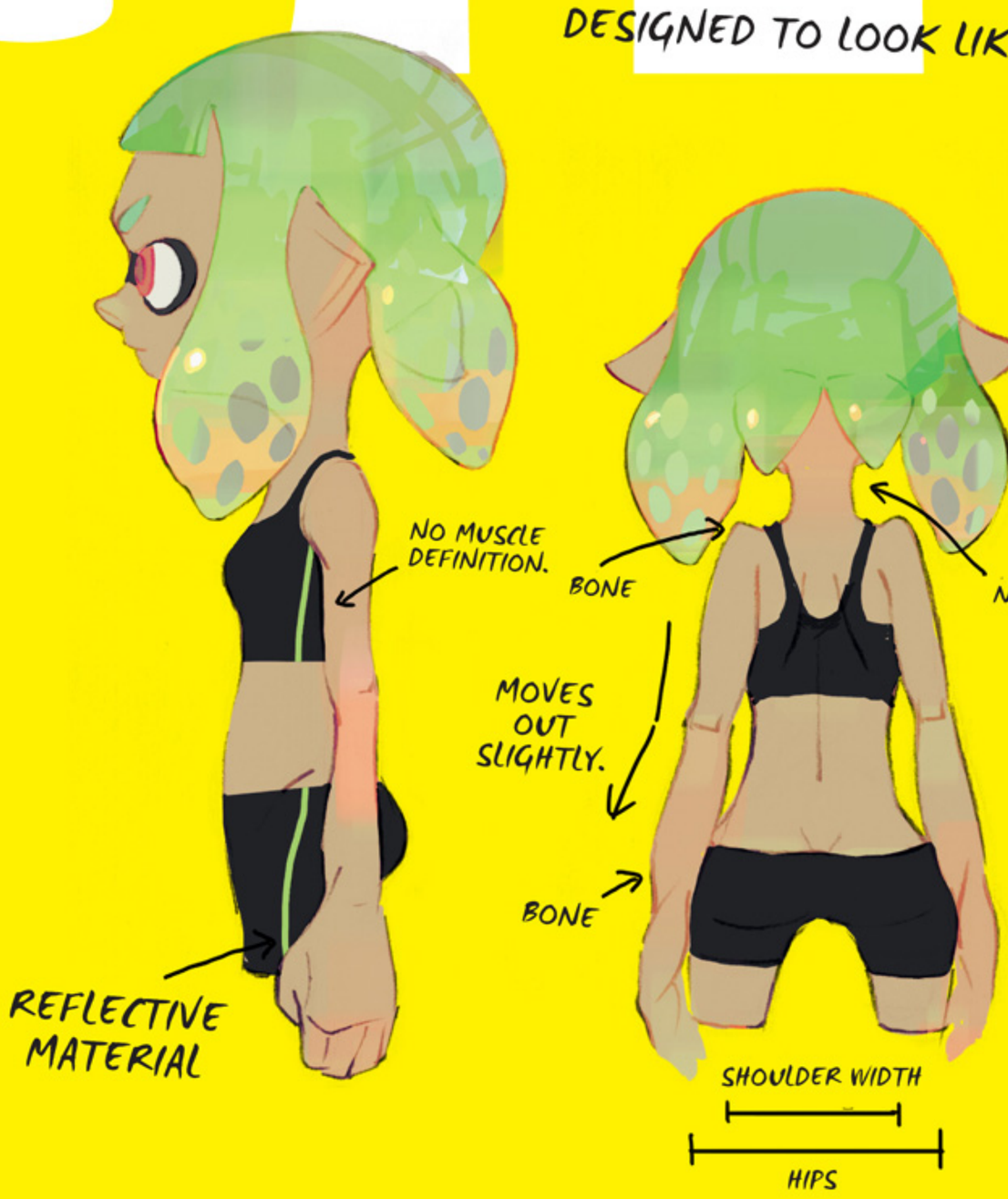
BOY&GIRL
Girl's Hairstyles (1)

STYLE

GIRL

SHORT-HAIR VERSION

DESIGNED TO LOOK LIKE A SPRINTER.





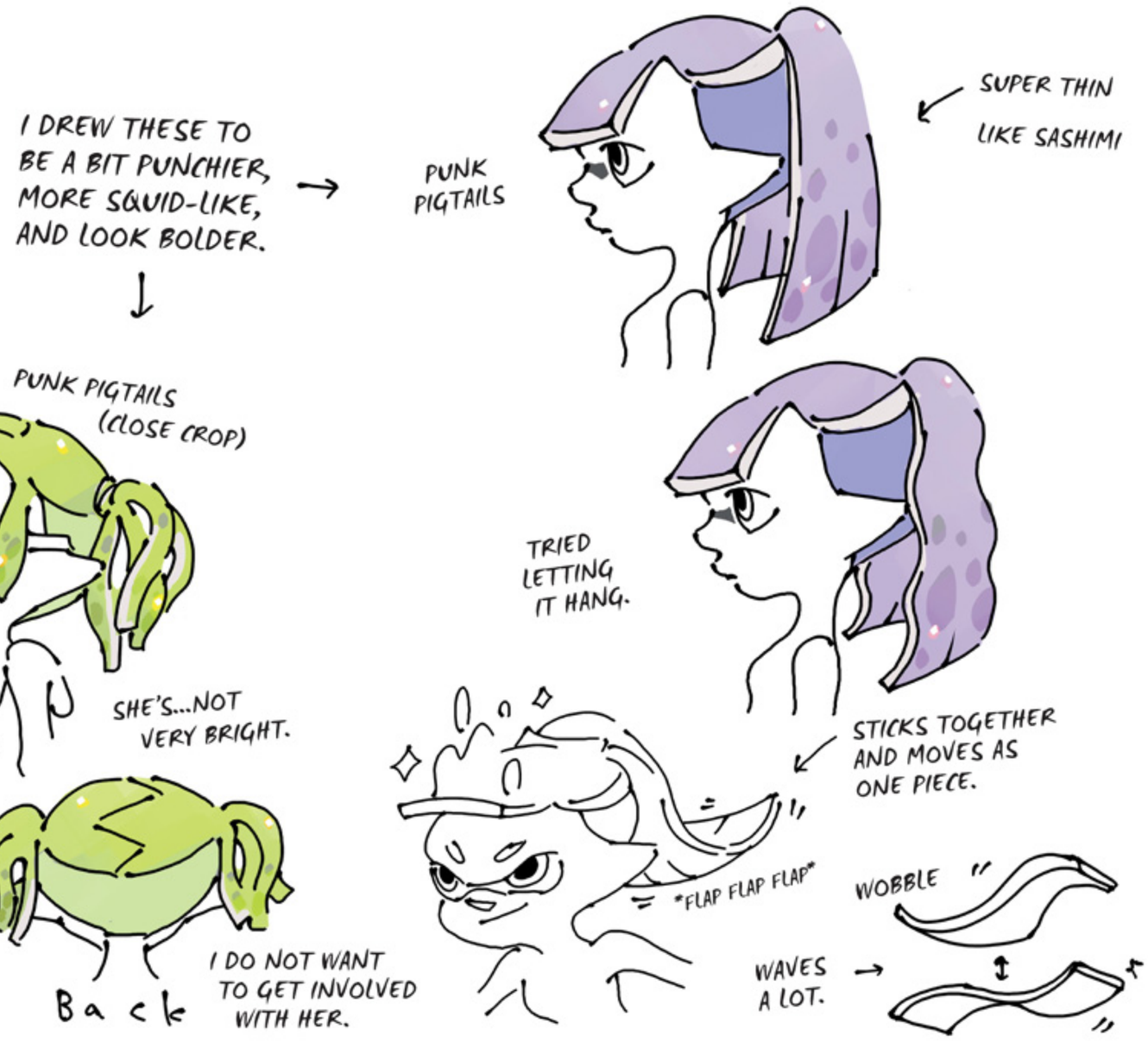
BOY&GIRL
Girl's Hairstyles (2)

GIRL

I THINK THE CHARACTER MODEL WILL BE FINE AS IS, BUT IF WE COULD SMOOTH IT OUT A BIT...

HAIR





BOY&GIRL
Girl's Hairstyles (3)

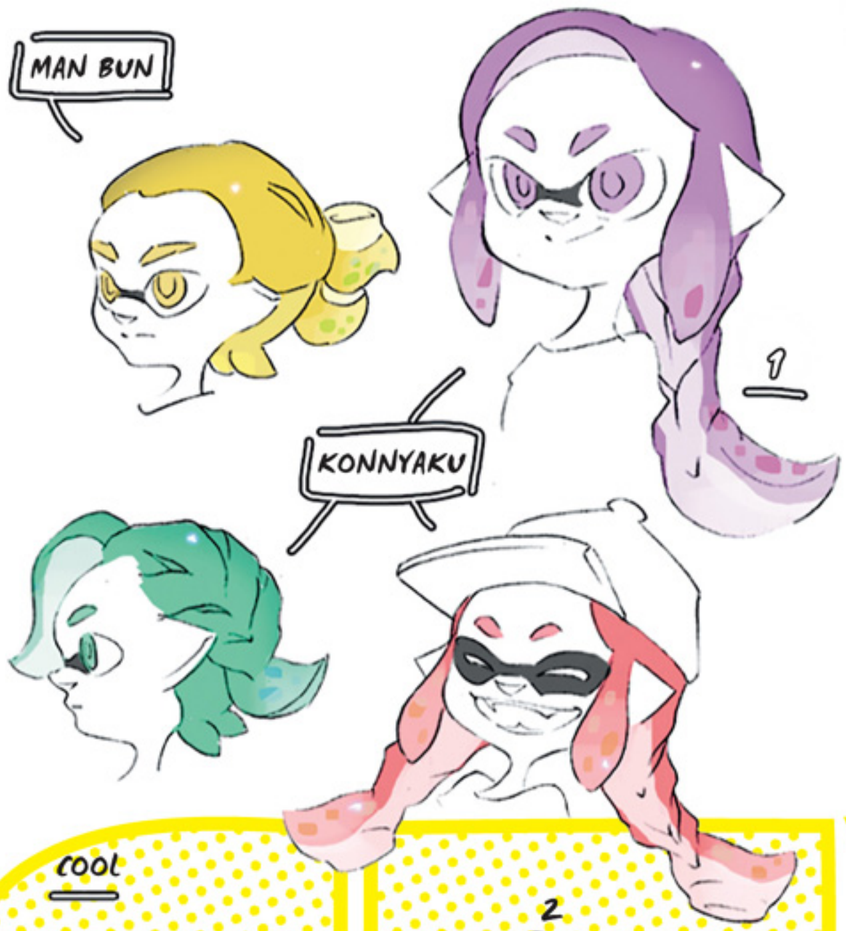
BOY&GIRL
Boy's Hairstyles (3)



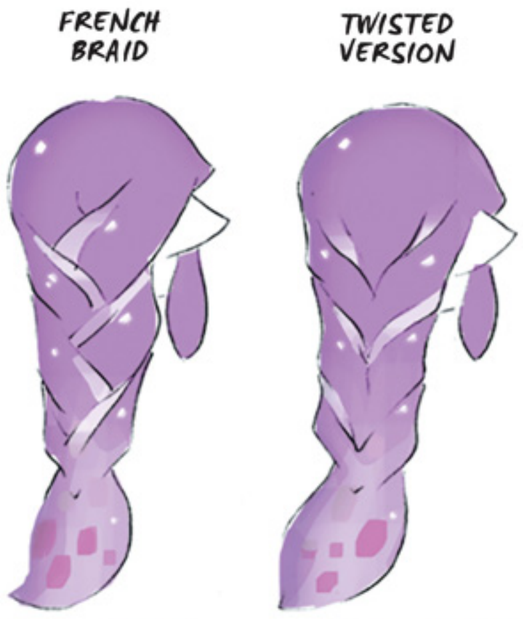


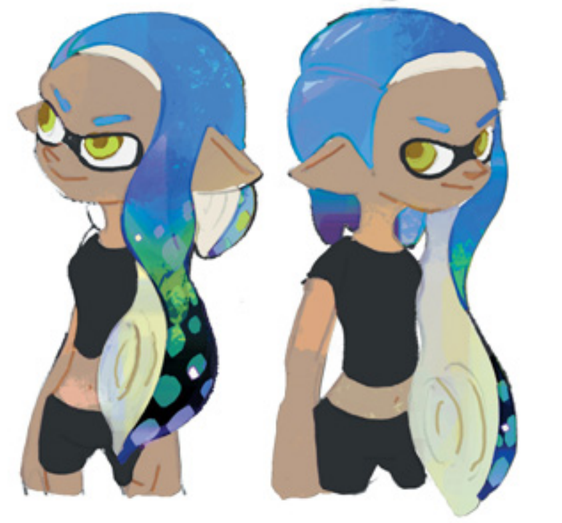
BOY&GIRL
Girl's Hairstyles (4)





BOY&GIRL
Girl's Hairstyles (5)







COOL STYLE

2

GIRL

PONYTAIL VERSION



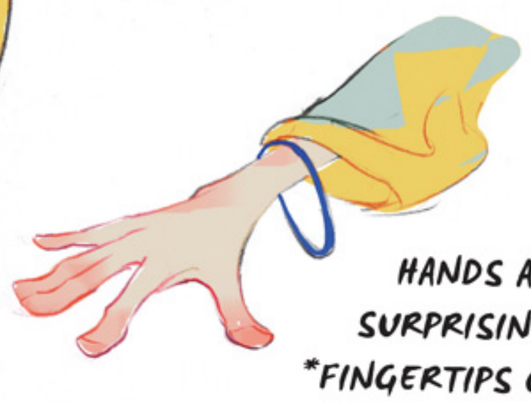
THE SQUID LEGS ARE PROBABLY TIED TOGETHER TO PREVENT THEM FROM COMING APART...



SHE'S THE TYPE OF PERSON WHO IS COMFORTABLE MAKING STEADY EYE CONTACT WITH OTHER PEOPLE.



LOOKS LIKE SHE'S THINKING ABOUT SOMETHING, BUT SHE'S ACTUALLY NOT.



HANDS ARE SURPRISINGLY THIN.
*FINGERTIPS GET COLD.

BOY&GIRL
Girl's Hairstyles (6)

FASHION

THESE SQUIDS CAME TO THE CITY TWO YEARS AGO AND IT'S STARTING TO SHOW.



THICK EYEBROWS

I'D LIKE TO DO A LUMINESCENT SQUID TEXTURE.

- DOESN'T LIKE BOYS.
- WAKES UP AT 6:00 PM AND GOES TO BED AT 9:00 AM.



GRILLED AFTER CUTTING DETAILS.

- WAS ABLE TO BORROW THE CAR RECENTLY.
- THEY'RE THINKING ABOUT LEAVING THEIR TEAM AND MOVING BACK TO THEIR HOMETOWN.
- IS INTERESTED IN HOW TAXES WORK.



- IS USING A SPLASH-O-MATIC DUE TO THE INFLUENCE OF HER BOYFRIEND.
- SHE GETS ALONG WELL WITH HER MOTHER.



ONE OF THOSE REALLY THIN ROOMWEAR SHIRTS.

- TOP RANKED IN THE COASTAL DISTRICT.
- HAS SPONSORS.
- HER PARTNER IS ALSO SUPER GOOD.



ABOUT THIS LEVEL OF ALOOF.

USE THIS BRIGHT BLUE. I WANT THE COAT TO LOOK SHARP.

HER LEGS ARE REALLY THIN.

THE KIND OF LEATHER SHOES YOU JUST SORT OF SLIP ON.

- THE KIND OF PERSON WHO SPENDS THEIR MONEY ON CLOTHES.

FASHION



SLICED-CUTTLEFISH HAIR

SOLIDLY PUT TOGETHER TO SHOW OFF HER TRADITIONAL BEAUTY IN A MODEST WAY.

COMPACT MODEL OF THE .52 GAL CREATED WHEN IT BECAME CLEAR THE GAL SHOOTER WAS A HIT WITH THE GIRLS.

FLAT SHOES

- UNAPPROACHABLY PRETTY.

WEARING WEIRD SOCKS?

LIKE THESE.



PUDDING-COLORED HAIR.



- MS. NORTH SHORE

SHE HAS A PART-TIME JOB CLEANING ROOMS AT MAHI-MAHI RESORT WHILE ALSO PROFESSIONALLY SURFING.

SQUID-LIKE ELEMENTS...

KIMONO. THOUGH I DON'T THINK IT'S POSSIBLE...



- WORKS AS A FINISHER.



JUST KINDA WEIRD.

- THE TYPE WHO LOVES TO WEAR PAJAMAS.
- HAS A HUSKY VOICE.
- HER HANDS ARE STICKY.
- HER ROOM IS HORRIFYINGLY DIRTY.
- DOESN'T WORRY ABOUT WHAT OTHERS THINK.

- LIKES VIETNAMESE-STYLE BOBA DRINKS.



GRASS JELLY.
GREEN TEA & BASIL SEEDS.
IT'S GROSS LOOKING WHEN IT'S MIXED.



BOY&GIRL
Fashion Concepts (3)

FASHION FASHION



BOY&GIRL
Fashion Concepts (4)

FASHION

REMAINING GIRL GEAR IDEAS.



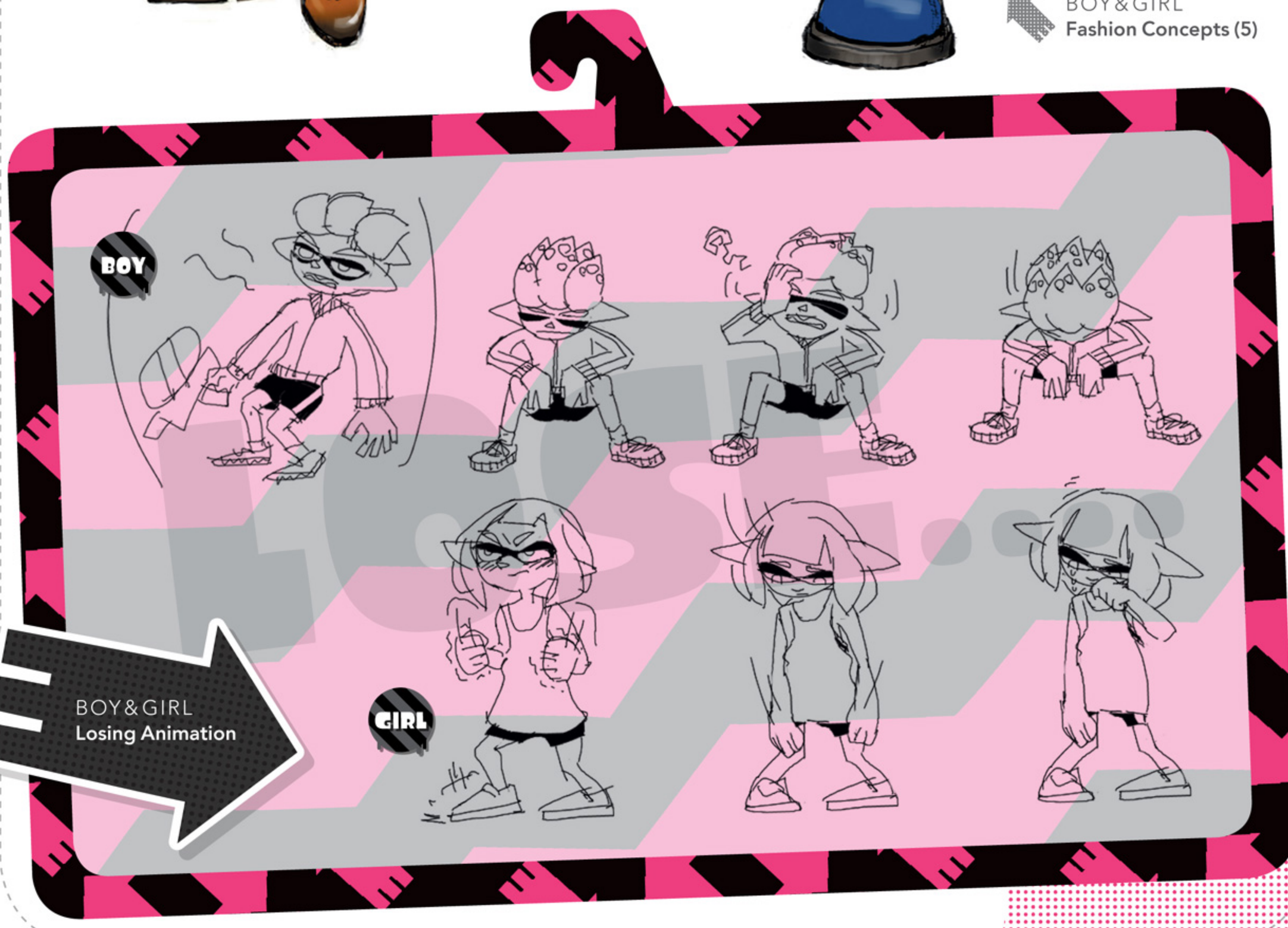
WEARING A HOODIE IN A GROWN-UP WAY.





THE TONGUE IS SO BIG THAT IT COVERS UP THE KNOT.

BOY&GIRL
Fashion Concepts (5)



BOY&GIRL
Losing Animation







• THE KIND OF PERSON WHO PAINTS THEIR ROOM PURE WHITE.
• DOES POORLY IN DIRECT SUNLIGHT.



THIN PARKA







SHOWY HIGH-TOPS

WHAT ARE THESE CALLED ANYWAY?

• SHE'S CHASING AFTER A FAMOUS BOY SINGER SOLO ACT.
• LIVES IN A PLACE WITH POOR PUBLIC TRANSPORTATION.

FASHION

FALL/WINTER INKLINGS

VISIONS OF THINGS I WOULD LIKE TO SEE THEM WEAR.



VEST
SHIRTS

SNEAKERS
DENIM JACKETS

BOHEMIAN

BAND TEES

WOULD BE NICE...



Era

CHIRPY CHIPS
(POSITIONED LIKE A VIDEO GAME CONTROLLER)



BOY&GIRL
Fashion Concepts (7)

BOY&GIRL
Fashion Concepts (6)

BOY & GIRL

RAINCOAT I WOULD LIKE TO MAKE.

SHORT RAIN BOOTS

HIP-HOP GIRL

SHOWS OFF BELLYBUTTON.

BOLD SNEAKERS. MAYBE THE ONLINE SQUIDKID VS.

I WANT TO DO A SHEEPSKIN AVIATOR SET.

B-3 SHEEPSKIN

NUBUCK BOOTS TO MATCH THE SHEEPSKIN.

BANDANA UNDER HAT.

CAMO-ZIP WITH SWAPPED BASE COLORS.

I'D LIKE TO MAKE IT SCARY.

SKULL AND BONES

I WANT TO DO IT IN LEATHER!

GIANT LOGO EMBROIDERED ON THE CANVAS HIGH-TOPS!

HIDE MORE.

HMM...

HOW ABOUT ENPERRY?

HAVING A BOTANICAL PATTERN TO DIFFERENTIATE IT FROM THE OTHER BUCKET HATS WOULD BE GOOD.

CUTE FISHING VEST

I WANT TO DO SANDALS + REFLECTIVE SOCKS.

'90S, BUT WITH A MODERN HALF-SLEEVE SHIRT THAT TIGHTENS AT THE WRISTS.

FLIGHT BOOTS

ROLLED

DUST MASK

COTTON GLOVES

BAREFOOT

PUNK.

HAS HOLES.

HAS HOLES.

I'D LIKE TO SEE THIS IN RED AND BLACK TOO.

FASHION

BOY&GIRL
Fashion Concepts (10)



BADMINTON CLUB.
CRIES A LOT.
LOW BLOOD PRESSURE.

NOTABLY DIM.
ONLY EATS POTATOES.

TOUCH RUGBY CLUB.
THE RESPONSIBLE ONE WHO WALKS THE PET.

FAST.
HAS A YOUNGER SISTER THAT IS CUTE.

NEW INK TANK AND HARNESS CONCEPT



SIMPLE DESIGN THAT EASILY PAIRS WITH ANY GEAR. ADOPTING THE LATEST MATERIALS HAS ALLOWED THEM TO SHRINK AND LIGHTEN THEM AS WELL AS POWER THEM UP.



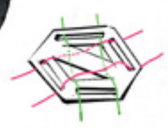
HARNESS



THIS CUSHIONED PORTION IS TOUCHING THE WEARER'S BACK, SO IT ISN'T VISIBLE. (THIS IMAGE SHOWS AN INTERNAL BREAKDOWN.)



BELT CLASP
THIS STOPS THE BELT FROM FLOPPING AROUND.
CARBON FIBER



BUCKLE FOR THE BELT (SUPER STURDY).



ATTACHES HERE.



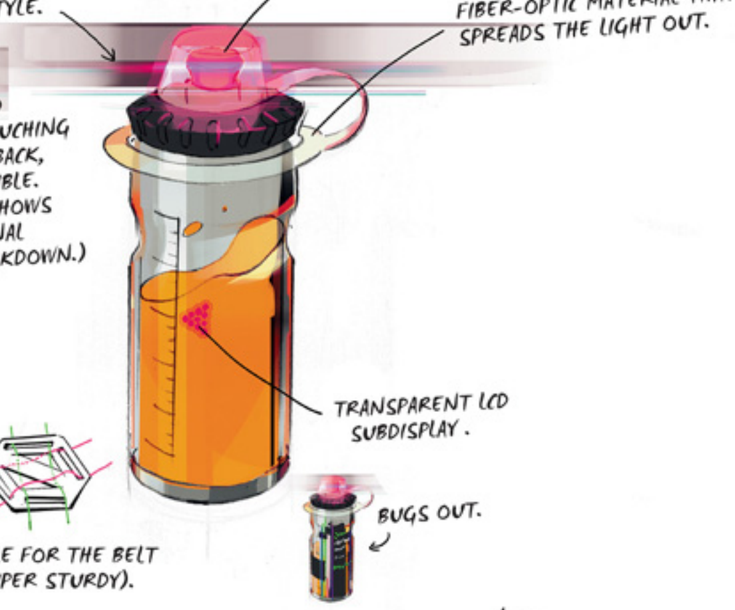
SARDINIUM

THIS IS SORT OF LIKE A CCD IMAGE SENSOR CAMERA. I WANT TO ADD BLOOM. IT HAS A MODERN STYLE.

TANK

LASER LIGHT MAINTAINS VISIBILITY EVEN IN BAD WEATHER.

FIBER-OPTIC MATERIAL THAT SPREADS THE LIGHT OUT.



TRANSPARENT LCD SUBDISPLAY.

BUGS OUT.

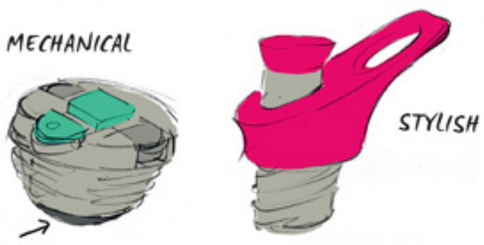
BOY&GIRL
Ink Tank & Harness Design

DIFFERENT-COLORED BANDS.

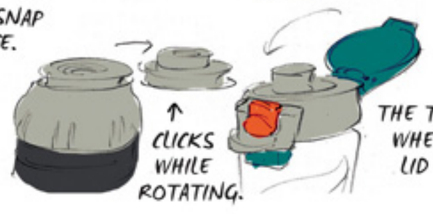
*MIGHT BE NICE TO USE COLORS OTHER THAN TEAM COLORS...



VARIOUS BOTTLE CAPS



MECHANICAL
STYLISH
FUN TO SNAP IN PLACE.



CLICKS WHILE ROTATING.
THE TYPE WHERE THE LID POPS OPEN.



SPRINKLER
QUICK
WHAT ABOUT HAVING THE LID CHANGE BASED ON THE SUB EQUIPPED? IT'S EASY TO FORGET, AFTER ALL...



IT'S HARD TO GET RID OF THIS STYLE.

BOY&GIRL
Character
Concept (1)

HIGHLIGHTING STAR PLAYERS 1:
STAR SQUIDKIDS

STAR SHOOTER FOR THE DOCK OF BAY TEAM. HE HAS CONTINUED TO DOMINATE THE LEAGUE FOR SEVERAL YEARS WITH HIS RAPID CROSSOVER DRIVE THAT HE'LL USE WITHOUT A MOMENT'S HESITATION. THE OFFENSE BORN FROM THOSE FLASHY MOVES IS CAPTIVATING TO WATCH.



POISON BOTTLE

A REVAMPED VERSION OF THE DISRUPTOR. THE ORIGINAL MADE A POWERFUL POISON BY MIXING TOGETHER TWO KINDS OF INK, BUT ITS WEAKNESS WAS THAT THE MIXED INKS COULD NOT BE STORED FOR VERY LONG. OVERCOMING THIS ISSUE IS WHAT LED TO THE DEVELOPMENT OF THE POISON BOTTLE. BY STORING THE TWO INKS SEPARATELY IN DIFFERENT BOTTLES AND ONLY MIXING THEM WHEN FIRING, THE MAINTENANCE COSTS ARE SIGNIFICANTLY REDUCED. THIS WAS A MAJOR IMPROVEMENT THAT CAME WITH A FEW CHANGES TO ITS PERFORMANCE, BUT IT SEEMS LIKE THE PLAYERS AREN'T TOO CONCERNED ABOUT IT.

SQUIDKID SIGNATURE SHOES

ADOPTING THE ENPERRY FIT, THESE SHOES SUCCEED IN DRAWING OUT THIS STAR SHOOTER'S SPECIALIZED INSIDE STEP TO ITS LIMIT. HIS FIRST PAIR OF SIGNATURE SHOES BECAME THE FIRST MODEL TO BEAR HIS SIGNATURE.



BOY&GIRL
Fashion Concepts (11)

VARDY



FASHION

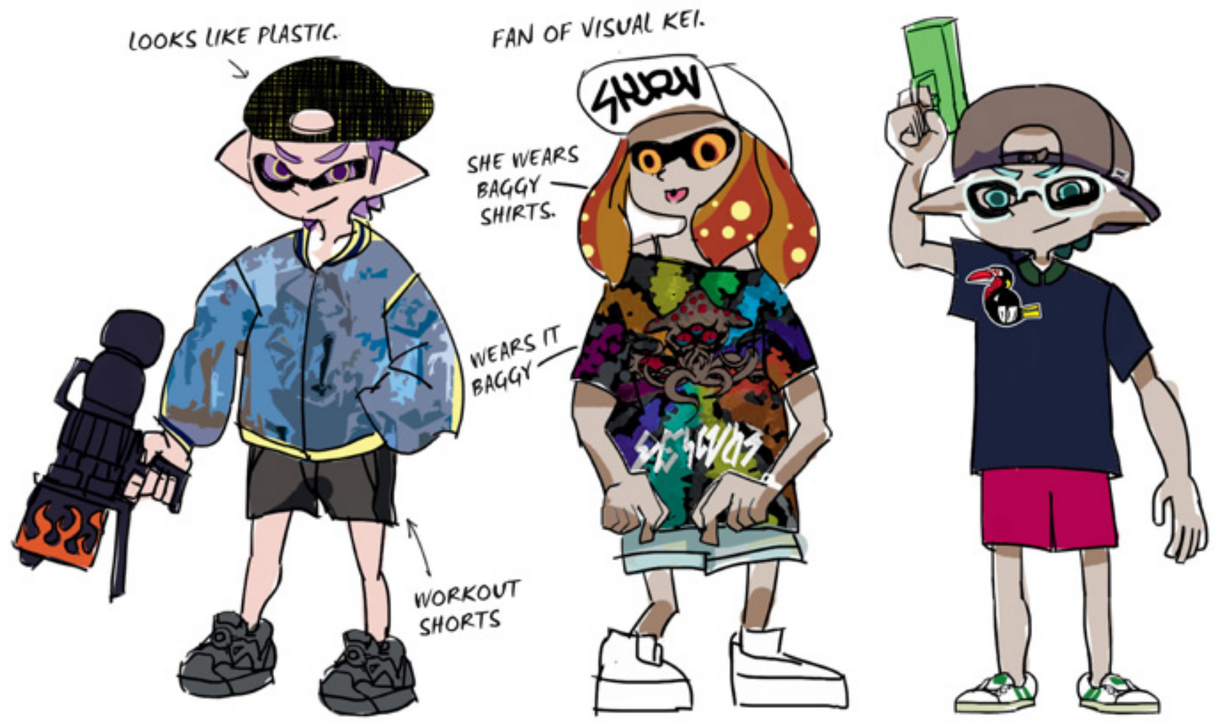
BOY&GIRL
Fashion Concepts (12)



BOY&GIRL
Fashion Concepts (13)



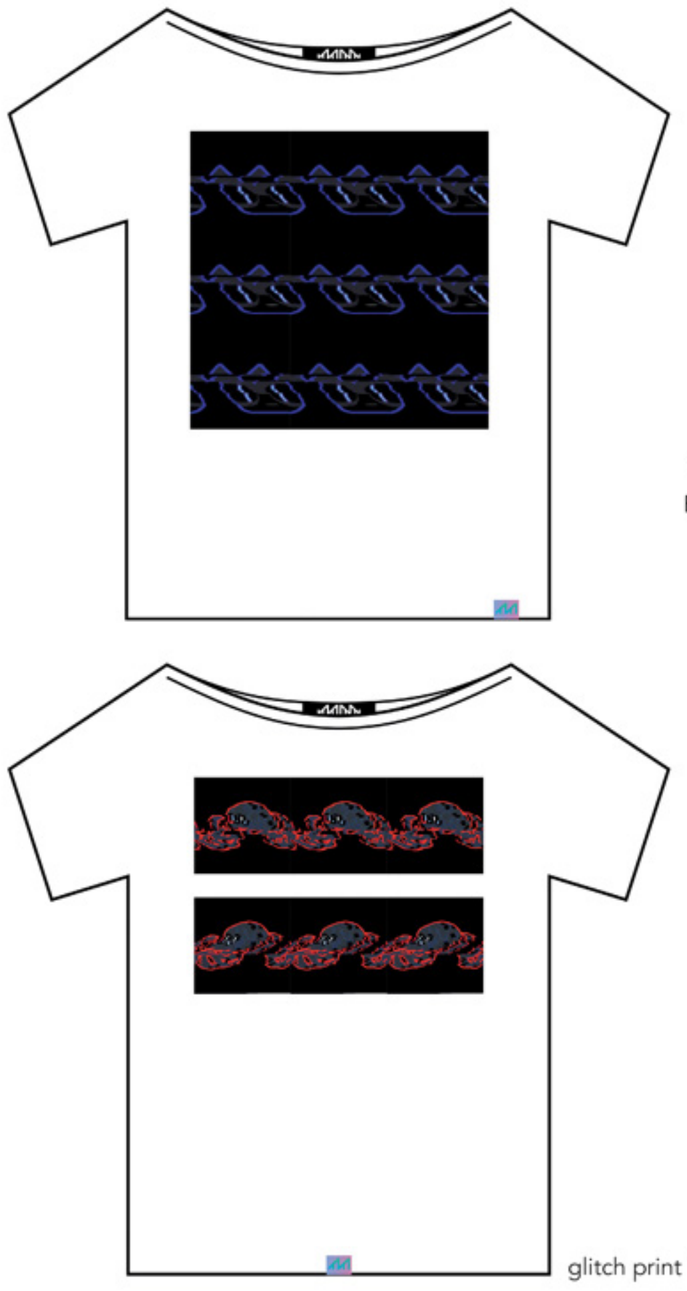
BOY&GIRL
Fashion Concepts (14)



BOY&GIRL
Fashion Concepts (15)



Time Machine Cap $68 + Tax



Fresh. Dope.
On point.
Skinny.

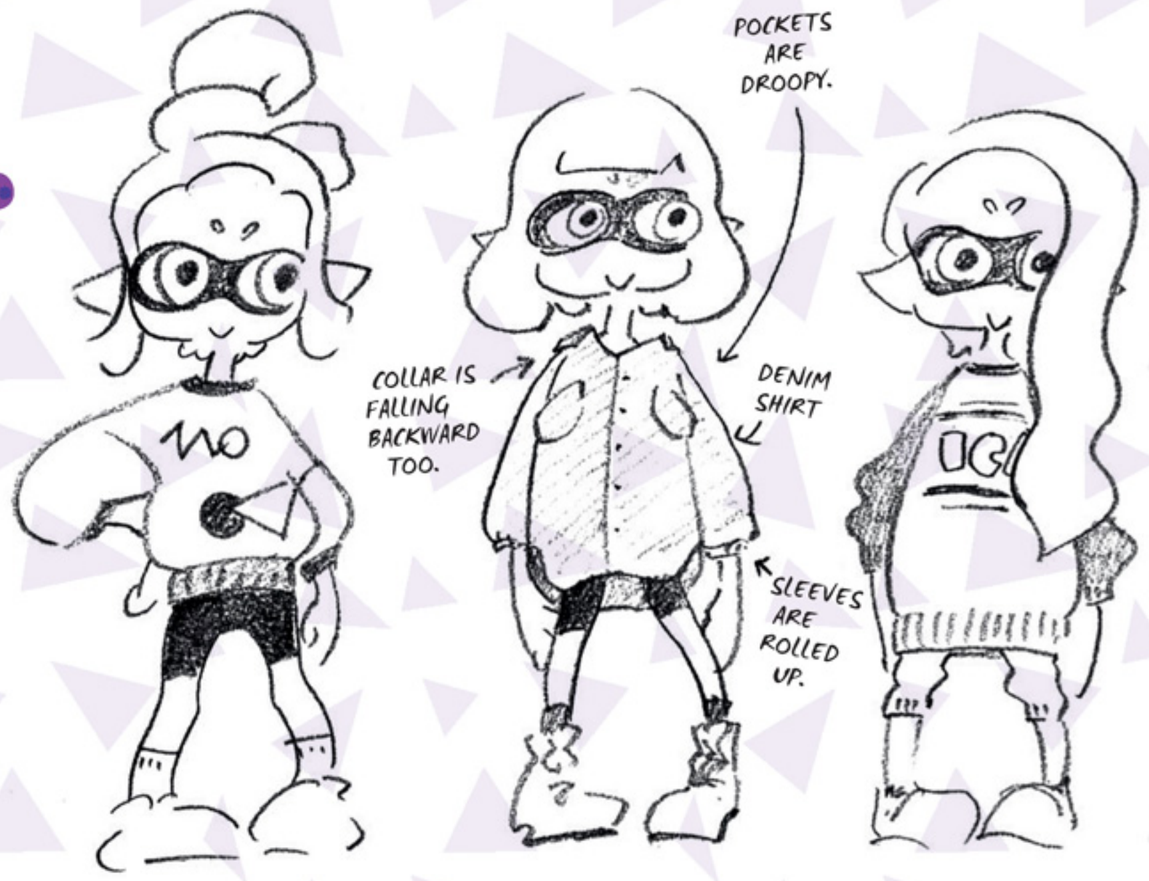
glitch print T ¥4,800 + Tax





BOY&GIRL
Fashion Concepts (16)

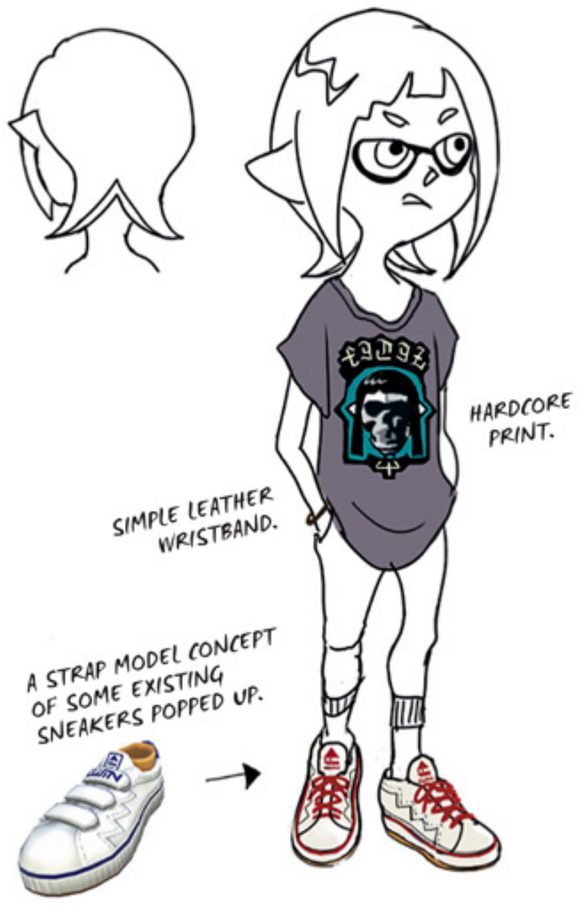




BOY&GIRL
Fashion Concepts (17)

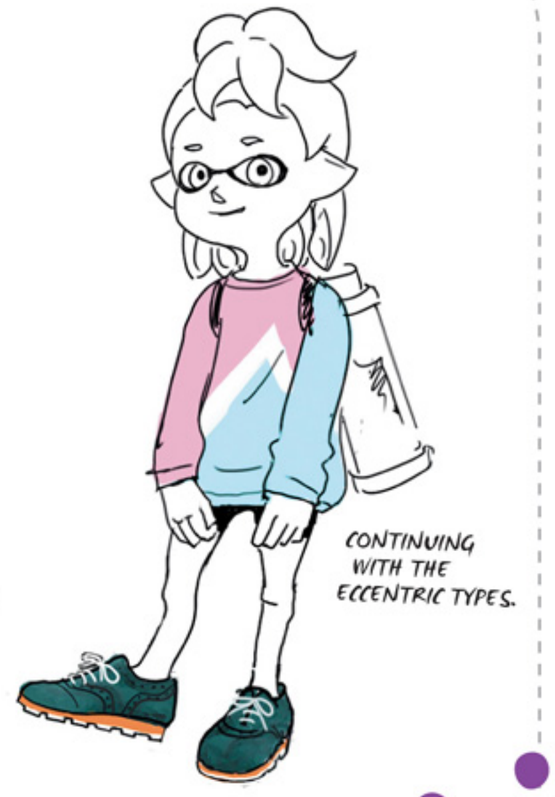


BOY&GIRL
Fashion Concepts (18)



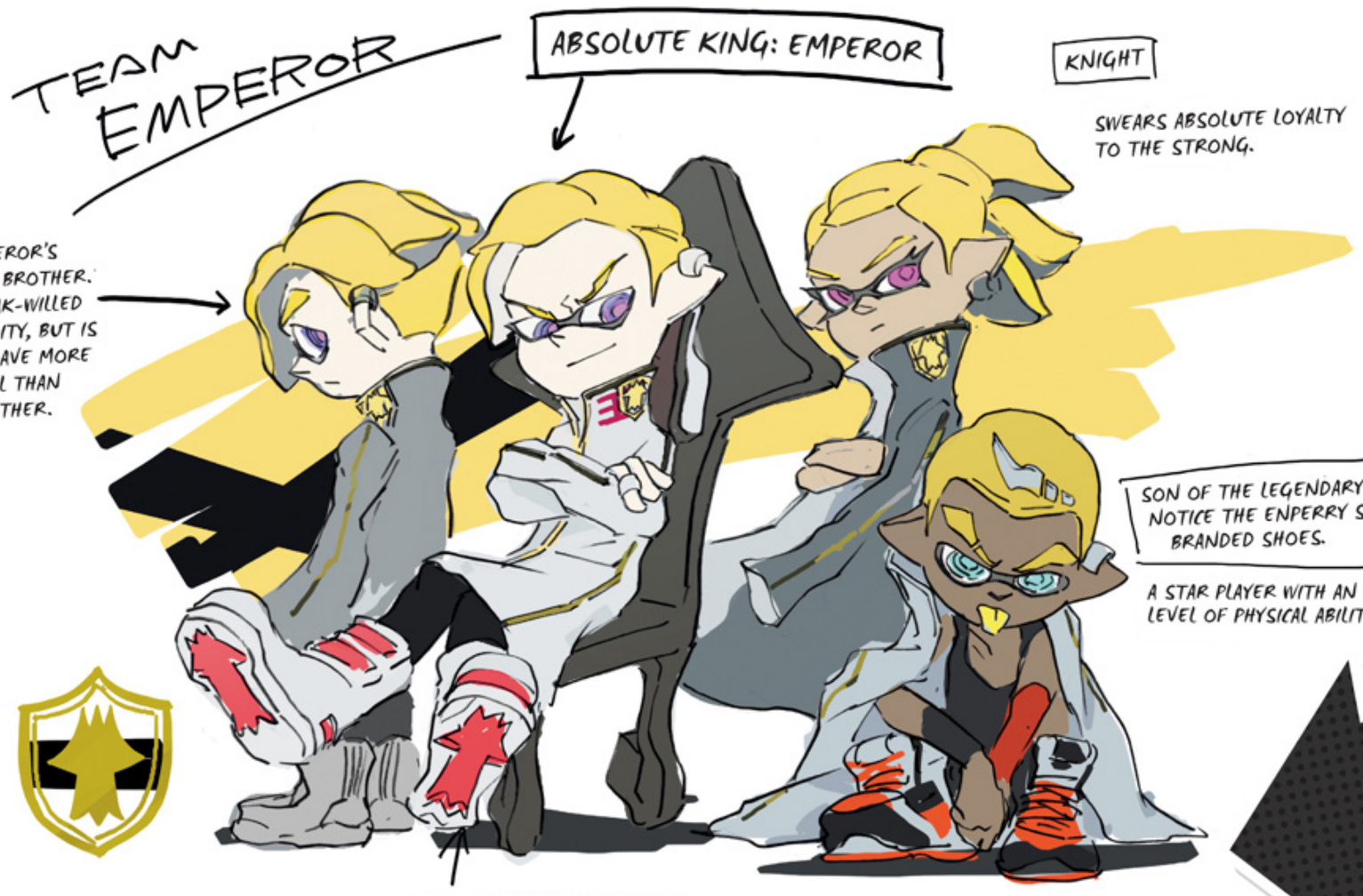












BOY&GIRL
Character Concept (2)

WEAPONS

MAIN

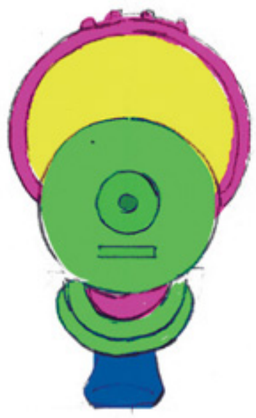
A weapon's range and attack power are important, sure, but so is its appearance! We've obtained some very detailed plans from the weapon makers, which we're bringing to you here. These will give you a whole new reason to love them!

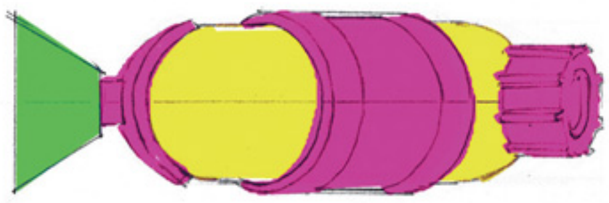


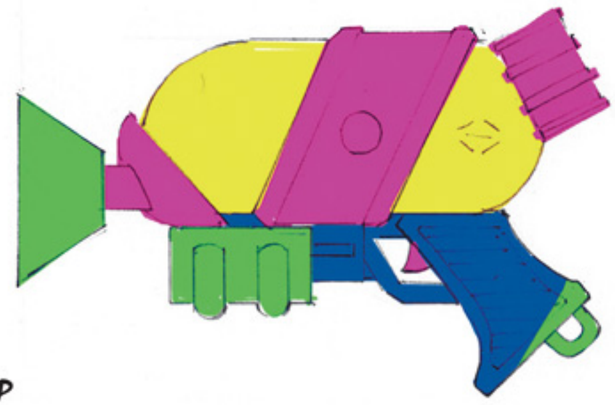
MAIN

Splattershot









INKING ABILITY CHANGES BASED ON MIXTURE OF AIR IT TAKES IN.

NOZZLE

POWER BARREL

KANBURI TECH CO. SMALL-FORM PUMP

PUMP SWITCH

SAFETY LEVER

THE INK BLASTS FLY OUT IN A SPIRAL.

AIR INTAKE

FOREHAND GRIP

TRIGGER

I DID THIS IMAGE FOR FUN, SO DON'T PAY MUCH ATTENTION TO IT.

I WANT TO PUT IT IN A PACKAGE LIKE THIS.



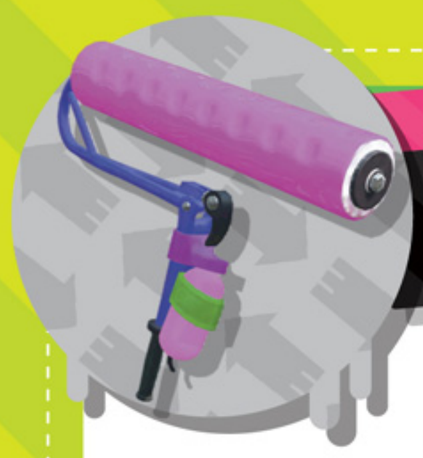


MAIN

Hero Shot







MAIN

Splat Roller

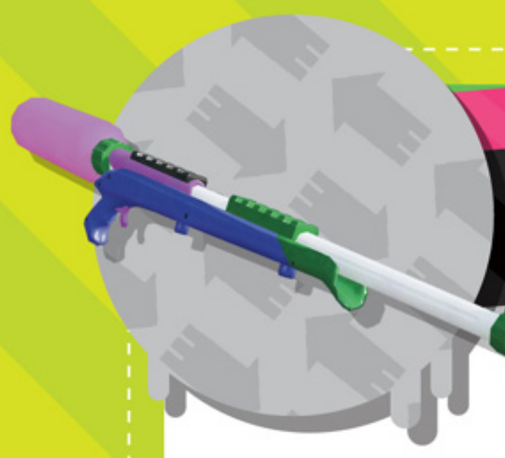




MAIN

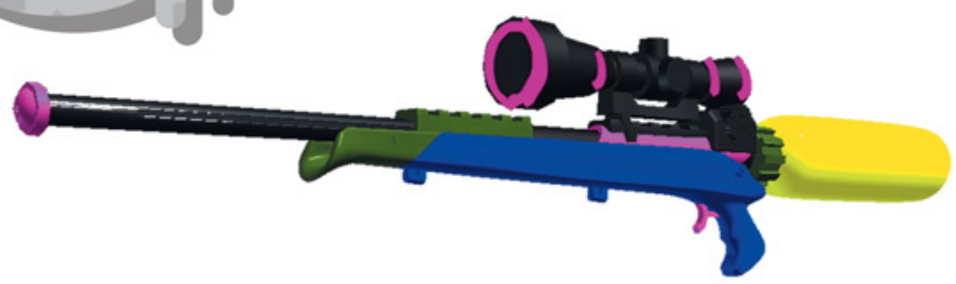
Flingza Roller

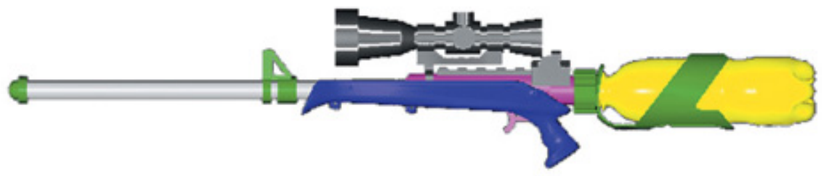


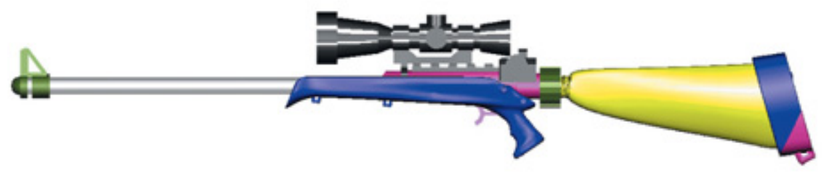


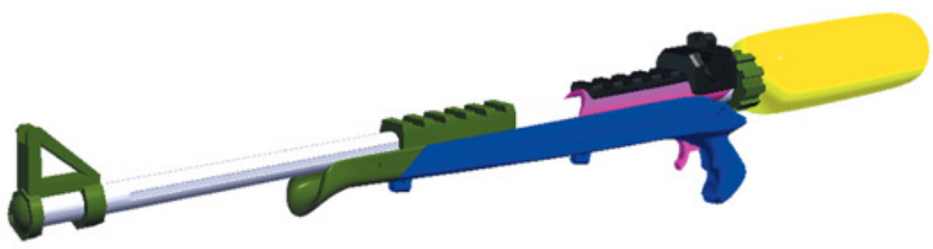
MAIN

Splat Charger

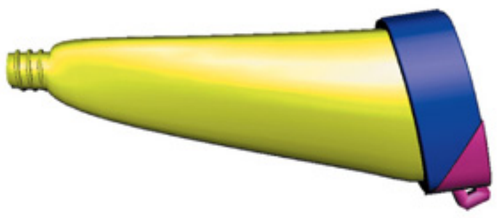


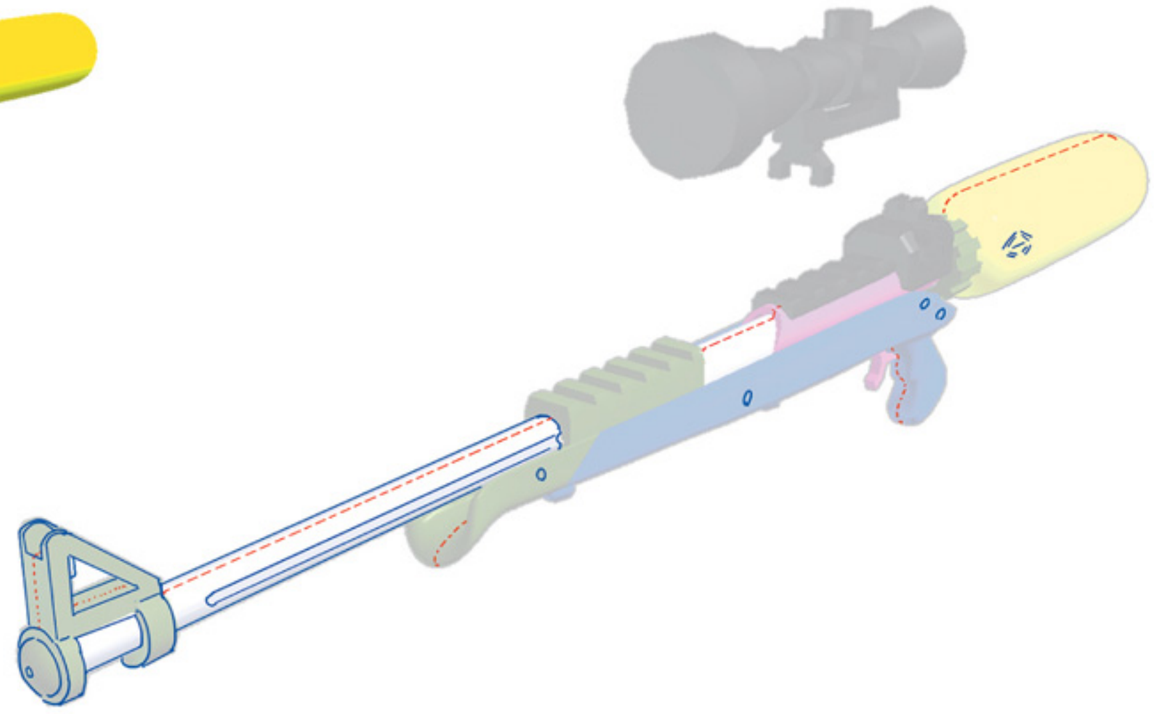


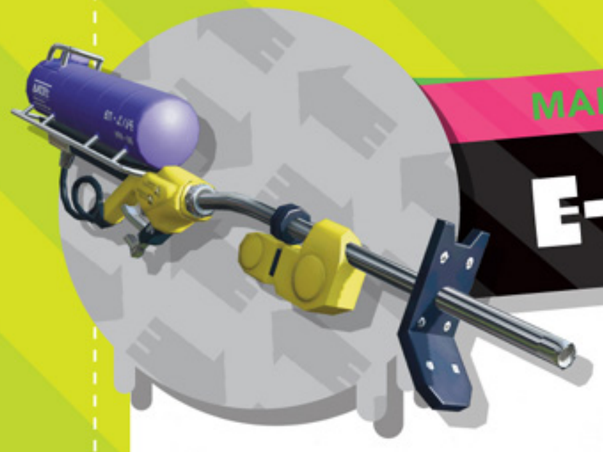






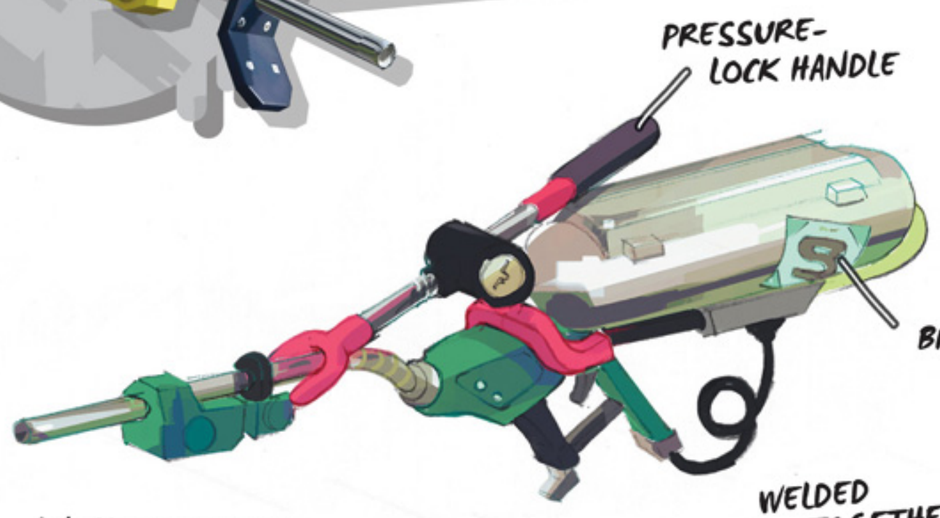




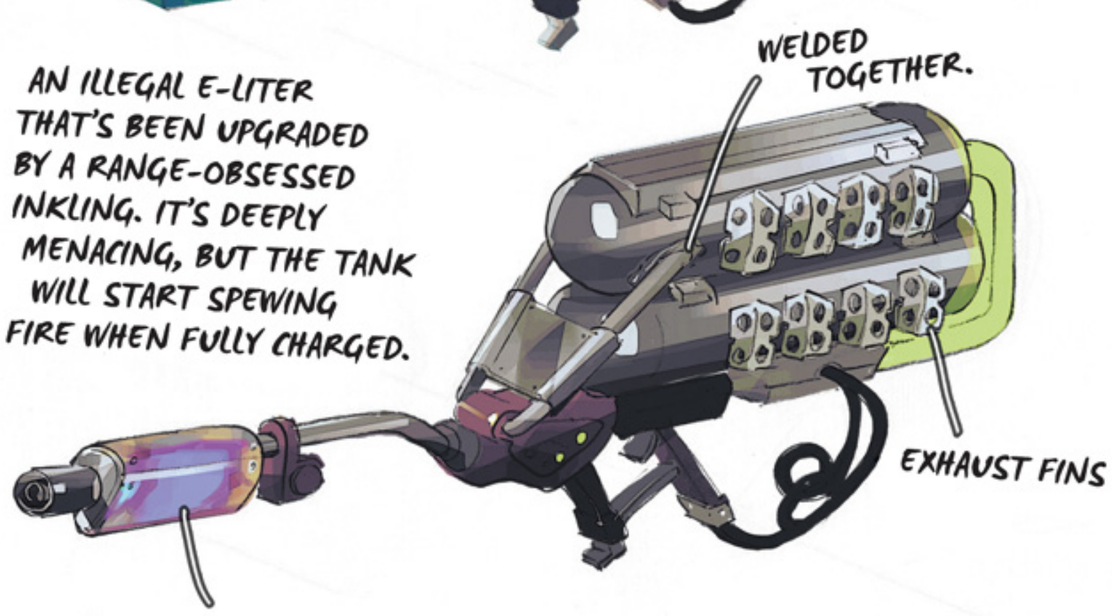


MAIN

E-liter 4K



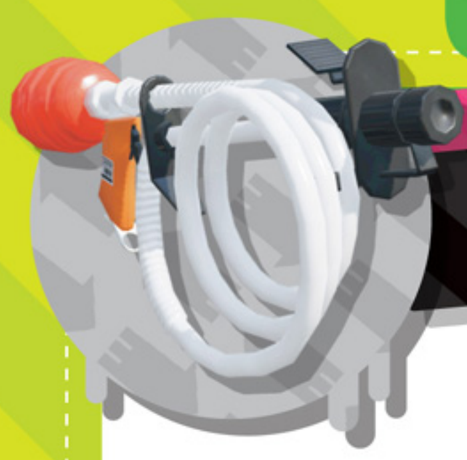
AN ILLEGAL E-LITER THAT'S BEEN UPGRADED BY A RANGE-OBSESSED INKLING. IT'S DEEPLY MENACING, BUT THE TANK WILL START SPEWING FIRE WHEN FULLY CHARGED.



THIS PART IS JUST HERE TO MAKE A BIG NOISE.

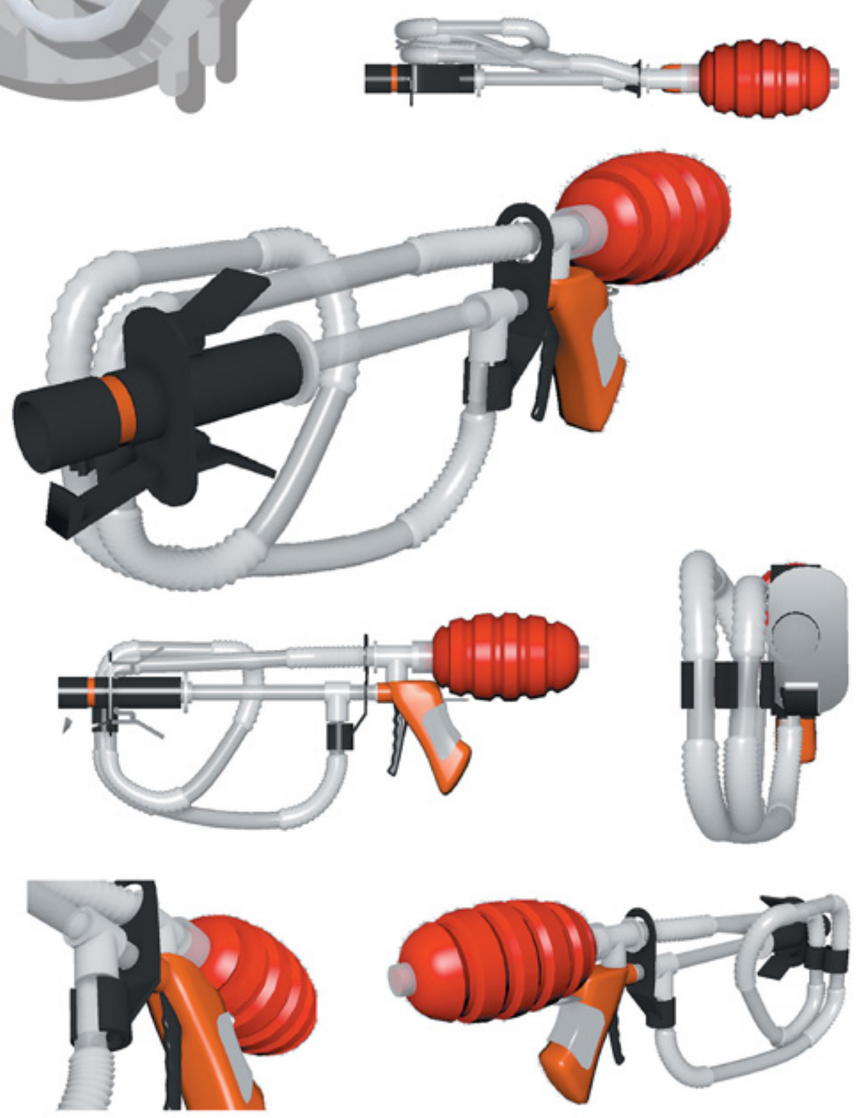
BAD GUYS (BUT THEY HAVE GOOD STYLE).





MAIN

Goo Tuber





MAIN

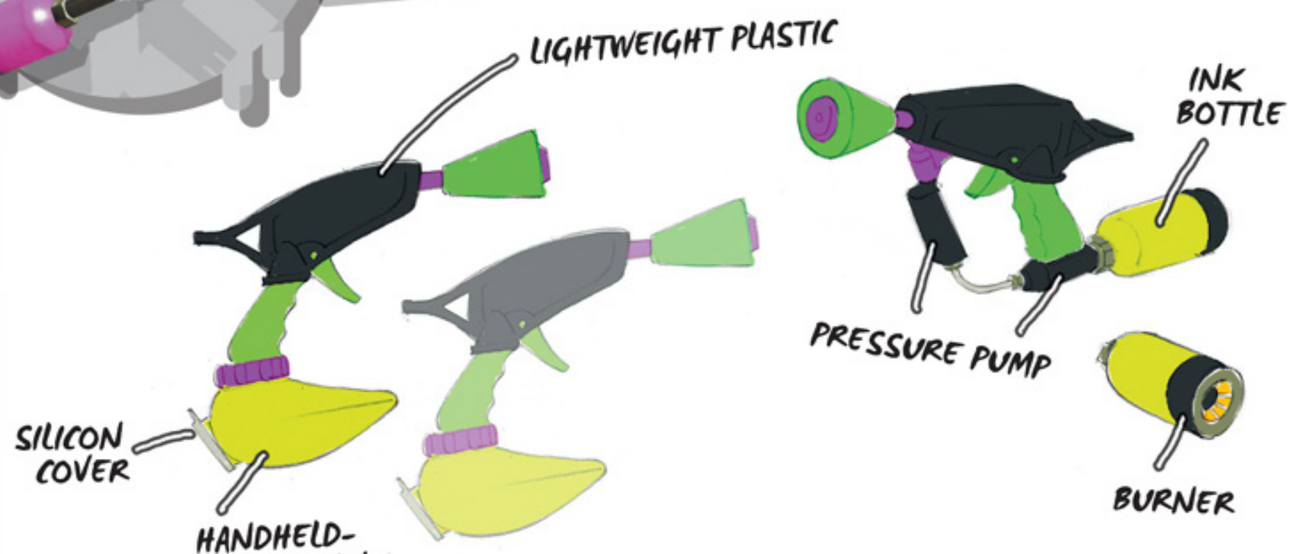
Dapple Dualies





MAIN

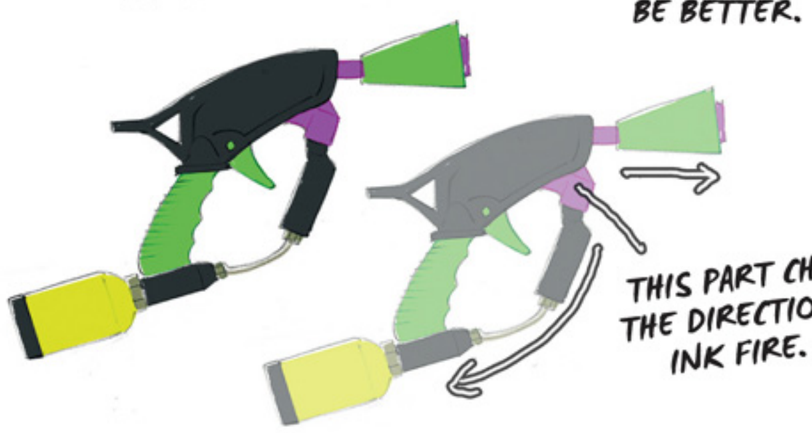
Splat Dualies



Dualies Are Dope!

Splat Dualies were developed by shrinking existing ink-firing mechanisms. They were originally created to be a one-handed weapon, but that plan was almost scrapped when it turned out that they had weak suppression capabilities and therefore weren't practical. It was then that the founder asked, "Couldn't you just hold one in each hand?" This led to the creation of a weapon with sufficient ink output and unmatched mobility —the Splat Dualies were born.





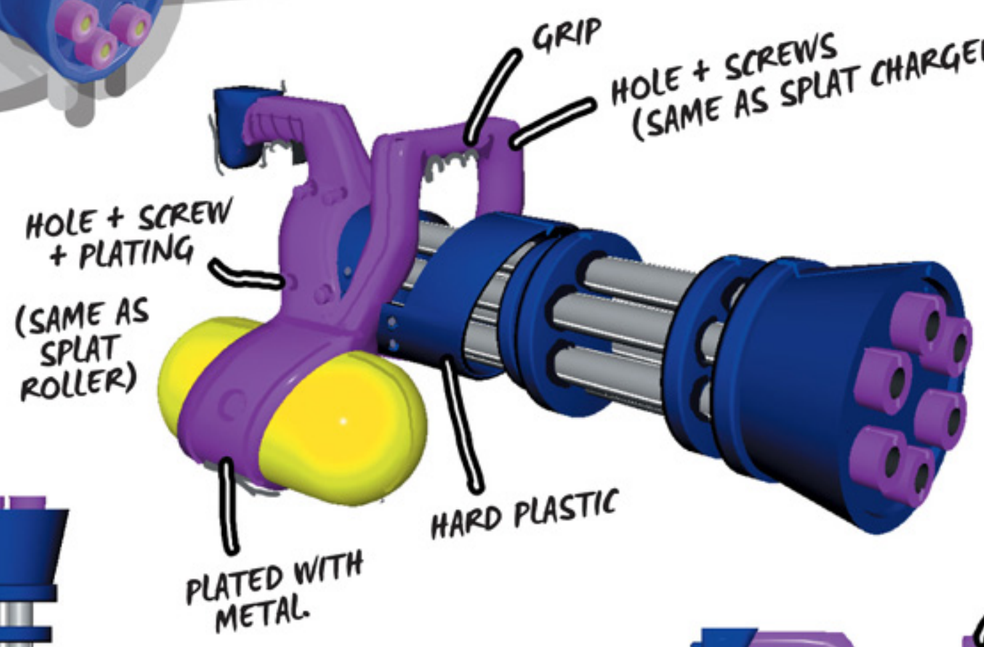


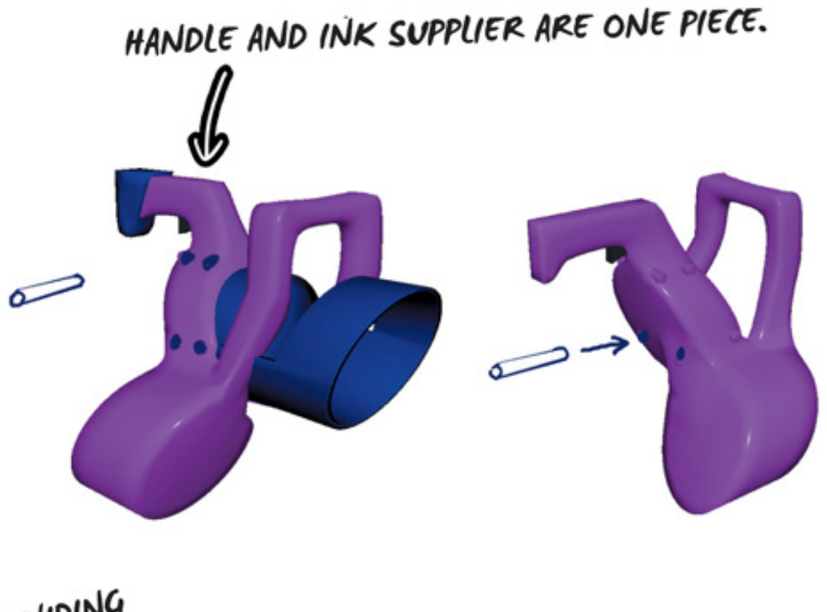
MAKES IT POSSIBLE TO BLAST INK OUT ALL AT ONCE FROM THE BURNERS FOR INSTANTANEOUS, HIGH-SPEED MOVEMENT.

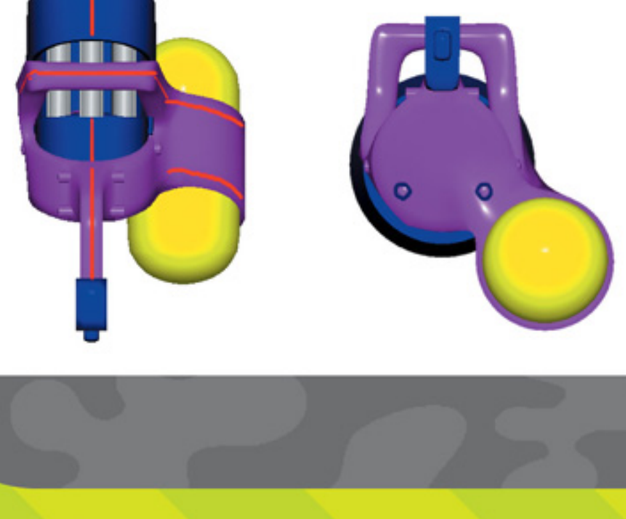


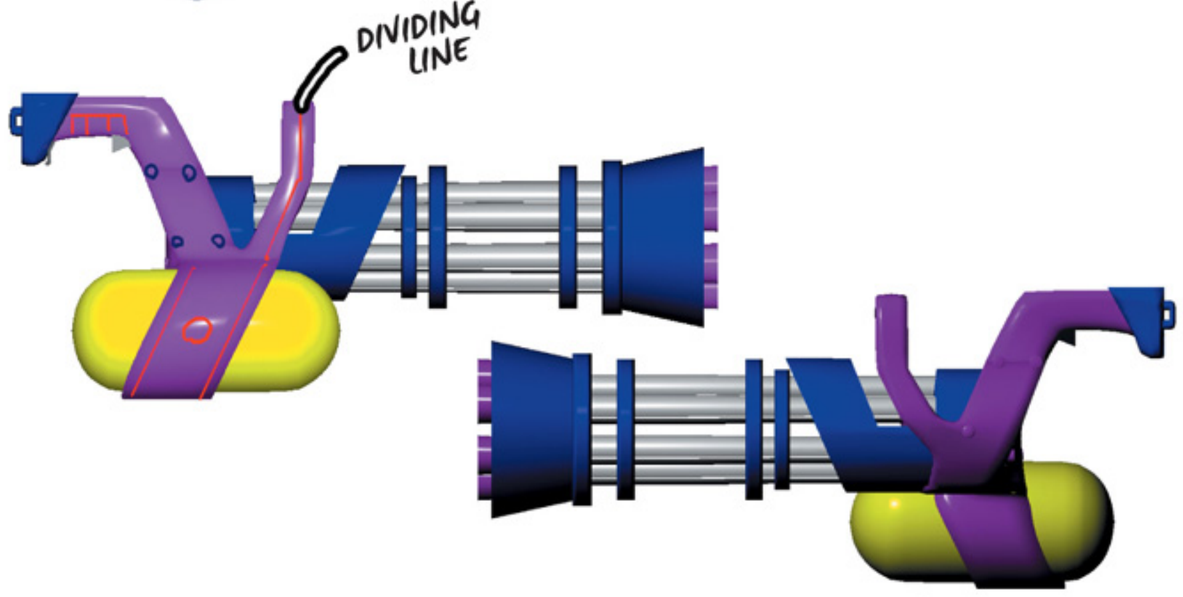
MAIN

Mini Splatling





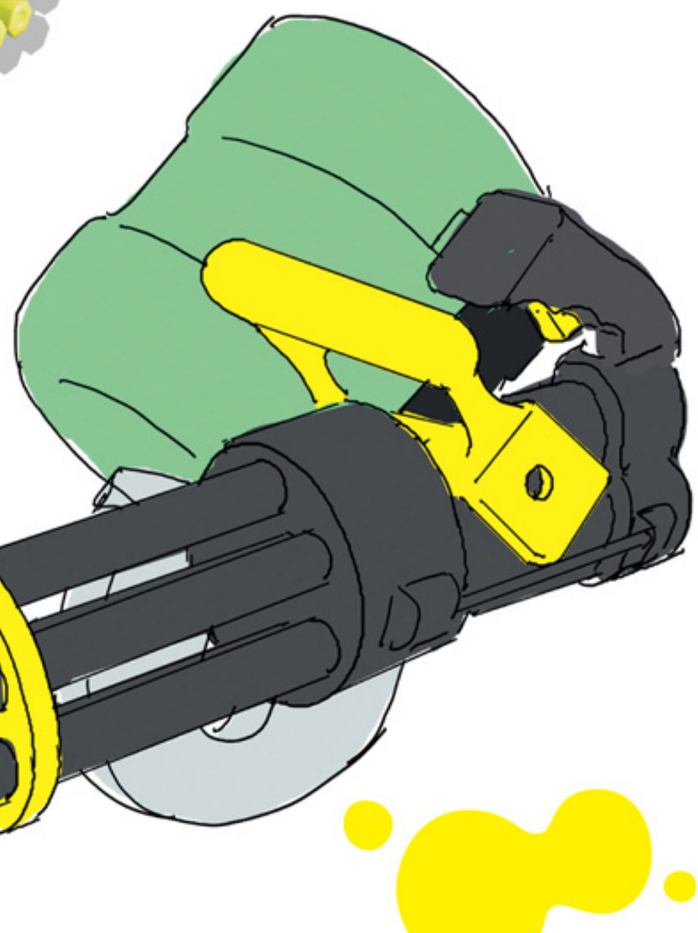


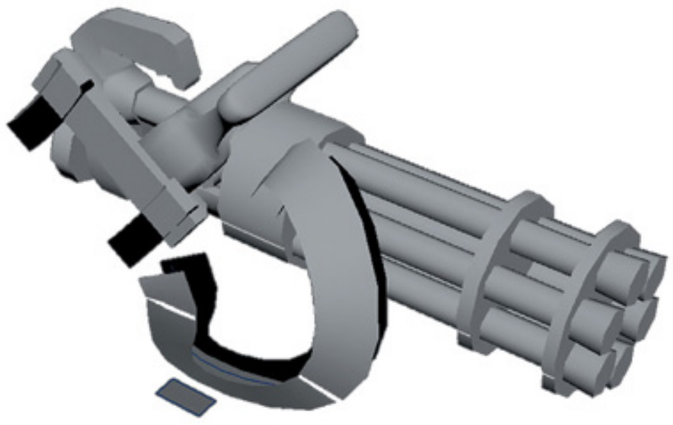


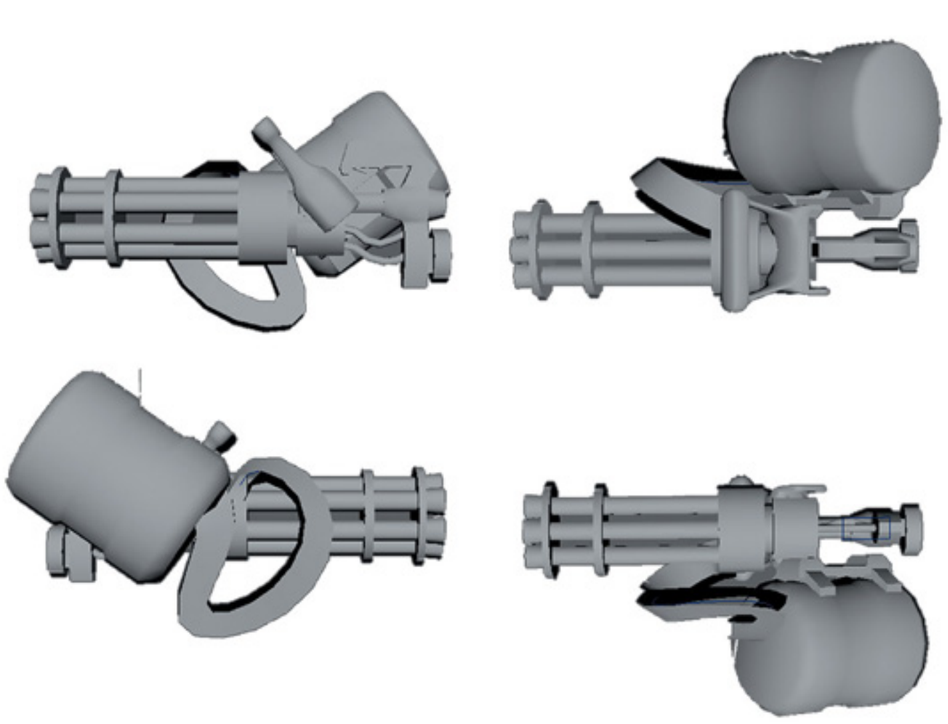


MAIN

Heavy Splatling









MAIN

Clash Blaster





MAIN

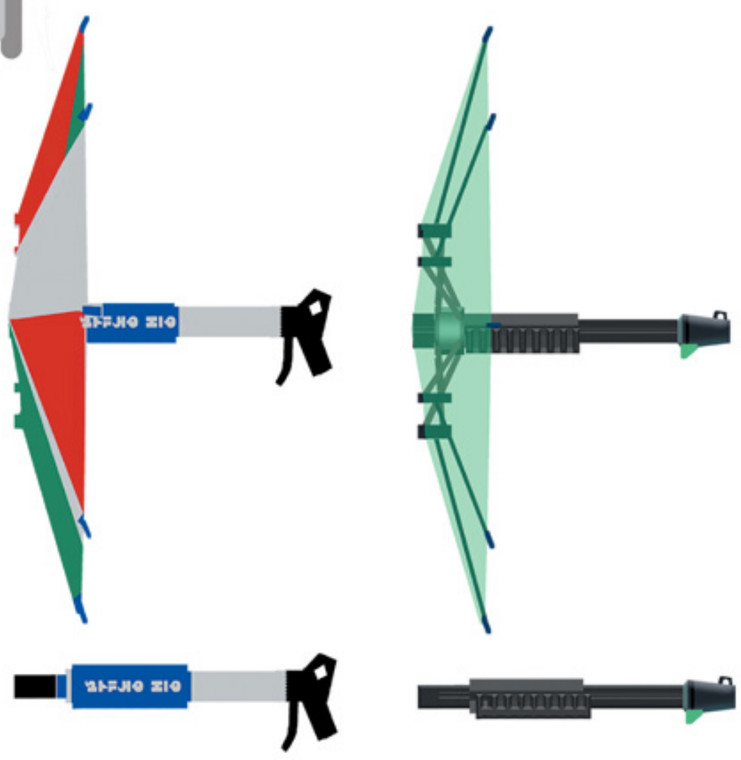
Slosher

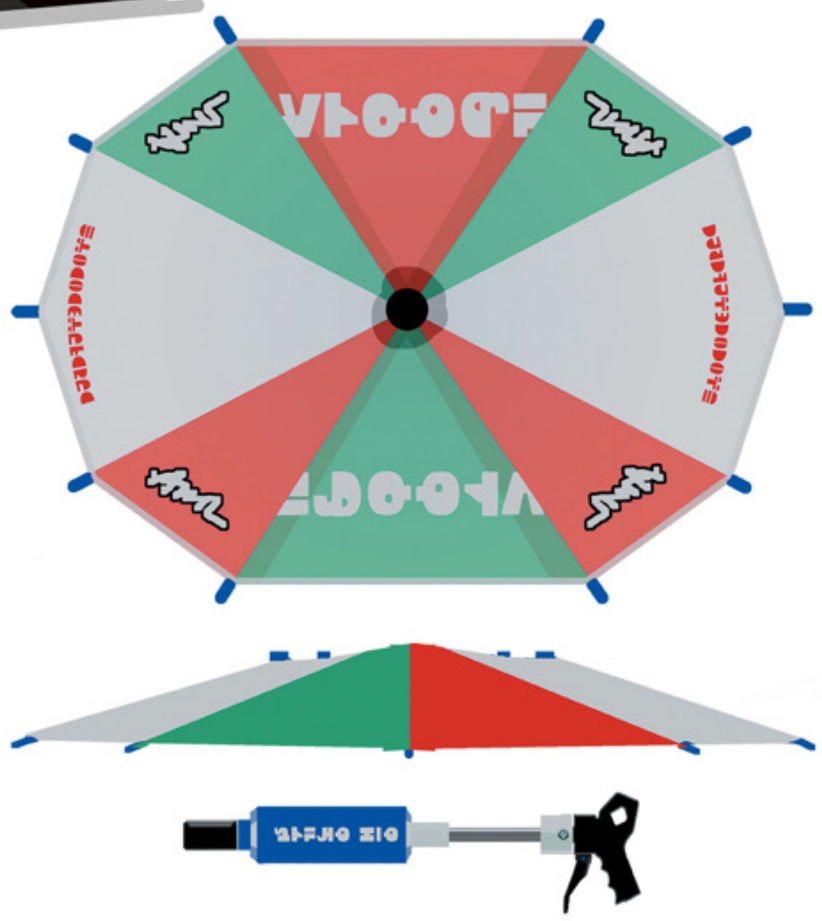


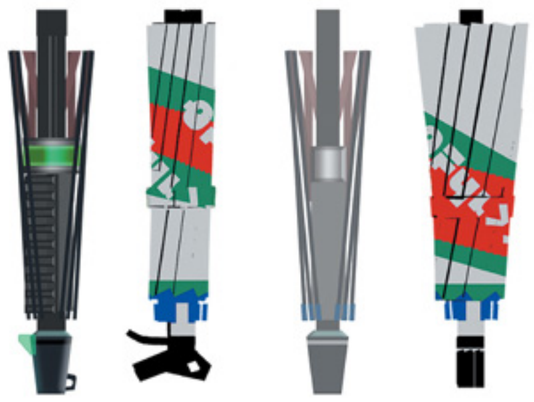


MAIN

Splat Brella







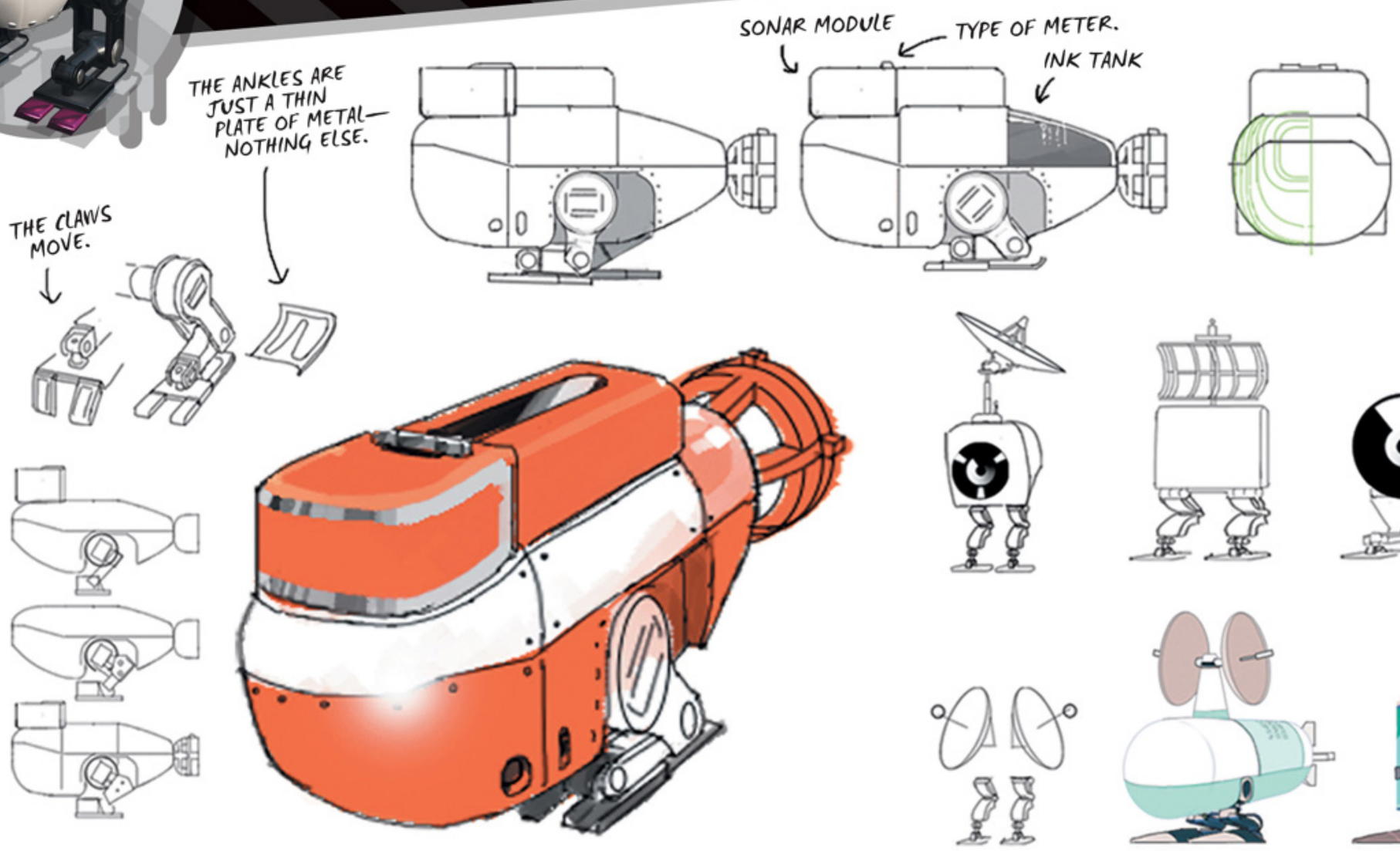
The Ultimate Combination of Offense and Defense

This weapon was developed by a company that originally made ordinary keep-the-rain-off-your-head umbrellas. This well-established company recruited many talented umbrella artisans and made its name utilizing their traditional techniques—its Umbrella for Turf Wars line, created by the company's New Products Development Division, became a major hit. The electrifying appearance of a new, unexpected weapon maker sent shock waves through the Turf War scene.



SUB

Autobomb

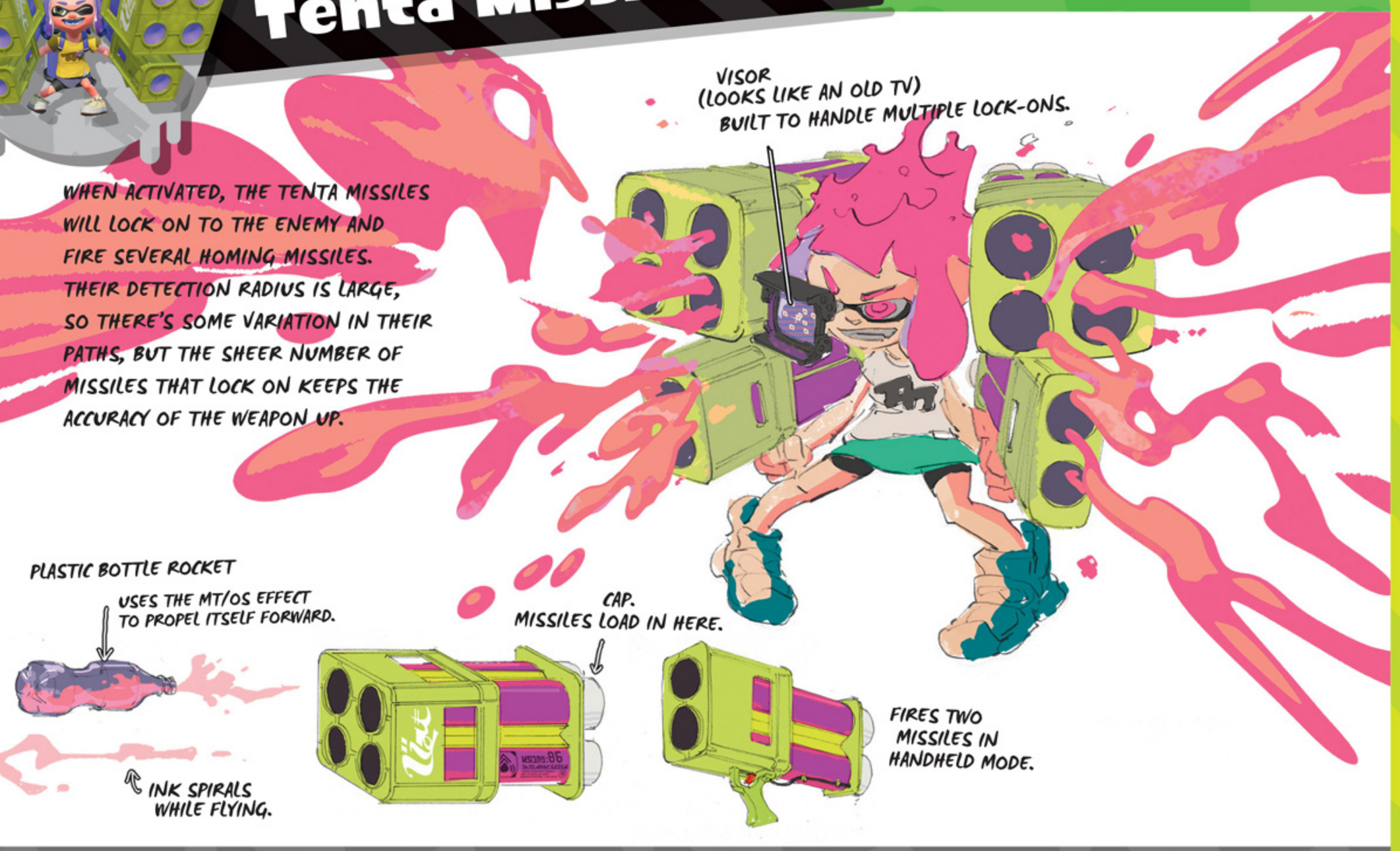




SPECIAL

Tenta Missiles

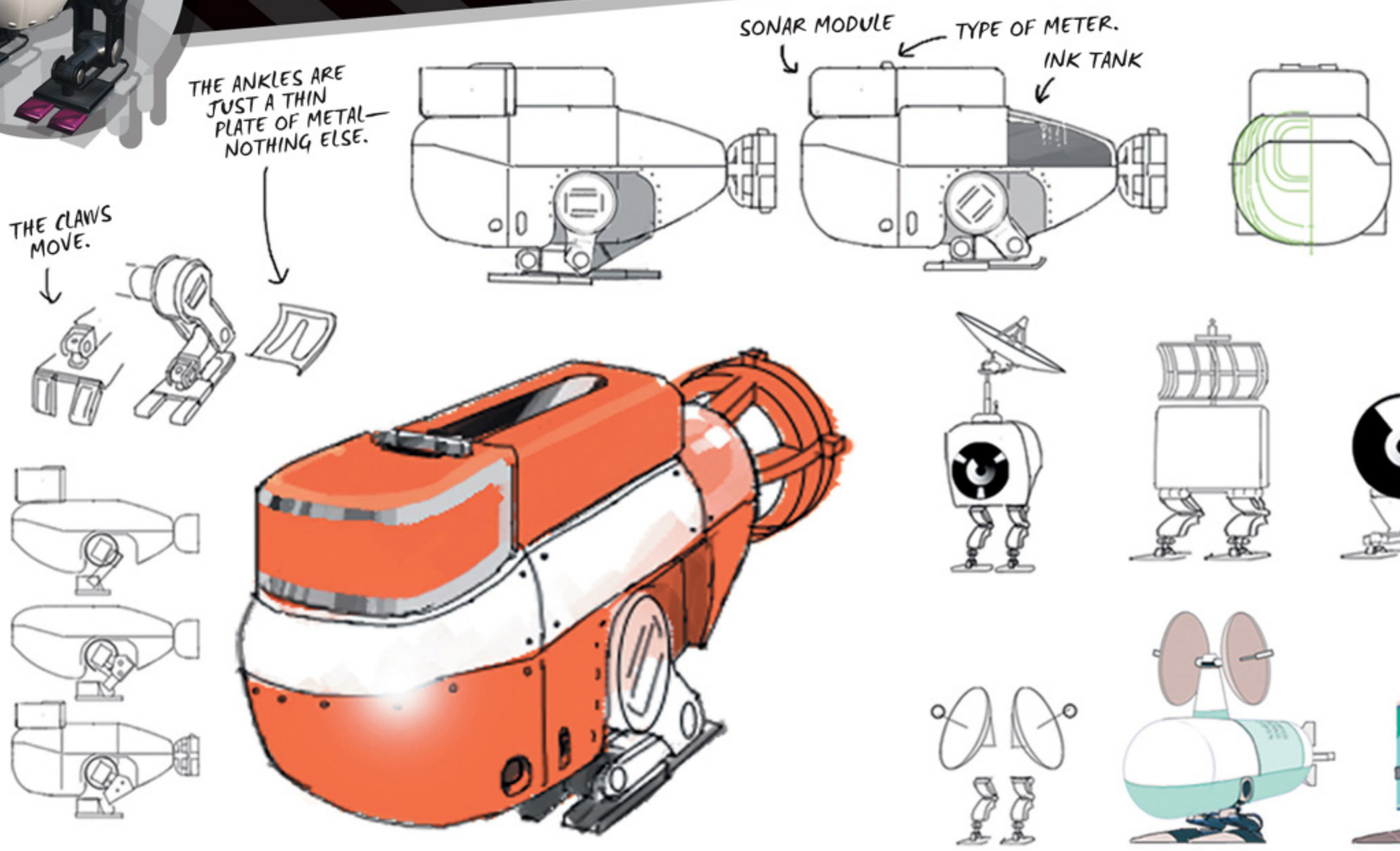
WHEN ACTIVATED, THE TENTA MISSILES WILL LOCK ON TO THE ENEMY AND FIRE SEVERAL HOMING MISSILES. THEIR DETECTION RADIUS IS LARGE, SO THERE'S SOME VARIATION IN THEIR PATHS, BUT THE SHEER NUMBER OF MISSILES THAT LOCK ON KEEPS THE ACCURACY OF THE WEAPON UP.





SUB

Autobomb

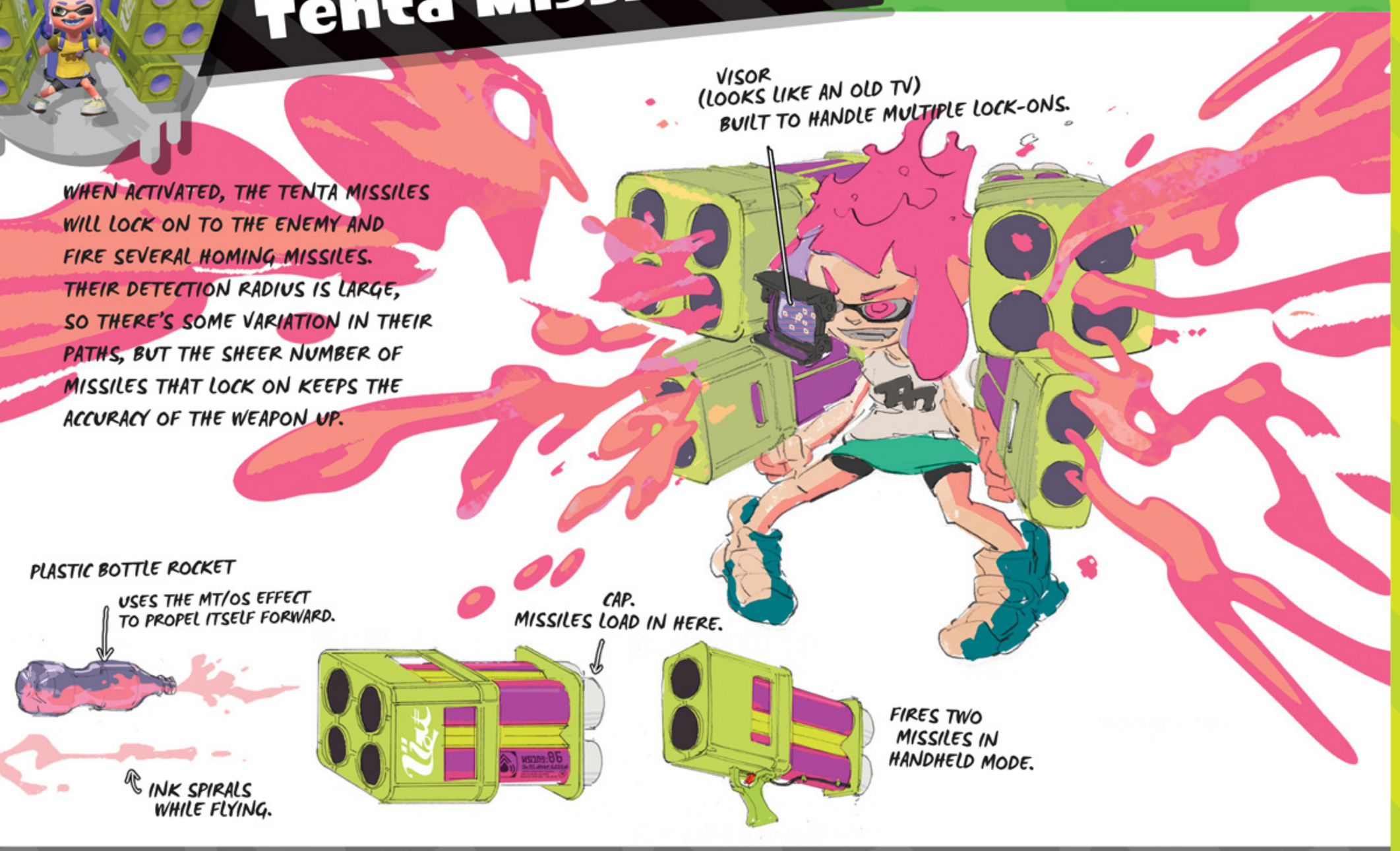




SPECIAL

Tenta Missiles

WHEN ACTIVATED, THE TENTA MISSILES WILL LOCK ON TO THE ENEMY AND FIRE SEVERAL HOMING MISSILES. THEIR DETECTION RADIUS IS LARGE, SO THERE'S SOME VARIATION IN THEIR PATHS, BUT THE SHEER NUMBER OF MISSILES THAT LOCK ON KEEPS THE ACCURACY OF THE WEAPON UP.





SPECIAL

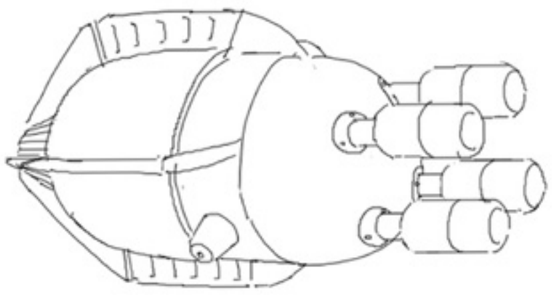
Inkjet





SPECIAL

Ink Storm

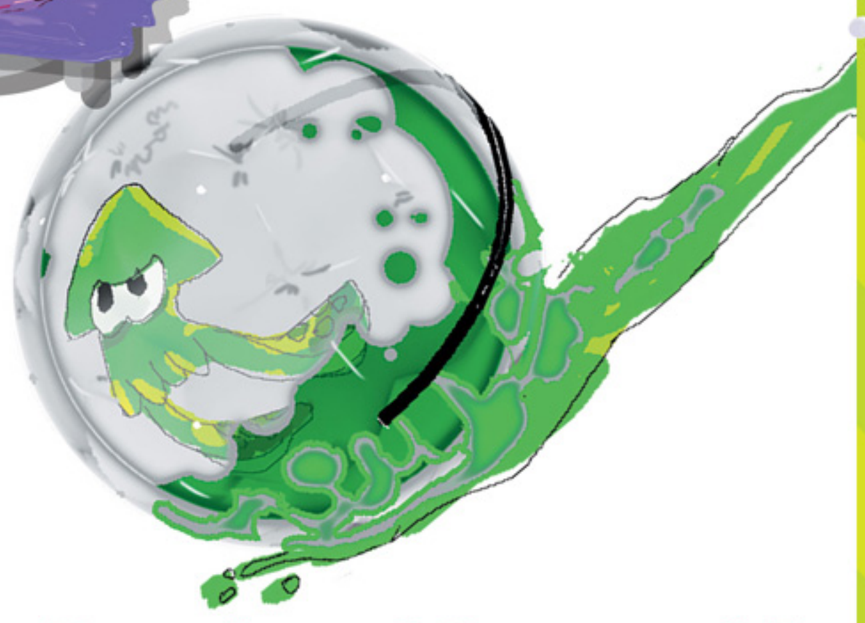






SPECIAL

Baller



The Results of Research!

The Baller was invented when researchers analyzed how to preserve ink released by Inklings during the use of special weapons. Their studies revealed that in order to contain all of the ink, the current Baller prototype would need to be seven times its regular volume. However, at that size, it wouldn't be able to move around the stage—so they settled on a design that could temporarily hold a portion of the ink while releasing the rest gradually as the Inkling inside moved.



SPECIAL

Bubble Blower





HEADGEAR

MTB Helmet





HEADGEAR

Hockey Helmet











HEADGEAR

Painter's Mask

A Breath of Fresh Air for Charger Users

A rumor that popularized the Painter's Mask is that it would heighten the concentration of Inklings who wielded the Charger. These masks are also used when tagging to protect the respiratory system from fine airborne particulates released during painting. Still, the ink that gets fired around Turf Wars is harmless—even if you drank it, you'd be just fine!



AIR FILTER LABEL







CLOTHING

Takoroka Windcrusher

*THE STRUCTURE IS MOSTLY FINISHED.



PATTERN





ADDING IN A LARGE LOGO.





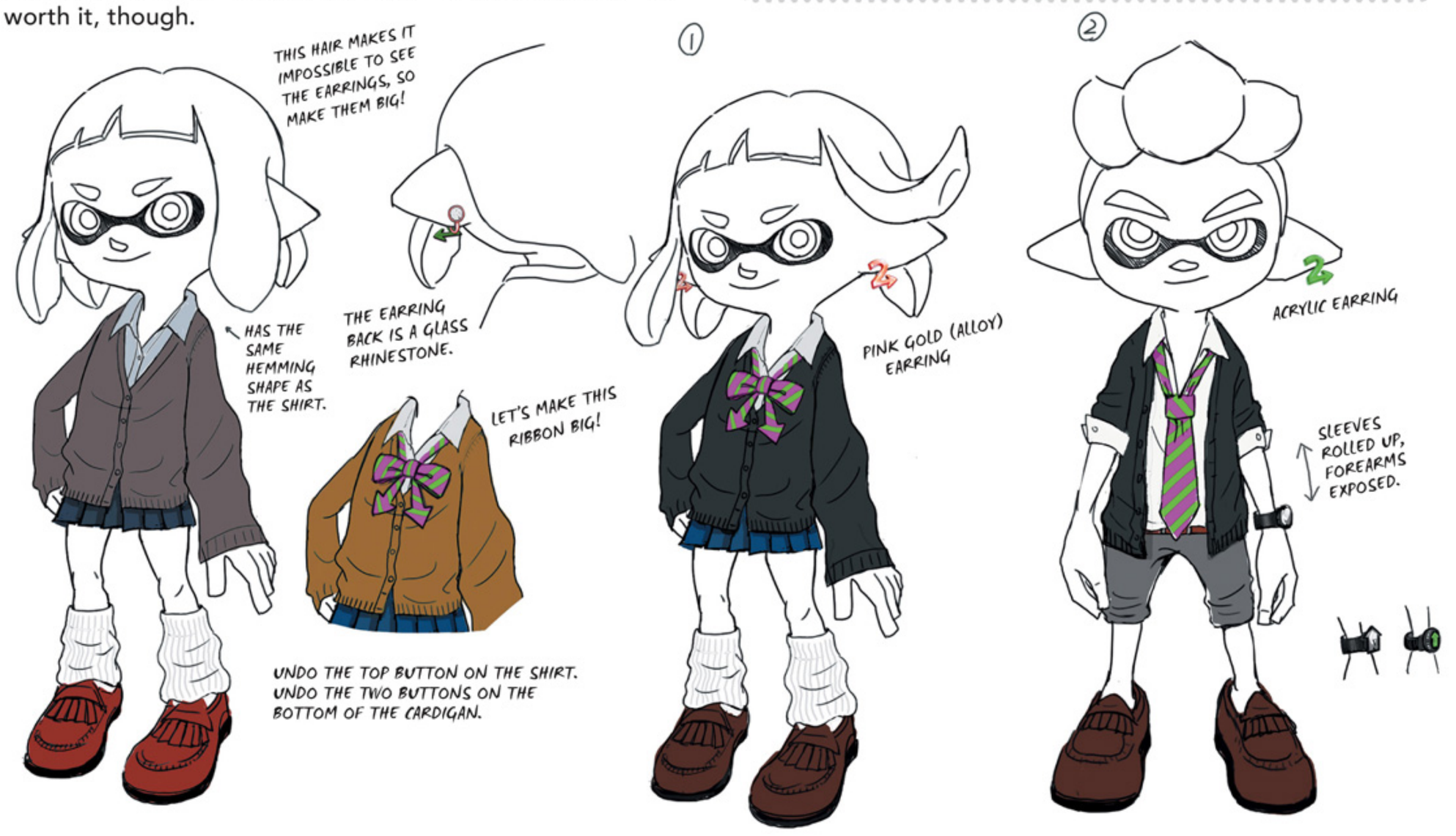
CLOTHING

School Cardigan

Fabulous, Even in the Classroom

Inklings are normally pretty easygoing, but they spend an inordinate amount of energy fussing over their clothing, like stretching out their cardigans' sleeves and shortening their skirts. In fact, they waste so much time seeking perfection that they often lose track of time and end up being late—it's worth it, though.







CLOTHING

Squinja Suit







CLOTHING

Power Armor Mk I





CLOTHING

Eminence Jackets (Japan Only)





Clothing Design Concepts





SHOES

Dakroniks



10 Logo











Logo

Different color than the laces.





Lamé fabric







SHOES

Piranha Moccasins

TONGUE IS SLUNK LEATHER



STANDARD



COW



CAMOUFLAGE

CORDUROY



OUT-THERE



ADULT



BOATING?



SHOES

Orca Hi-Tops





SHOES

Red & Black Squidkid IV





SHOES

Mesh Sneakers



CORAL ORANGE

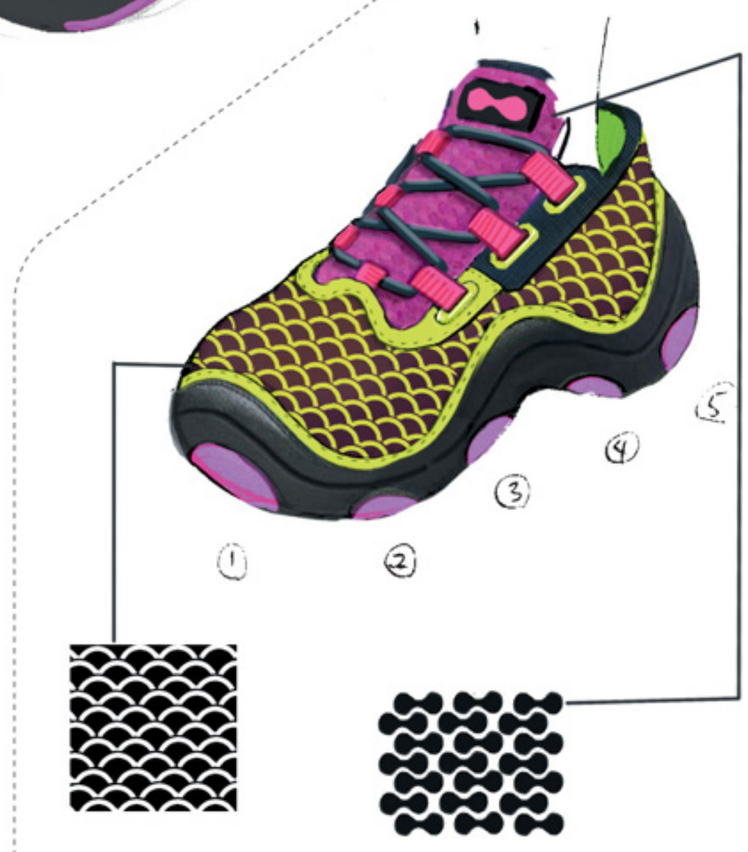




THE SOLE RUNS TO THE TOP OF THE ANKLE.

A SUPER LIGHTWEIGHT RUNNING SHOE WITH A BOLD USE OF THE TENTATEK LOGO.





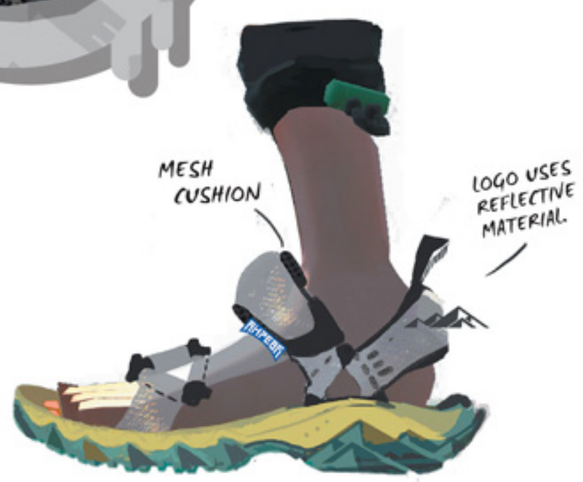
BUILT TO PREVENT SLIPPING.





SHOES

Delta Straps











An Unrivaled Fit

Delta Straps are the premier pair of outdoor sandals from Inkline. The straps keep your feet firmly in place, but you'll barely notice they're there. Fashionable Inklings pull off wearing the sandals with socks, but it does feel good to wear them barefoot. They come in a variety of colors and are popular among Inklings because they're washable and dry quickly—even if they get covered in ink!







SHOES

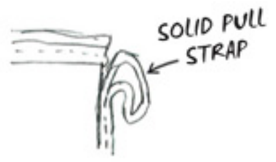
Hunting Boots



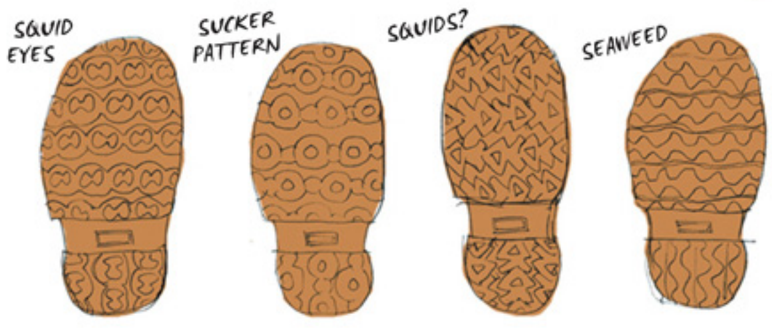
I THINK THE BRAND COULD EITHER BE SPLASH MOB OR ROCKENBERG.

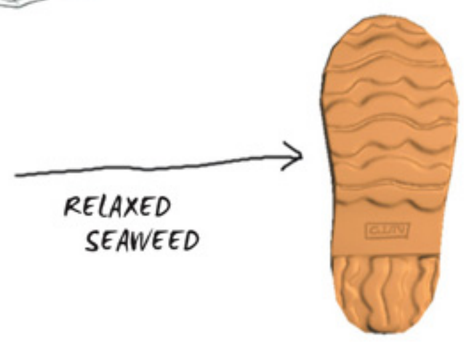








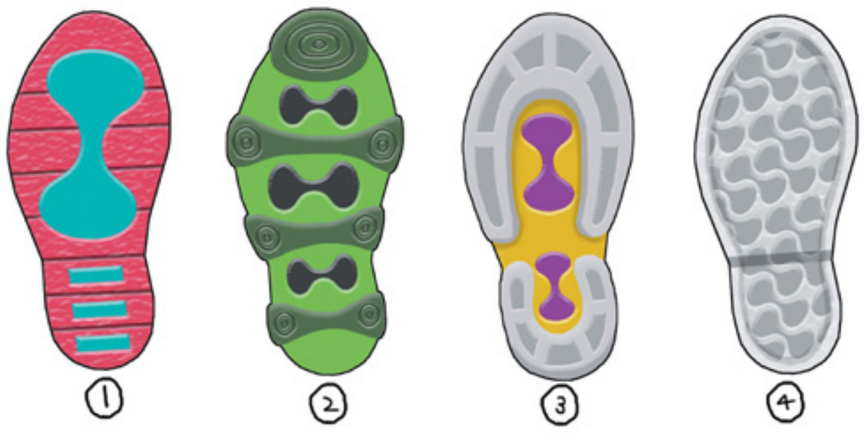






SHOES

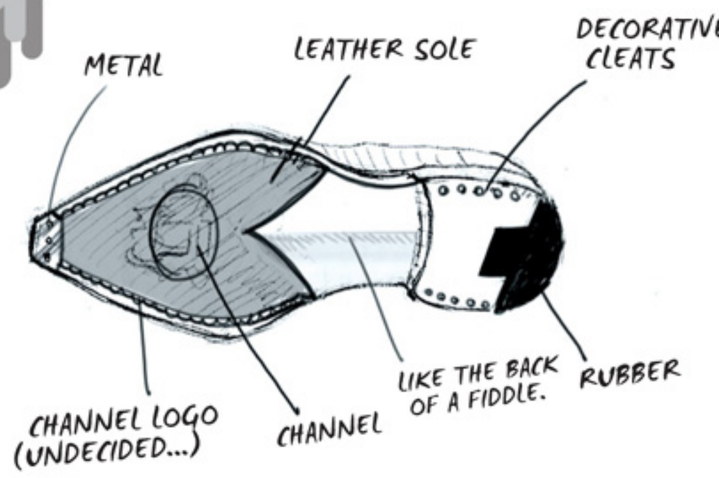
Roasted Brogues

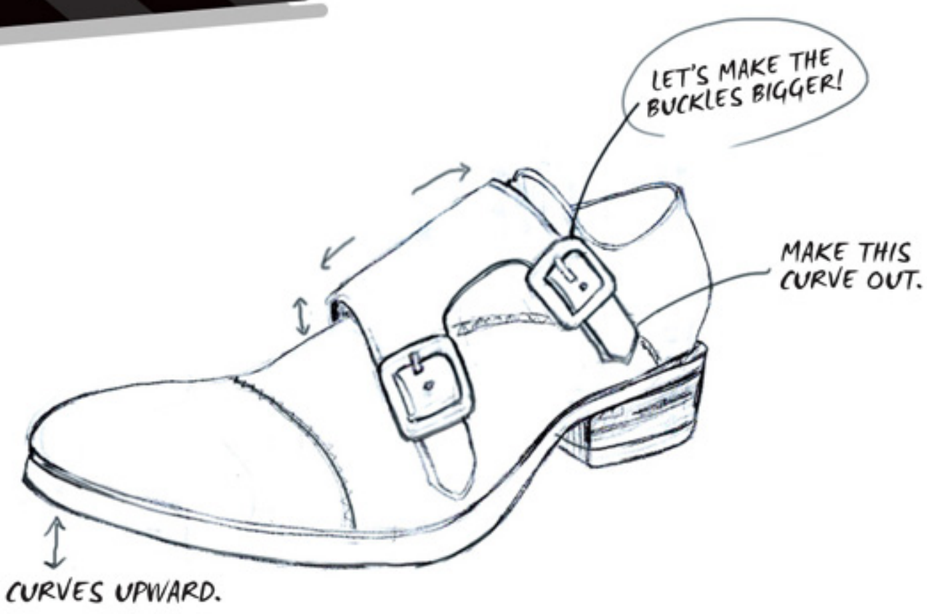




SHOES

Kid Clams







SHOES

N-Pacers











SHOES

Enperrials (Japan Only)





Design Concepts

Shoe Design Concepts





Denizens of INKOPOLIS SQUARE

Inkopolis Square is the birthplace of many trends in music, culture, and more thanks to all of the unique, cutting-edge characters who live and work there.

Off the Hook













PEARL

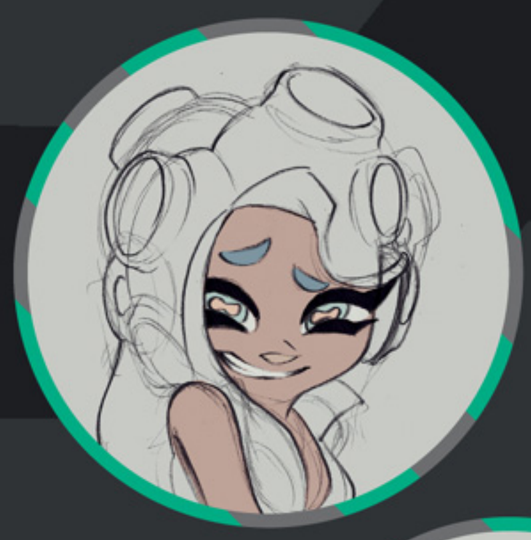
The Miraculous Voice That Will Free Your Heart

Pearl steers Off the Hook's rapping and vocals. She's originally from Calamari County, which is famous for its folk songs. At twenty-one years old, Pearl distinguished herself from other musicians with her uniquely developed vocal cords that shatter audio systems when she sings. Because of this, her fans have dubbed her the "club destroyer." In order to keep her audio systems afloat, Marina mixes backing tracks into the audio that cancel out part of Pearl's vocal resonance. At two thousand times the standard frequency required to produce "mind-blowing waves," Pearl's voice draws attention from the psychoacoustic field.



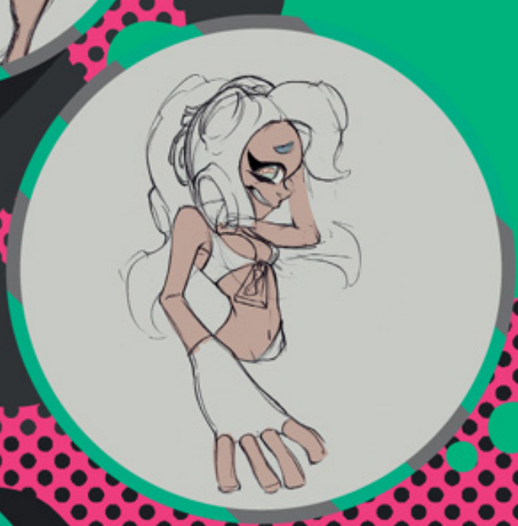
Cute and Powerful: The New Generation of Artists

The cute, crazy, acid-tongued genius rapper Pearl and the earnest, forgetful, and innovative DJ Marina make up this duo. Their unrivaled music captivates Inklings and has the artists dominating the charts. Marina produces the tracks and Pearl raps over them, putting Off the Hook on top of a new generation of artists who write and produce their own music and lyrics. They're often called icons who represent the new generation of Turf Wars.

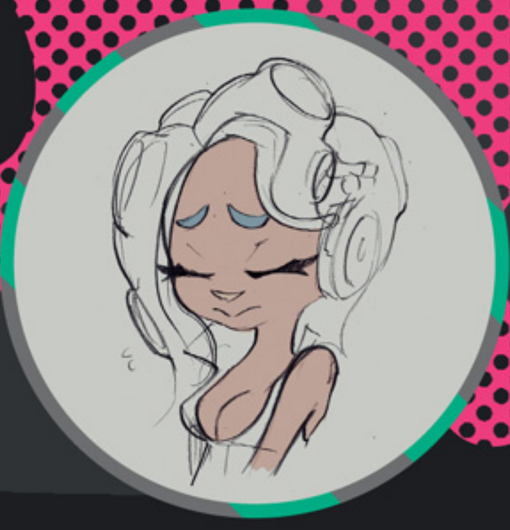












MARINA



Brimming with Music, Character, and Charm

Marina is Off the Hook's eighteen-year-old DJ, vocalist, songwriter, producer, and news person—talk about multitalented! Despite being an Octoling, Marina has mastered the Inklings' language by herself, becoming completely bilingual. She's tech savvy and absolutely fastidious when it comes to wiring sound systems. As for her hobbies, Marina reads a ton of manga and is said to be practicing her cross-hatching in secret!

INKOPOLIS NEWS

OFF THE HOOK
News Studio Concepts

Recording Studio



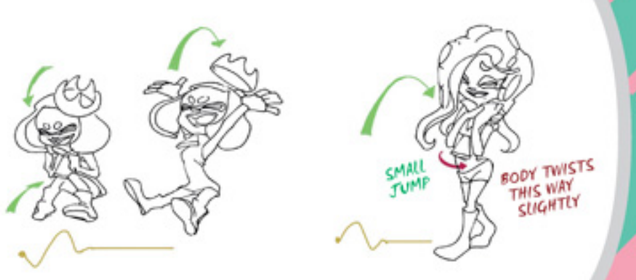




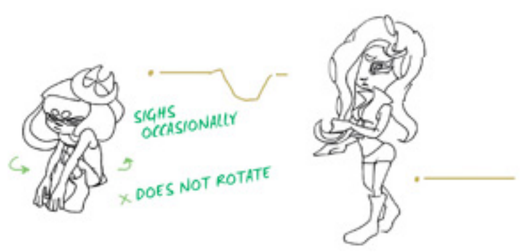
OFF THE HOOK
News Studio Equipment

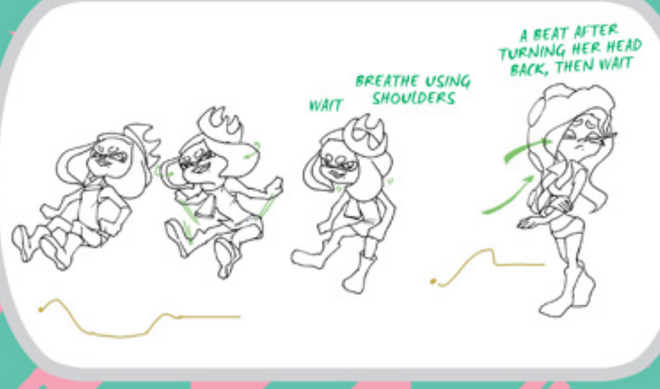
OFF THE HOOK
Inkopolis Square
Kicking Off
a Splatfest

OFF THE HOOK
Animation Concepts
(Delivering News)



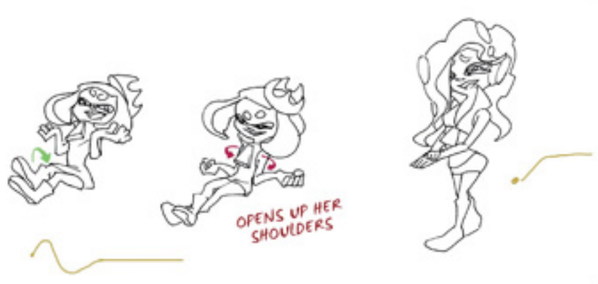


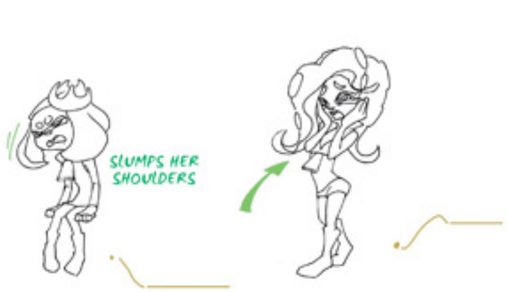




















OFF THE HOOK
Animation Concepts
(In the News Studio)







OFF THE HOOK

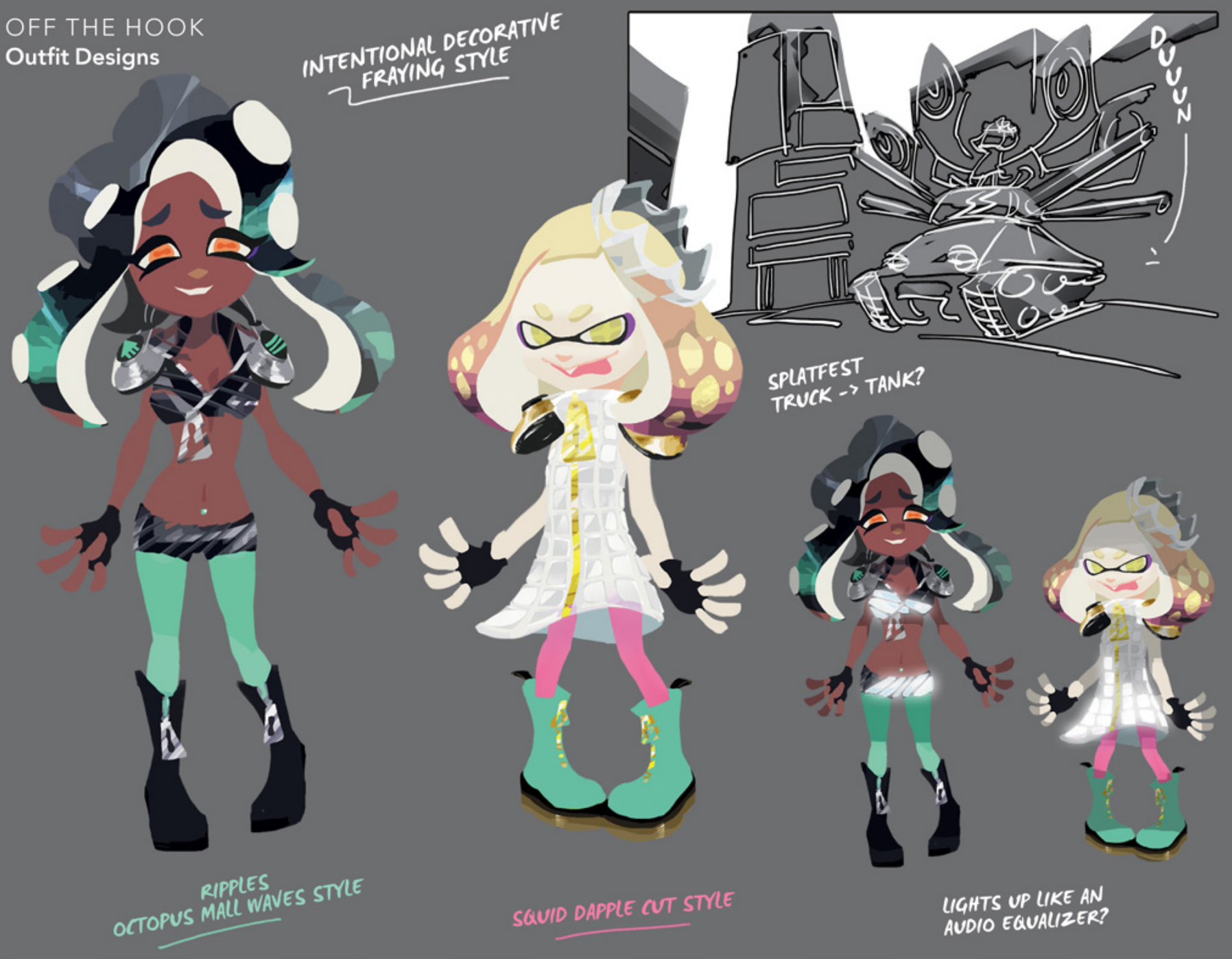
OFF THE HOOK
Near-Final Design Concepts



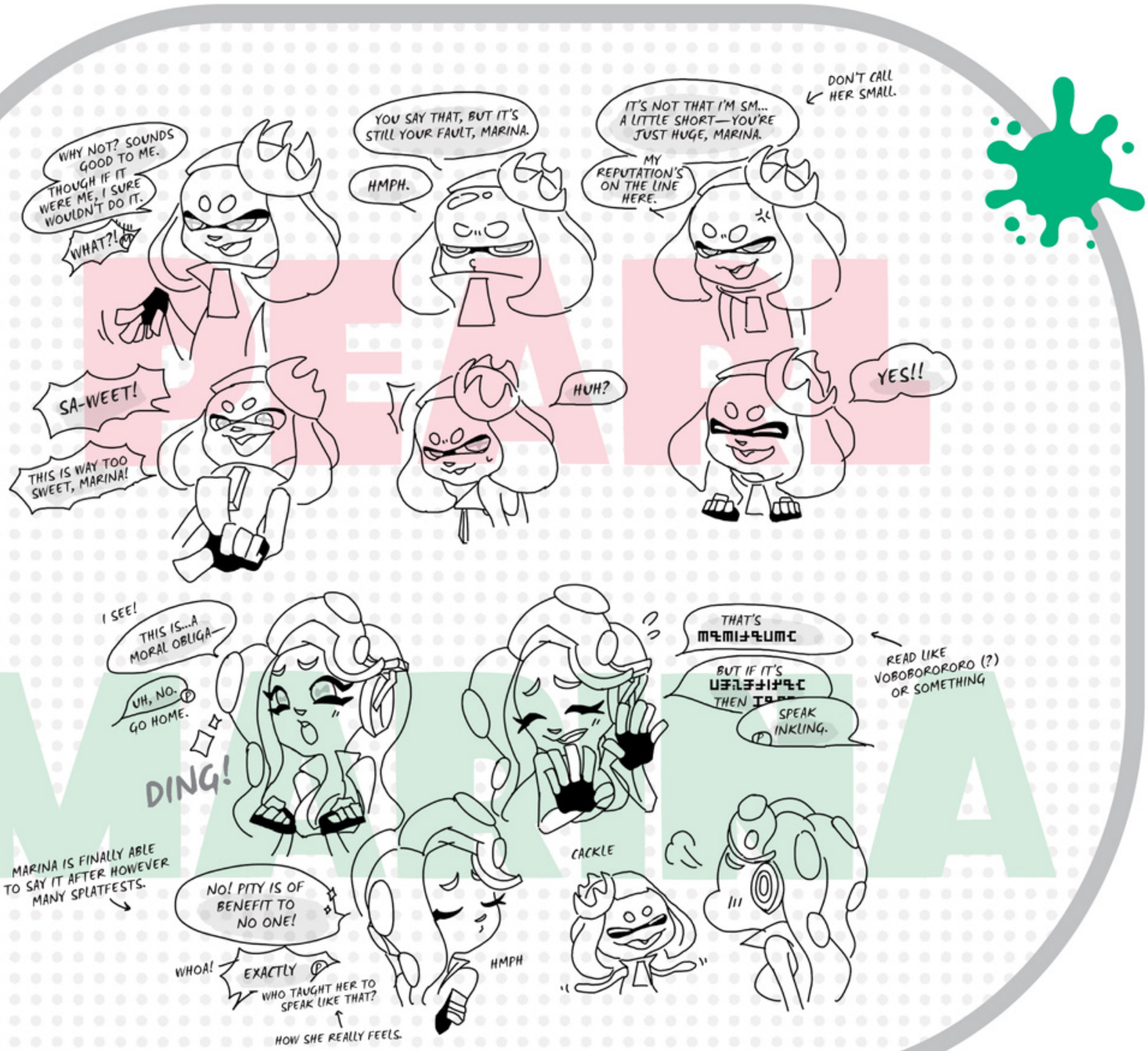
OFF THE HOOK
Pose Concepts



OFF THE HOOK
Outfit Designs



OFF THE HOOK
Conversation Concepts



PEARL
MARINA

OFF THE HOOK

OFF THE HOOK
Initial Design Concept (1)

OFF THE HOOK

AS OPPOSED TO THE WELL-TRAINED SQUID SISTERS, THESE TWO ARE NATURAL GENIUSES.

PEARL'S CRAZY/CUTE VIBE COUPLED WITH MARINA'S PERFECT-DESPITE-HER-AGE VOCALS HAVE CREATED A CHEMISTRY THAT HAS THEM BLOWING UP THE INKOPOLIS CHARTS.

MARINA (18)

· 178cm

SPEAKS POLITELY, MOST OF THE TIME.

IS ACTUALLY PRETTY SHY.

HAS OUTSTANDING HANDWRITING.

MY NAME IS MARINA.



PEARL (21)

· 145cm

HELPS GUIDE MARINA.

ACID-TONGUED RAPPER WITH A SUPERSONIC VOICE.

RIDICULOUSLY POOR DIET.

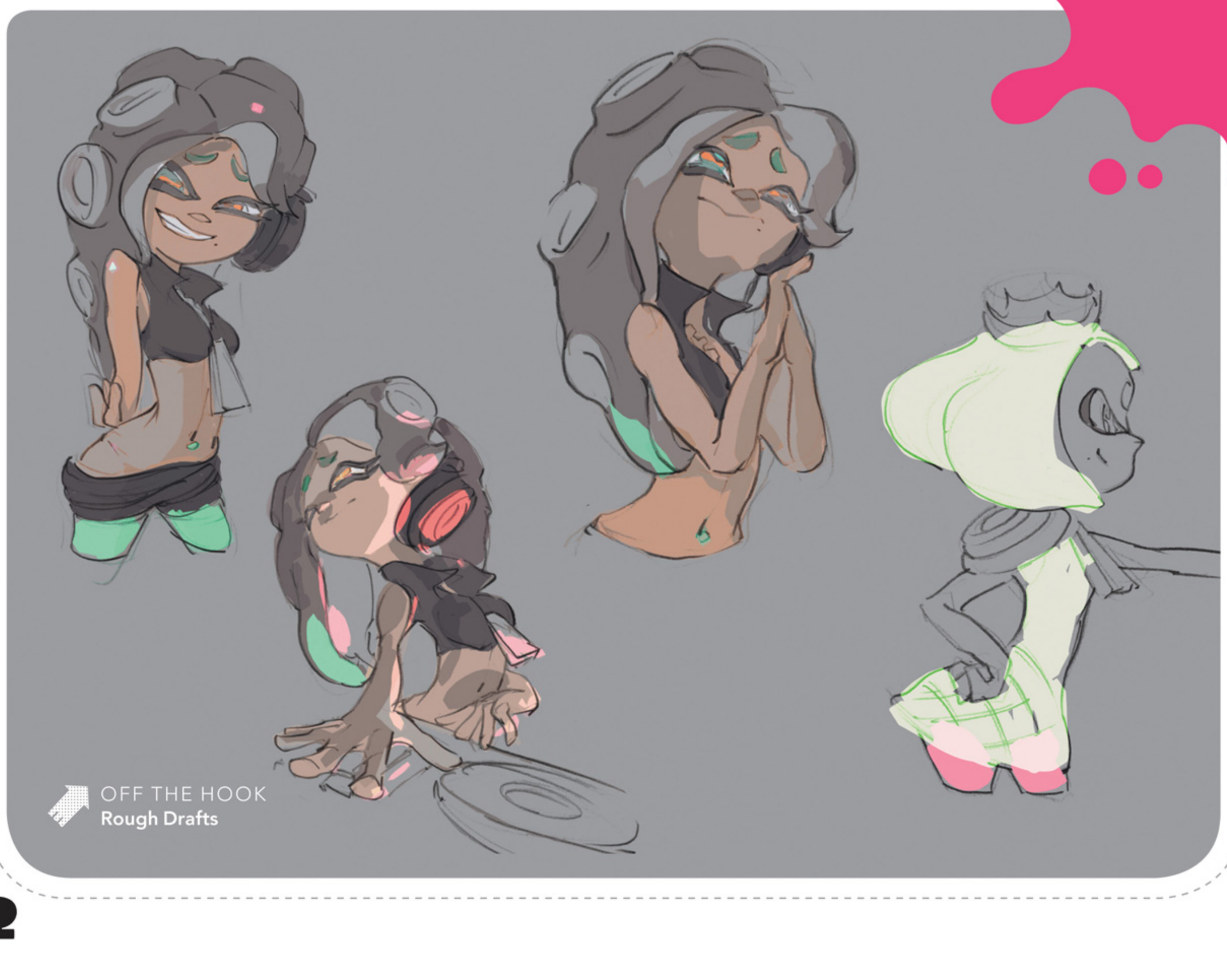
WILL NOT SLEEP ON A FUTON.

AWFUL, AWFUL HANDWRITING.

name's Pearl

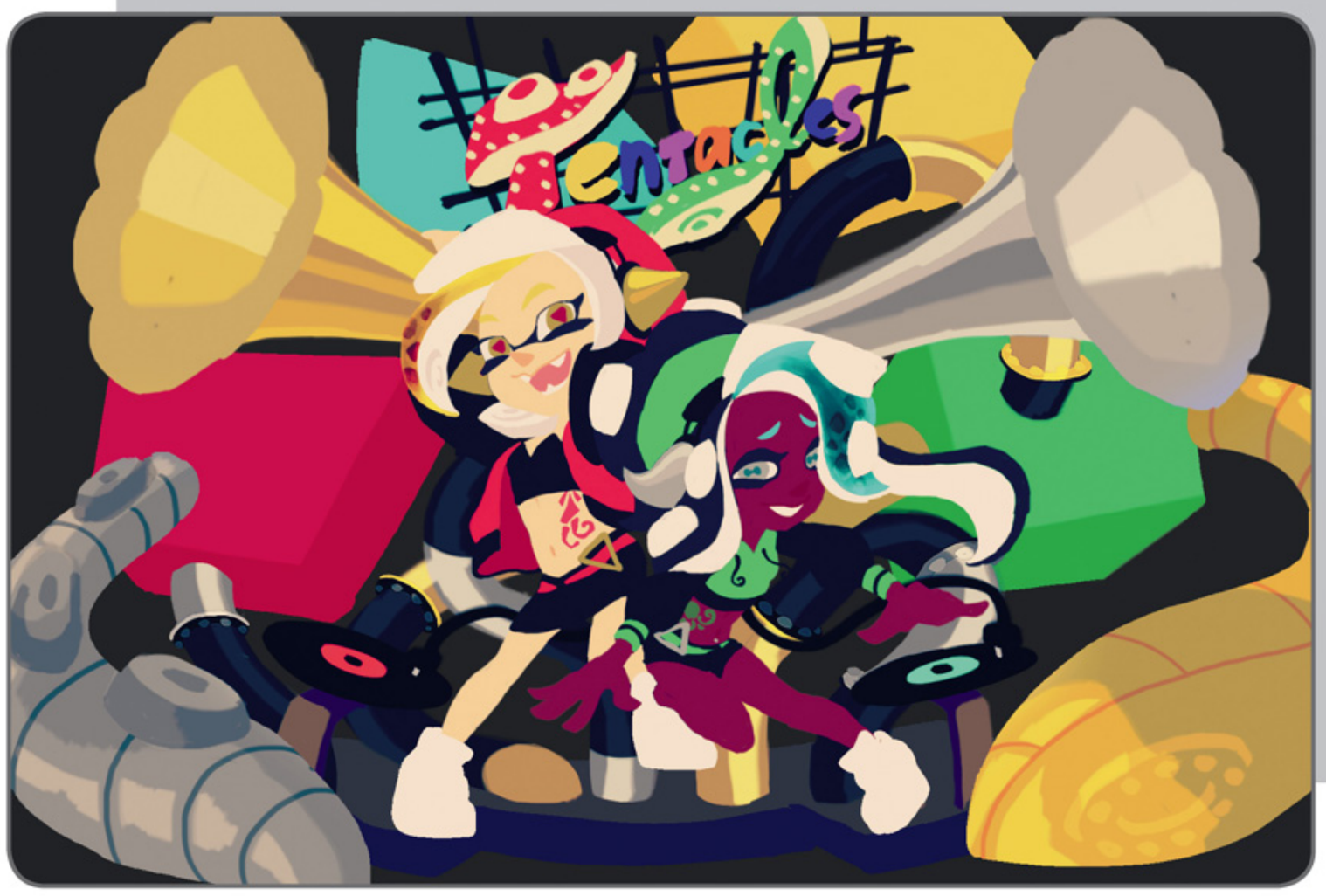
REALLY THIN LEGS.





OFF THE HOOK
Rough Drafts







OFF THE HOOK
Initial Design Concept (2)

OFF THE HOOK
Initial Design Concept (3)



OFF THE HOOK
Initial Design Concept (4)

Squid Sisters

Their Music and Their Bond Are Shining Brighter Than Ever

This pair of cousins rocketed to stardom in the blink of an eye and are working as goodwill ambassadors for Calamari County. They moved into a slightly nicer place but are apparently still roommates.



MARIE

Ready for a New Battle

She is the more serious of the Squid Sisters. She recruits a young hero from Inkopolis Square to help in searching for her missing cousin, Callie. She doesn't normally wear a kimono, but she's trying to give off a masterful vibe. She's hooked on the TV drama that Callie stars in and is scheming to increase the number of her followers.



CALLIE

Always Direct, She Hates to Lose

She is the Squid Sisters' comedian. She parlayed their runaway success into a golden opportunity to appear in a prime-time TV drama. She is merely a college classmate of the main character's friend, but she has won popularity for being fun to watch whenever she appears on the screen. For someone who's used to always getting plenty of sleep, the early-morning, on-location shoots were particularly tough. She was at the peak of her popularity in both music and television when suddenly a report came in saying that she had gone missing!



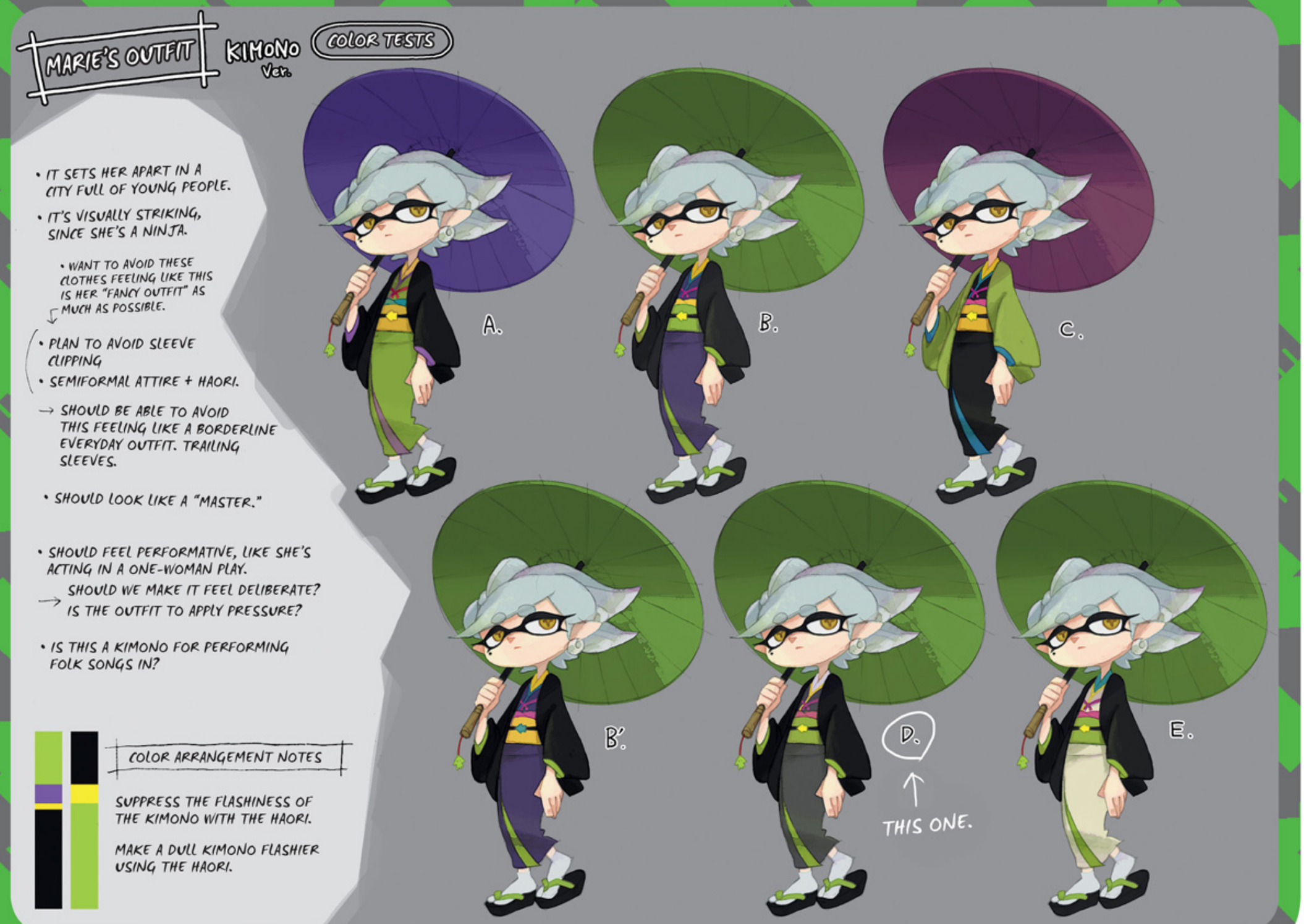
SQUID SISTERS
Marie Outfit Concept (1)

ART

SQUID SISTERS
Agent 2 Outfit Concept

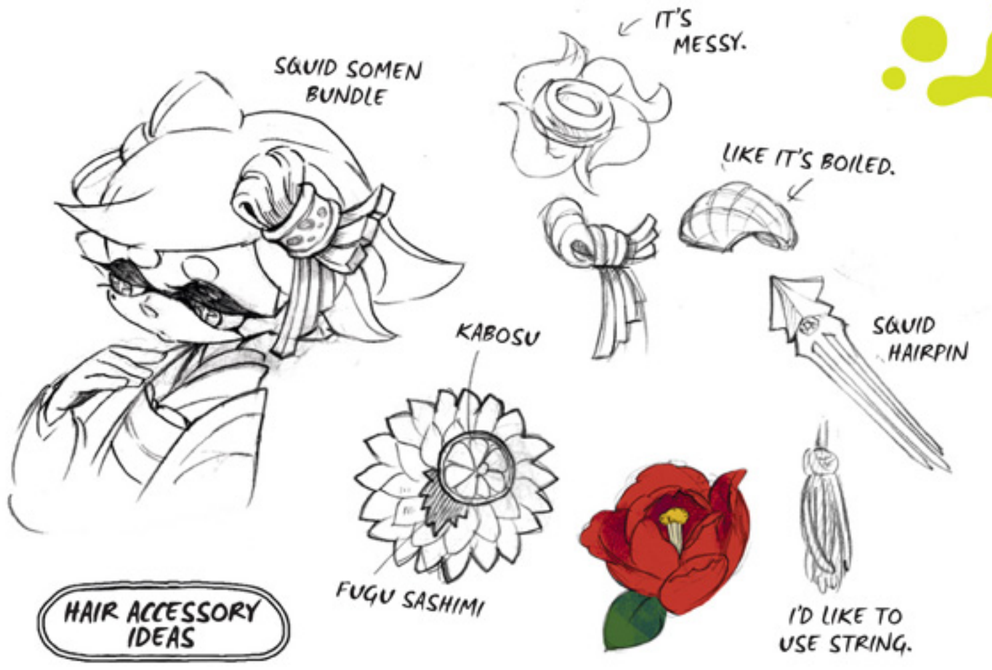


SQUID SISTERS
Marie's Outfit



MARIE'S OUTFIT KIMONO Ver.





HAIR ACCESSORY IDEAS







SQUID SISTERS
Marie Outfit Concept (2)

MARIE'S OUTFIT KIMONO Ver. DETAILS



SQUID SISTERS
Marie Outfit Concept (3)

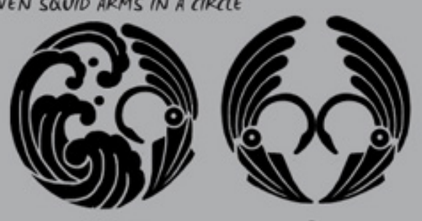
FAMILY CREST



? Opposing squids

Embracing squids

WOVEN SQUID ARMS IN A CIRCLE



Kensaki clan Squid in waves

? Embracing squids

NOTES

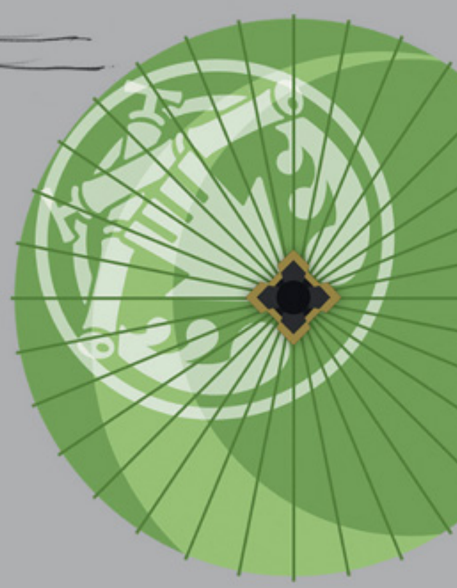
- SWORDTIP SQUID = FAMOUS IN FUKUOKA/ GENKAI SEA.
- THEY TASTE GOOD, SO THEY'RE TREASURED AS AN INGREDIENT FOR DRIED SQUID.

DRIED SWORDTIP SQUID IS APPARENTLY THE MOST PREMIUM OF DRIED SQUIDS.

⇨ KENSAKI IS THE HEAD CLAN.

SINCE IT'S MADE FROM SWORDTIP SQUID.



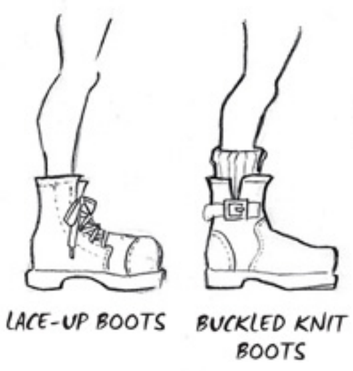




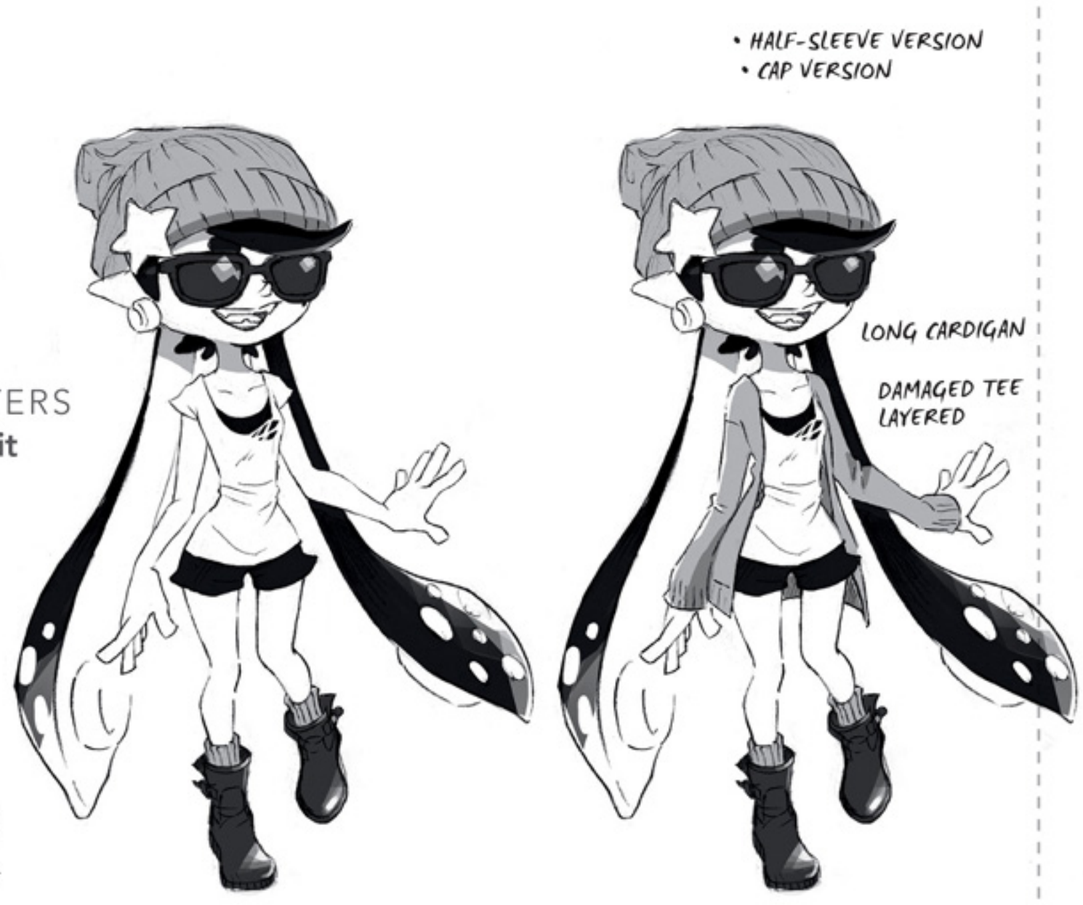
ALL



SQUID SISTERS
Callie Initial Concept



SQUID SISTERS
Agent 1 Outfit Concept



SQUID SISTERS
Callie Outfit Concept (1)



SQUID SISTERS
Callie Outfit
Concept (2)

FINAL BOSS FIX

IN MY MIND AT LEAST
"FLIPPED" DESIGN THEME
- HIDE WHAT WAS EXPOSED IN THE LAST GAME AND EXPOSE WHAT WAS HIDDEN.
- TOOK A GRILLED-SQUID MOTIF AND MADE IT VERTICAL.
- MADE WHITE PARTS BLACK.
- HAND POSITION OF THE INTRO POSE FOR THE DANCE IN THIS GAME IS THE OPPOSITE OF WHAT IT WAS IN THE PREVIOUS GAME'S DANCE.

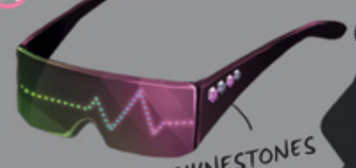


- THE PREVIOUS GAME'S PUMPKIN PANTS WERE A CHILDISH LOOK, SO I WANT TO MAKE HER LOOK MORE LIKE AN ADULT.



SPARKLY TIGHTS

THESE



RHINESTONES





SHE HAS AN OCTOPUS-LIKE TATTOO (WHICH WASHES OFF IN WARM WATER).



HAIR ACCESSORY IDEAS

A. CORRECT THIS ONE.



B. OCTOPUS SAUSAGE



EARRING IDEAS

A.



B. THIS ONE.



C. AN OCTOPUS WASABI X





SQUID SISTERS
Brainwashed Callie Concepts



SQUID SISTERS
Marie Outfit Concept (4)











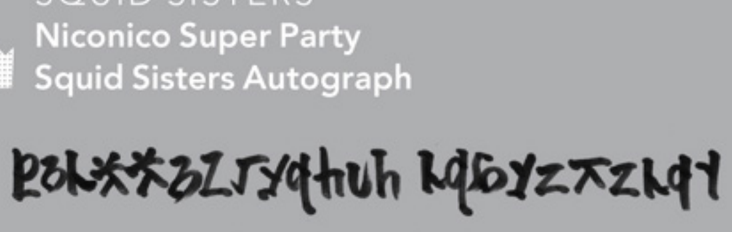




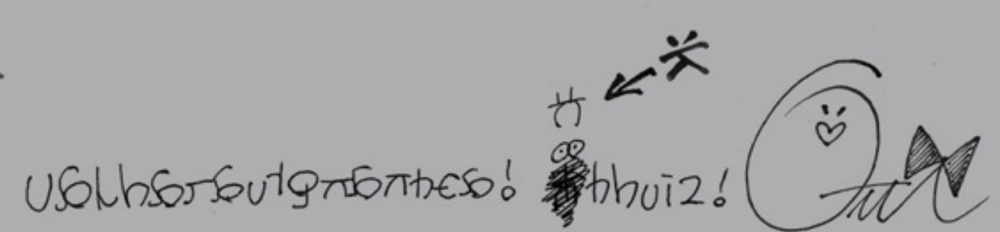




SQUID SISTERS
Niconico Super Party
Squid Sisters Autograph



I'm gonna do my best! Thank you!—Marie



I can't believe it—our first arena gig! Let's have a blast!—Callie



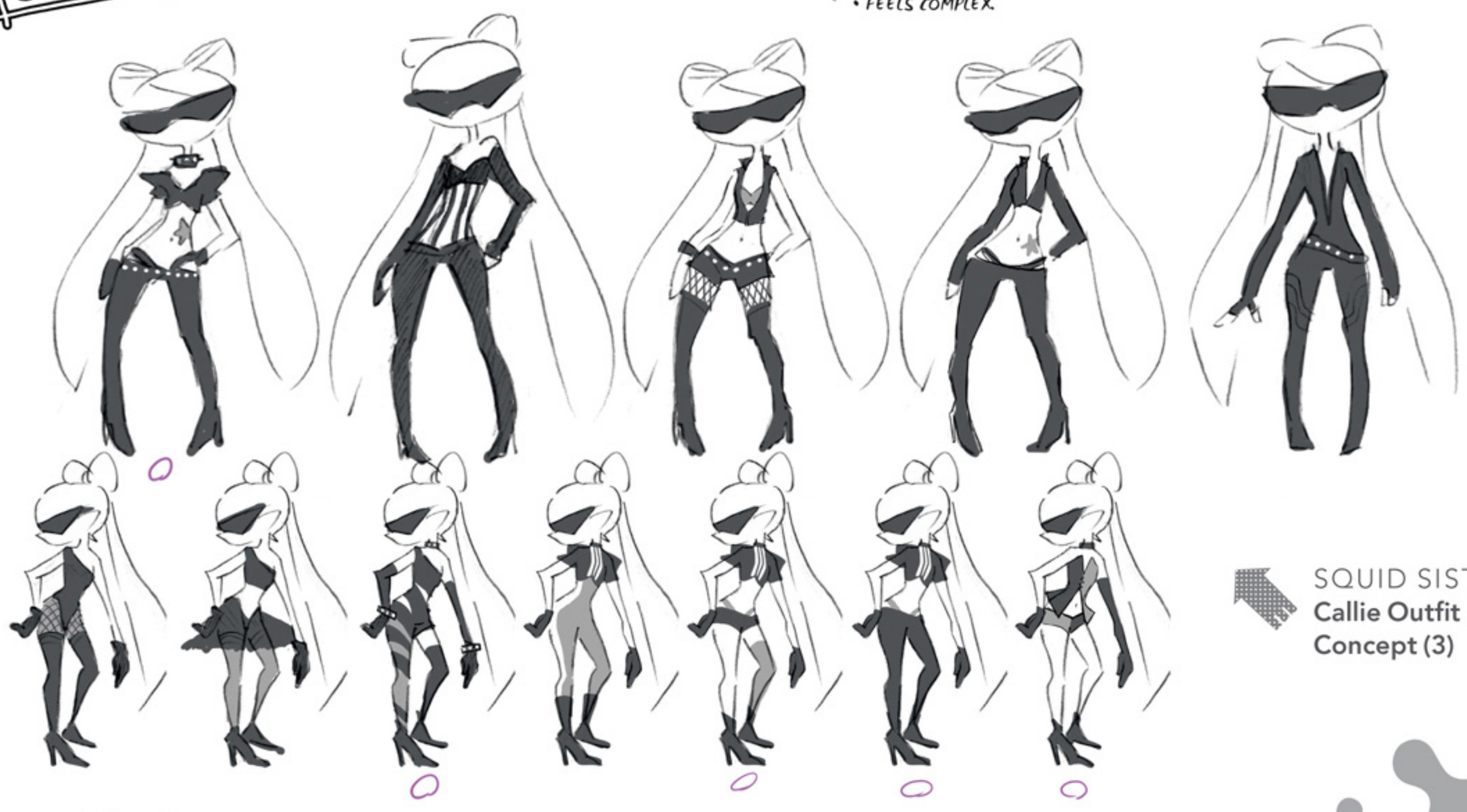
CALLIE OUTFIT SKETCHES

START THINKING ABOUT THIS FROM THE SILHOUETTE AND COLORED AREAS.

REQUIREMENTS

- DON'T WORRY ABOUT BONE STRUCTURE.
- MOVES A LOT AND THERE'S ALREADY AN ANIME WITH HER IN IT SO GIVE HER A SIMPLE STRUCTURE THAT'S UNLIKELY TO CLIP.
- FEELS COMPLEX.

I REALIZED THIS WHILE DRAWING, BUT INKLINGS HAVE BELLYBUTTONS...



SQUID SISTERS
Callie Outfit Concept (3)

SQUID SISTERS
Post-Hero Mode Concepts



AFTER HERO MODE (1)
THE ONE WHO LAUGHS OFF MOST OF WHAT JUST HAPPENED AND THE ONE WHO'S GETTING LAUGHED AT.



AFTER HERO MODE (2)

Sheldon



The Famed Weapon-Fanatic Shop Owner

Sheldon is the weapon-loving third-generation owner of Ammo Knights. Using funds from the sales of Sheldon's Picks, he recently opened a new store at the front of Inkopolis Square. In addition to running his stores, Sheldon also serves as director of the recently founded Turf Wars association. Due to the excessive amount of time that his speeches took during assemblies, a time limit was instituted.

Sheldon



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SHELDON
Design Concept



Inexplicable Idol Pose



SHELDON
Final Version

SHELDON
Store Props
Concepts



He has a ton of these
(they're actually kind of big).



Product Case
It looks like you can customize things yourself, but it's probably frustrating.

SHELDON
Badge Design Concepts

■ Sheldon's Work Outfits
(you can feel his obsession)

SHELDON
Work Outfit
Design Concepts



Waist Apron



Waist Apron (with Side Bags?)



Apron



Alternate Apron



Suspenders—Red



Suspenders—Denim

■ Badge Details
*Includes a lot of wild ideas.



■ The merit badges he's earned.



■ Ammo Knights logo.





■ Badges for being fluent in other species' languages.



■ Membership badge with the crest for GSS (Grilled Squid Shooting).



■ From a secret shooting event.

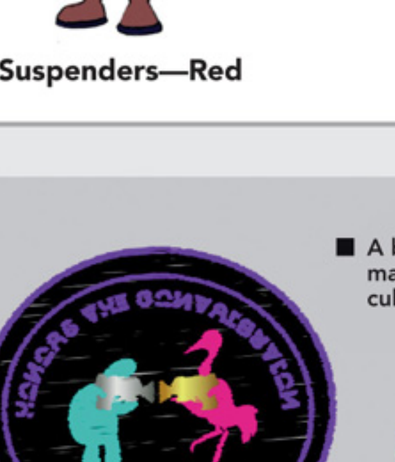
■ A badge that Annie made for fun.

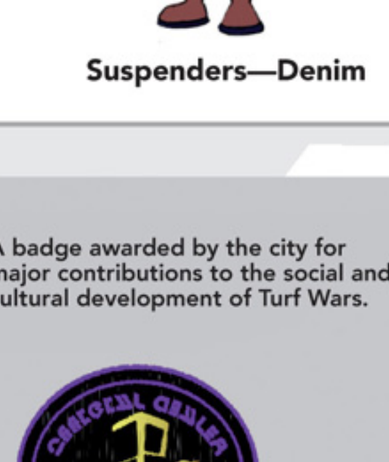


■ A badge awarded by the city for major contributions to the social and cultural development of Turf Wars.



■ Alternate concept:
A badge for being an official dealer.





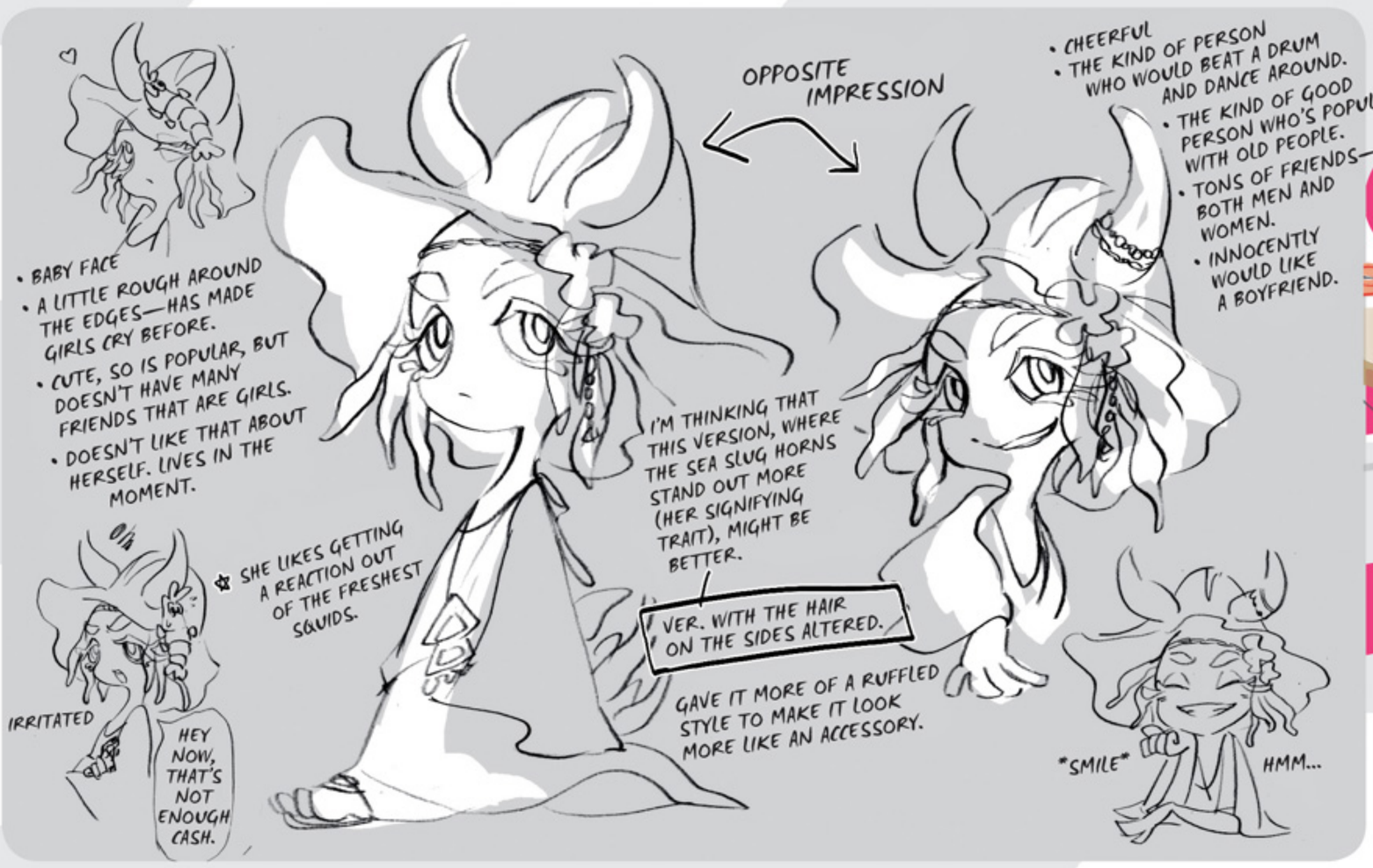
▲ Experimenting with colors.

■ Skill award
(Inkopolis Turf Wars Association).

FLOW & CRAYMOND
Initial Design Concepts (1)



FLOW & CRAYMOND
Initial Design Concepts (2)



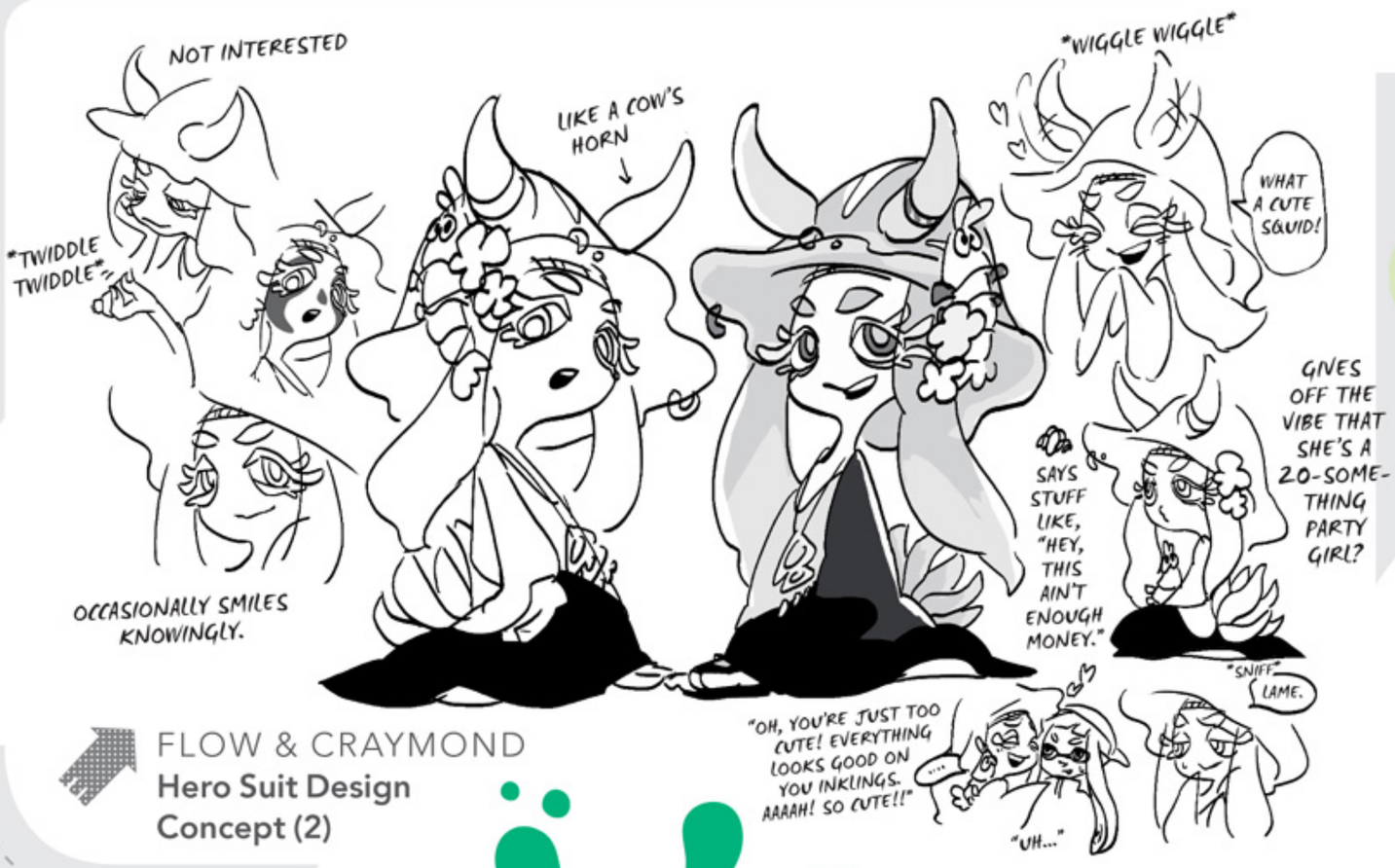


FLOW & CRAYMOND
Relationship with Craymond

FLOW & CRAYMOND
Final Design



FLOW & CRAYMOND
Hero Suit Design Concept (2)



Jelfonzo



The Influential Fashionista Dominating the Trends in the Inklings' World

Jelfonzo runs Ye Olde Cloth Shoppe. He came to be when he split off of Jelonzo while Jelonzo was in Inkopolis. It is said that jellyfish share a collective consciousness across a colony, but it has been confirmed that each one has its own interests and personality. Jelfonzo and Jelonzo are particularly unique because they have the ability to converse with other creatures using speech.

JELFONZO
Final Design

SINCE THE SHOE SELLER DOESN'T LOOK LIKE HE DOES SPORTS, I'M TRYING OUT A SKATEBOARDING MOTIF ON THIS GUY.

HE'S THINKING THAT IT'D LOOK COOL IF HE JUMPED WHILE ON THE BOARD, BUT DOESN'T HAVE THE CONFIDENCE TO FOLLOW THROUGH.

THESE ARE MORE WELL-ESTABLISHED FASHIONS.

THE IDEA IS THAT SKATEBOARDING IS POPULAR AMONG THE PLAZA NPCS.

HE DOESN'T UNDERSTAND WHAT'S GOING ON.

COOL SHIRT X CAP

IT'S SMALL, SO IT MAY BE HARD TO UNDERSTAND...

BOYOON

JIGGLES AS IF DROPPED ON A SCALE

AFTER THE EYES, IT'S PROBABLY THE MOUTH...

WHILE ADDING SOME NEW DETAILS.

MODELED AFTER A RICH PERSON'S MOUTH. THE METAL TOOTH SPARKLES.

HELLO T
SHOE STORE JELLYFISH

SOMETHING CATCHY MIGHT BE GOOD.

KISS ME T
FUZZY MATERIAL

A PLUSH MATERIAL

COOL TEE X HAT X BOW TIE



VERY ROUGH.

NEW SHOP

THE VERSION SHIBATA-SAN MADE EARLIER X SKATEBOARD RAMP DISPLAY (WITH AN ORGANIC STRUCTURE).

SHOE STORE JELLYFISH



- A MORE DEEP-SEA STYLE.



JELFONZO
Clothing Concepts















JELFONZO
Initial Concepts

Bisk



This Musician's Long Limbs Perfectly Showcase His Unique Shoes

Bisk is the proprietor of the shoe shop Shella Fresh and originally comes from an area up north. With his long limbs and laid-back personality, he exudes the kind of cool you just can't teach. He came to Inkopolis Square to pursue a career in music. He was a bassist in his band back home, but after they broke up, he took on the role of lead guitarist and songwriter with a new one. One of his many talents is that he can make bubble baths without an outside product.

BISK
Initial Design Concepts (1)













BISK
Initial Design Concepts (2)

HE FILES HIS CLAWS EVERY DAY TO AVOID DAMAGING HIS SHOES WHEN HANDLING THEM. THE SPIKES ARE ALSO SMOOTHED.

SILICON WATCHES.

SUNGLASSES CHANGE SHAPE WITH HIS EXPRESSIONS. THEY ALSO BLINK.



SMILING / BAD MOOD

BUBBLE GUM. THESE LOOK LIKE BUBBLES, BUT THEY'RE ACTUALLY GUM. THEY'RE CONSTANTLY BUBBLING UP. IT'S A HABIT.

LOW-TECH SKATE SHOES—HE WEARS THEM ON HIS SUB(?)LEGS (THESE ARE ALSO WHAT HE USUALLY WEARS ON HIS MAIN LEGS). HE WEARS THE SAME STYLE OF SHOE WITH VARIATIONS IN MATERIAL, LIKE SUEDE, NUBUCK, PEBBLED LEATHER, ETC.

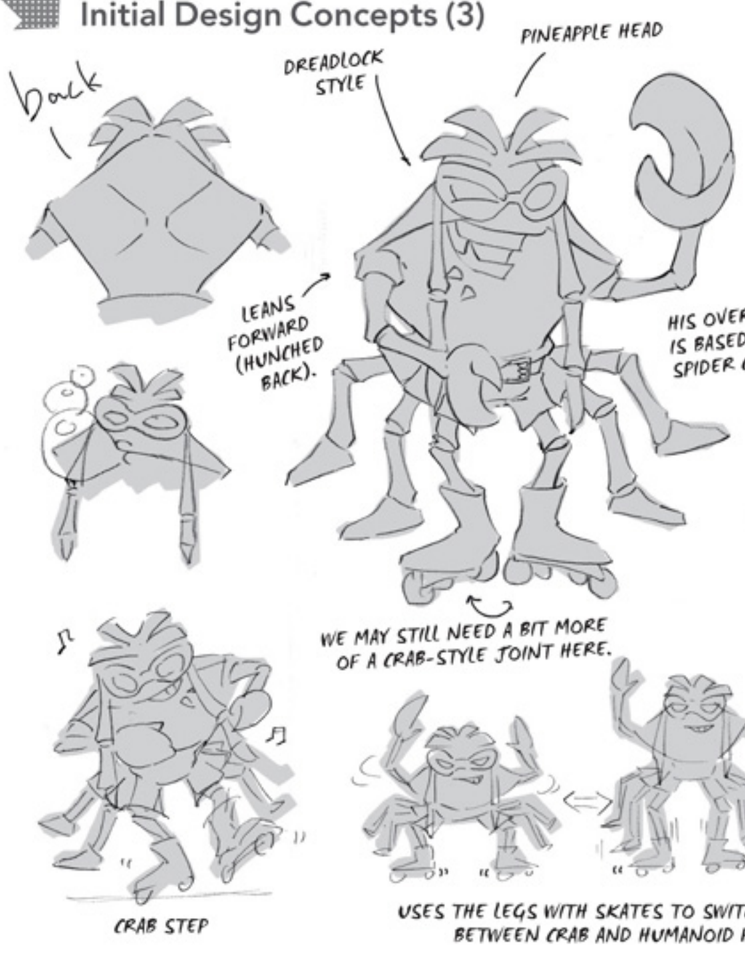


MR. CRAB
(PLACEHOLDER)

A RETURNEE CHILD BORN IN CALIFORNIA. A NATURAL-BORN PARTY PERSON. HE GOES TO THE CLUB EVERY DAY LOOKING FOR HIP GIRLS, BECAUSE HE'S A CRAB.

AGGRESSIVE INLINE SKATES. HE'S HAD THEM FOR A LONG TIME, SO THE FRAMES ARE BEATEN UP. HIS SPECIAL TECHNIQUE IS CALLED THE "CALIFORNIA ROLL" (TOO MUCH?).

BISK
Initial Design Concepts (3)





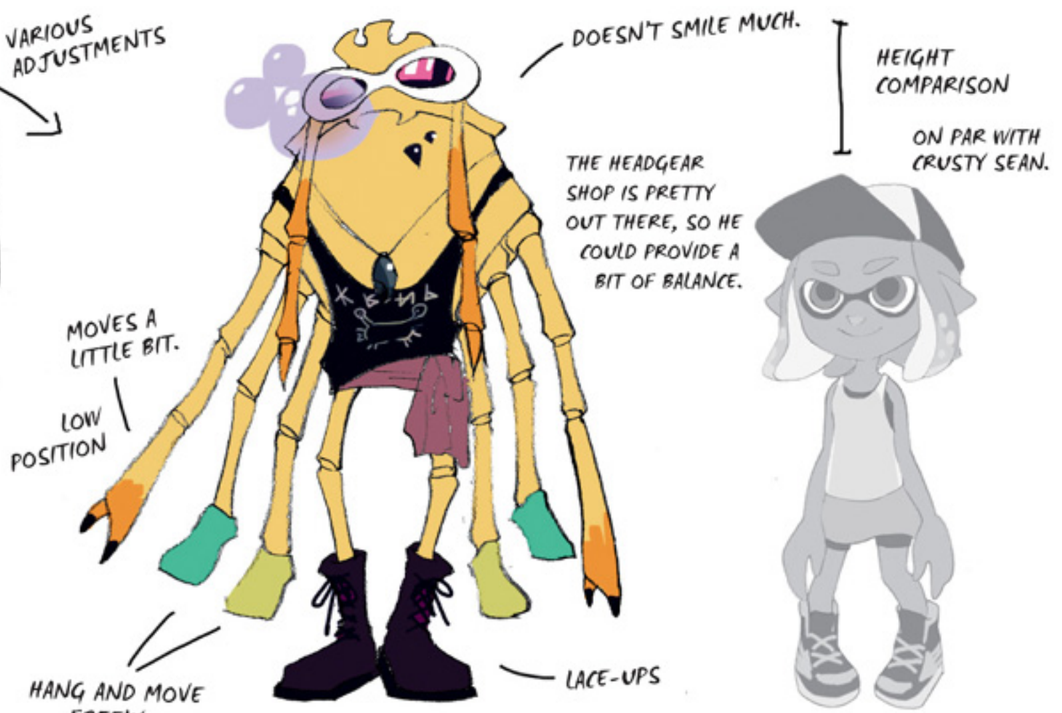
BISK
Final Design







MIXED IN SOME "GRUNGE CRAB."



A MORE EVOLVED (MADE TO LOOK MORE LIKE A CHARACTER) FEEL WHILE STILL MAINTAINING HIS CRAB-LIKE SILHOUETTE AND DETAILS.

Murch & Spyke



Quick and Thorough Is His Motto

This young banded sea urchin moved to Inkopolis Square to be hip like Spyke. His enthusiasm for what he does means that he works much more than Spyke, and as a result, the Inklings all acknowledge that he is pretty good for a kid. He plays video games in his downtime but has enough willpower to stop the instant someone talks to him.



MURCH
Final Version

MURCH
Initial Design Concepts (1)

HEMICENTROTUS PULCHERRIMUS (BONE)

- THE INTELLIGENT-BRAT TYPE.
- SPEAKS LIKE SOMEONE OLDER THAN HE IS.
- HAS A BETTER BUSINESS SENSE THAN SPYKE.

THE BONE MIGHT NOT BE A GOOD IDEA...

MORBID TYPE
I'M A BIT WORRIED ABOUT HIM OVERLAPPING WITH SPYKE.

HEMICENTROTUS PULCHERRIMUS

MADE HIM A BIT MORE OF A TRADITIONAL SMALL FRY.

- VERY EXPRESSIVE
- PUNK
- PURE

DOES IT SEEM LIKE HE'S OVERLAPPING WITH THIS KID FROM THE SQUID SQUAD?

HAIRBAND + AFRO STYLE

CAREFUL IMITATION OF A BLACK LONG-SPINED SEA URCHIN.

TYPE OF URCHIN. CUTE.

HE WANTS TO GROW UP TO BE A PRICKLY SEA URCHIN LIKE SPYKE, BUT IT'LL NEVER HAPPEN BECAUSE HE'S NOT EVEN AN URCHIN.

THE AGE WHERE HE'LL STRAIGHT UP SAY THINGS LIKE, "WELL, I WON."

"STARE"

MURCH
Murch's Logo



MURCH
Initial Design Concepts (2)

01.

02. I TRIED GIVING HIM FRECKLES.

03. GIVING HIM MORE REALISTIC DETAILS BRINGS OUT HIS SEA URCHIN-NESS.

"I'M COOL!"

"LAAAME!"

HIS HANDS OR WHATEVER SHOULD BE SOFT TO MAKE HIM SEEM LIKE A KID.

"MAYBE I'M JUST A GENIUS?"

SPYKE
Initial Concepts

HE HAS A SEA URCHIN ON HIS HEAD.

MESSY— LONGER IN PLACES, BROKEN.

SPYKE

- HE LOOKS MORE SUSPICIOUS THAN EVER.
- I WANT TO GIVE HIM A PRICKLY AND EXCITING AIR THAT IS ALSO MASCULINE.
- I WANT HIS PERSONALITY TO BE PRETTY MUCH EXACTLY THAT.

- THOUGHT OF SOME ALTERNATIVE FASHIONS.
- PERSONALLY, THOUGH, I'D BE HAPPIER IF WE DIDN'T CHANGE THE CORE OF HIS STYLE.

NOT STANDING SO MUCH AS SLOUCHING (I JUST WANT TO SEE HIM AT A HEIGHT COMPARABLE TO AN INKLING, SO HE COULD BE SITTING INSTEAD).

SPYKE
Final Version

SPYKE

STANDUP COLLAR
SLIT
SPIKES ONLY WHERE IT FOLDS.
NICE CLOTH
CUTOFF SIRWALS AGAIN.
SLIP-ONS

HE USED THE MONEY HE MADE SINCE THE LAST GAME TO GET A MORE URBAN FASHION (THE CLOTH IS UNCHANGED).

ASYMMETRIC JACKET
COLLAR ON ONE SIDE ONLY.
FOLDS
SET OF THREE BANGLES.

From Back-Alley Stall to Living the Dream

Spyke is a sea urchin living a nomadic lifestyle. He can be seen in the café next to Deca Tower. His outfits have become pretty luxurious after two years of saving. He leaves most of the work to Murch while living off whatever he makes by selling various bits of information and passing things from one side to the other.

Judd & Li'l Judd

The Immortal Cat Delivering Peerlessly Precise Judgments

Judd is a wise creature whose intellect extends far beyond simply knowing all of history. He was granted eternal life when his owner injected him with an immortality drug at the time humanity was going extinct. He is well connected, having the ear of the leaders of numerous nations. He enjoys napping in the square, so the Inklings think he is just some old stray cat. He transmits the Lobby's rules into the minds of Inklings using thought waves.

JUDD & LI'L JUDD
Li'l Judd Initial Concepts



WHAT DO YOU THINK ABOUT JUDD'S TAIL GETTING COVERED? SHOULD WE EXTEND IT OR PUT IT SOMEWHERE MORE NOTICEABLE?

DESIGN EXPLORATION



① BALD

② ROUND SPOT ON HIS HEAD



③ SNOT DOT

④ DIAPER (WINTER COAT) AND SNOT DOT



JUDD & LI'L JUDD
Bed Design Concepts





A Clone Born from Judd's Own Cells

Li'l Judd is a clone of Judd. He was placed in the same apparatus as Judd as a single cell just in case Judd did not survive being cryogenically frozen. Three months ago, a cleaning lady pulled the plug on the machine and the cell began to multiply, leading to the birth of Li'l Judd. Li'l Judd may have only just been born, but he is gunning for Judd's spot. It's rumored that he's waiting for his chance to stab Judd in the back.

Mr. Grizz



The Mysterious Wooden Statue

A statue carved from wood in the shape of the salmon's mythical ancient enemy, the bear. There's a speaker installed inside it, which passes along orders from HQ to the Inklings. There is no microphone, so it apparently cannot answer any questions it might get.

MR. GRIZZ
Initial Concepts

WOOD CARVING NPC

MAYBE MORE OF A SHOP.

A SETTING FOR THE SALMON THAT WOULD EVEN SCARE A BEAR.

F-F-FEAR THE COMING OF THE SALMON...

COMMANDER'S HAT

JUST HOW IS THIS ATTACHED?

HUNTER STYLE

DAM CONTROL FACILITY

Fire fighters FIREFIGHTER MOTIF (FROM THE PERSPECTIVE OF AN INKLING).

THERE ARE HONEYCOMBS IN PLACES (BECAUSE IT'S A BEAR).

SALMON-BASED MOTIF



CRUSTY SEAN
Initial Design Concepts (1)



Crusty Sean



One Bite and You're Hooked! A Mobile Success

This tiger prawn capitalized on the most recent trend and opened a food truck at the suggestion of a futsal buddy. His calorie-laden tempura desserts are a major hit among the hip kids. After he started getting complaints about the lines in front of the Shoal, he switched from cash to exchanging meals for limited-distribution tickets.

CRUSTY SEAN
Initial Design Concepts (2)



- He was 28 in the last game, so I'm thinking he's 29 or 30 now.
- He takes the street elements seriously, like changing his outfit to tempura, but his preferences have matured a bit, and the vibe that surrounds him is one of experience and confidence. He's kicking off his life's second round of being popular.
- Still, he hasn't found a girlfriend as a result or anything, so he spends most of what he's earned on hobbies. He's picked up futsal and windsurfing recently, so he's a bit tanned.
- Ultimately, though, even with a pretty fulfilling life being single, he still feels like something's missing and has a vague unease about the future.

Jellyfish

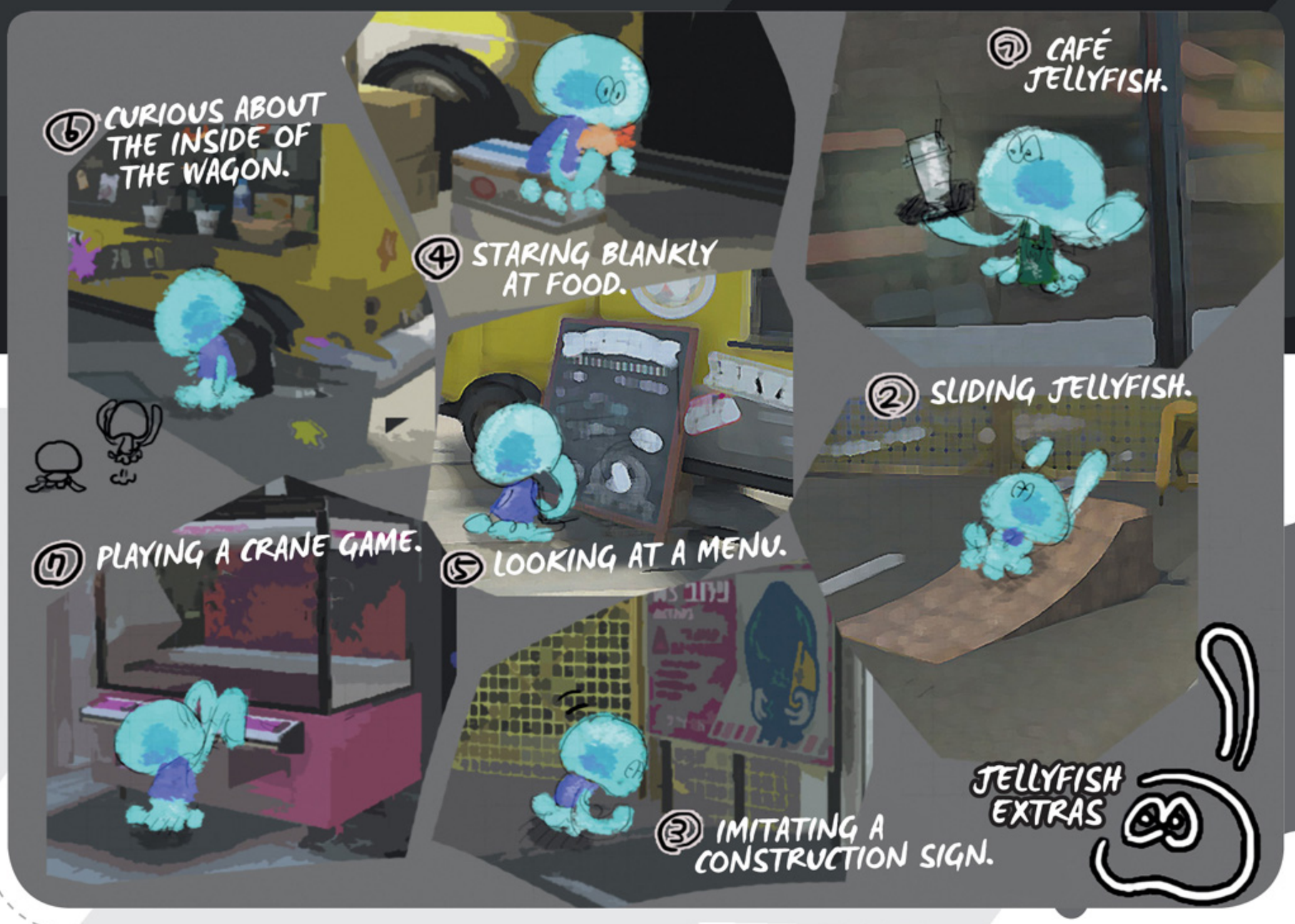


JELLYFISH
Jellyfish Onstage





JELLYFISH
Inkopolis Square Jellyfish Designs



WORLD

THE ART OF SPLATOON 2

INKOPOLIS SQUARE

Inkopolis Square is always bustling with battle-loving Inklings. Hip shops, cafés, and news studios line the streets. This area churns out the latest, trendiest developments while being watched over by the crane and turtle deities.



INKOPOLIS SQUARE
Concept Art (1)





INKOPOLIS SQUARE
Deity Design



The Hub for the Latest Info

Two stops or a twenty-minute walk from Inkopolis, this vivacious neighborhood is a collection of eclectic businesses. The neighborhood itself has been there for a while, but it fell on hard times and was constantly dealing with minor crimes. Thanks to redevelopment efforts that kicked off about a year and a half ago, the major improvements to Deca Tower, the remodeling of stores in the Shoal, and the renewal of the Galleria gave it new life. The area is now a hangout for Inklings in the know.





INKOPOLIS SQUARE
Studio External Design





INKOPOLIS SQUARE
Murch and Tower Design

INKOPOLIS SQUARE

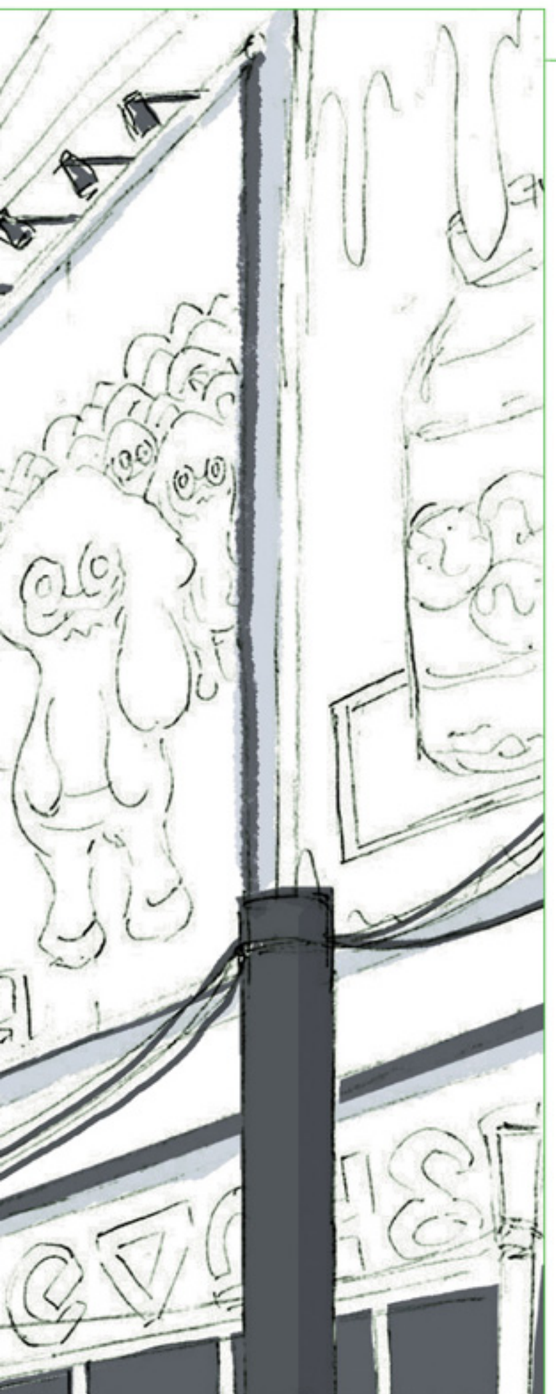
INKOPOLIS SQUARE
Initial Concept Art (1)

Deca Tower: The Symbol of Inkopolis Square

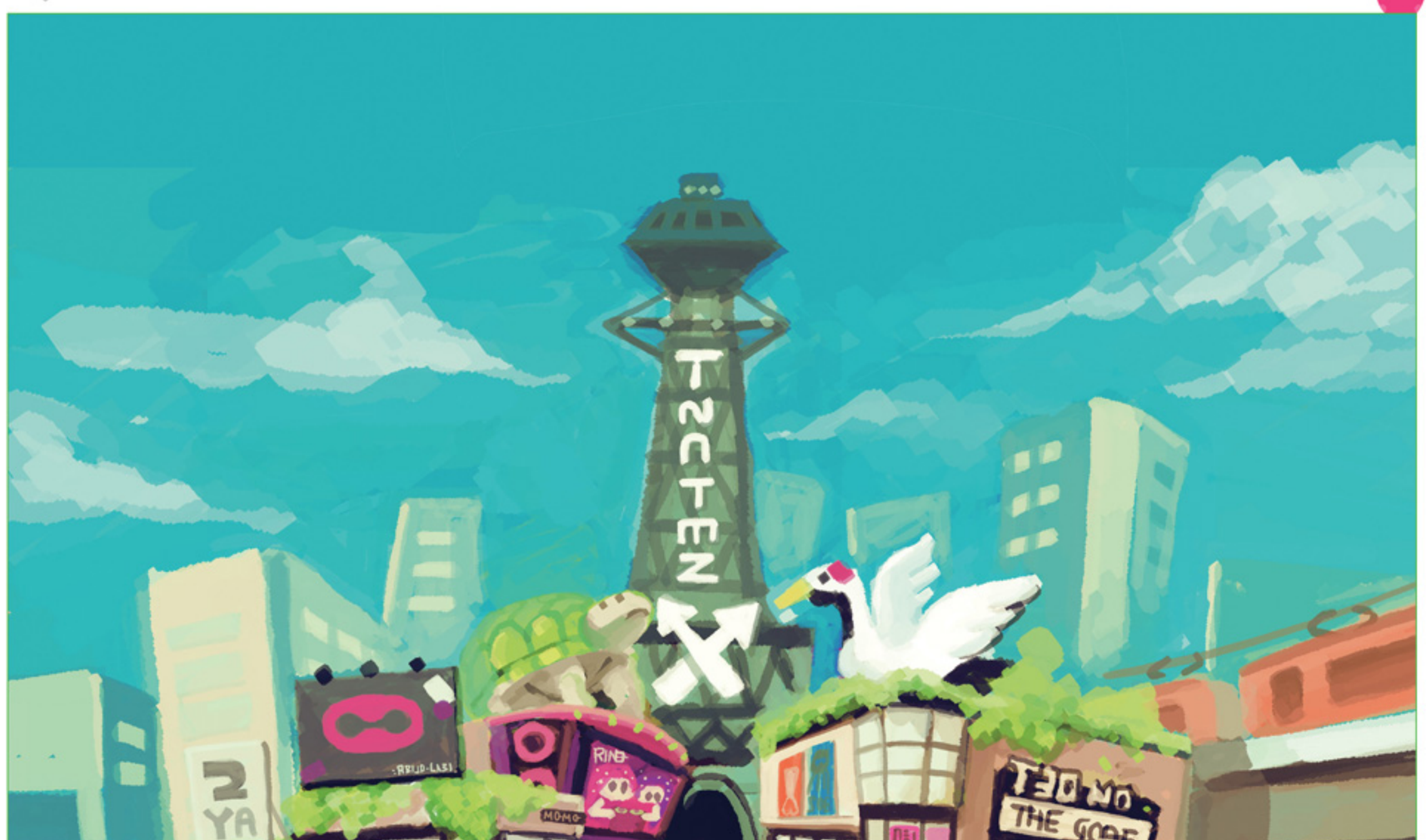
This famous skyscraper is located in Inkopolis Square. It was originally completed during the Mollusc Era in 1904 and was designed to be the headquarters of the *New Color Times* newspaper. Afterward, it became a world-famous building, home to festive New Year's celebrations where Inklings would let balloons loose and set off fireworks.



INKOPOLIS SQUARE
Galleria Exterior Design



INKOPOLIS SQUARE
Concept Art (2)









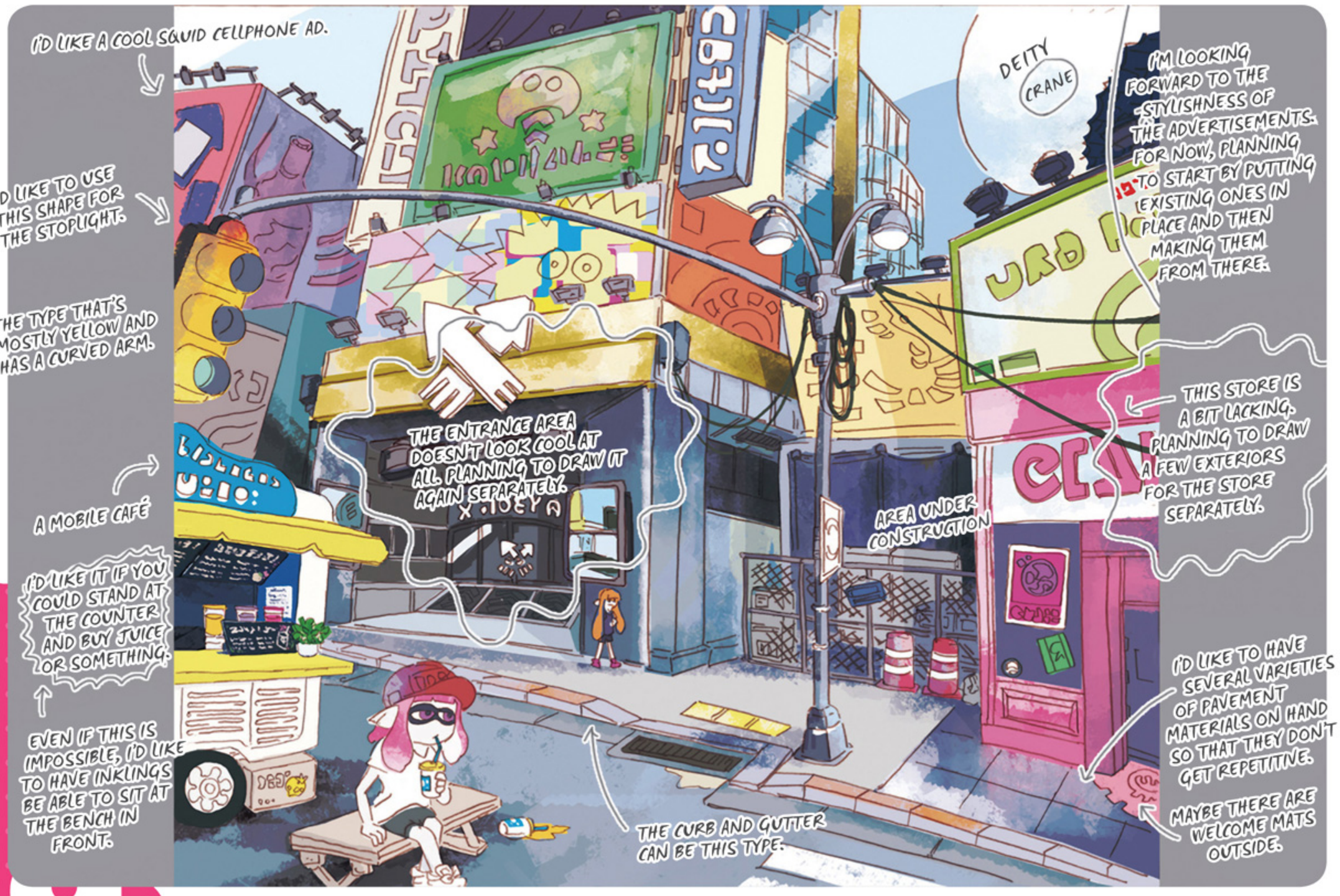
INKOPOLIS SQUARE



INKOPOLIS SQUARE
Crusty Sean's Food Truck Design



INKOPOLIS SQUARE
Initial Design Concepts (2)





INKOPOLIS SQUARE
The Shoal Interior Design



INKOPOLIS SQUARE
Game Housing Design

Arcades Thrill the Hearts of Young Inklings

The building that houses the Shoal originally belonged to a company that had its roots in bowling alleys and has remade its stores to suit the times via billiards, table tennis, and even karaoke. The building was rebranded as "the Shoal" after the recent popularity of Turf Wars and Salmon Run. The Shoal's presence is a major factor in Inkopolis Square's popularity among young Inklings. The dancing game outside the shop lets confident players show off their performance skills!

INKOPOLIS SQUARE

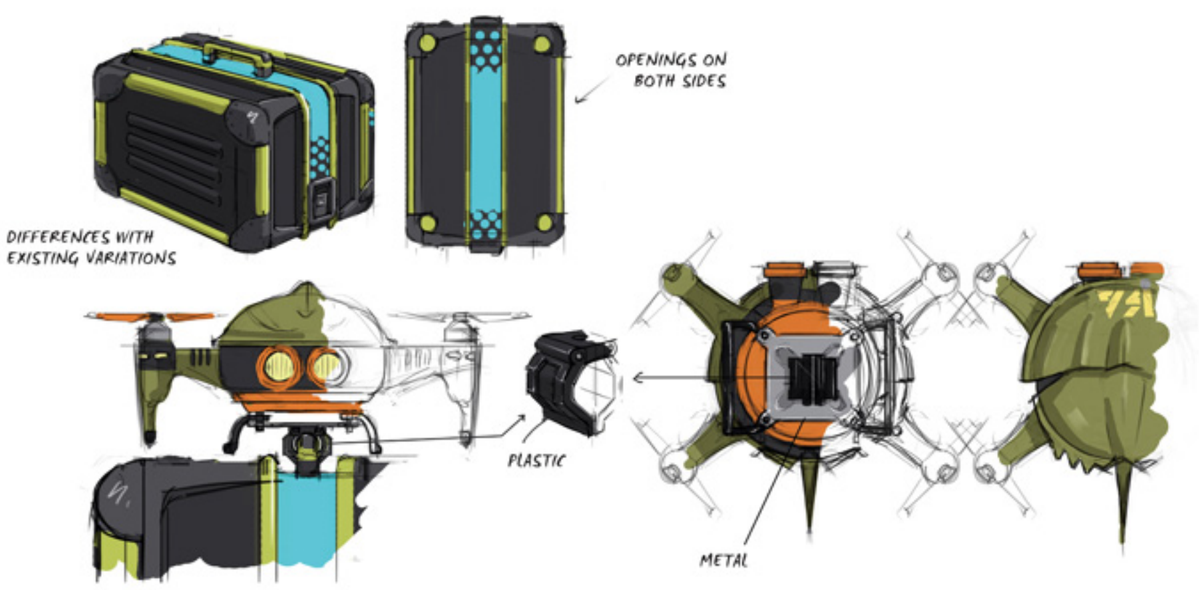
Ammo Knights



New Store, Latest Tech

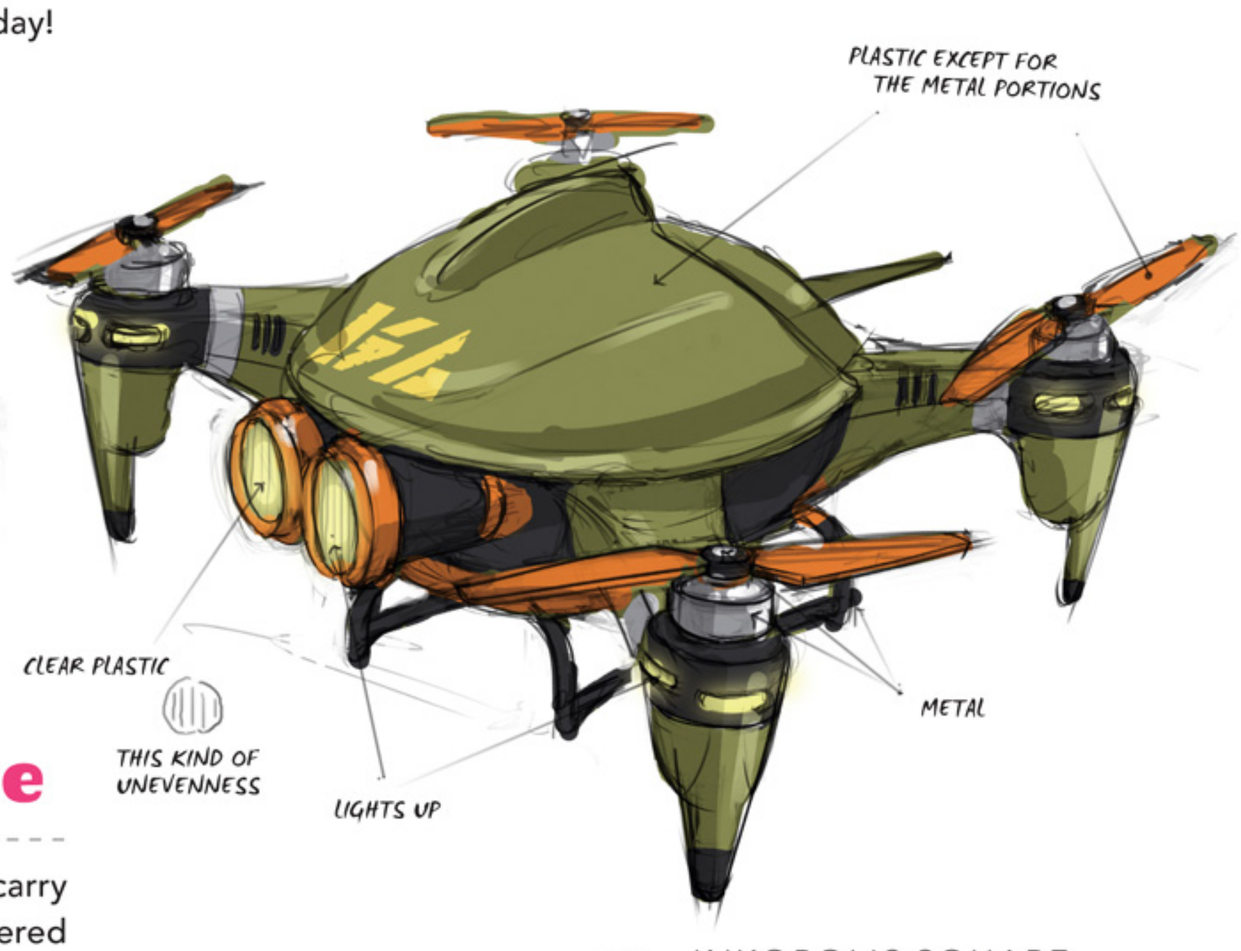
This new branch was opened to bring features of the main store to Inkopolis Square. It not only has its own firing range but can also handle weapon repairs! Decoration orders no longer rely on outsourcing—so instead of the one-day lag from order to completion, they can now be done same day!

INKOPOLIS SQUARE
Ammo Knights Interior Design



Sheldon's Right-Hand Drone

Sheldon is busy running his store, so he made this special drone to carry weapons to Agent 4 while they're away in Octo Canyon. The delivered weapons record Agent 4's usage data and report it back to Sheldon.



INKOPOLIS SQUARE
Sheldon Drone Design Concept

Head-space



INKOPOLIS SQUARE
Headspace Interior Design



INKOPOLIS SQUARE
Headspace Interior Design
Concept

The Masterful Strategy of Winning Customers' Hearts

This popular general store has branches in shopping areas across the country. While the Inkopolis Square store may not have much floor space, it ranks in the top sales slot each and every month. Because it's right on the street, Headspace often holds demonstration sales and hands out sample products. For the local Inklings, taking one of these samples to school has become a status symbol!

INKOPOLIS SQUARE

Ye Olde Cloth Shoppe





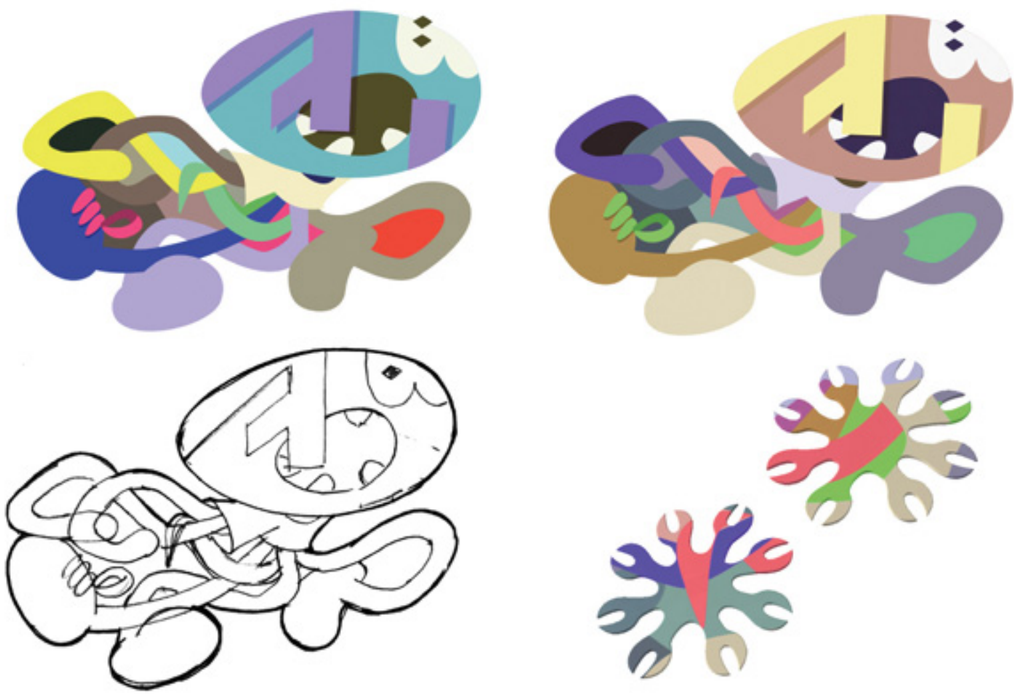
Fashion Sense That Shines

INKOPOLIS SQUARE
Ye Olde Cloth Shoppe

Ye Olde Cloth Shoppe was developed as a subsidiary retailer and brand of Jelly Fresh. While it retains a large volume of Jelly Fresh's selection, it tries to bring in new customer demographics. The company actively pursues tie-ins with other brands and even has numerous celebrity fans! Some use the nickname Olde, some use Shoppe, but most original fans just use the full name.



INKOPOLIS SQUARE
Ye Olde Cloth Shoppe Interior Design Concept



INKOPOLIS SQUARE
Interior Accessories Design Concepts

Shella Fresh

INKOPOLIS SQUARE
Shella Fresh Interior Design



INKOPOLIS SQUARE
Shella Fresh Interior Design Concept







The Appeal of Refined Customer Service

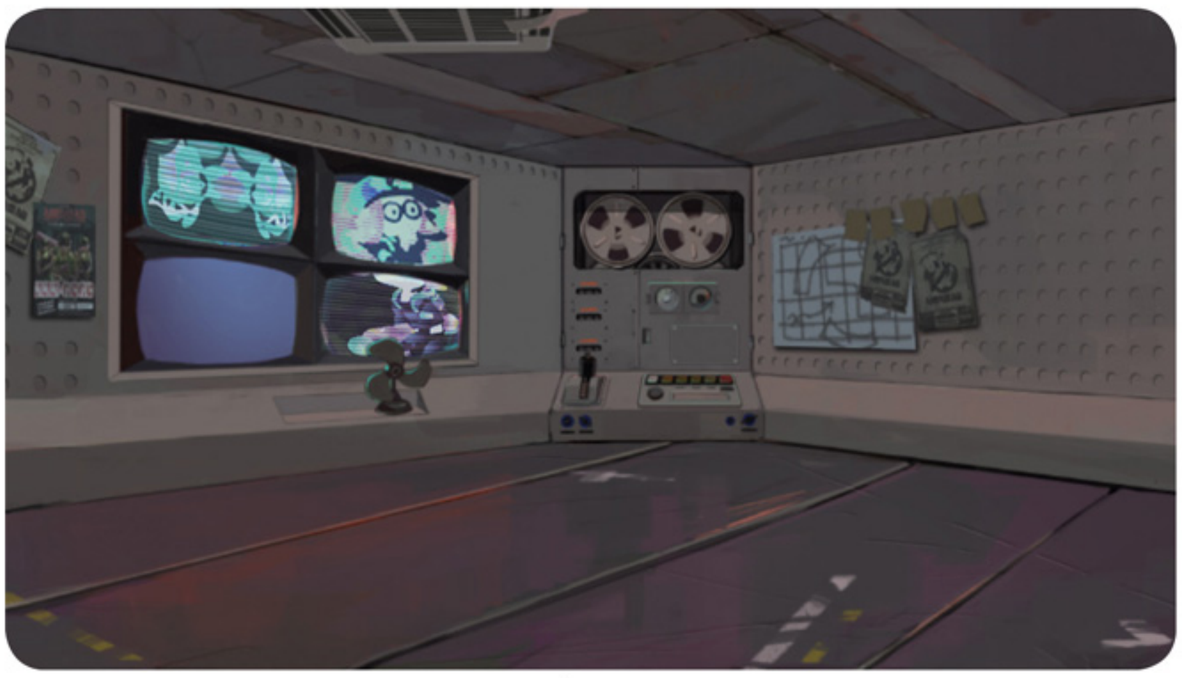
This shop carries a carefully chosen selection of shoes. It was the first notable store to open in Inkopolis Square. It opens later than other stores, but it stays open a little later as well. Shella Fresh is also frequently featured in numerous magazines for the quality of its shoe selection, making it a popular shop with a constant stream of customers. Despite the nonchalant rock atmosphere of the store, Shella Fresh is known for their excellent customer service. They put plastic covers over paper bags on rainy days and even spray shop cards with their own original scent. All this attention to detail is the reason why the store keeps winning the favor of its customers.

INKOPOLIS SQUARE

Grizzco Industries

INKOPOLIS SQUARE
Grizzco Industries Concept Art





INKOPOLIS SQUARE
Grizzco Industries Interior Design



INKOPOLIS SQUARE
Mr. Grizz Concept Art

The Mysterious Company That Takes Eggs from Salmon

This fishery/trading company mainly deals in the exchange of salmon eggs, a valuable resource. The Inkopolis Square office only opens during the Salmon Run season and offers work in the form of collecting salmon eggs. The only people present in the office are the part-timers, who gather directly on the ship, so no one has actually seen Mr. Grizz's face.



INKOPOLIS SQUARE
Grizzco Industries Lobby
Design Concept



INKOPOLIS SQUARE
Logo Design
Concepts

INKOPOLIS SQUARE

INKOPOLIS SQUARE
Splatfest Concept Art







INKOPOLIS SQUARE
Concept Art (3)



INKOPOLIS SQUARE
Concept Art (4)



INKOPOLIS SQUARE
Concept Art (5)



INKOPOLIS SQUARE
Concept Art (6)

SINGLE-PLAYER CAMPAIGN

Octo Canyon

Guided by Marie, the player arrives at Octo Canyon. Here, where the Octarians live, the player is assigned the designation Agent 4 and is tasked with searching for Marie's cousin, Callie, and the Great Zapfish—the source of the city's electrical power!



SINGLE-PLAYER CAMPAIGN
Bowling Alley Concept Art (1)


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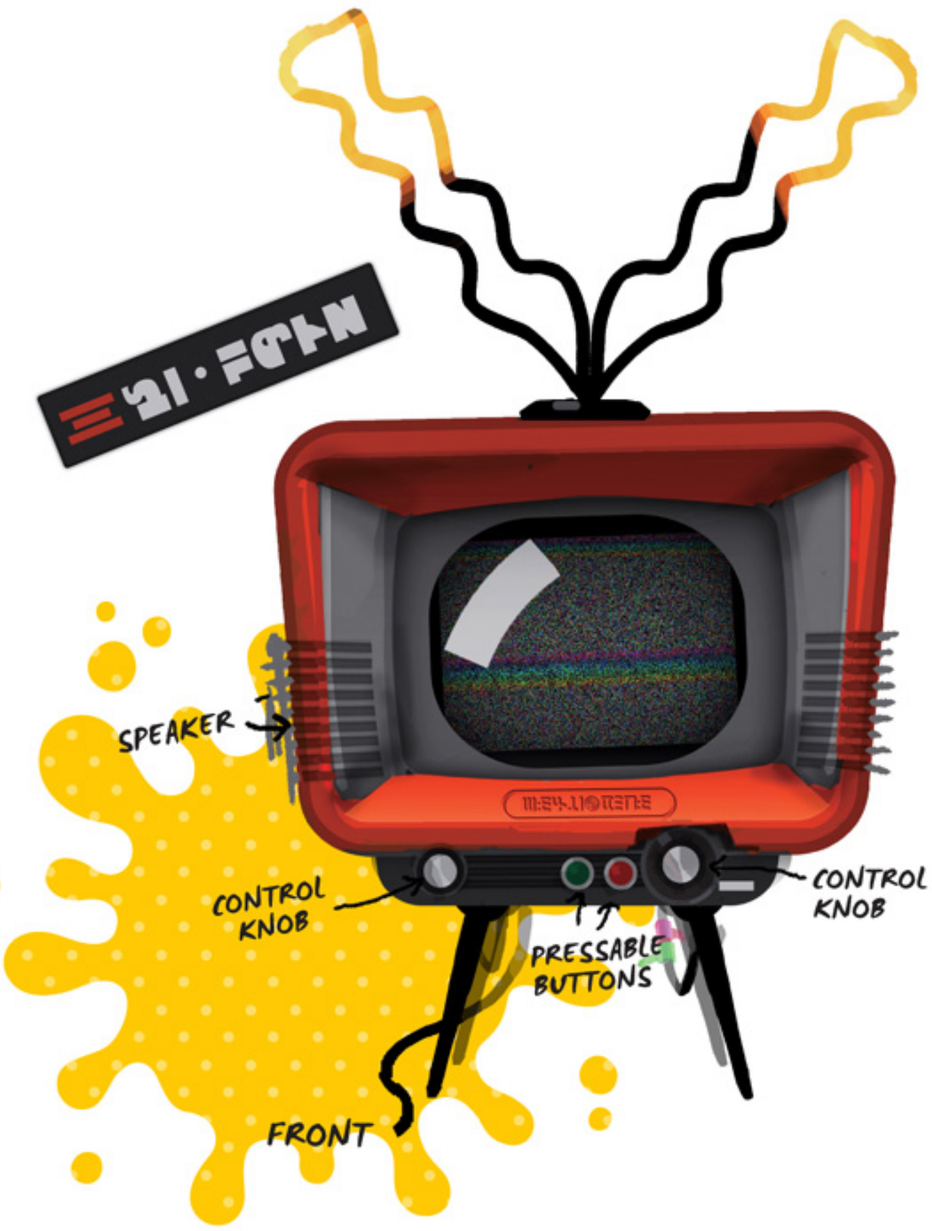
SINGLE-PLAYER CAMPAIGN

SINGLE-PLAYER CAMPAIGN
Marie's House Design Concept



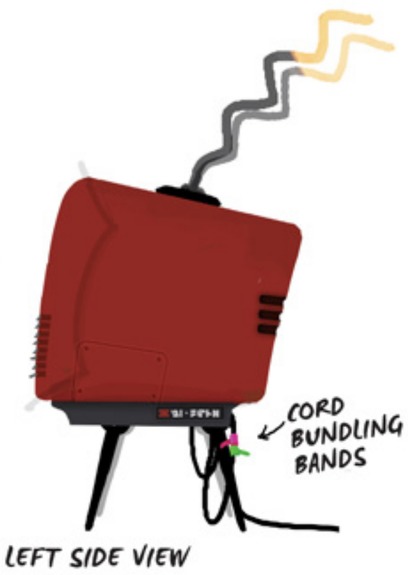


SINGLE-PLAYER CAMPAIGN
TV Design Concept



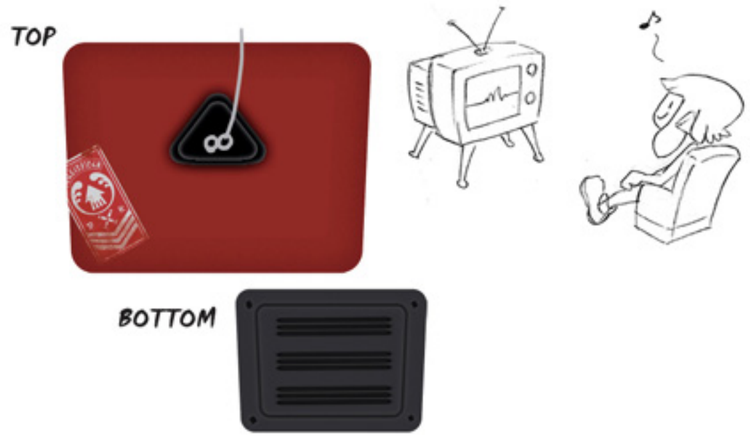
SINGLE-PLAYER CAMPAIGN
Tentakeel Outpost Concept Art







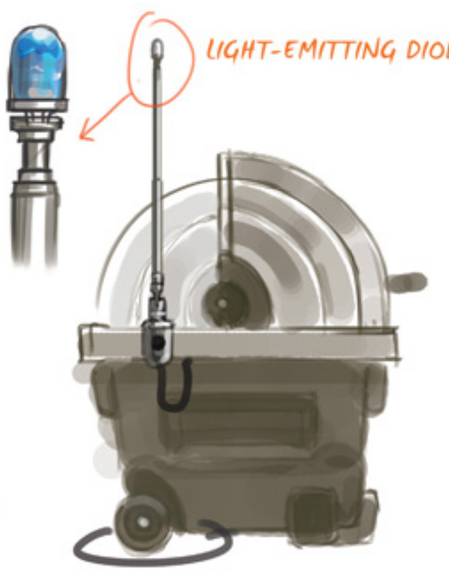














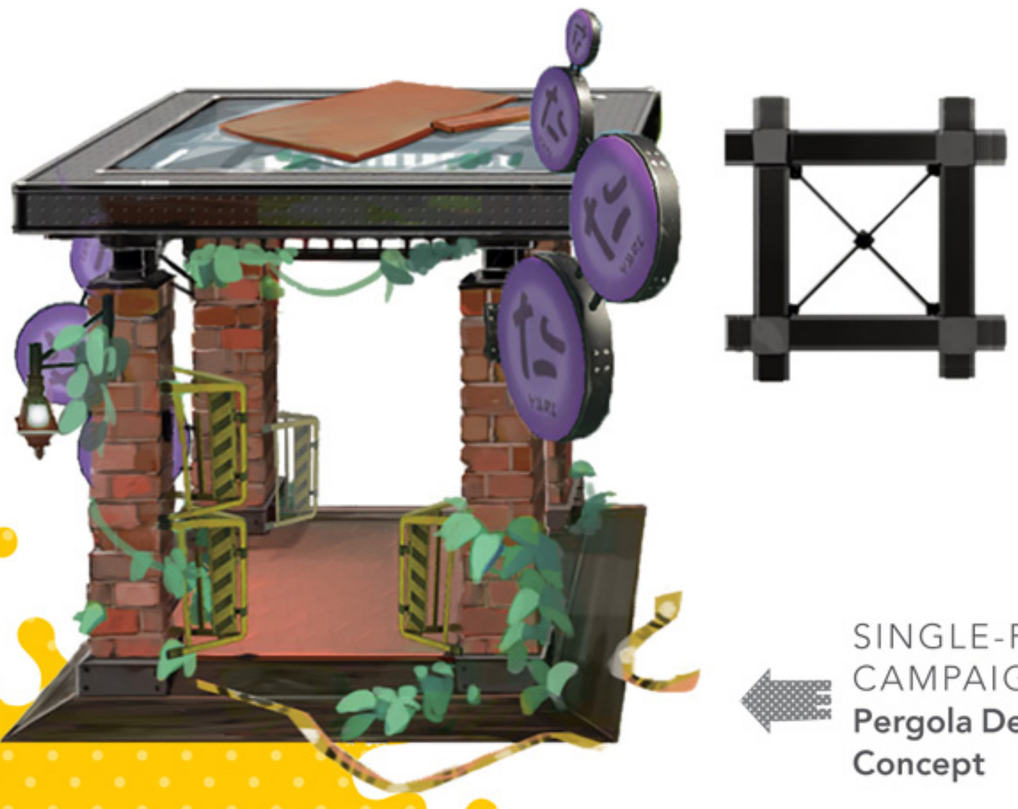


SINGLE-PLAYER CAMPAIGN
Ammo Knights Enhancifier Concepts

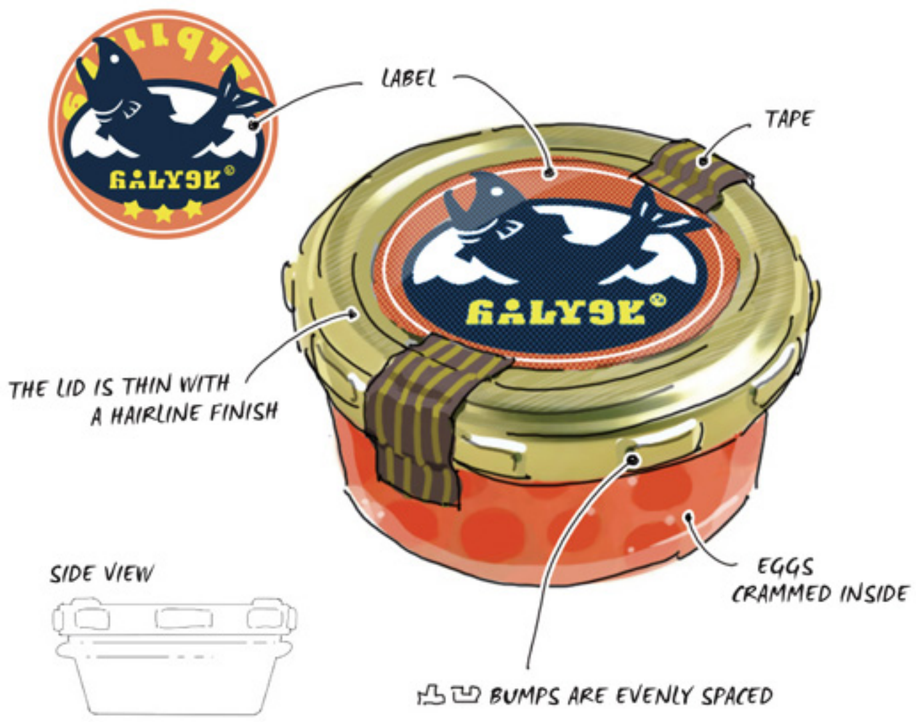
Enhancify Your Weapons

This machine upgrades the player's main weapons. Sheldon developed this test product to sell weapons remotely. It uses equipment that was created while researching the fundamental technologies behind converting the energy of Power Eggs and refining Sardinium.

SINGLE-PLAYER CAMPAIGN
Octo Canyon Concept Art



SINGLE-PLAYER CAMPAIGN
Pergola Design Concept



SINGLE-PLAYER CAMPAIGN
Egg Container Design Concept

The Massive Octo Canyon

This city was developed in a giant canyon that is located a little under an hour by train and bus away from Octo Valley. It was designated as a critical commercial hub in the world of the Octarians and is home to massive distribution centers and several research facilities.



SINGLE-PLAYER CAMPAIGN
Starting Location Design Concept



SINGLE-PLAYER CAMPAIGN
Area Design Concept



I'M GLAD THE WORLD FEELS LESS LONELY THAN 1. I'M ALSO GLAD THAT THERE'S VARIATION BETWEEN THE AREAS. BUT I'M SAD THAT IT'S BECOME OVERLY CUTE...

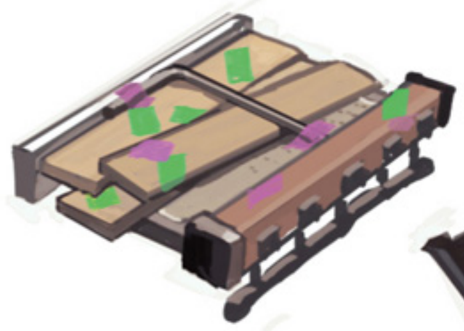
SINGLE-PLAYER CAMPAIGN

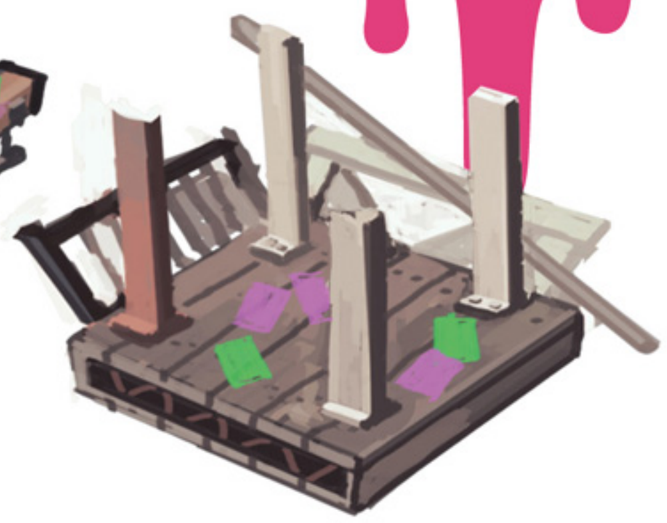
SINGLE-PLAYER CAMPAIGN
Resort Concept Art

SINGLE-PLAYER CAMPAIGN
Banana Boat Design Concept









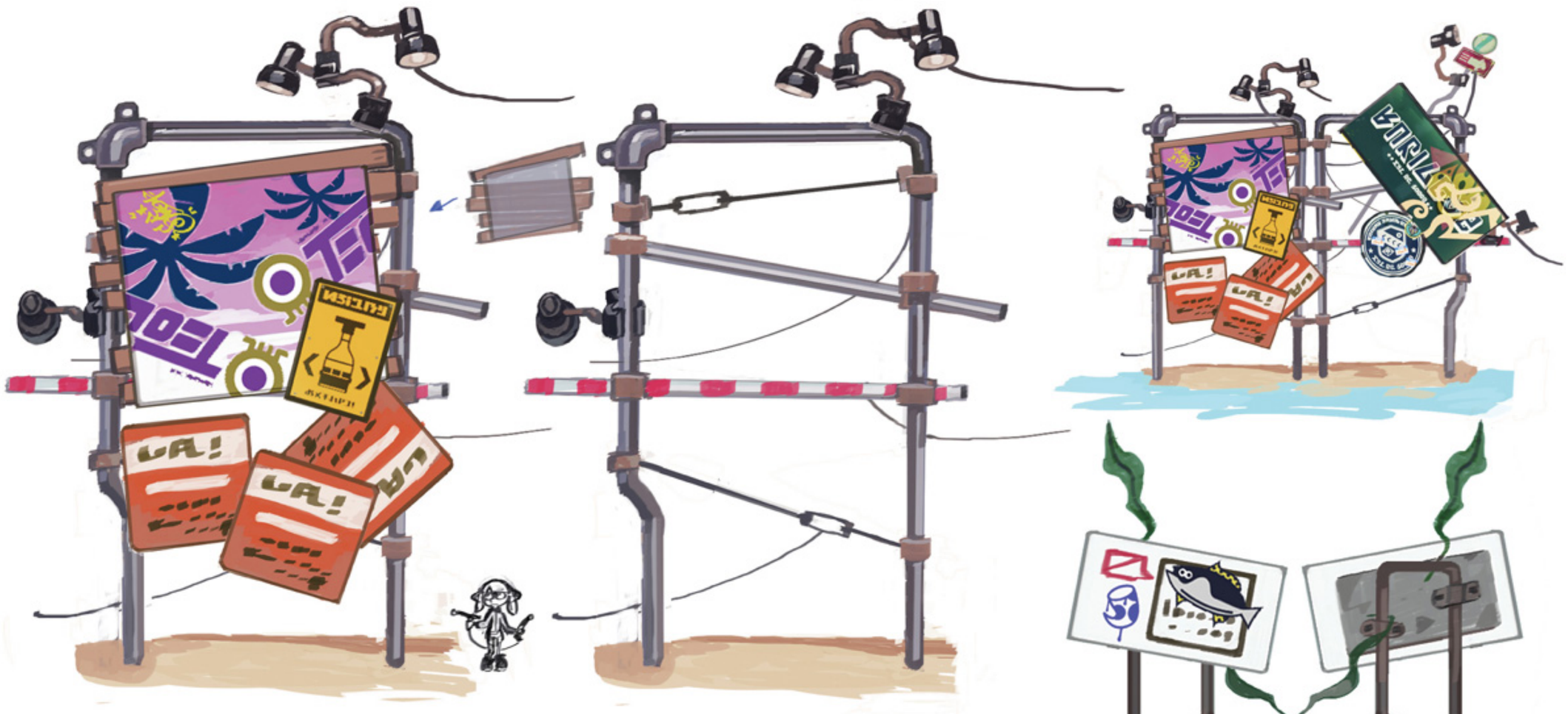




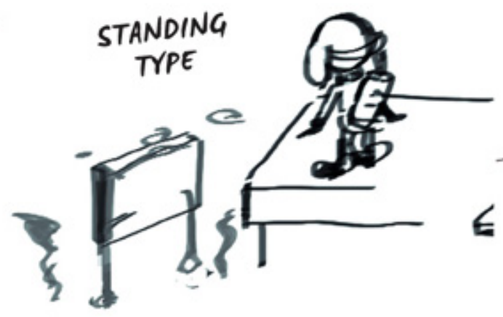


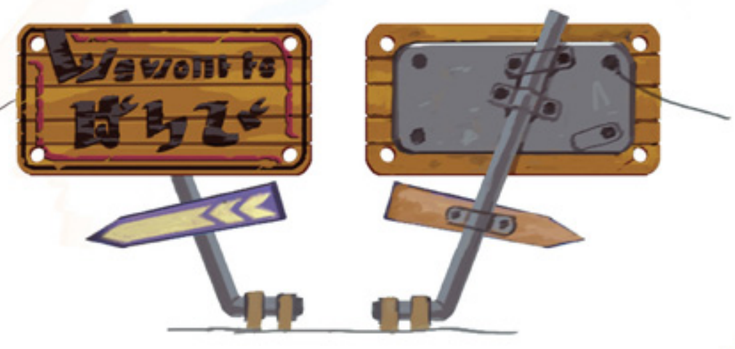
SINGLE-PLAYER CAMPAIGN
Observation Tower Design Concept

SINGLE-PLAYER CAMPAIGN
Sign Design Concepts

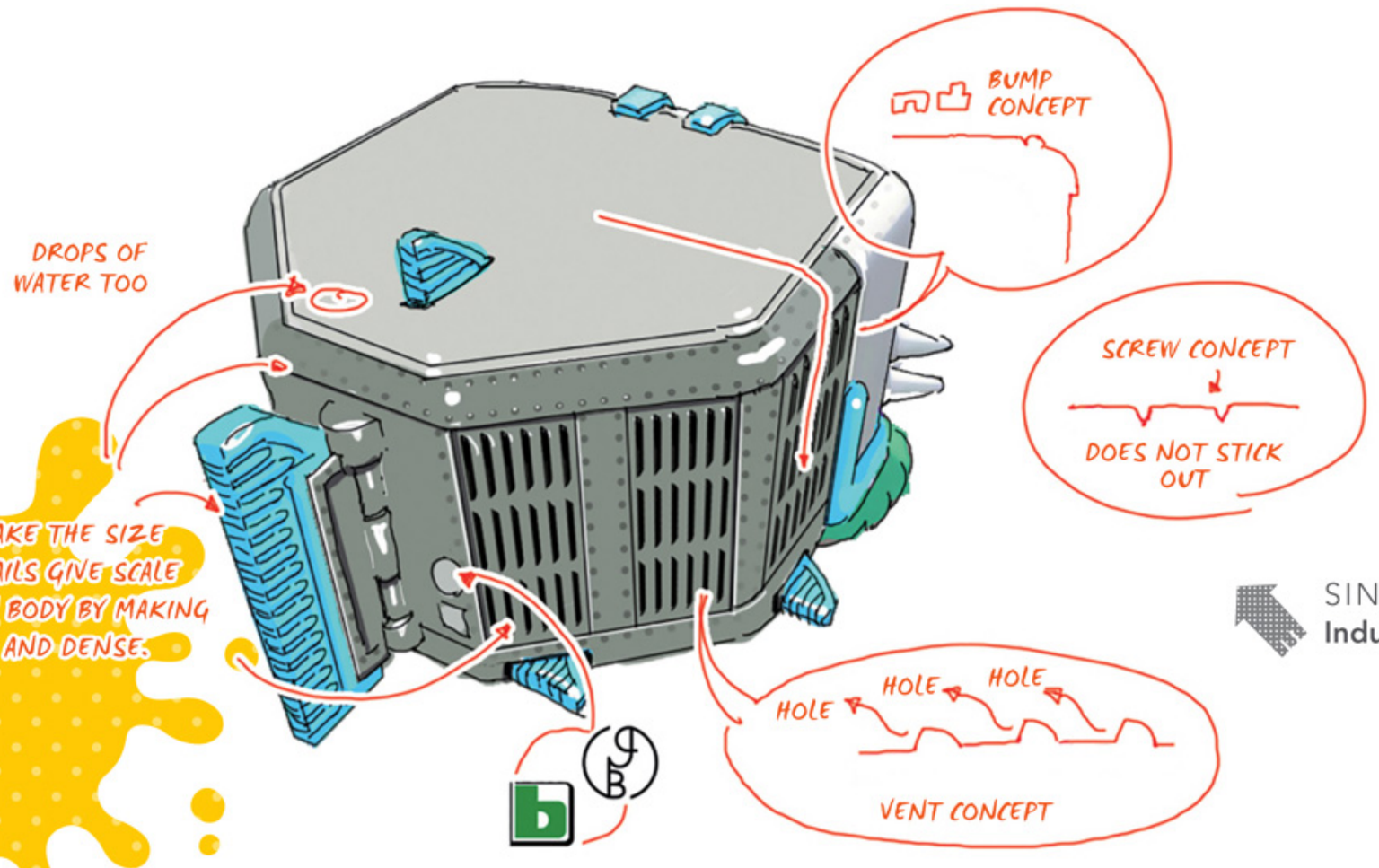




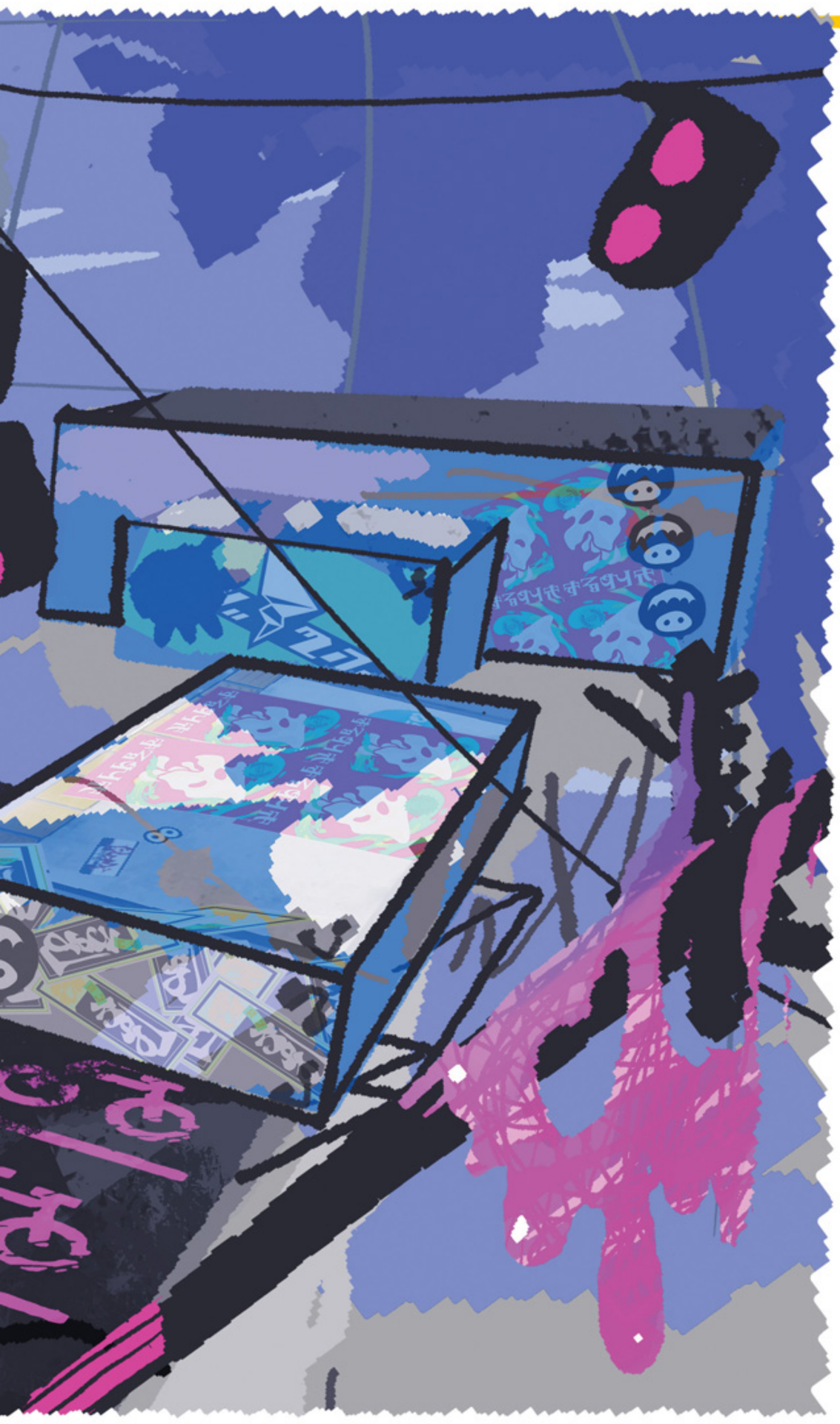




SINGLE-PLAYER CAMPAIGN
Industrial Squee-G Concept Art

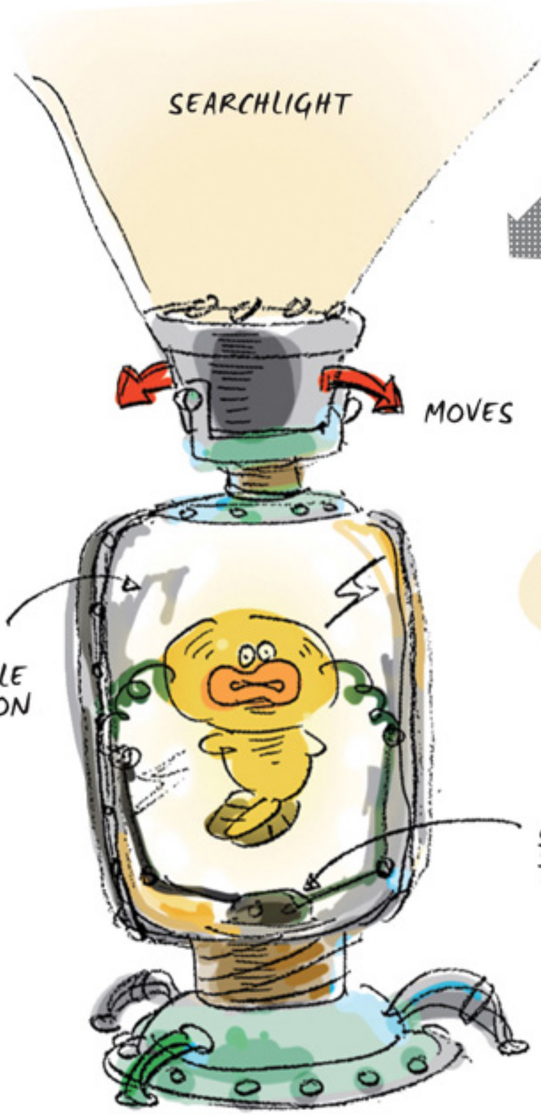


SINGLE-PLAYER CAMPAIGN
Industrial Squee-G Design Concept





SINGLE-PLAYER CAMPAIGN
Zapfish Concept



ENSURE THE BASE DOESN'T TAKE UP TOO MUCH SPACE.



METAL SARDINES

SINGLE-PLAYER CAMPAIGN
Sardinium Design Concept



THIS PART SHOULD BE THE SAME AS THE RIDE RAIL.

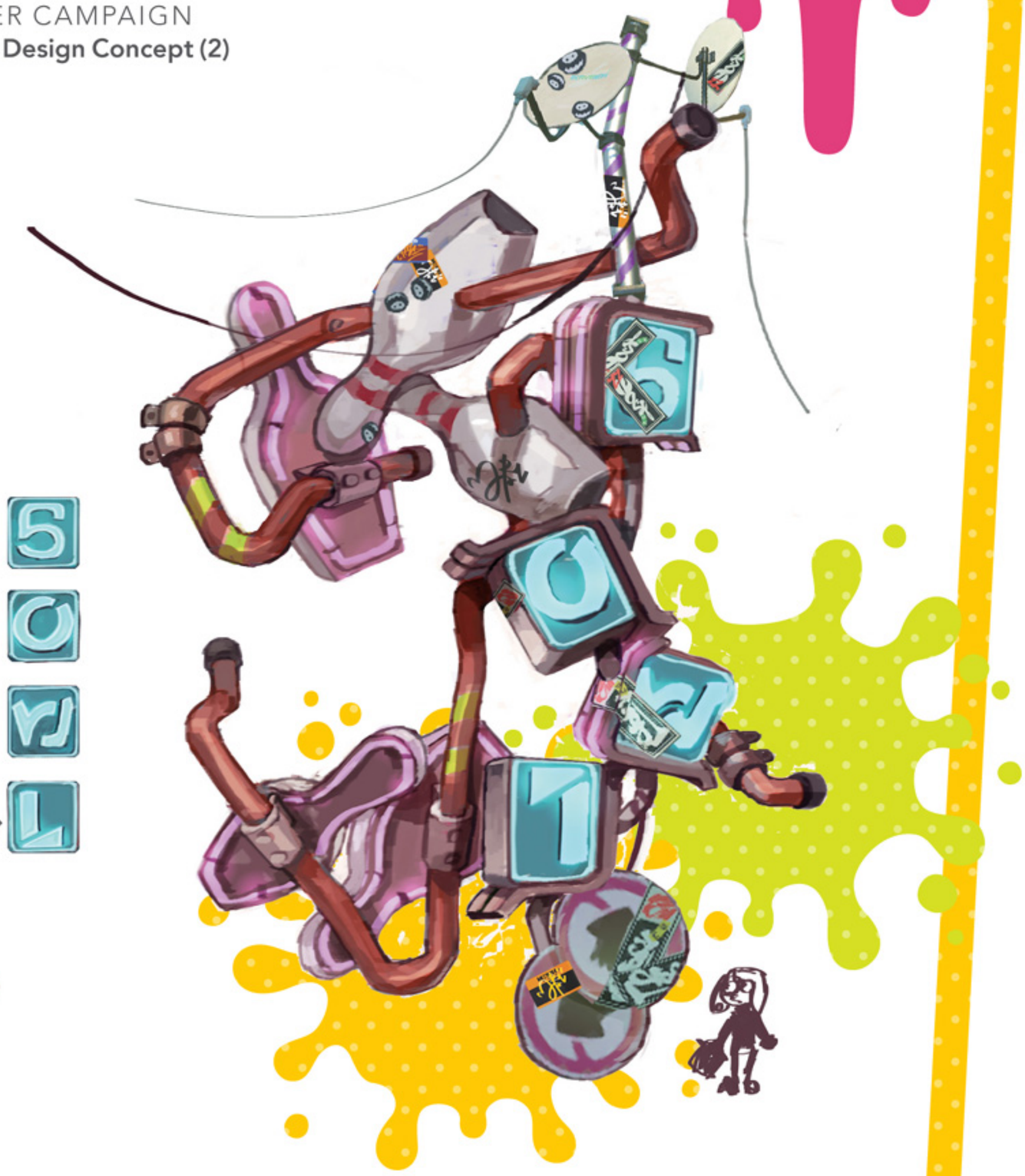
SINGLE-PLAYER CAMPAIGN
Ride Rail Design Concept

SINGLE-PLAYER CAMPAIGN
Bowling Alley Concept Art (2)

SINGLE-PLAYER CAMPAIGN
Bowling Pin Sign Design Concept (1)



SINGLE-PLAYER CAMPAIGN
Bowling Pin Sign Design Concept (2)





SINGLE-PLAYER CAMPAIGN
Octoseeker Concept Art

SINGLE-PLAYER CAMPAIGN

SINGLE-PLAYER CAMPAIGN
Mason Jar Design Concept

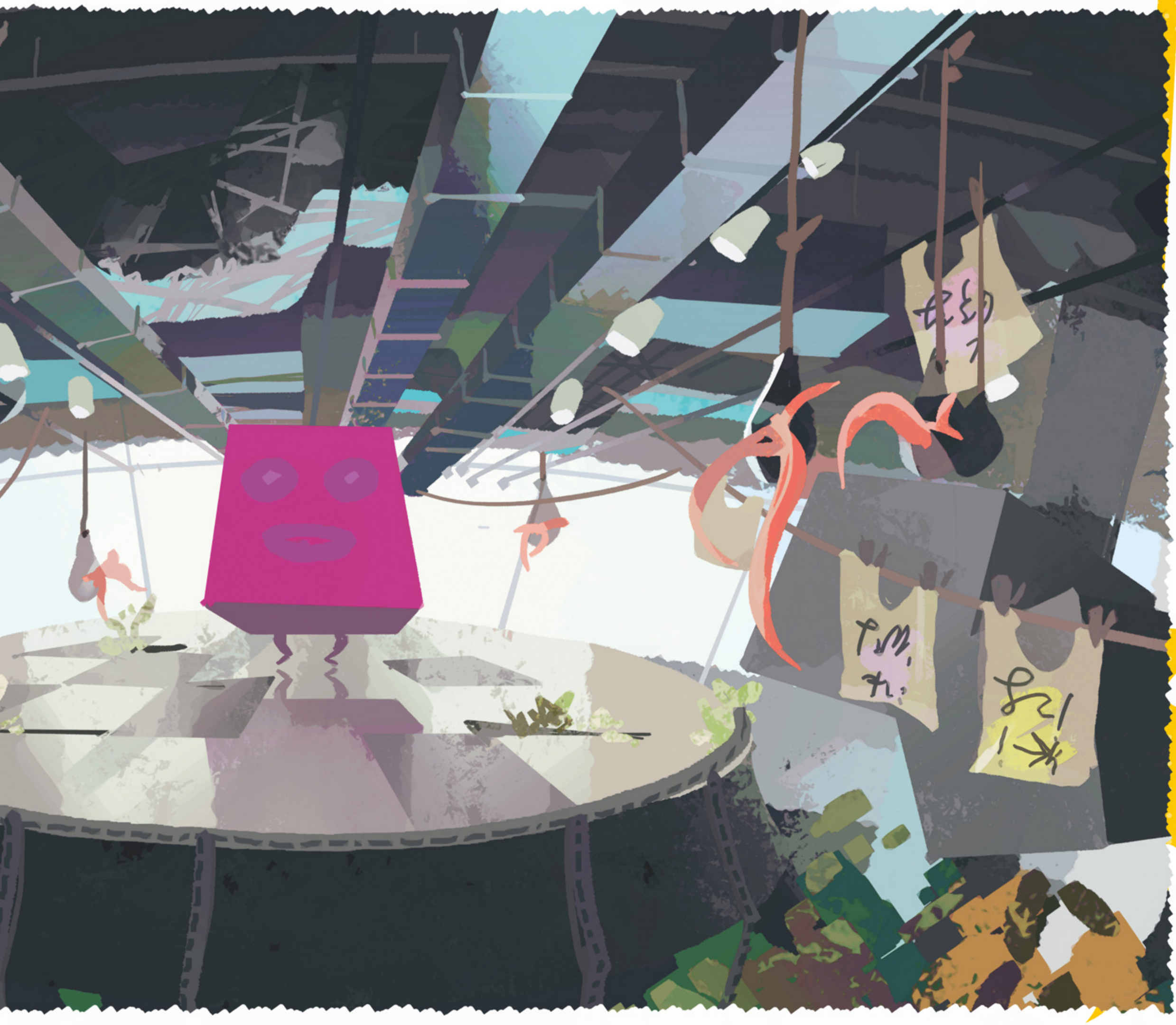


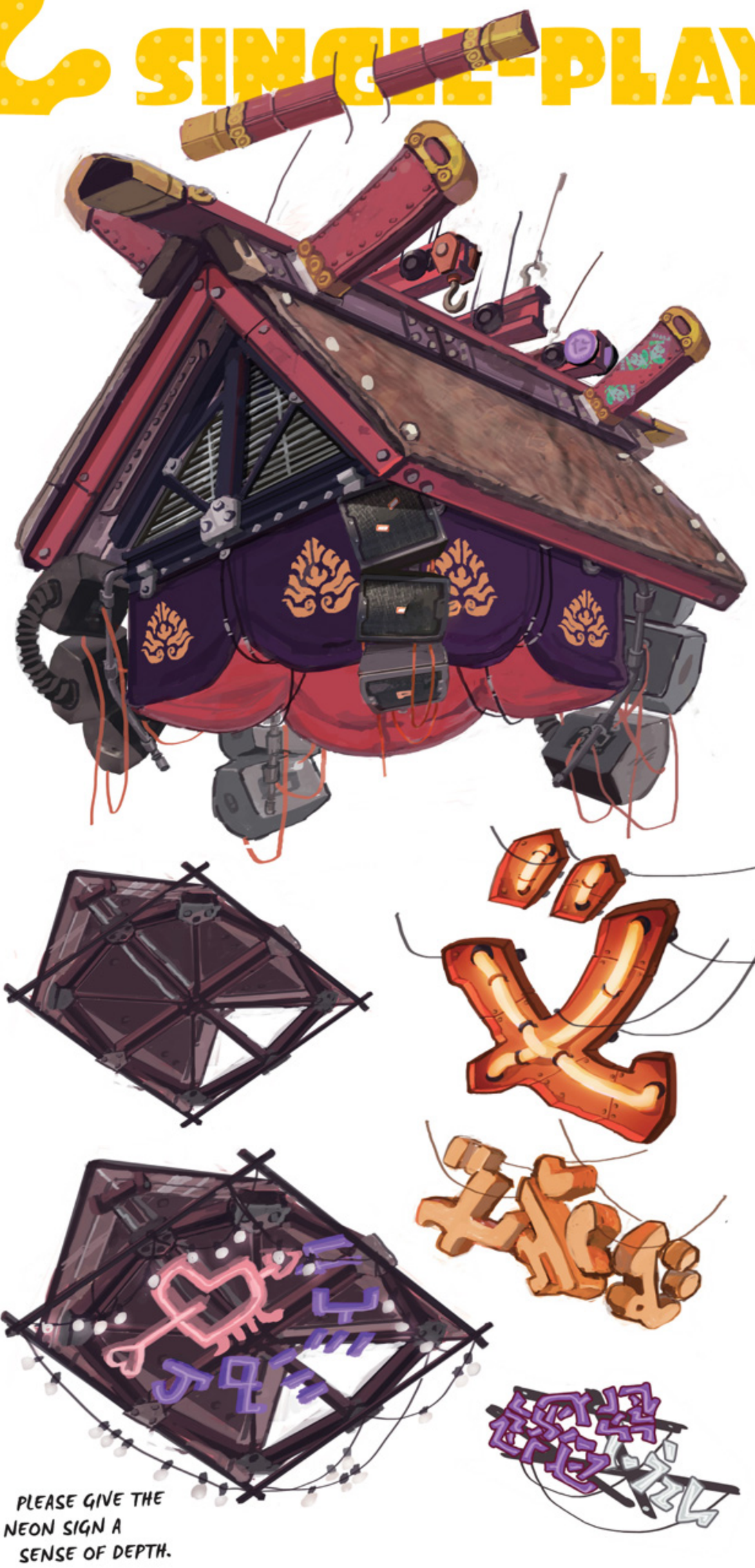
SINGLE-PLAYER CAMPAIGN
Octo Oven Stage Concept Art





SINGLE-PLAYER CAMPAIGN
Djembe Design Concept





SINGLE-PLAYER CAMPAIGN
Suspended Roof Design Concept



SINGLE-PLAYER CAMPAIGN
Gumball Machine Design Concept (1)



SINGLE-PLAYER CAMPAIGN
Octo Samurai Concept Art

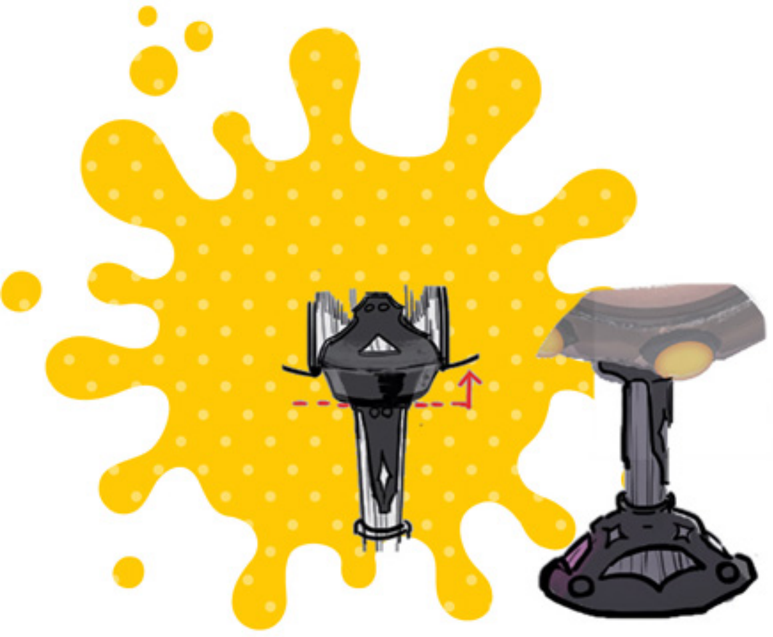
SINGLE-PLAYER CAMPAIGN
Gumball Machine Design Concept (2)

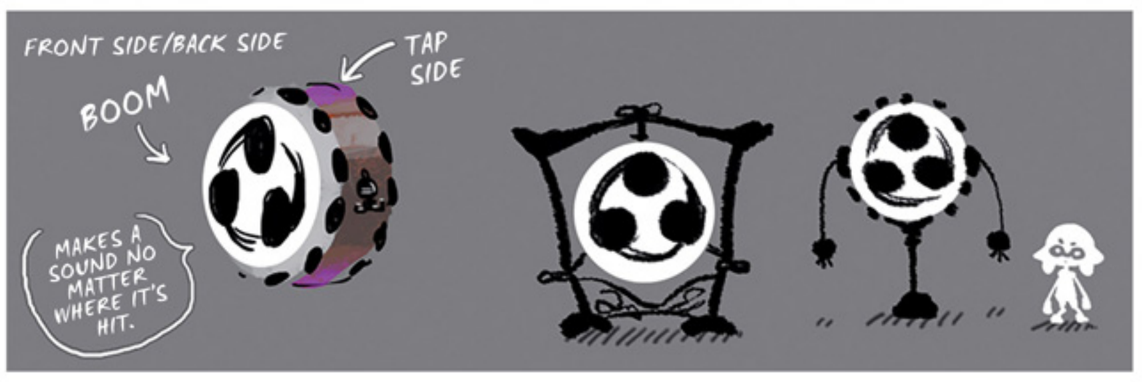
SINGLE-PLAYER CAMPAIGN

SINGLE-PLAYER CAMPAIGN
The Mighty Octostomp Concept Art

SINGLE-PLAYER CAMPAIGN
Ink Switch Design Concept









ステージ

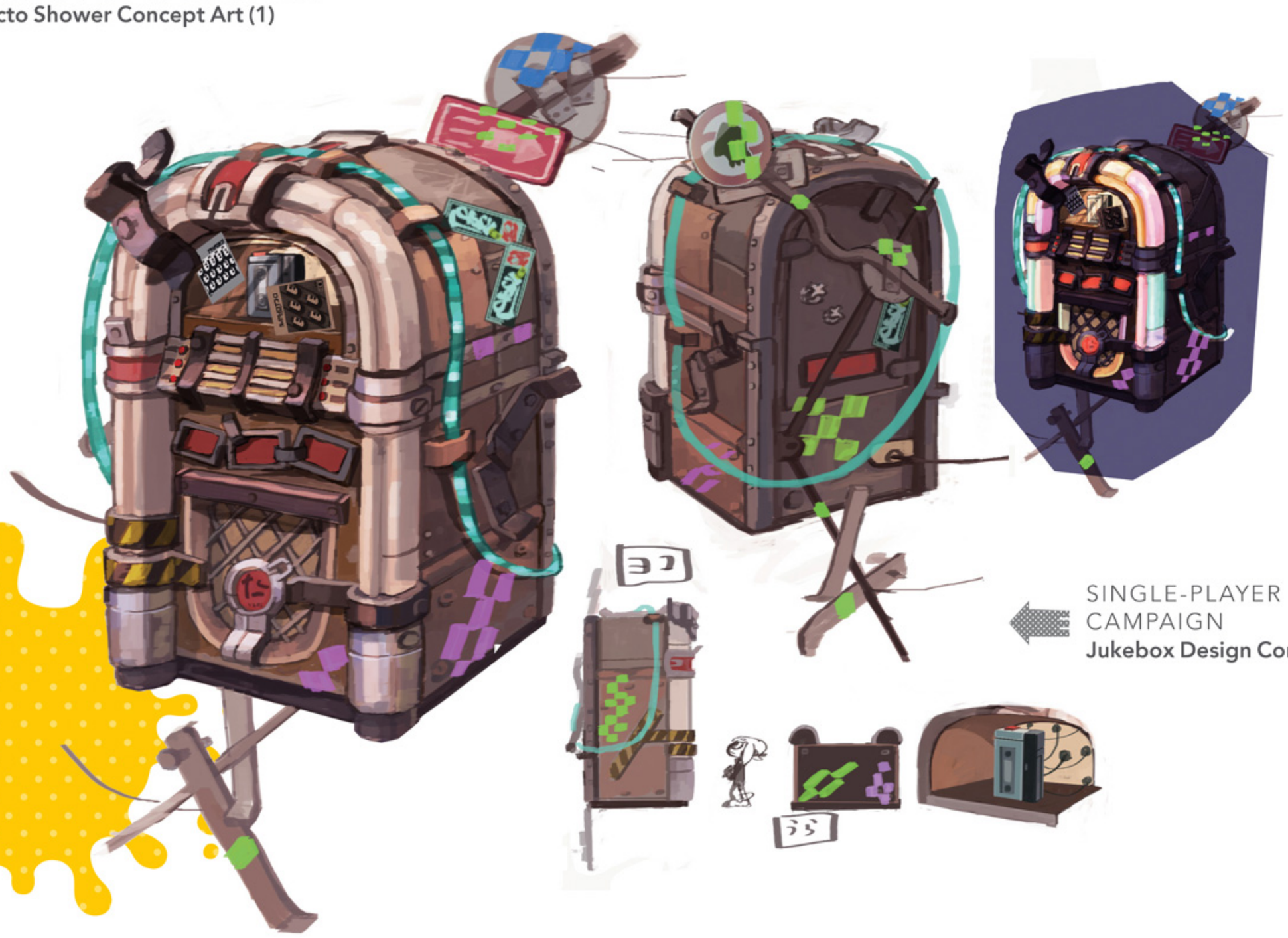
デコレーション



SINGLE-PLAYER CAMPAIGN
Decoration Design Concepts

SINGLE-PLAYER CAMPAIGN

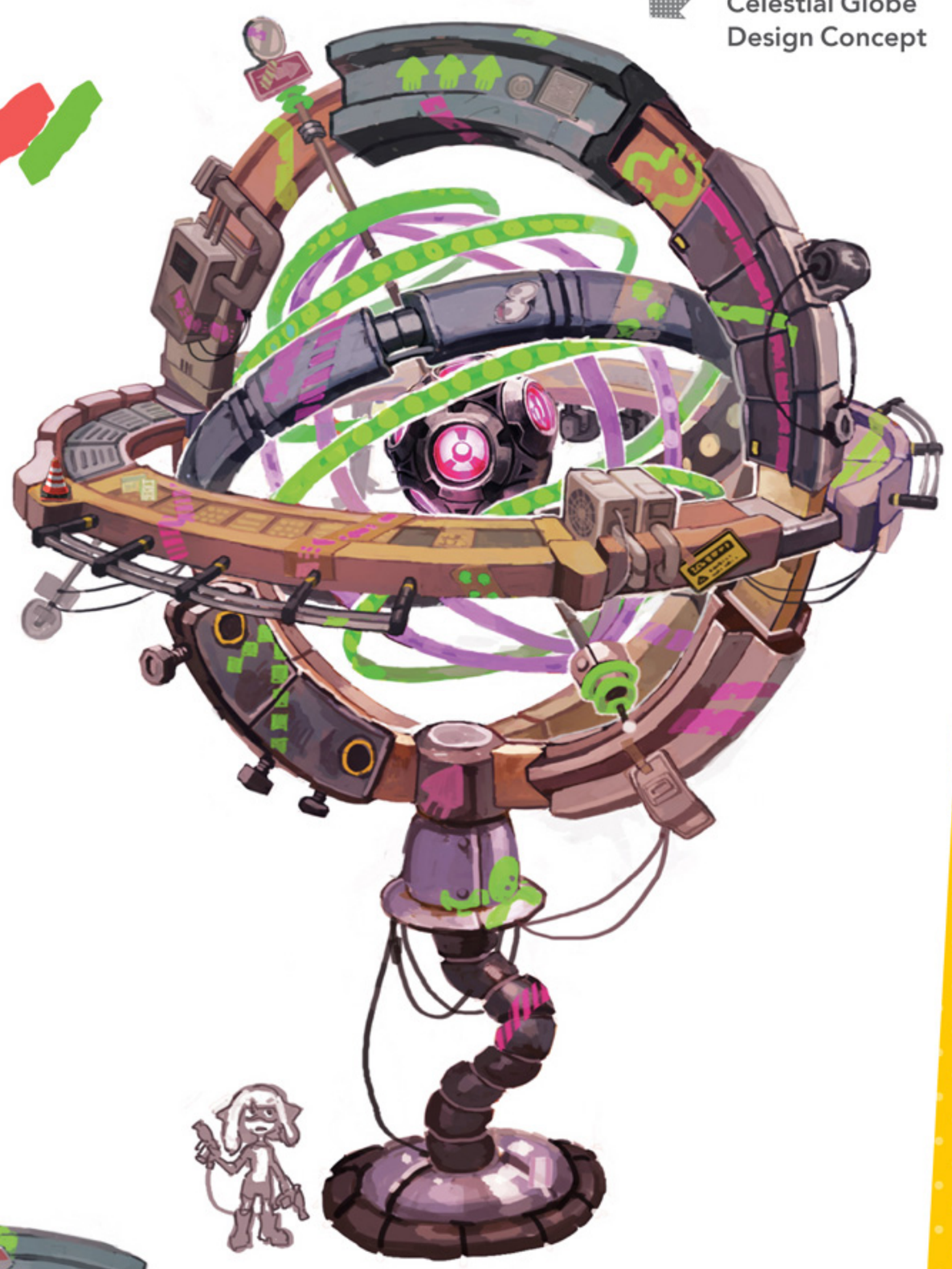
SINGLE-PLAYER CAMPAIGN
Octo Shower Concept Art (1)

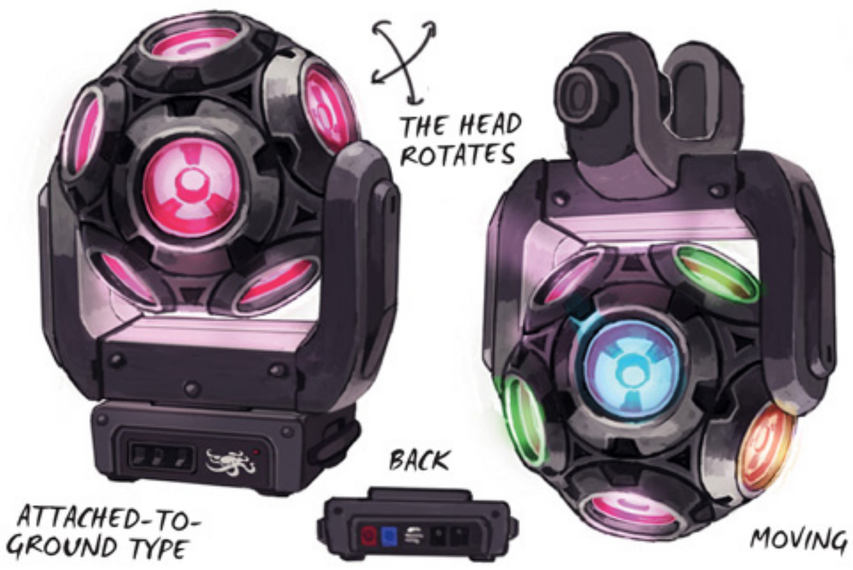


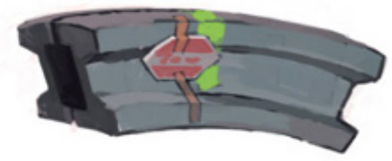
SINGLE-PLAYER CAMPAIGN
Jukebox Design Concept



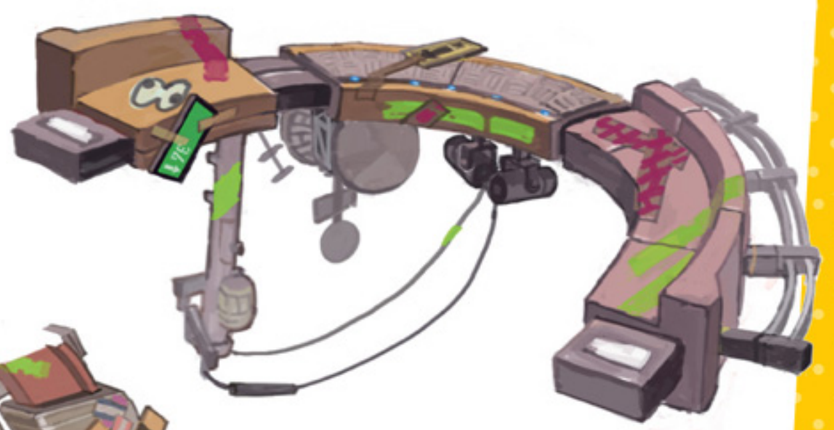
SINGLE-PLAYER CAMPAIGN
Celestial Globe Design Concept





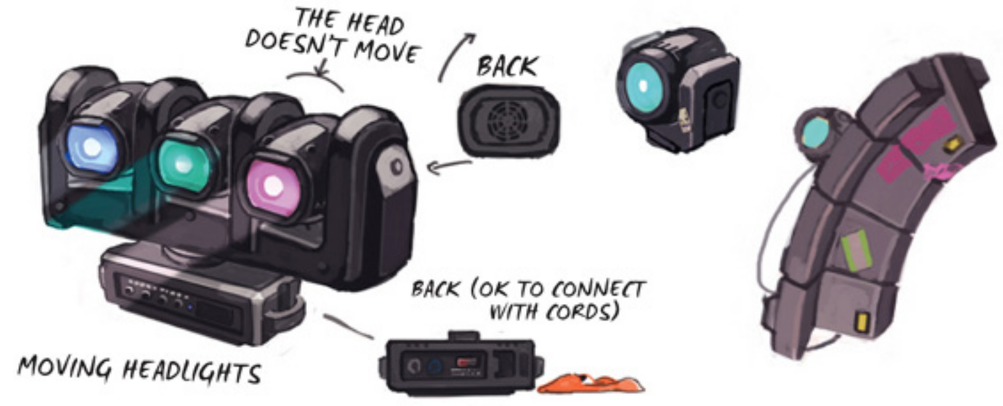






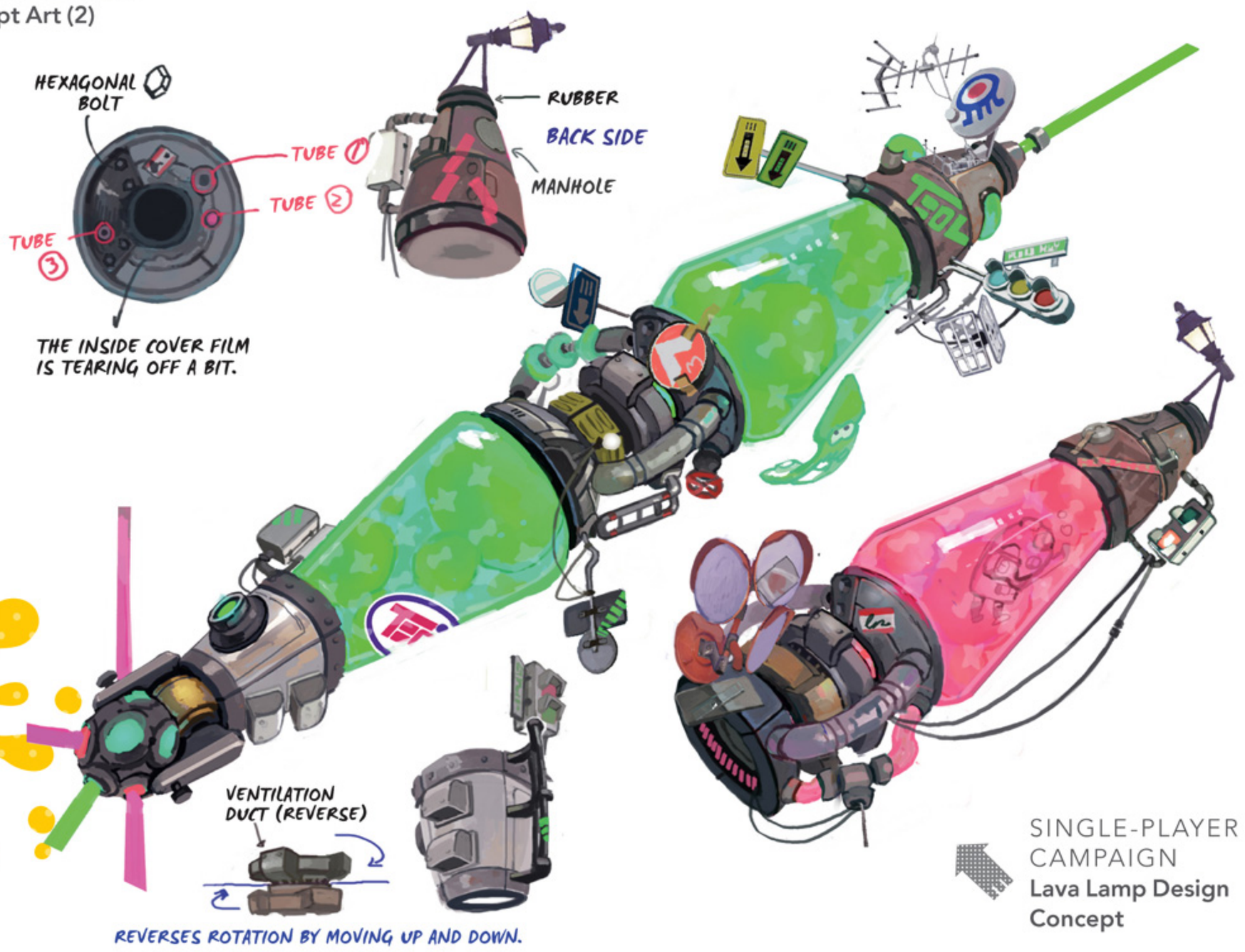








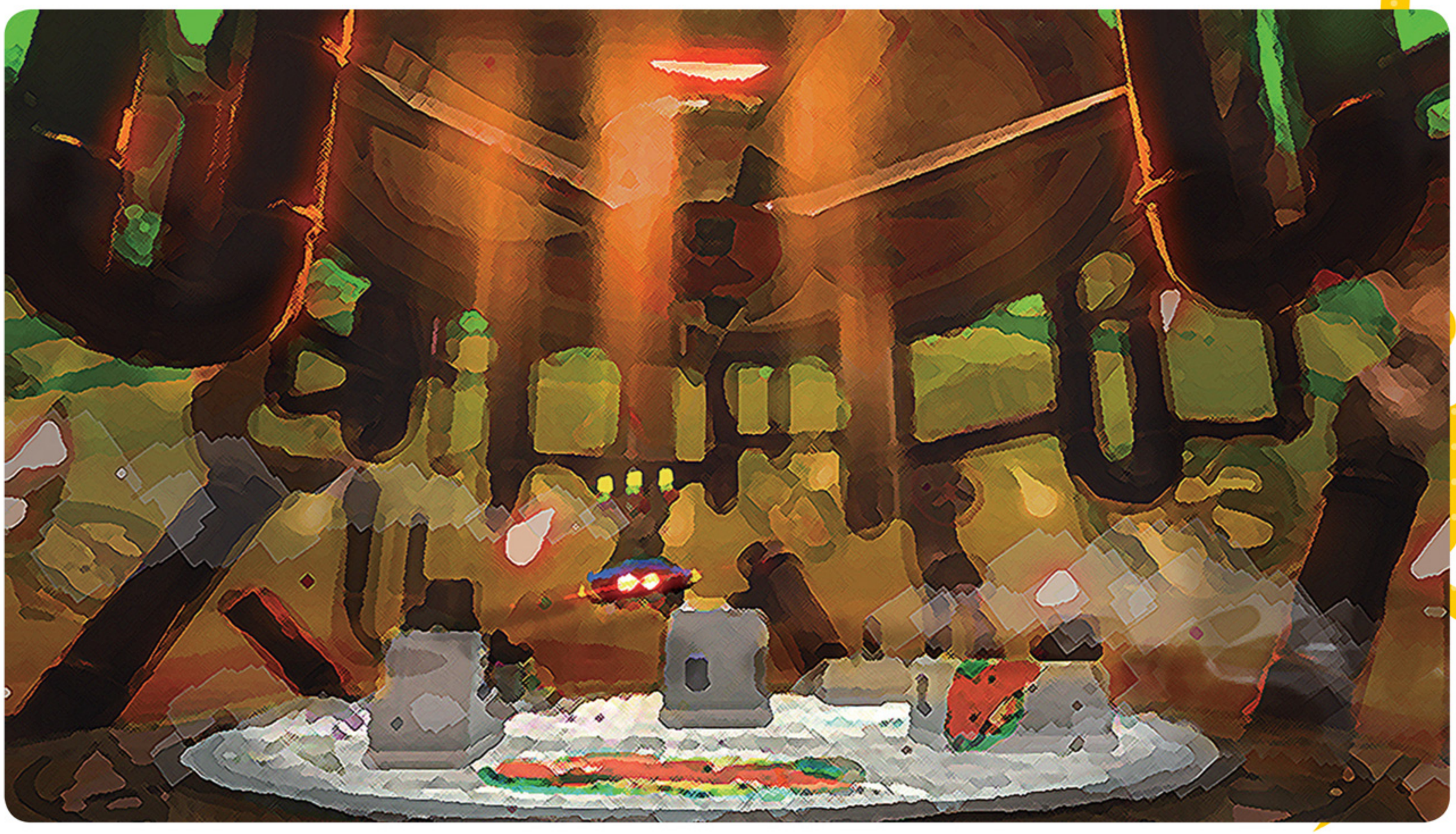
SINGLE-PLAYER CAMPAIGN
Octo Shower Concept Art (2)



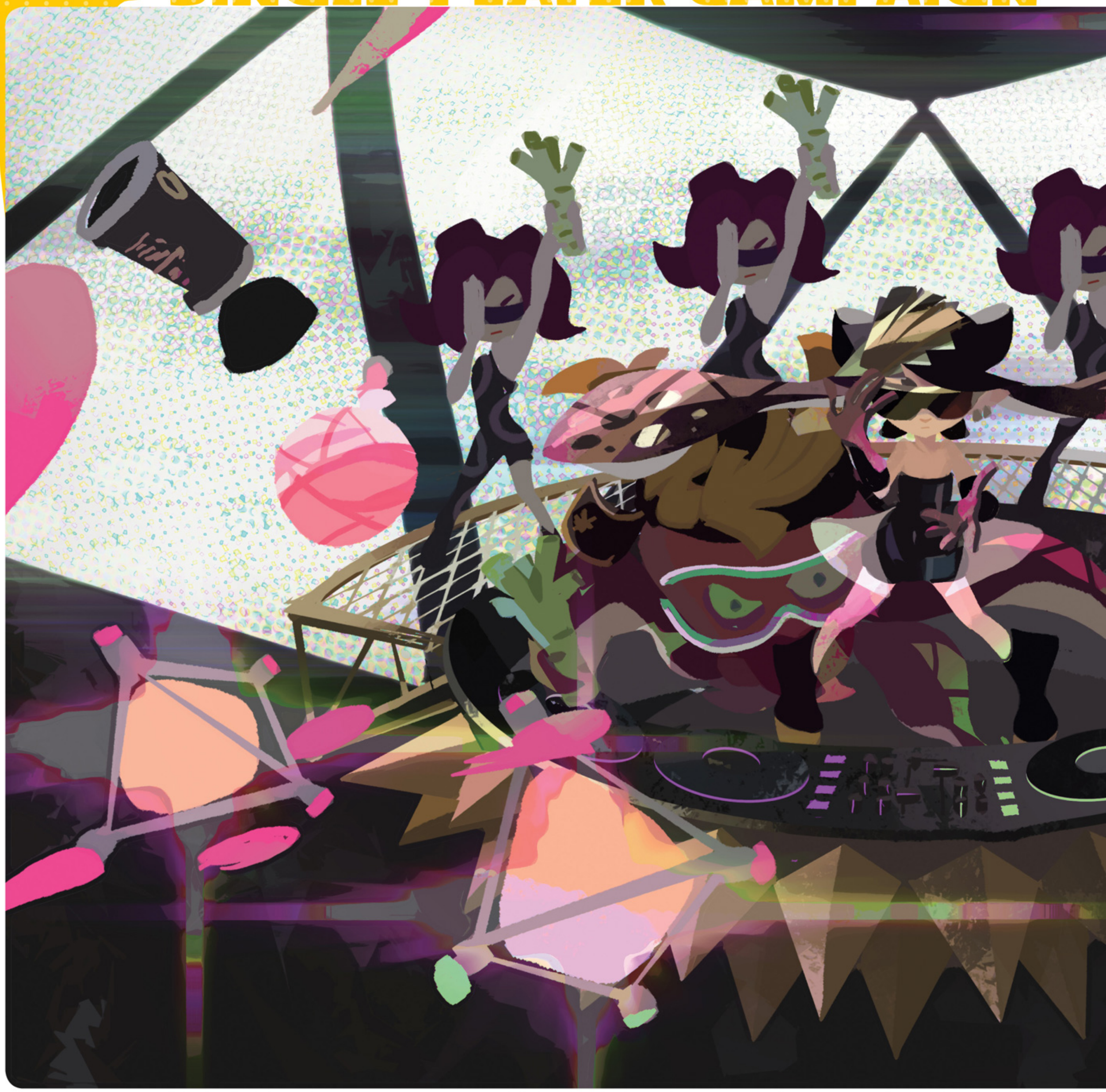
SINGLE-PLAYER CAMPAIGN
Lava Lamp Design Concept



SINGLE-PLAYER CAMPAIGN
Octo Shower Concept Art (3)



SINGLE-PLAYER CAMPAIGN



The Destined Encounter! DJ Octavio

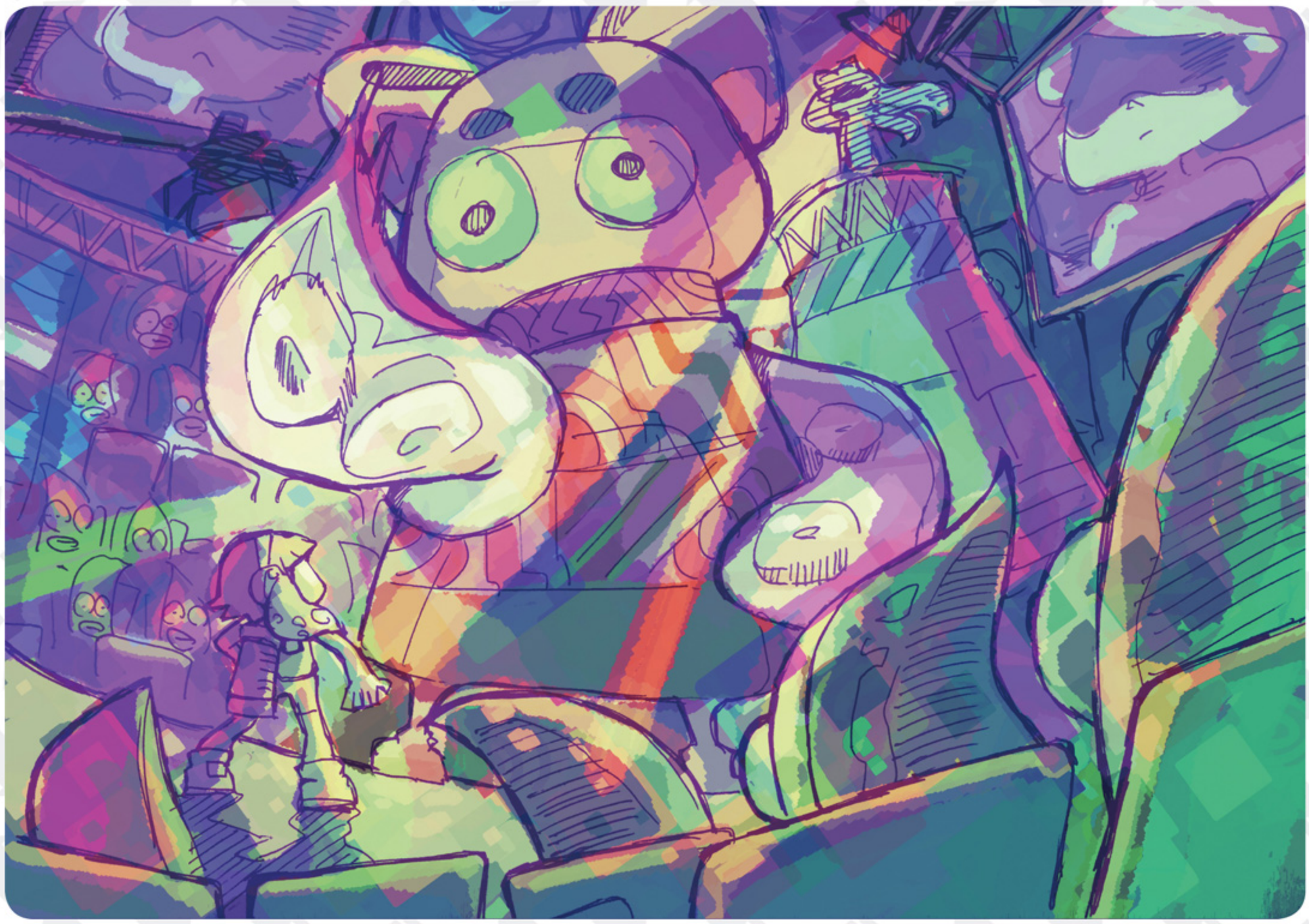
DJ Octavio is the leader of the Octarians and the culprit behind the abduction of the Great Zapfish from Inkopolis Square—his dastardly solution to the energy crisis in the Octarian world. Apparently, his kidnapping of Callie, who is popular among Inklings, is boosting his approval ratings.





SINGLE-PLAYER
CAMPAIGN
**Marie's Boom Box
Design Concepts**

SINGLE-PLAYER CAMPAIGN
Concept Art (1)



SINGLE-PLAYER CAMPAIGN
Concept Art (2)

SINGLE-PLAYER CAMPAIGN
Concept Art (4)



SINGLE-PLAYER CAMPAIGN
Concept Art (3)

OCTARIANS

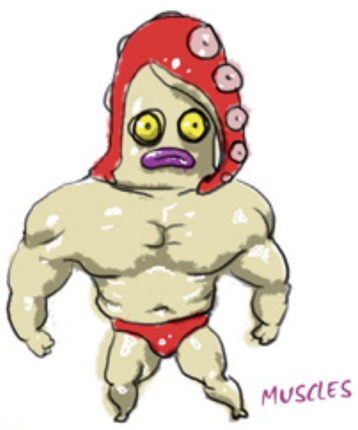
Octarian Biology Report

This official report attempts to detail the biology of the Octarians and their advanced civilization. They are a proud people, if of humble means. They may be the enemies, but they have a bizarre appeal that makes them impossible to hate. If you take a closer look, they seem almost . . . charming?

Octotrooper/Twintacle Octotrooper





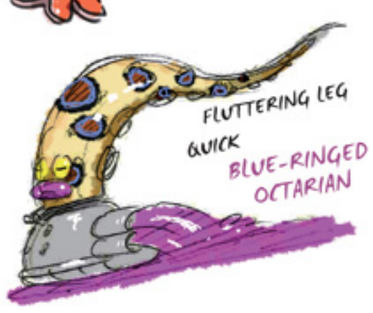




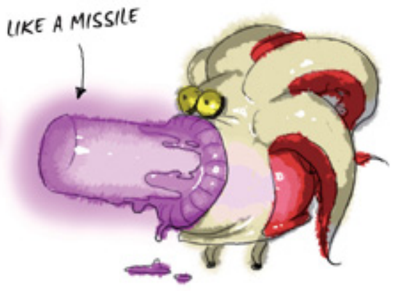








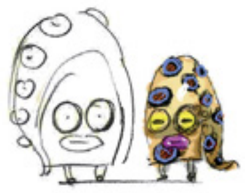








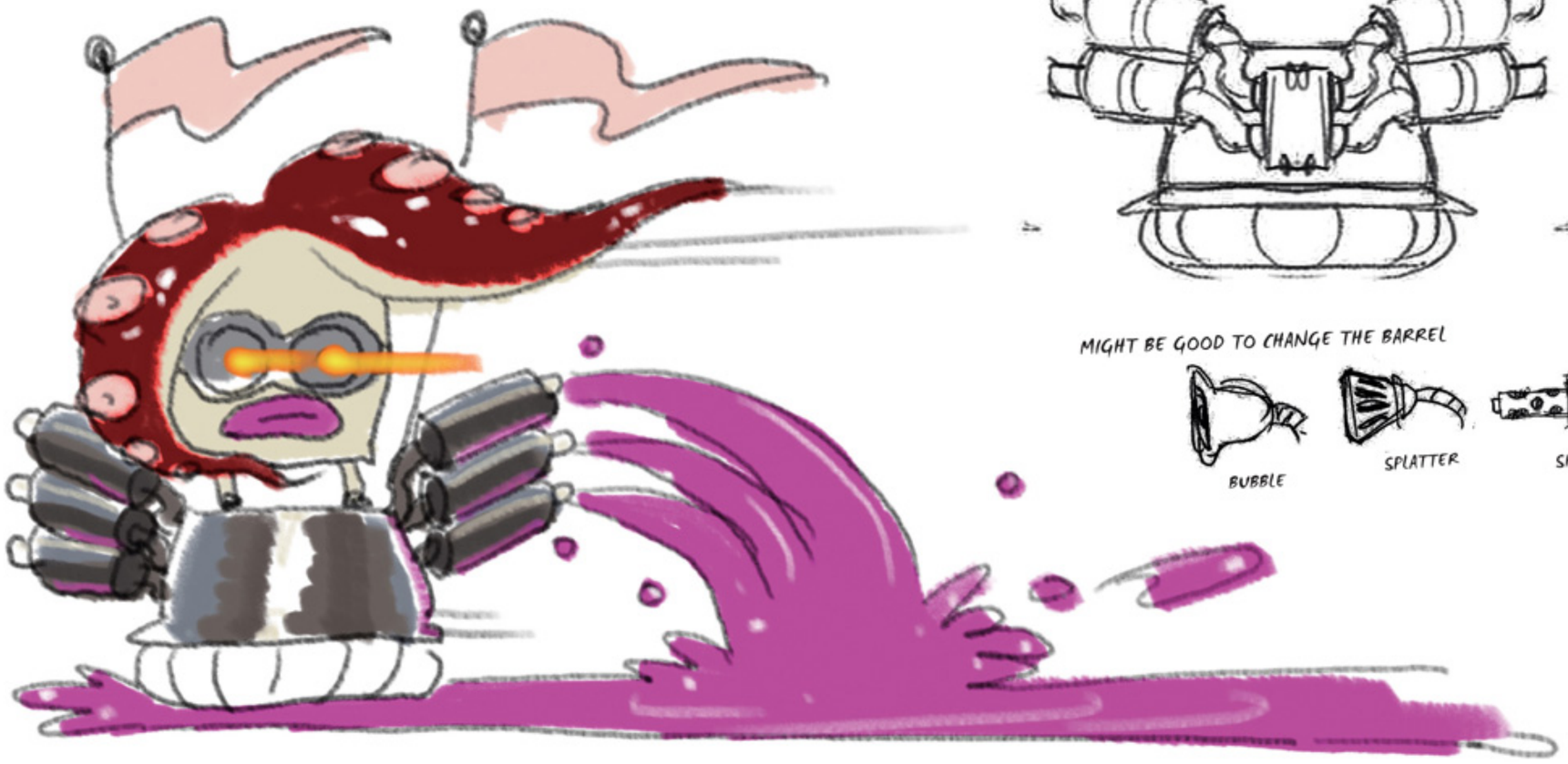


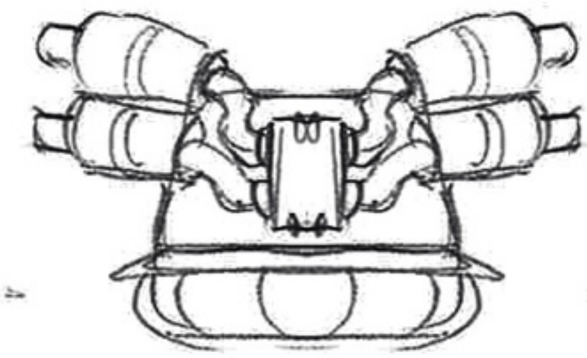


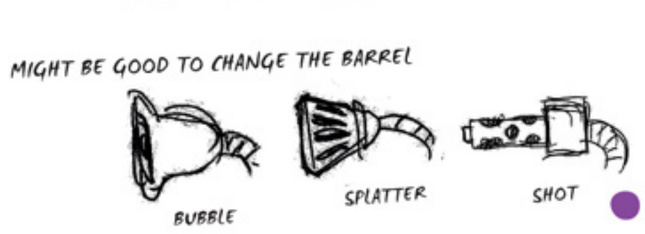


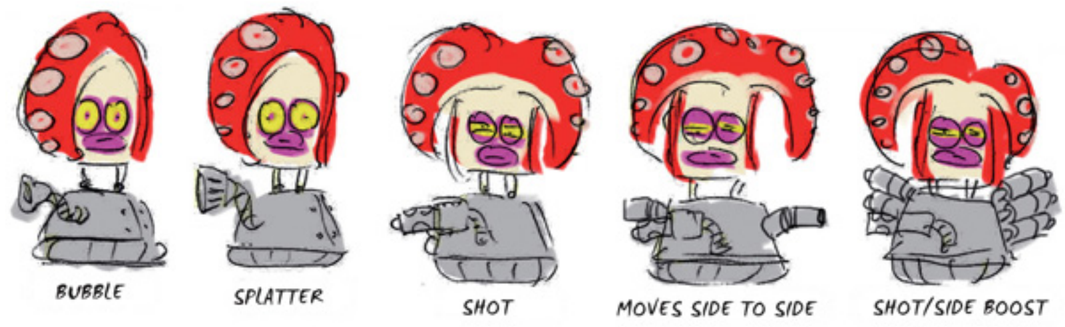
Octarian Design Concepts

Speedy Twintacle Octotrooper



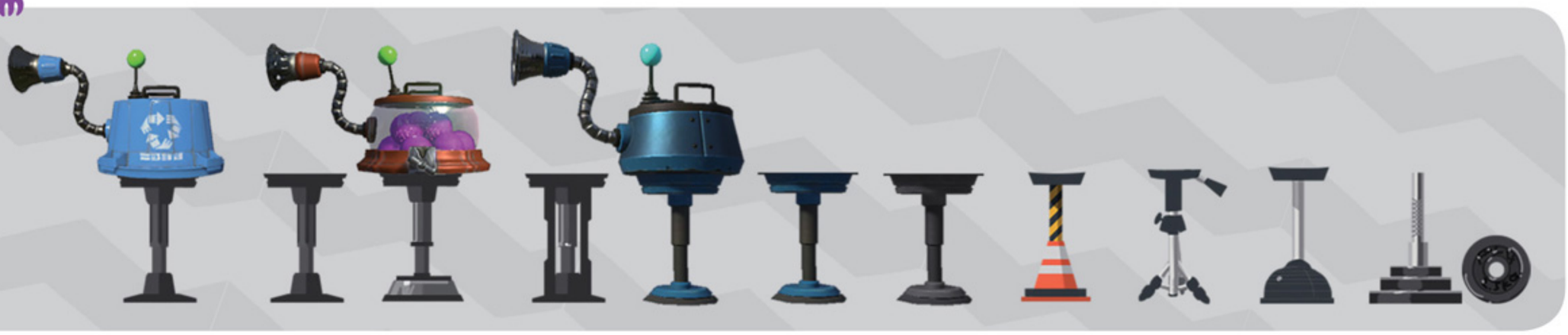




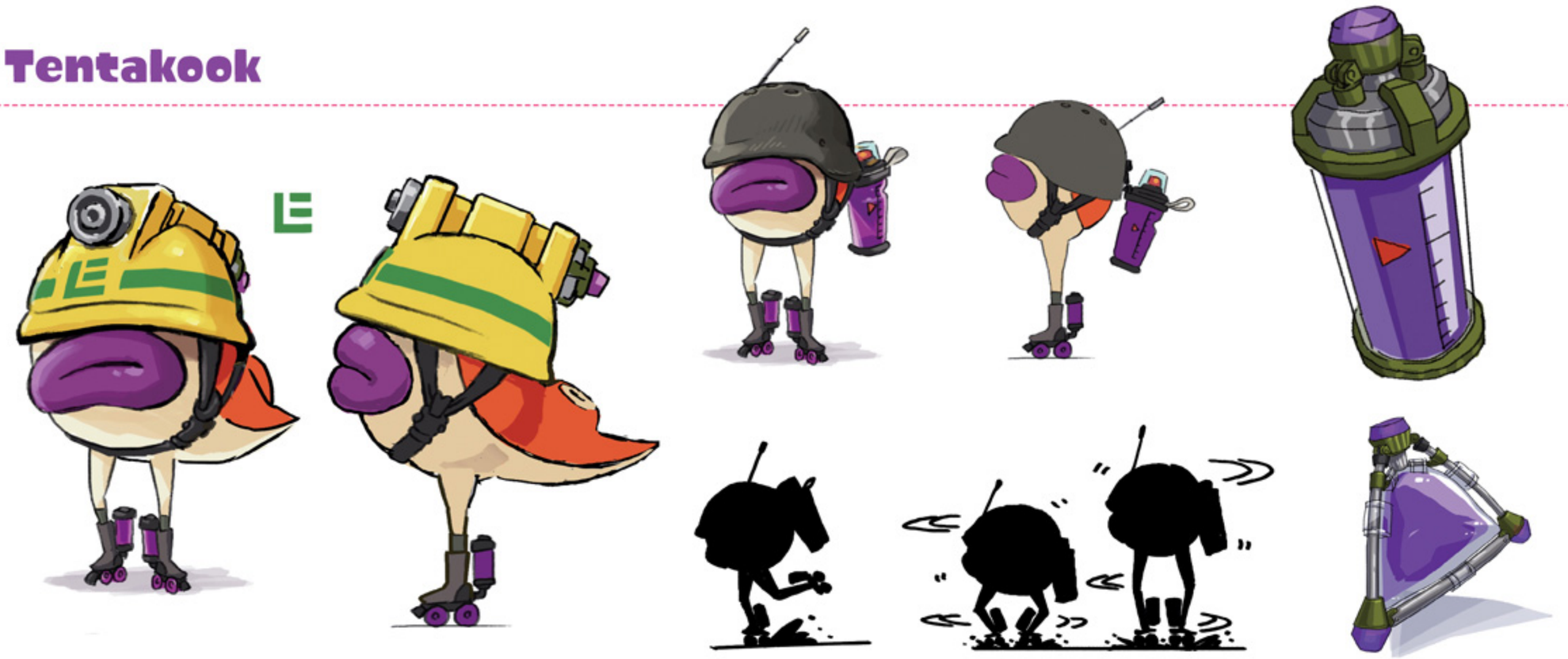




Fixed Location Cannon

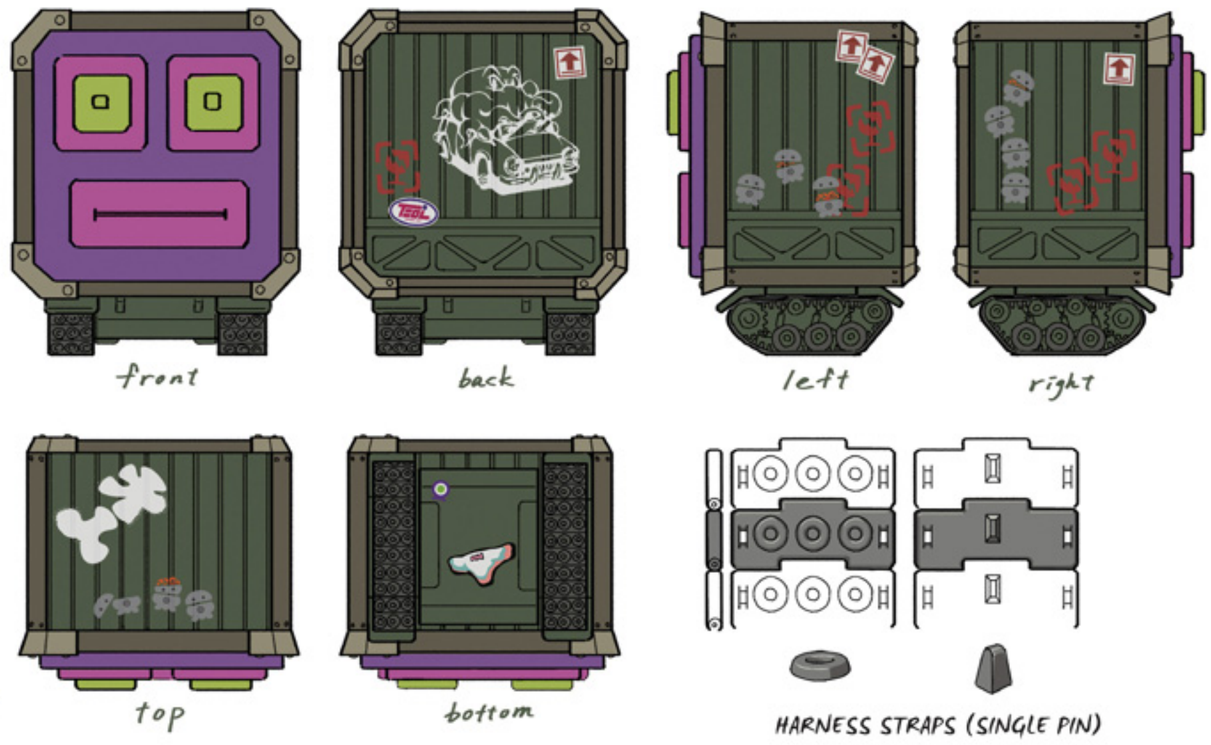


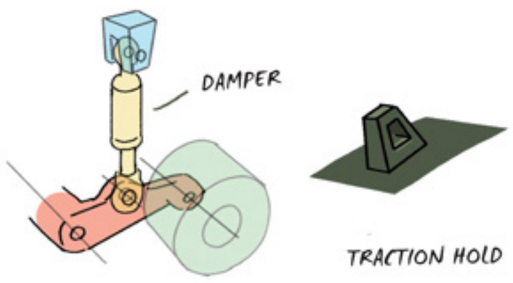
Tentakook



The Mighty Octostomp



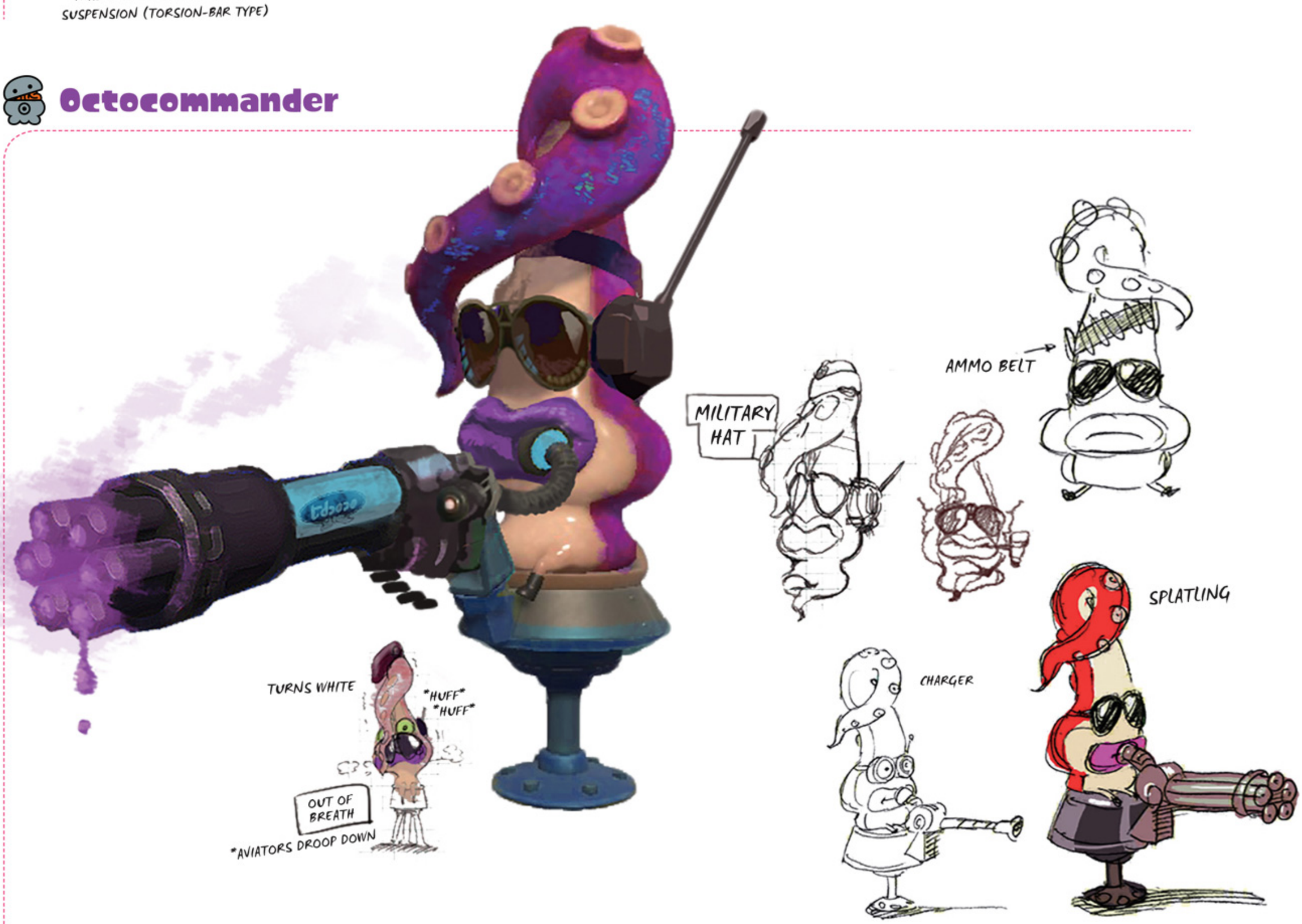




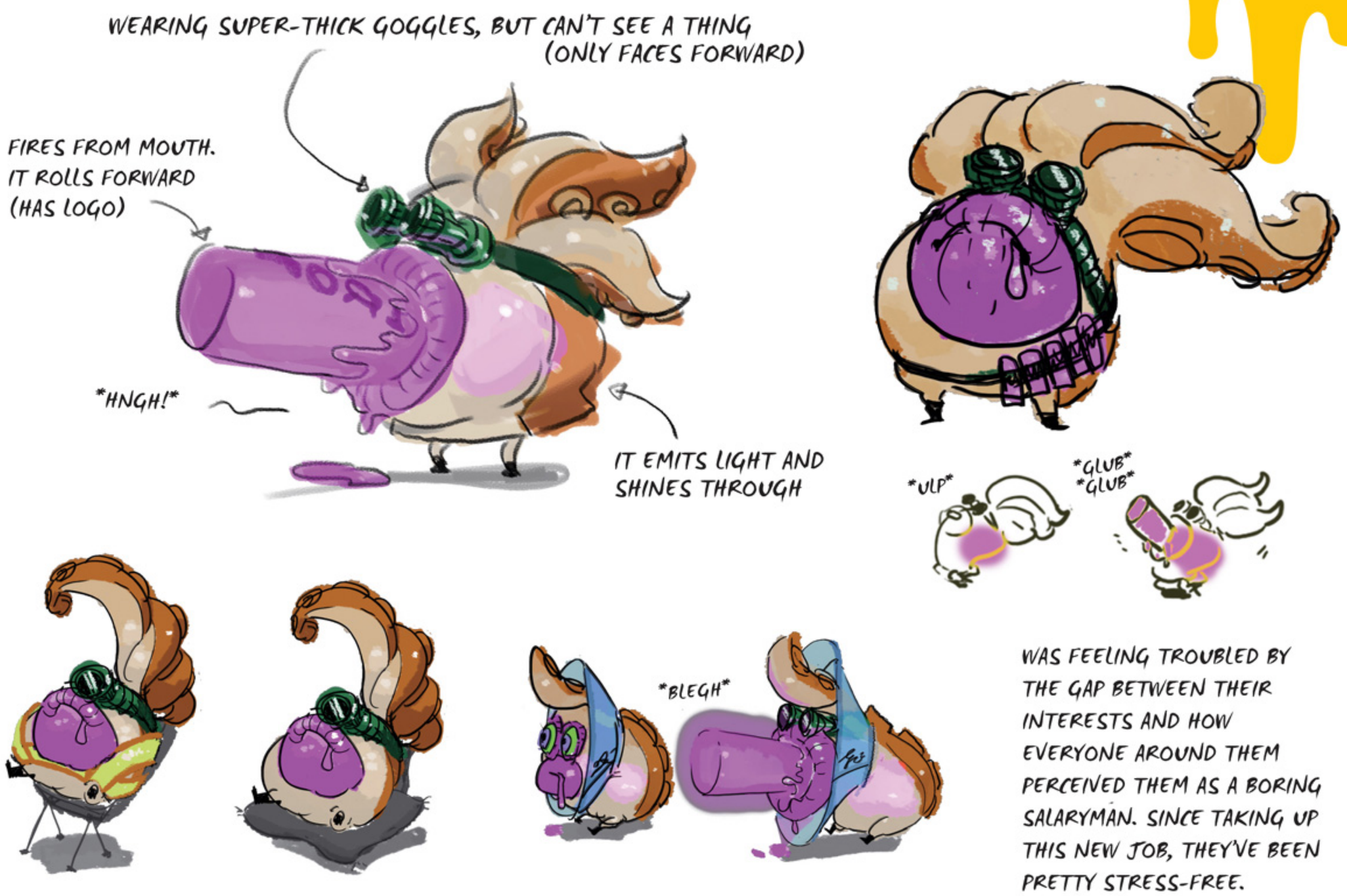
TRACK ROLLER'S INDEPENDENT SUSPENSION (TORSION-BAR TYPE)



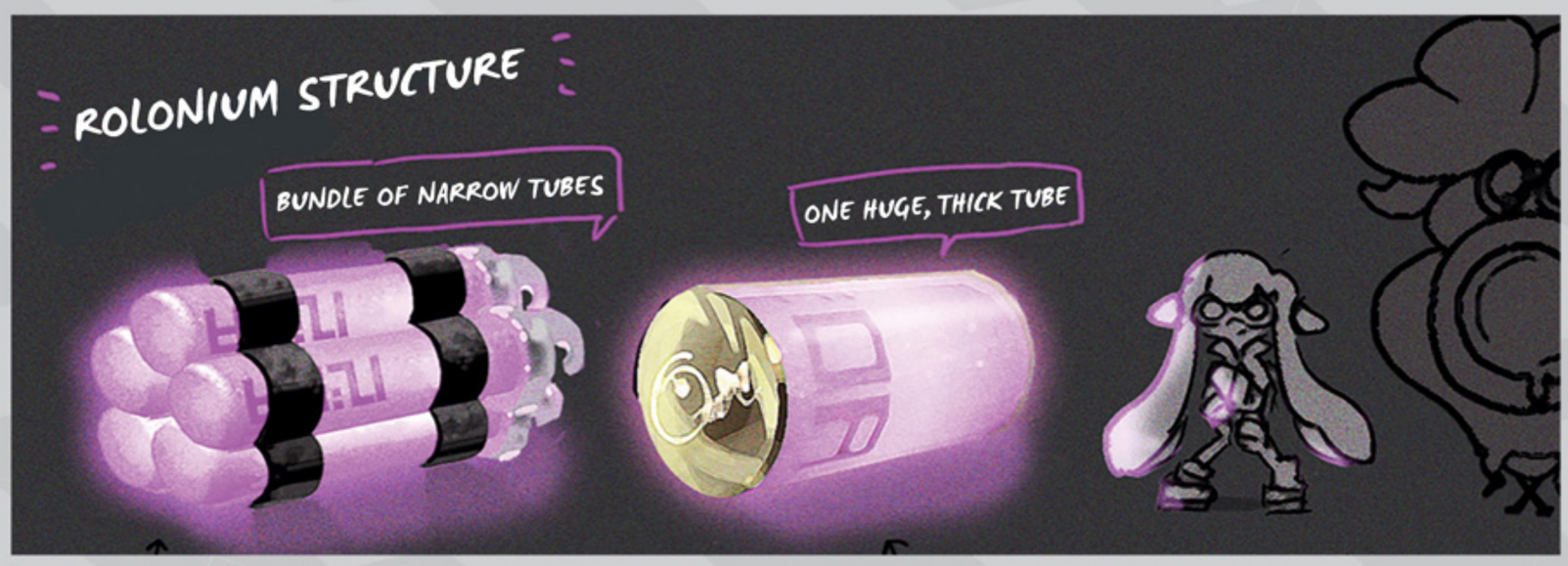
Octocommander

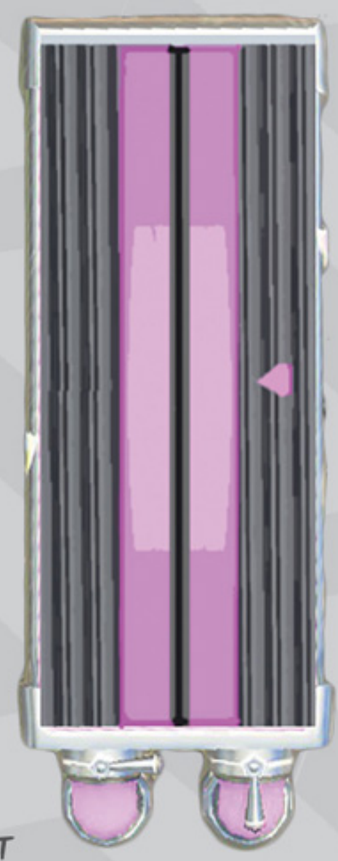


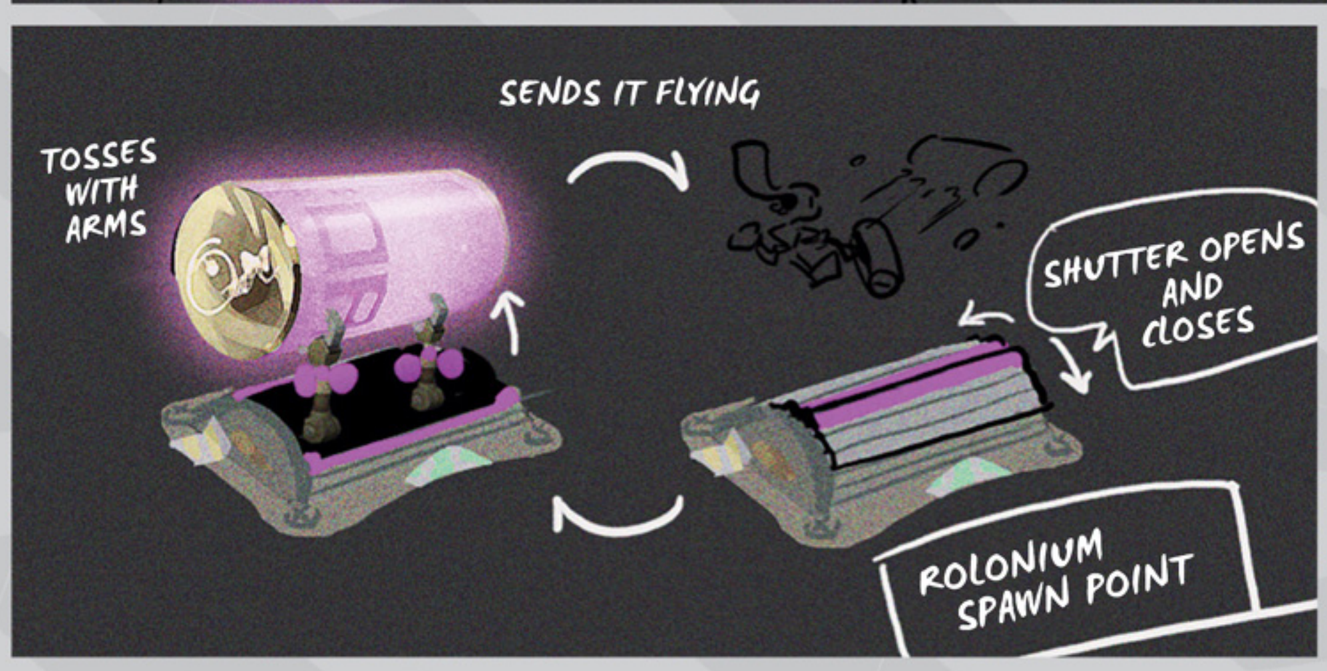
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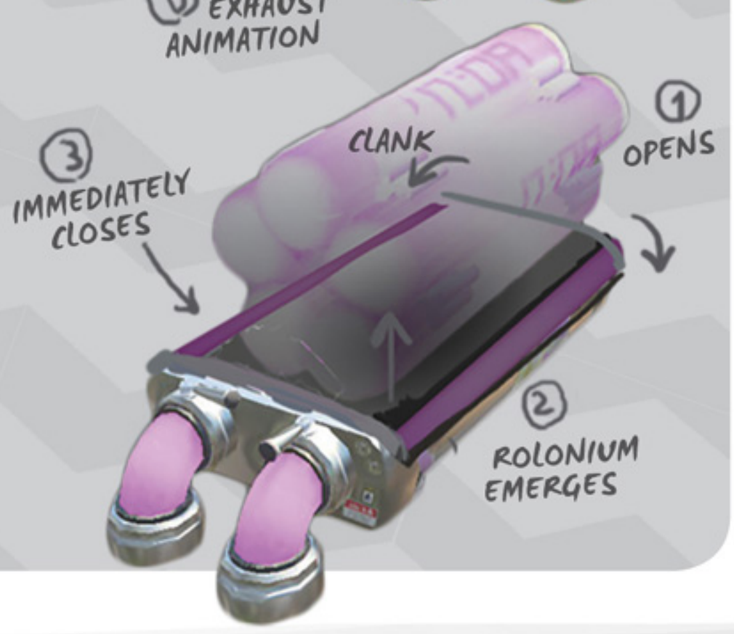


Rolonium Design Concepts

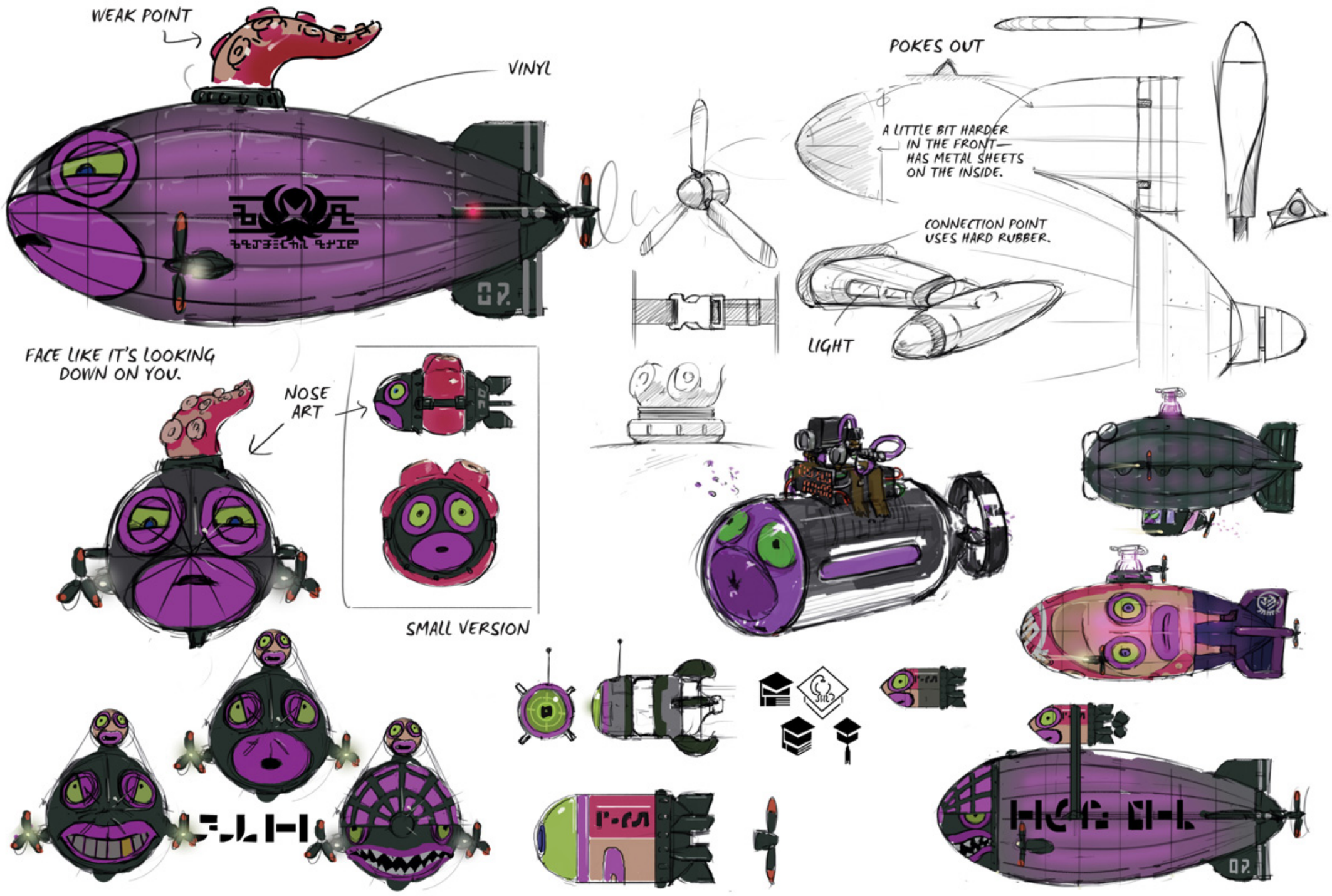








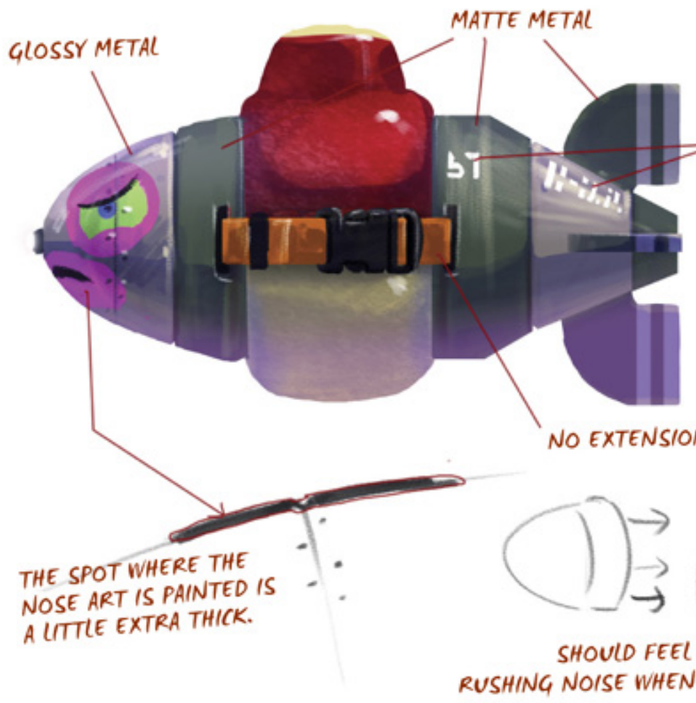
Octozeppelin



Octozeppelin Launch Pad Design Concepts

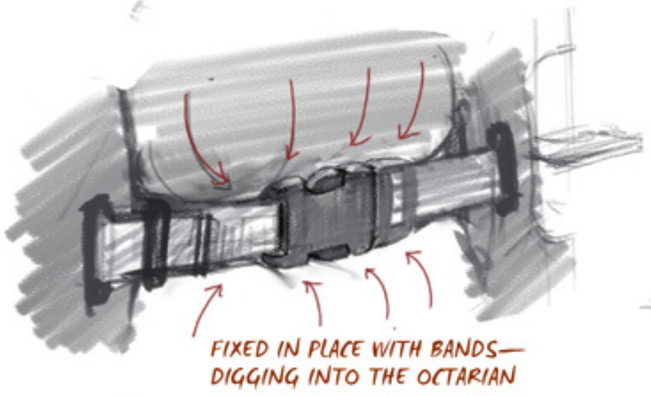


Octomissile

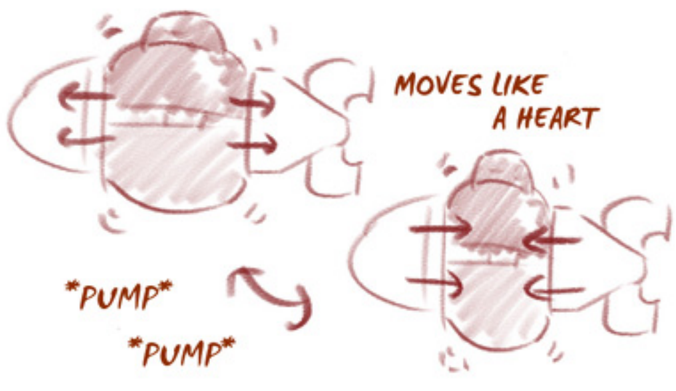


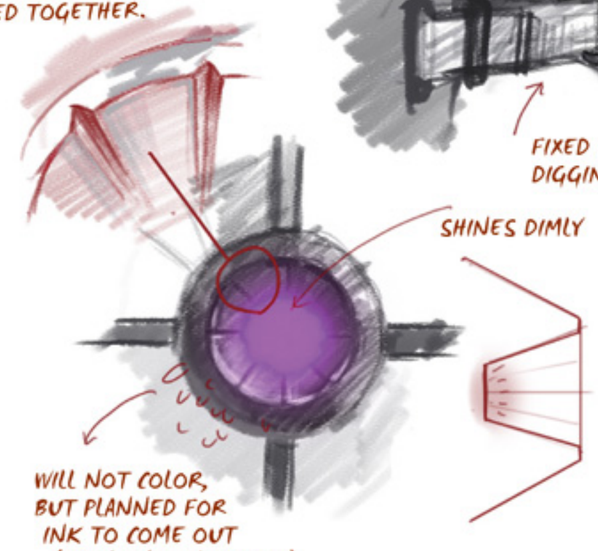










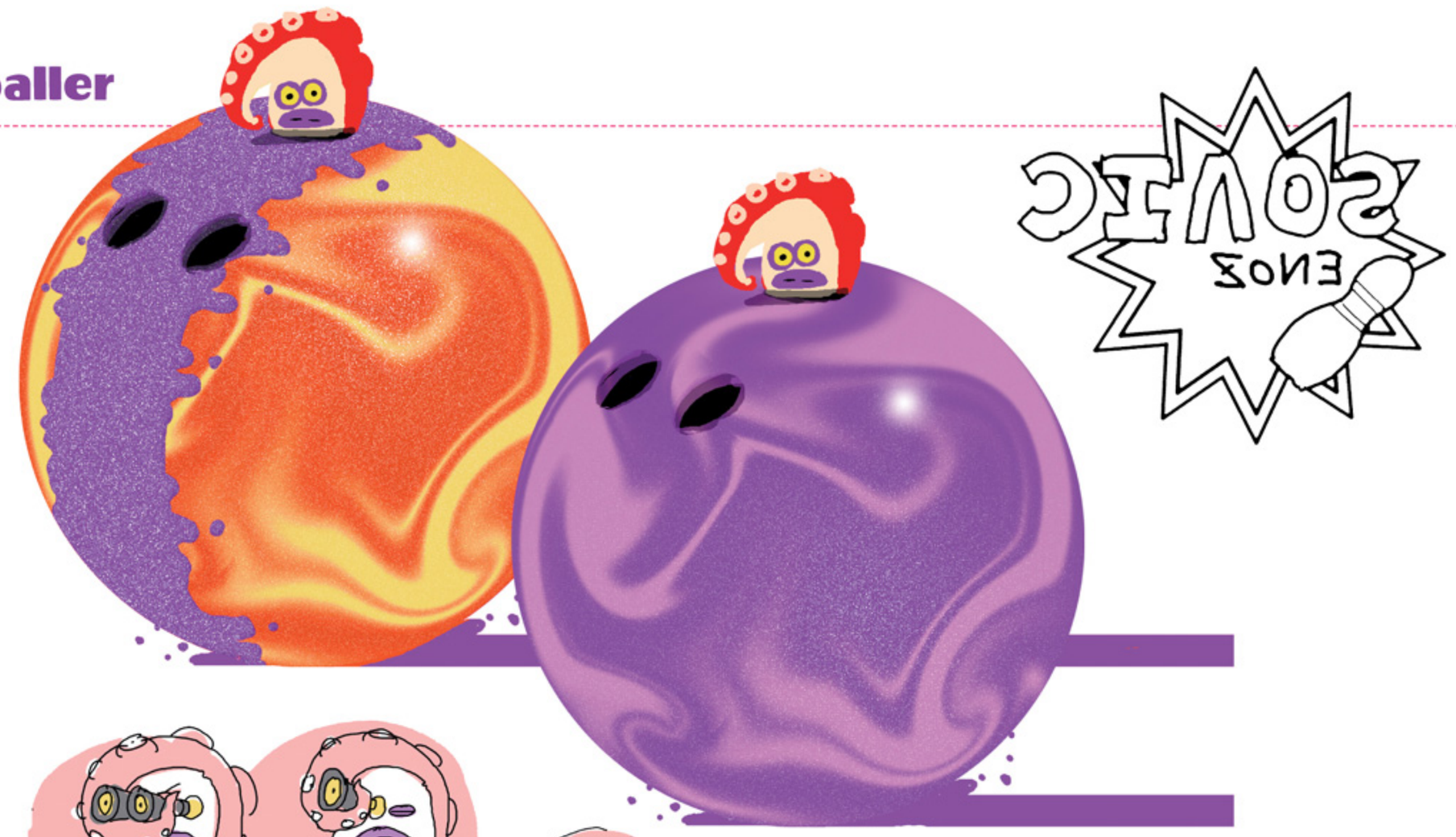


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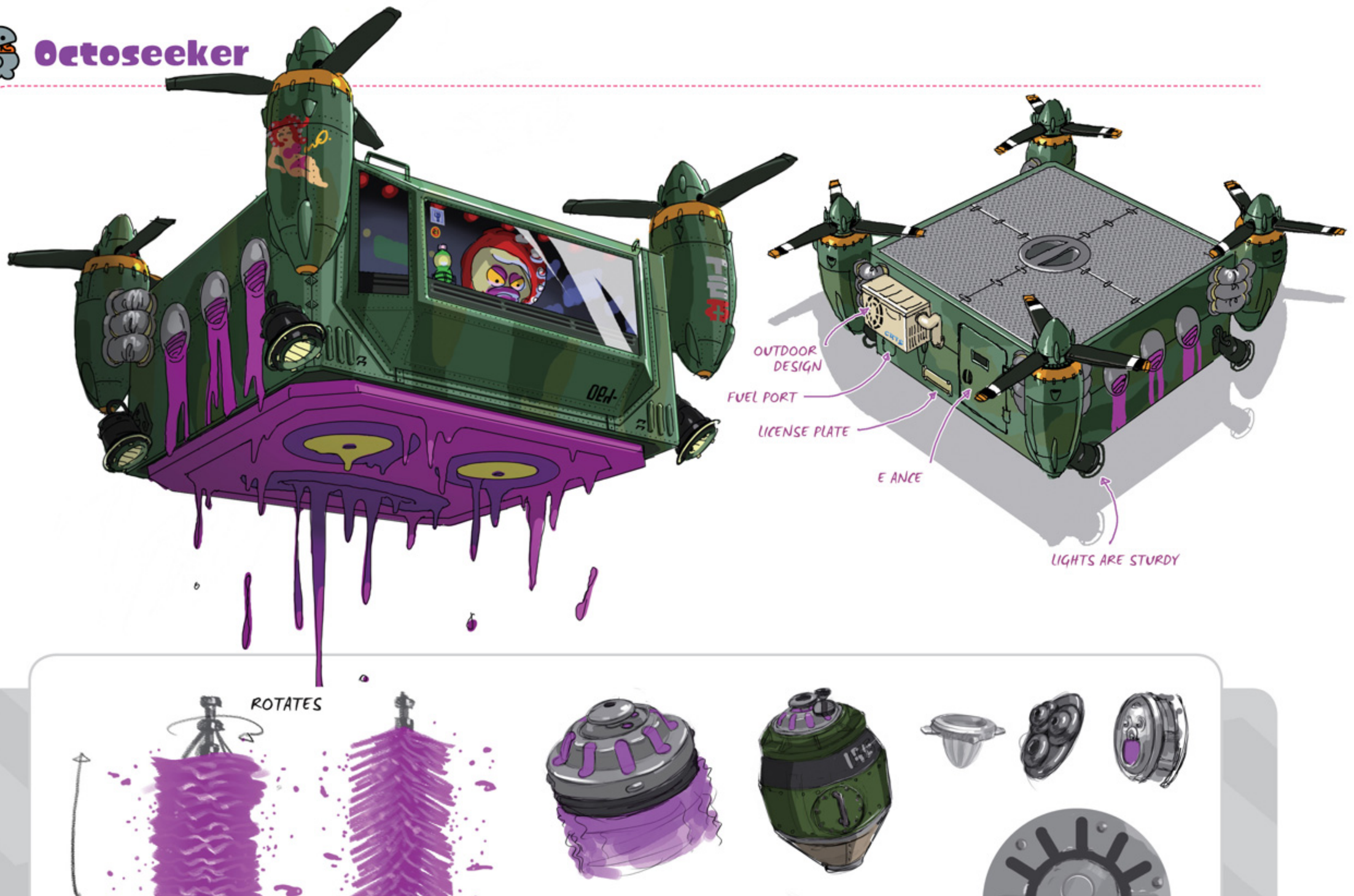




Octoballer



Octoseeker



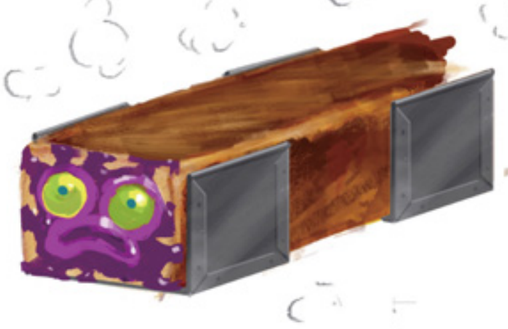


Ink Stick Design Concept

Octo Oven



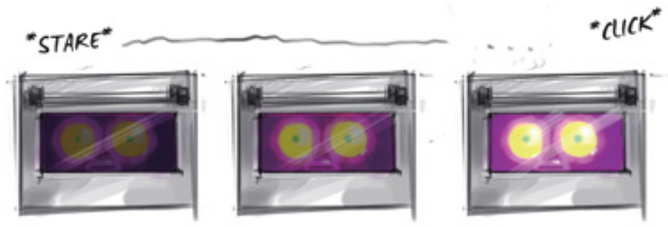








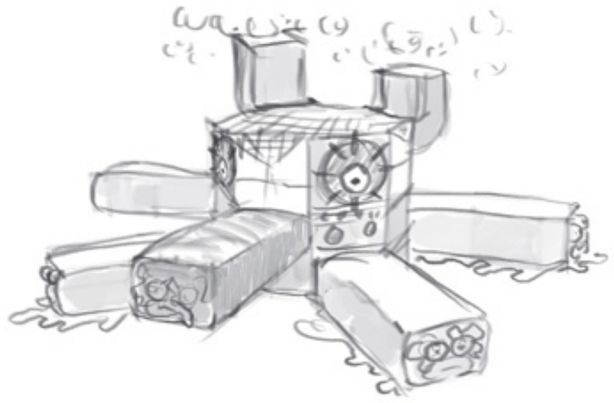










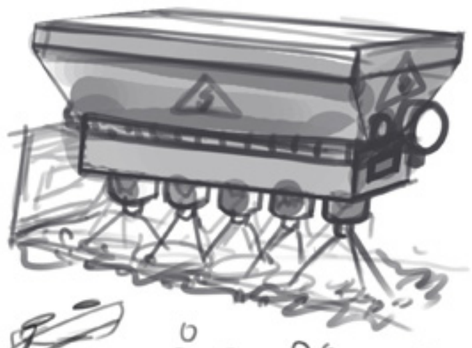






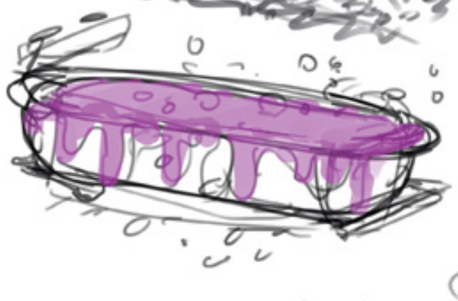




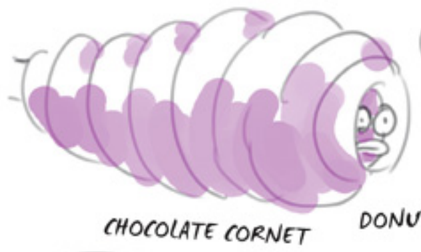




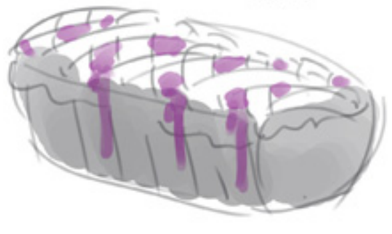






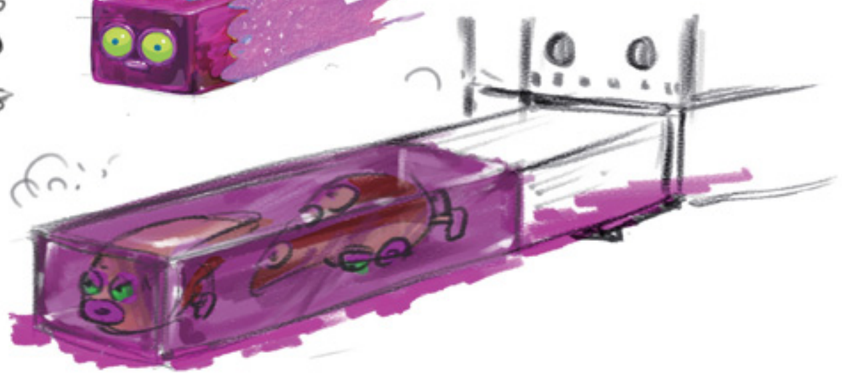


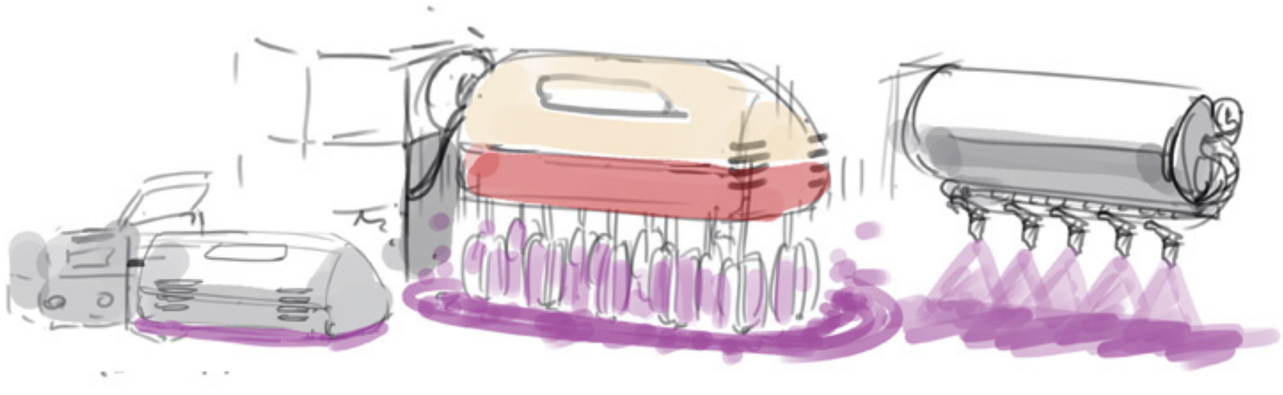












Octo Oven: Mass Producer of Delicious Bread

This bread-baking oven was originally made by the Octarians after they learned about Inkling bakeries. The reviews of its bread were extremely positive, so they continuously upgraded—increasing production in order to meet demand. The end result was an enormous oven that ejected bread so rapidly that the owner was gravely injured. They then decided to use it as a weapon instead. It comes equipped with an automatic chocolate-coating function.

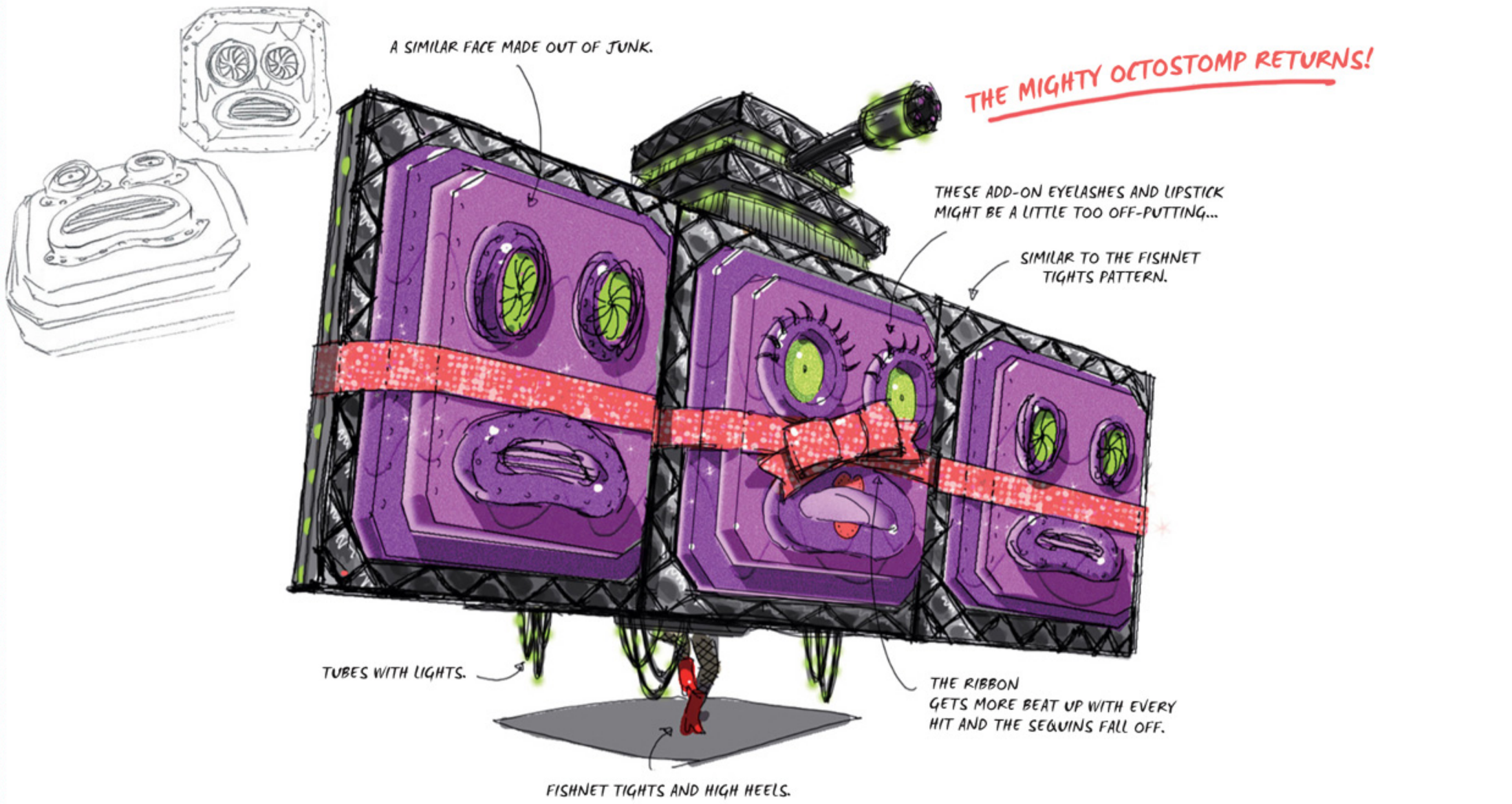
Octo Samurai



Octo Samurai: The Sumo-Sized Biker

The Octo Samurai's custom-made Dynamo Roller has different configurations and can be joined with his unicycle to create the Octocycle. Normally, he diligently and strictly trains young Octarians, but the truth is that he's not very good at sumo. He is also secretly a big fan of Callie.

Neo Octostomp



I TRIED OUT A CASTLE VERSION. I'D LIKE TO TRY MAKING IT, BUT...

FEATHER FOLDING FAN. TOO OUT OF DATE? UNNECESSARY?

A STANDING PLATFORM WITH A CANNON, MAYBE?

A SLIGHTLY CHIC GOLDEN RIBBON MIGHT BE NICE.

TWINTACLE IS HOLDING IT TOGETHER.

WHAT COULD HAPPEN NEXT?

"SPLOOSH"

WHERE THE ARMOR BREAKS

FROZEN

INK HOSE

TAG

A DESIGN THAT MAKES IT LOOK LIKE THE INK IS BUILT UP MIGHT BE GOOD.

Initial Design Concept

DEBUG

REAL NOSE

PIG NOSE

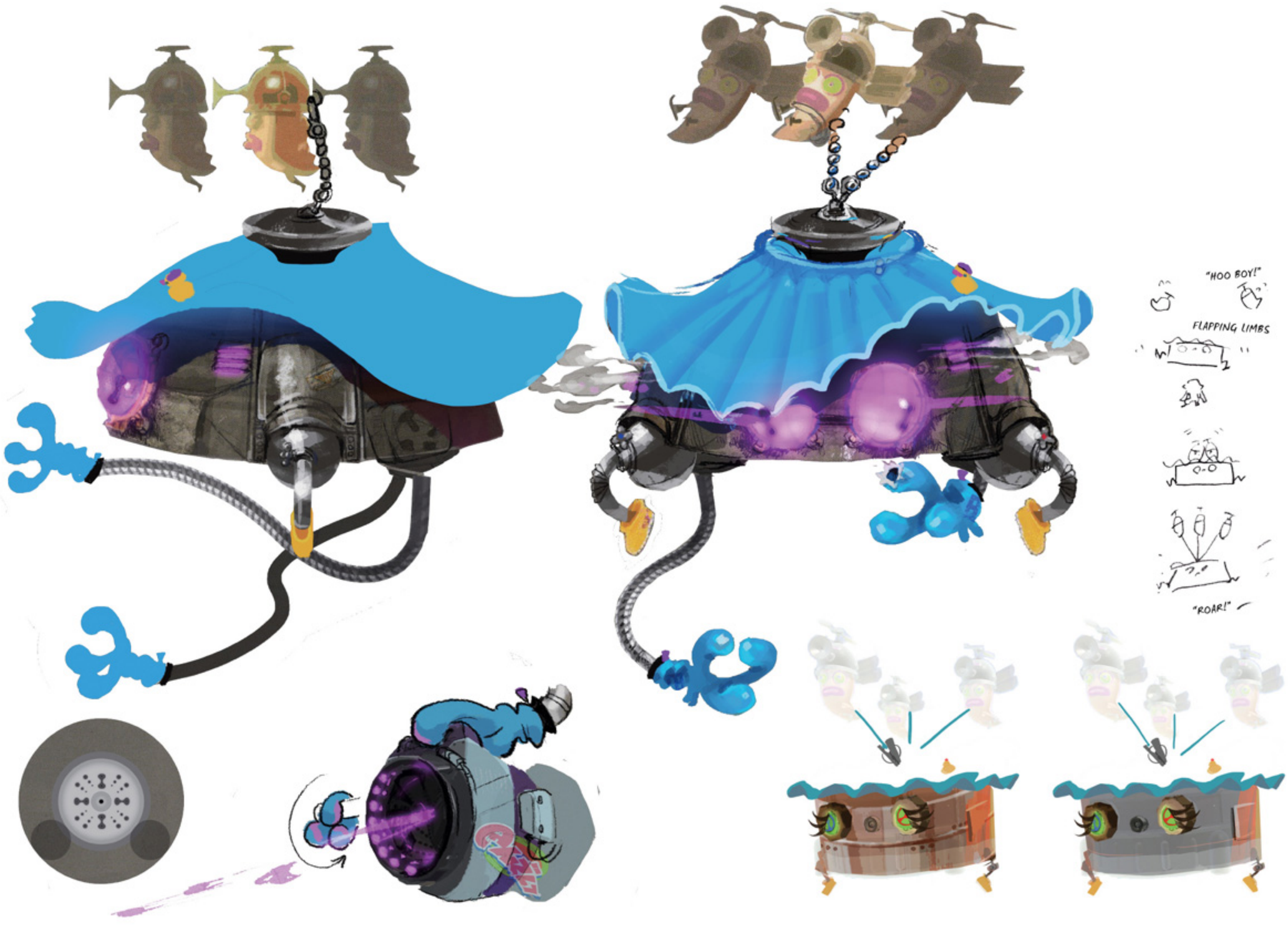
GIFT STYLE

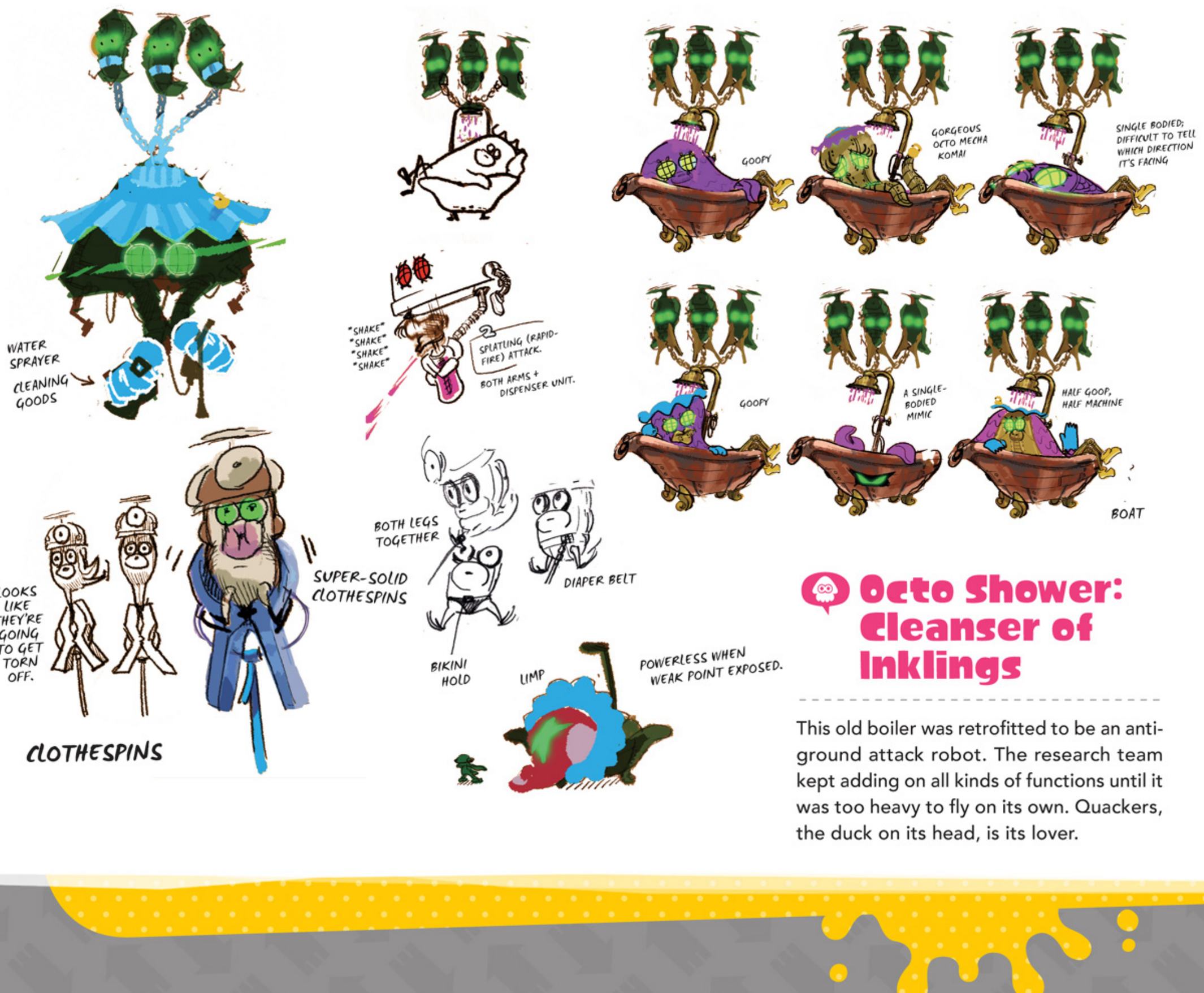
RIBBON

CHAIN

SAMURAI HELMET

Octo Shower





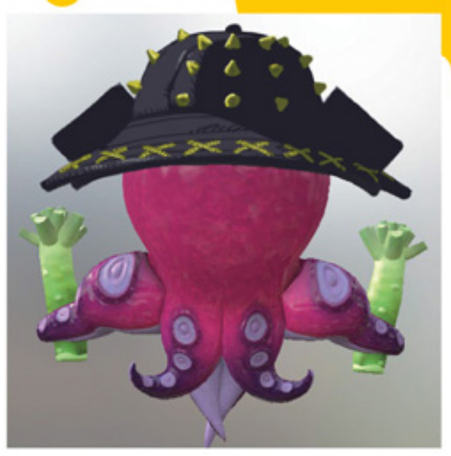
Octo Shower: Cleanser of Inklings

This old boiler was retrofitted to be an anti-ground attack robot. The research team kept adding on all kinds of functions until it was too heavy to fly on its own. Quackers, the duck on its head, is its lover.

DJ Octavio











Design Concept



OCTOBOT KING II (STREET STALL EDITION)

BASED ON THE DESIGN CONCEPTS FOR THE ORIGINAL OCTOBOT KING, THIS VERSION WAS DEVELOPED WITH THE INCLUSION OF SQUID SENSIBILITIES AND TECHNOLOGY. IN ADDITION TO GREATLY ENHANCED MOBILITY THANKS TO ITS EIGHT PROPANE ENGINES, IT IS FULLY KITTED OUT WITH A SUBWOOFER AND TAKOYAKI EQUIPMENT. THEY EVEN SUCCEEDED IN HARNESSING THE BASS VIBRATIONS TO AUTOMATICALLY FLIP THE TAKOYAKI. WHILE THE OVERALL SIZE IS THE SAME, IT HAS A LARGE AREA IN WHICH TO PERFORM, EXPANDING THE RIDER'S FIELD OF VISION.

*IT MAY CONTAIN ORIGINAL RESEARCH.

SALMON RUN

Spawning Grounds/Marooner's Bay/Lost Outpost

Taking on a job from Grizzco Industries kicks off the thankless task of gathering Golden Eggs from the Salmonids. Why do the Salmonids target the workers, and just what is a Salmon Run? Regardless of the answers to these questions, the job is dangerous, so Grizzco Industries only hires qualified workers who know and accept the risks.



SALMON RUN
Concept Art (1)

Swimming Upstream: Salmon Run

The Salmonids are a warlike race who are willing to die to return home to their mother stream. They live in an isolated coastal area enclosed by a huge dam, though they occasionally swim upstream to the vicinity of the dam wall. That behavior is called a "Salmon Run," and when Salmon Run season approaches, the Salmonids become more violent and mercilessly attack anything that gets in their way. They arm themselves with barbecue equipment and smokers and march while roasting and smoking themselves.



SALMON RUN
Icon Design

SALMON RUN



SALMON RUN
Spawning Grounds Concept Art

Hunting Grounds 1: Spawning Grounds

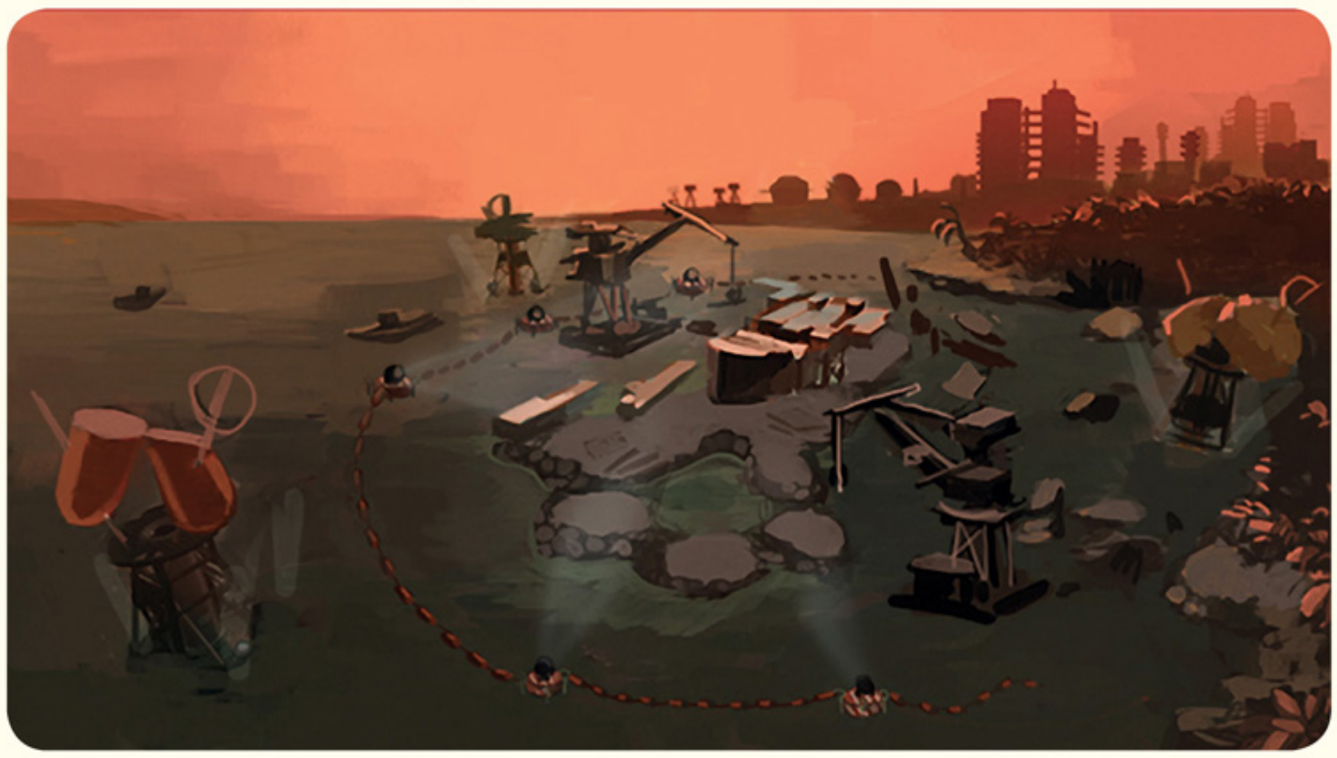
This Salmonid Turf War area is located relatively close to where the Inklings live. The enormous dam creates unique tidal patterns, causing the tide to change frequently and keeping local fishermen away.



SALMON RUN
Buoy Design

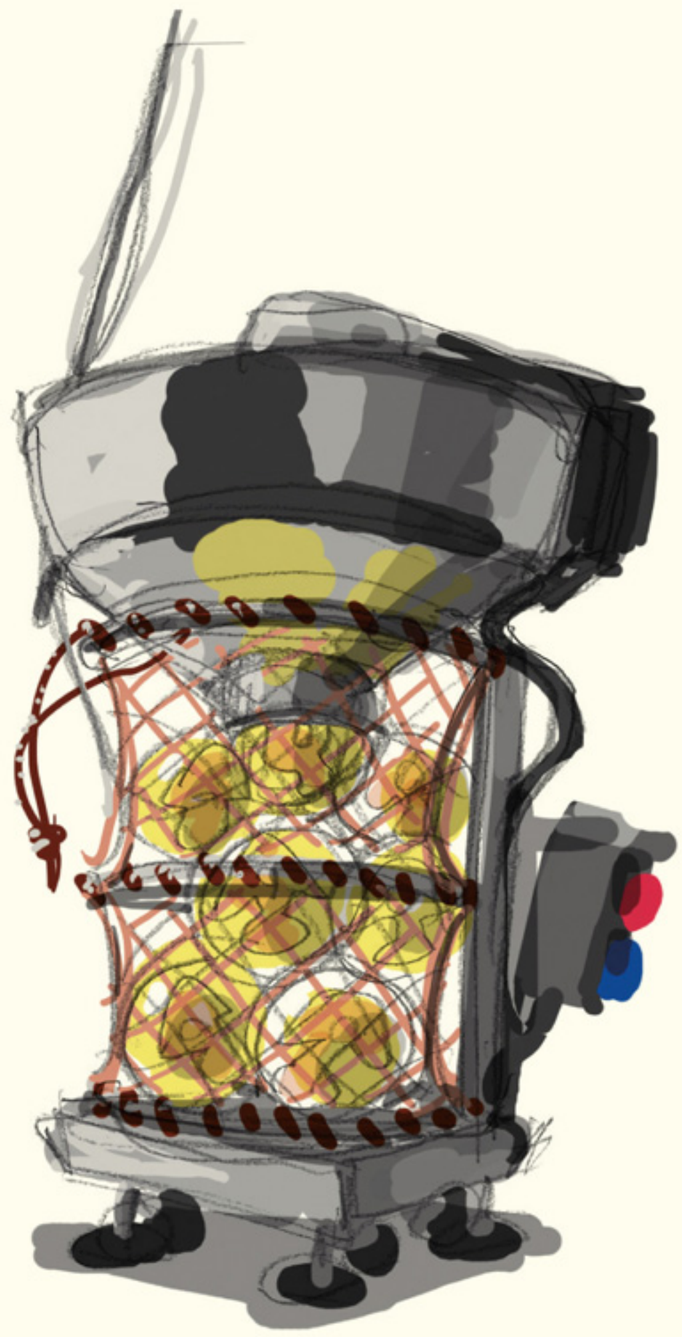
SALMON RUN

SALMON RUN
Marooner's Bay Concept Art



Hunting Grounds 2: Marooner's Bay

This cargo boat ran aground several decades ago. It was never removed and is now a place to hunt Salmonids! A complex reef surrounds the cargo boat, making the area dangerous for small boats to approach.



SALMON RUN
Egg Basket Design

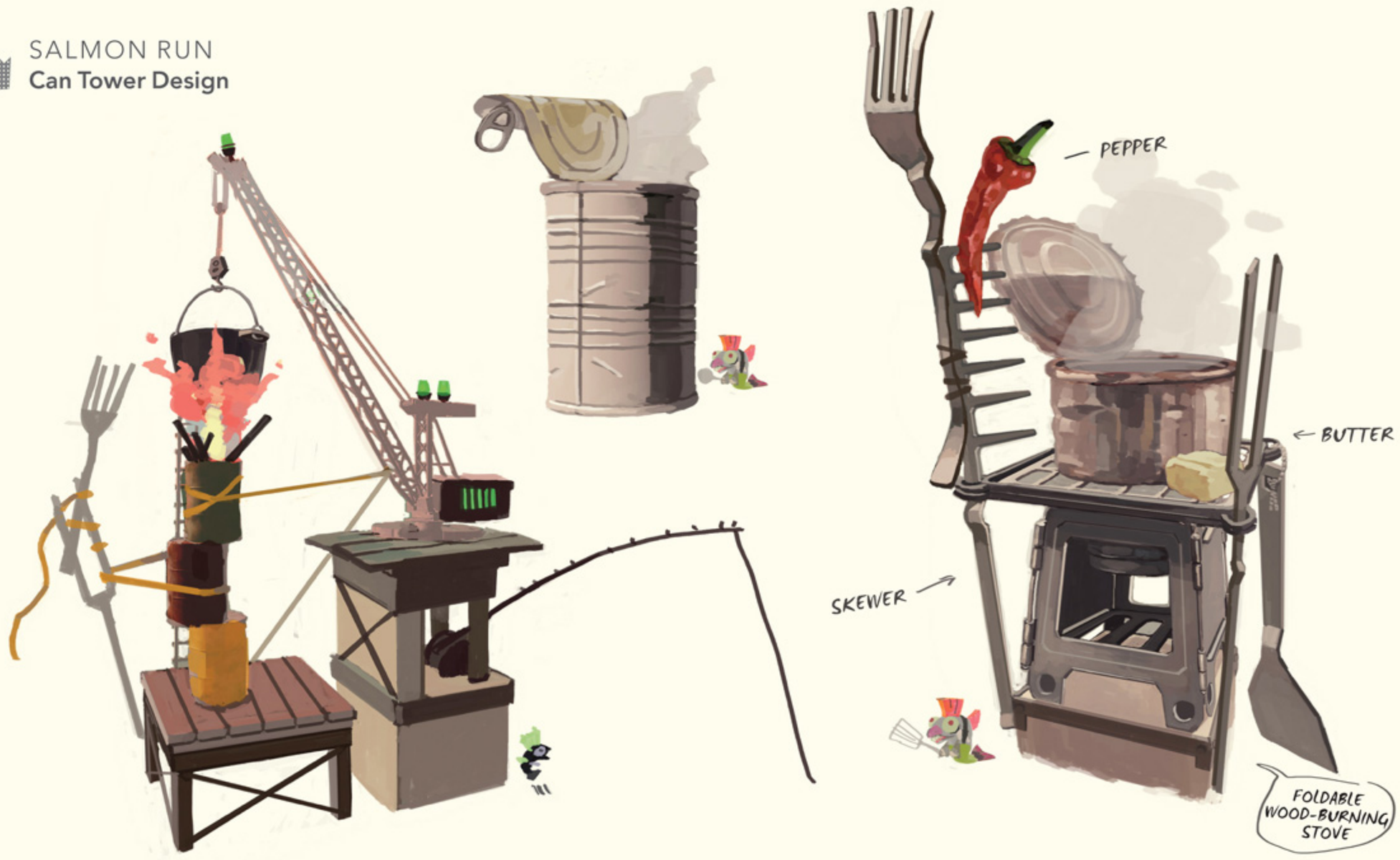


SALMON RUN
Crane Boat Design

SALMON RUN
Egg Basket Design Concept



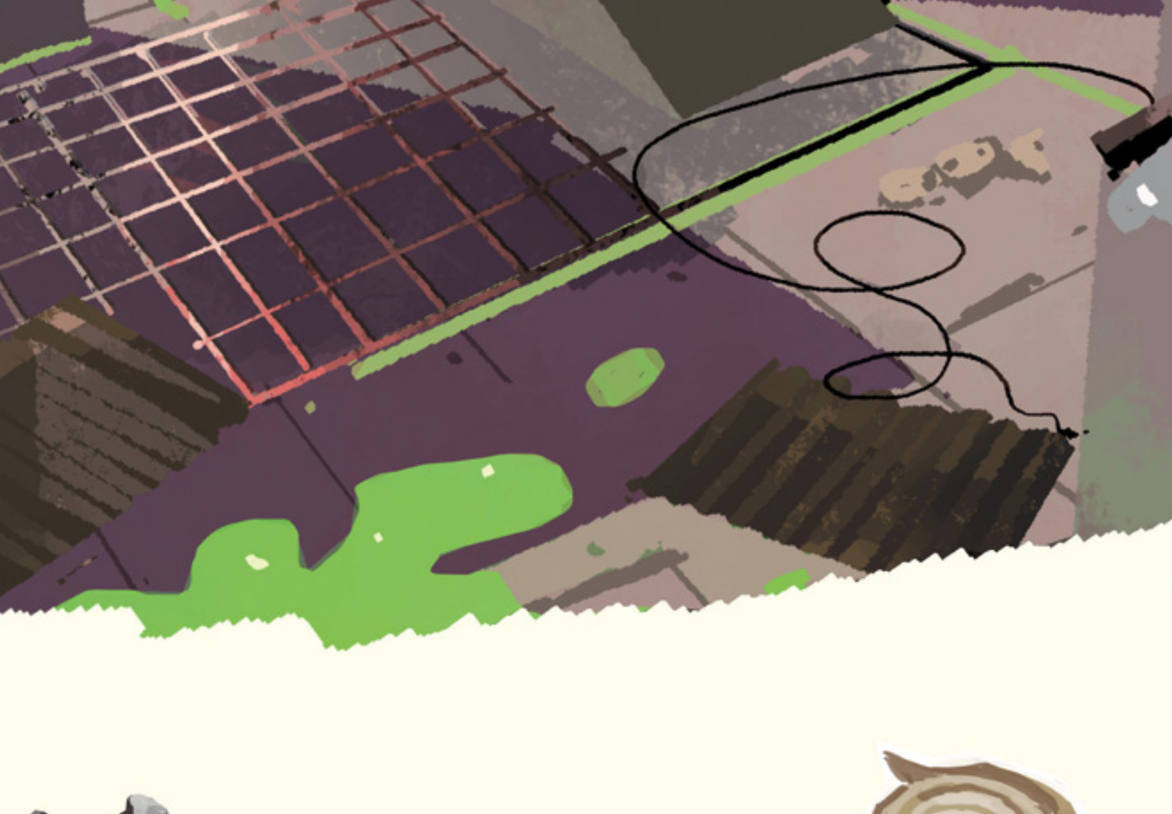
SALMON RUN
Can Tower Design



SALMON RUN

SALMON RUN
Elevated Cottage Design

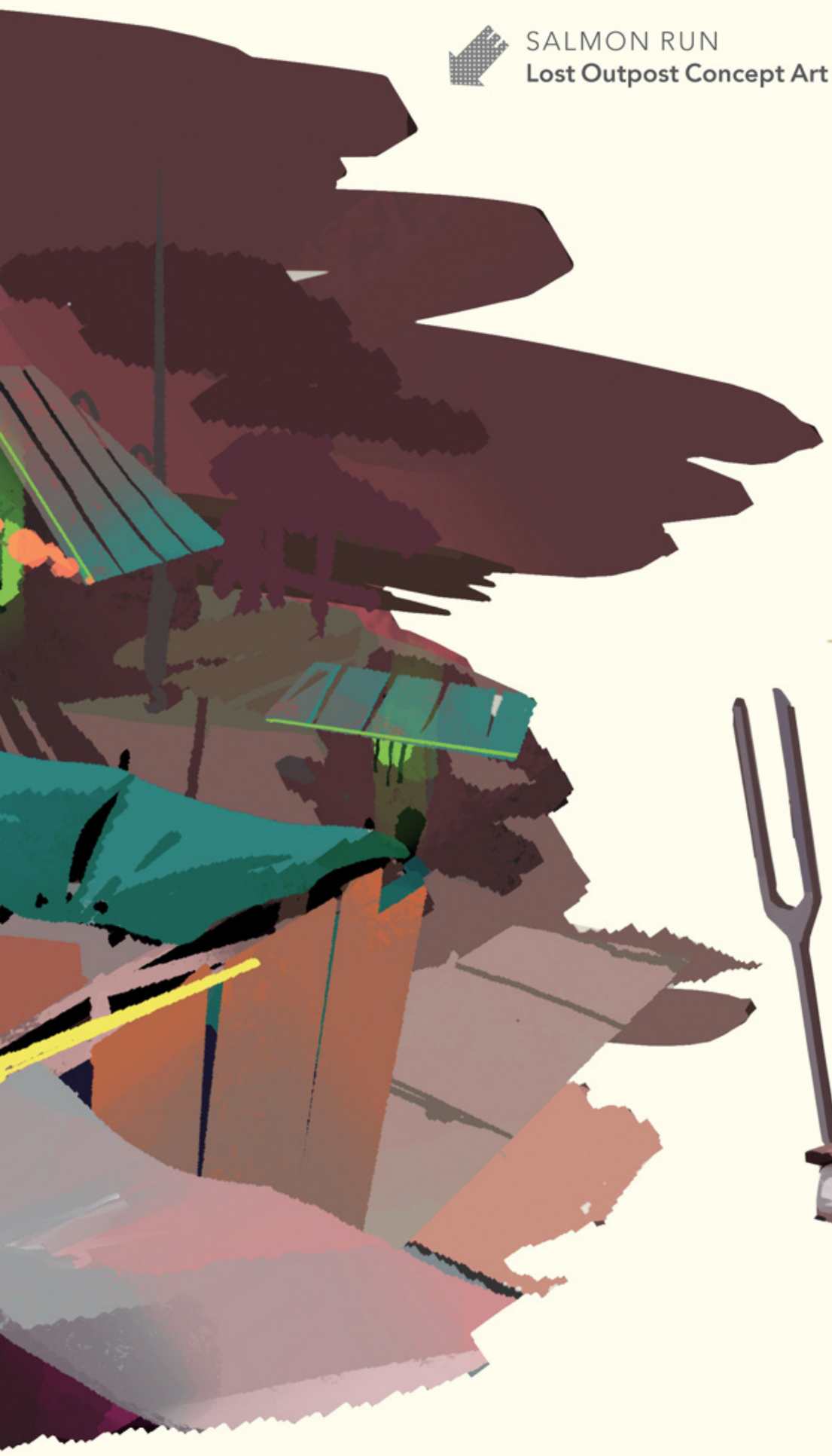


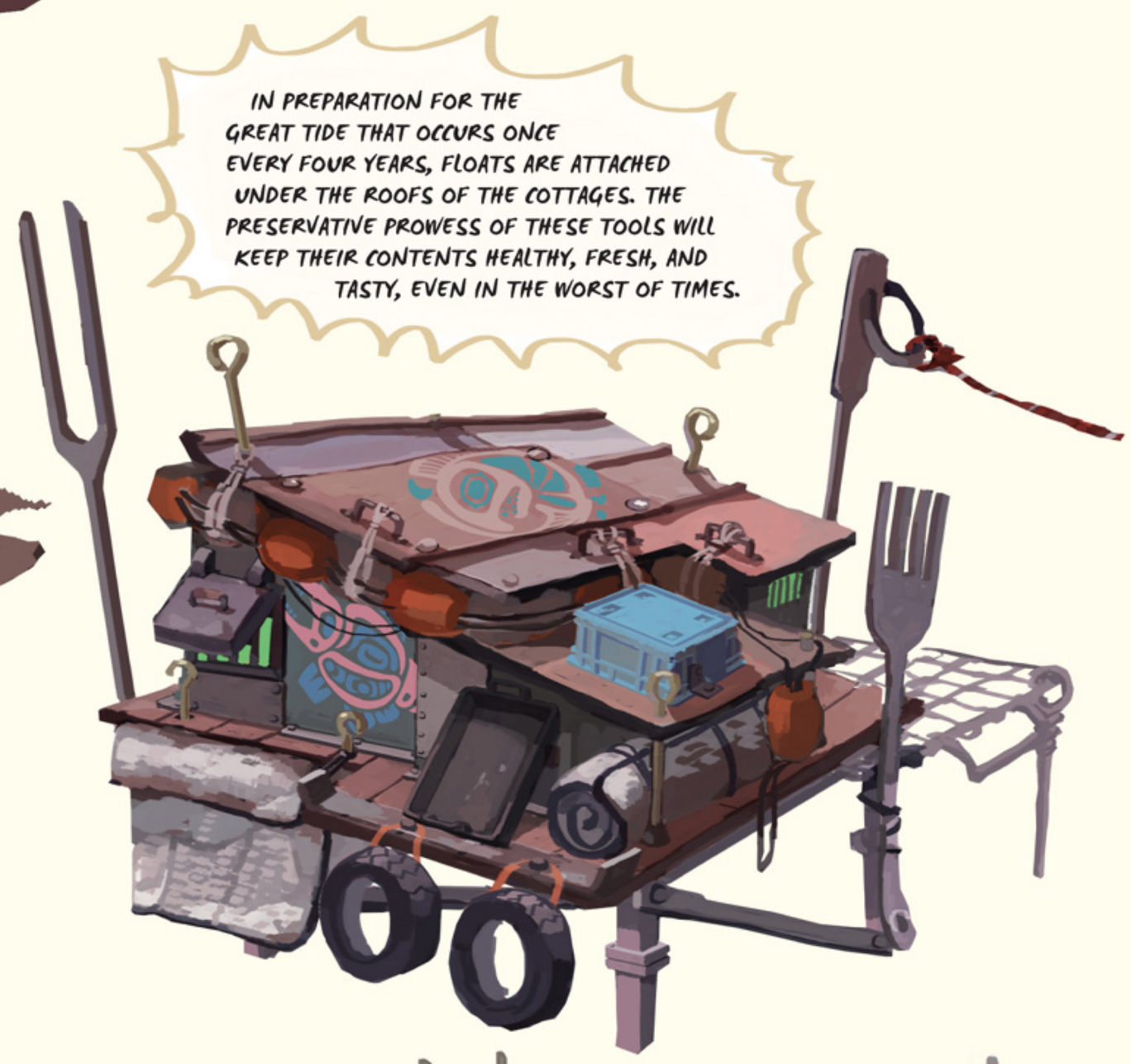


SALMON RUN
Lost Outpost Concept Art (1)

Hunting Grounds 3: Lost Outpost

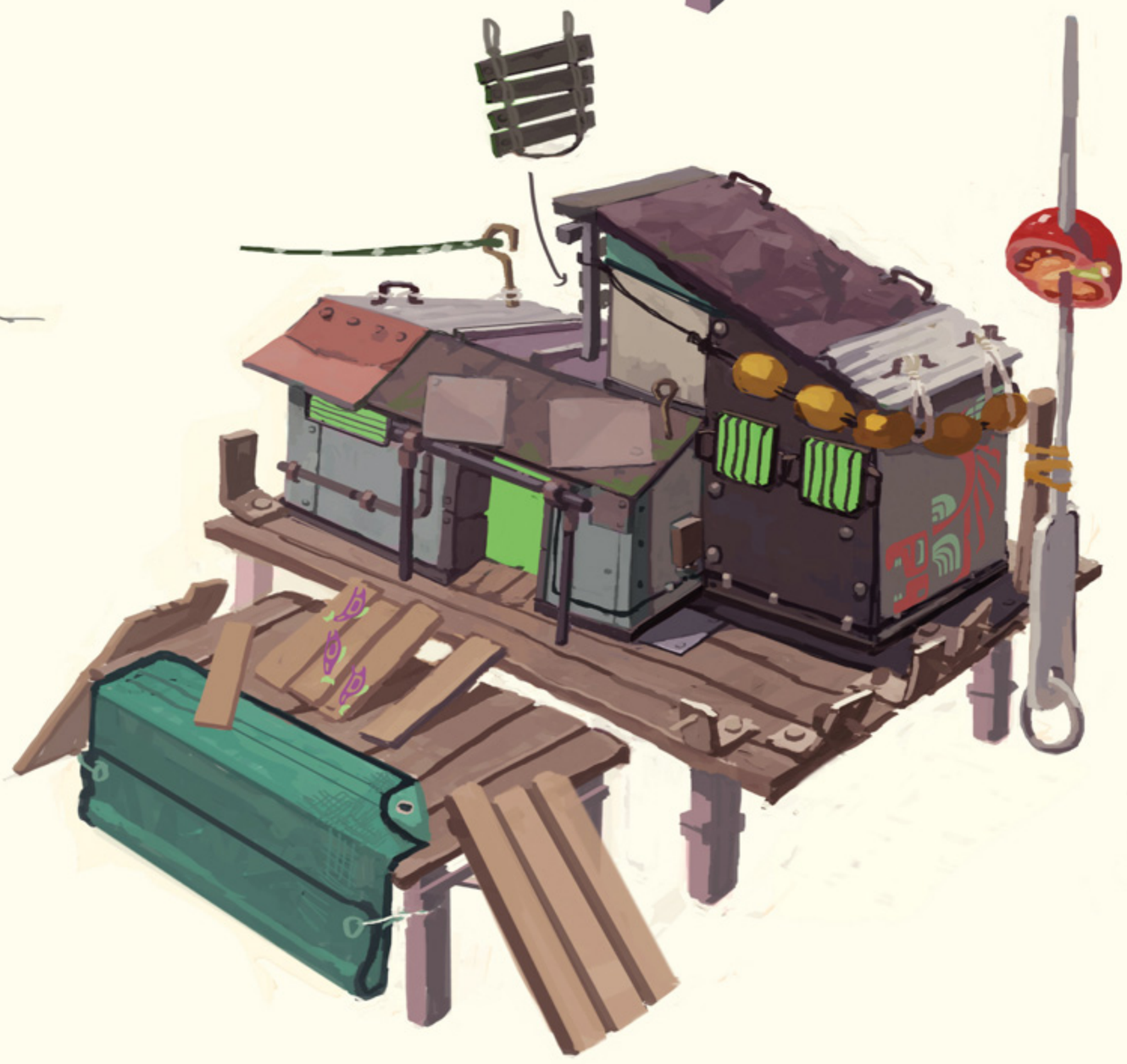
The Salmonids built platforms above the sea and now make their nests there. Although smaller groups live in each nest, they consider acting in a group important and spend most of their day together as a unified colony.







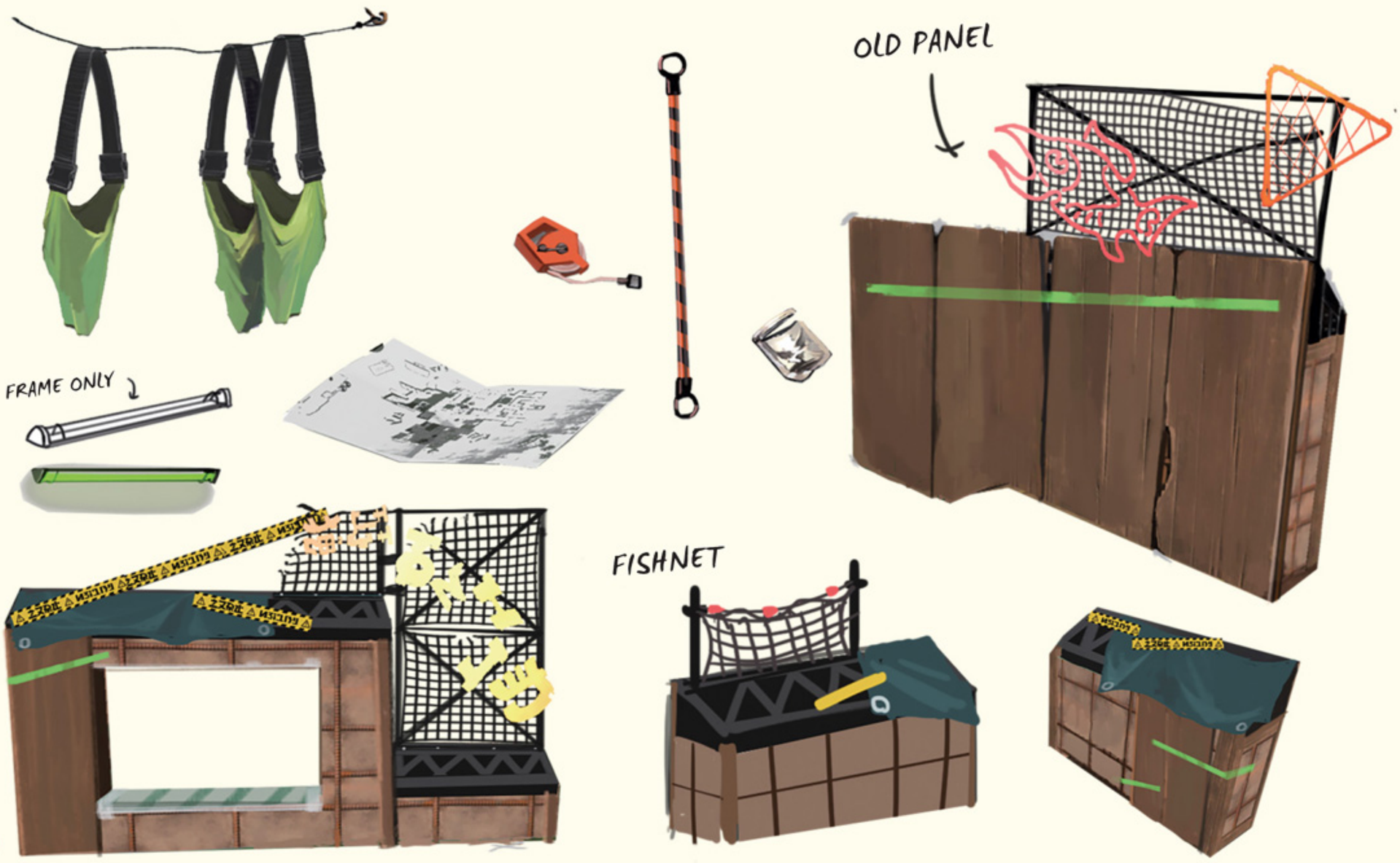




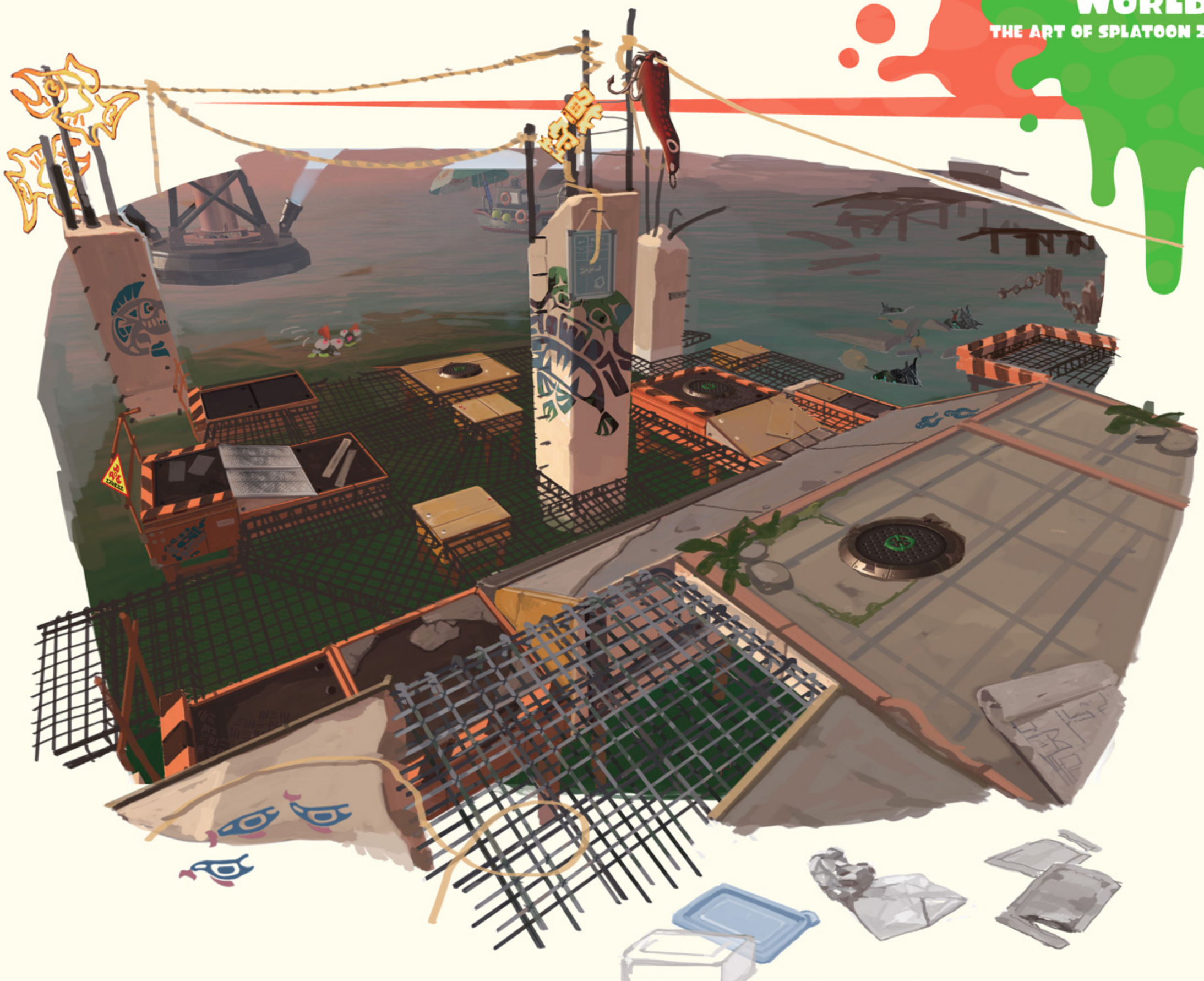
SALMON RUN



SALMON RUN
Lost Outpost Concept Art (2)



SALMON RUN
Wall Design



SALMON RUN
Lost Outpost Concept Art (4)

SALMON RUN
Lost Outpost Concept Art (3)



SPLATOON SALMON RUN



SALMON RUN
Concept Art (2)

SALMON RUN



SALMON RUN
Concept Art (3)

Squids, Salmon, and Octopuses

The Salmonids and Octarians formed a commercial agreement and began trading Salmonid eggs for Octarian technology. Golden Eggs, however, are precious to the Salmonids, so they do not trade them. Inklings have no agreement with the Salmonids and instead acquire these treasured Golden Eggs by hunting for them.



SALMON RUN
Concept Art (5)





SALMON RUN
Concept Art (4)

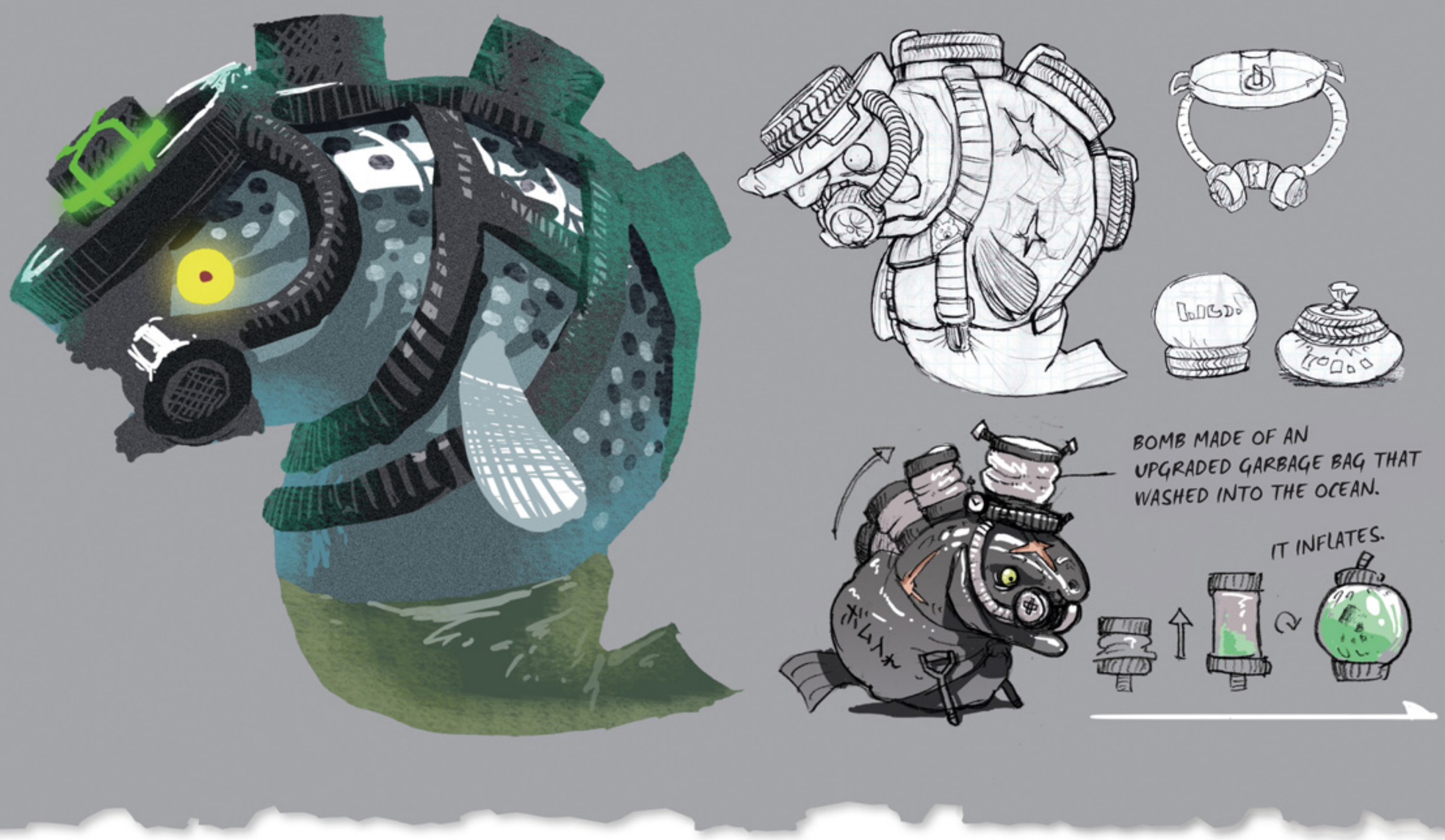


SALMONIDS

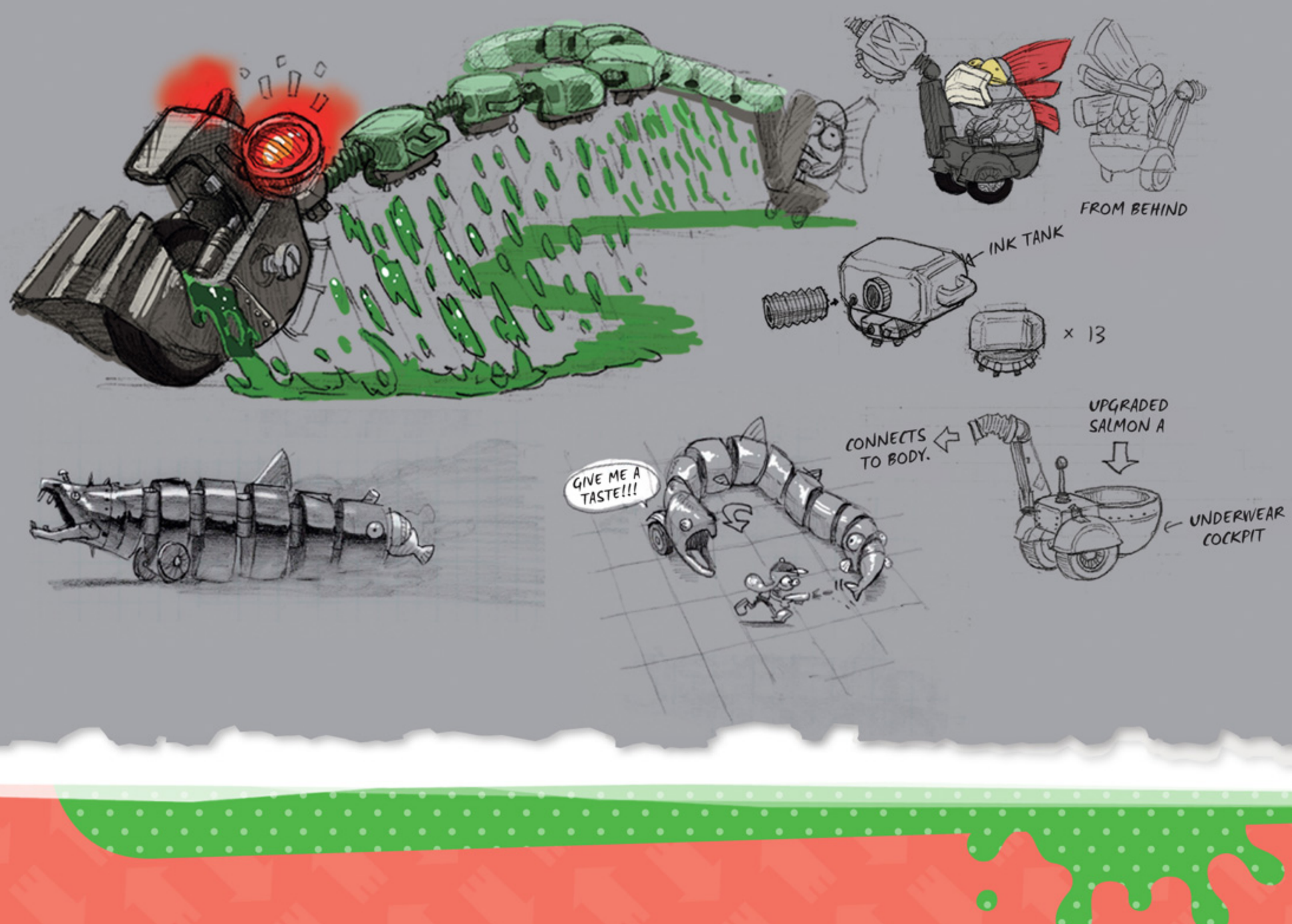
Salmonid Biology Report

We have put together a report about the Boss Salmonids and their more dangerous weapons. We usually see them trying desperately to protect their Golden Eggs while heavily armed with what may be the results of imported Octarian technology.

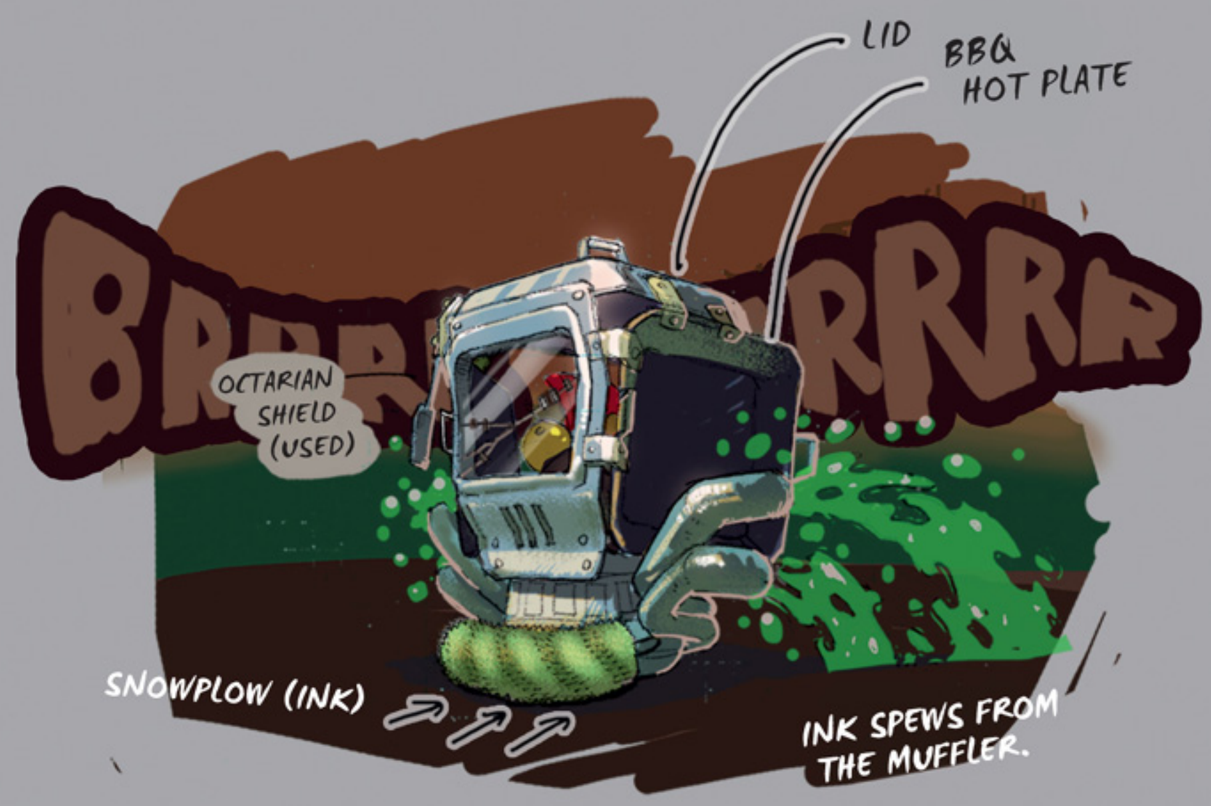
Steelhead



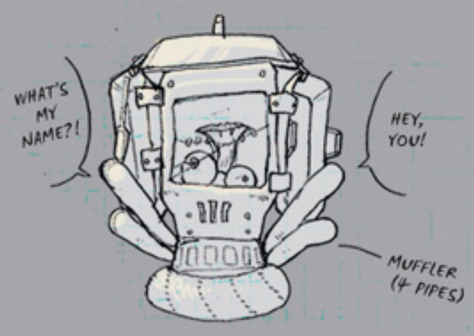
Steel Eel

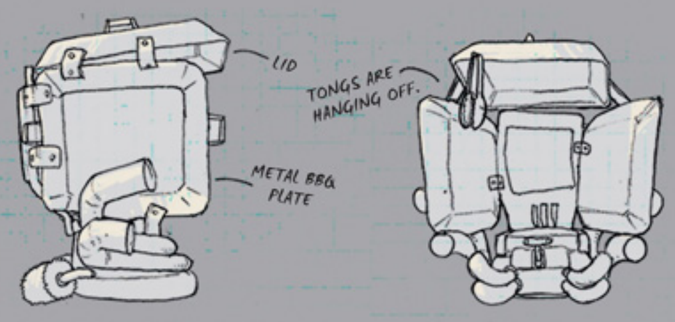


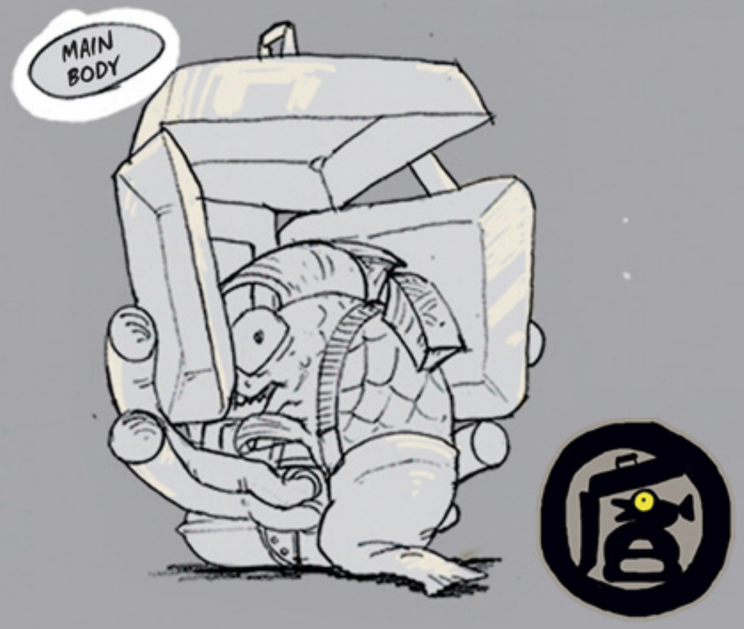
Scrapper





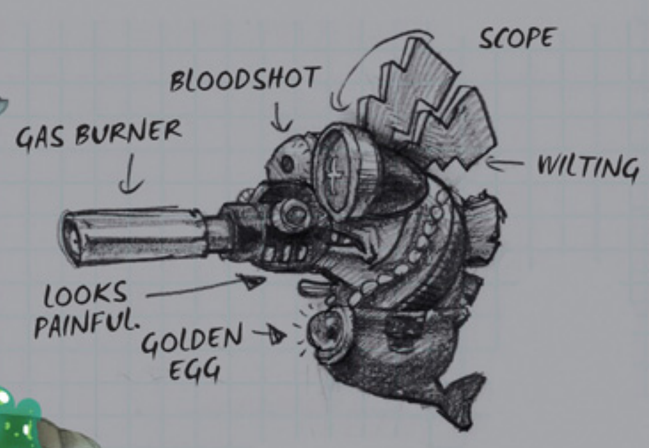




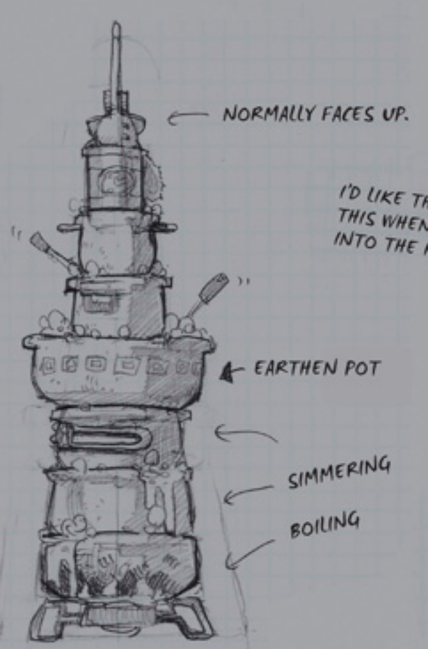


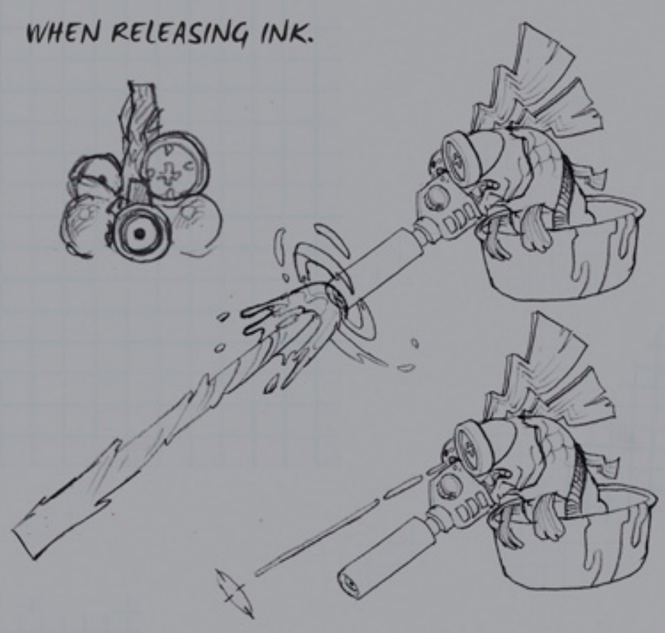
Stinger

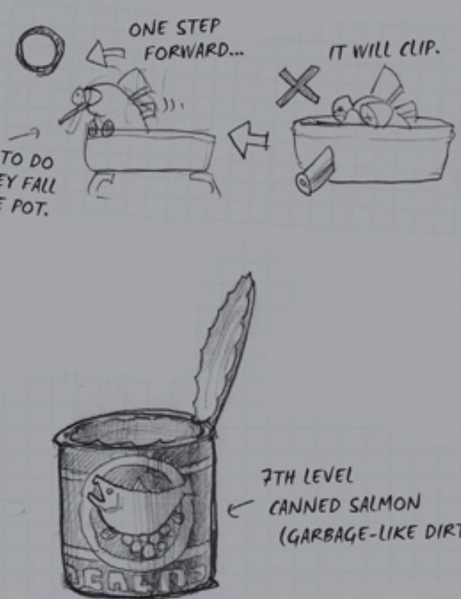




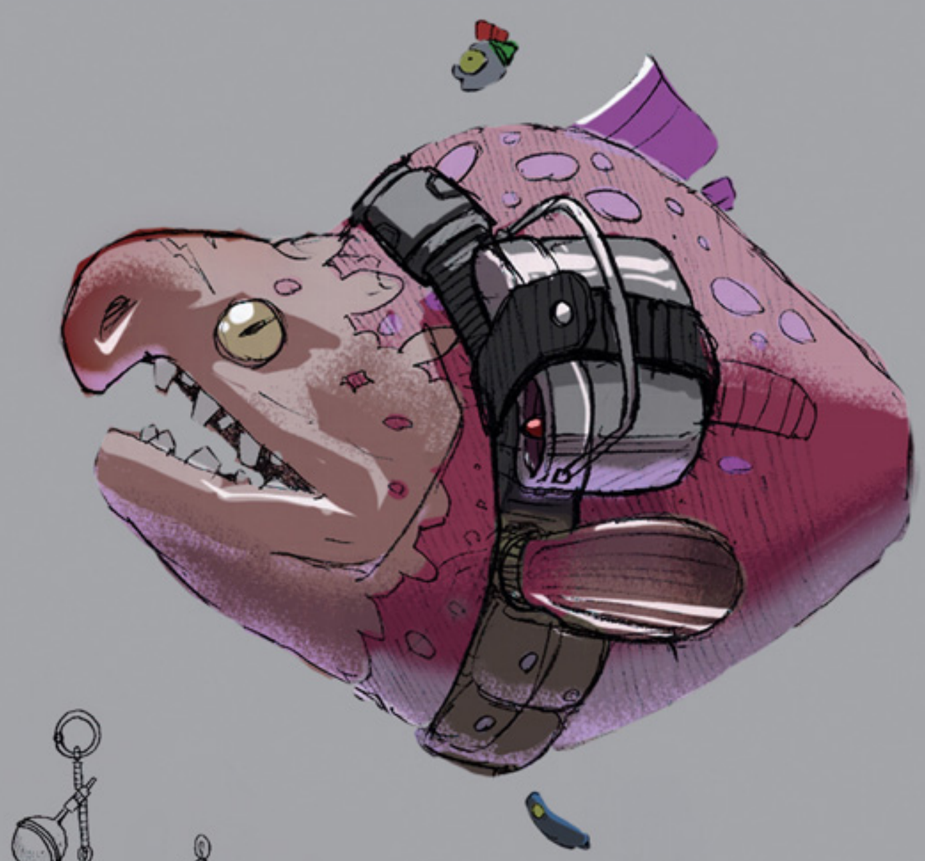




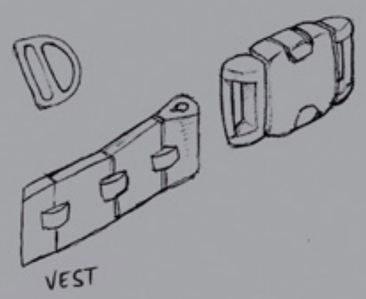




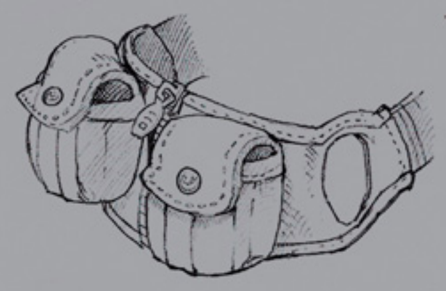
Maws

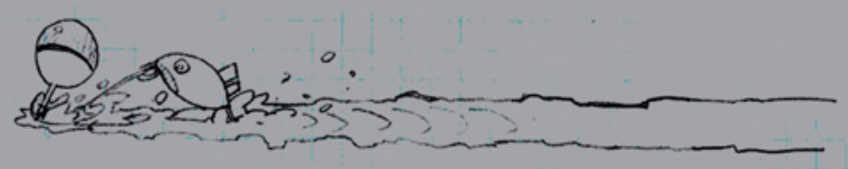


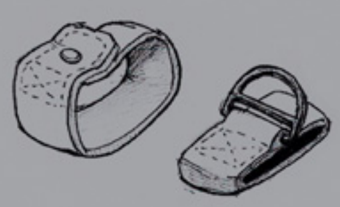










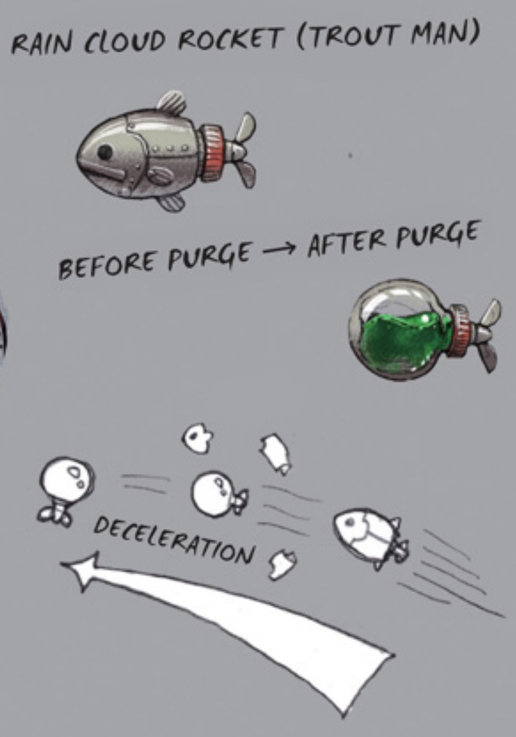






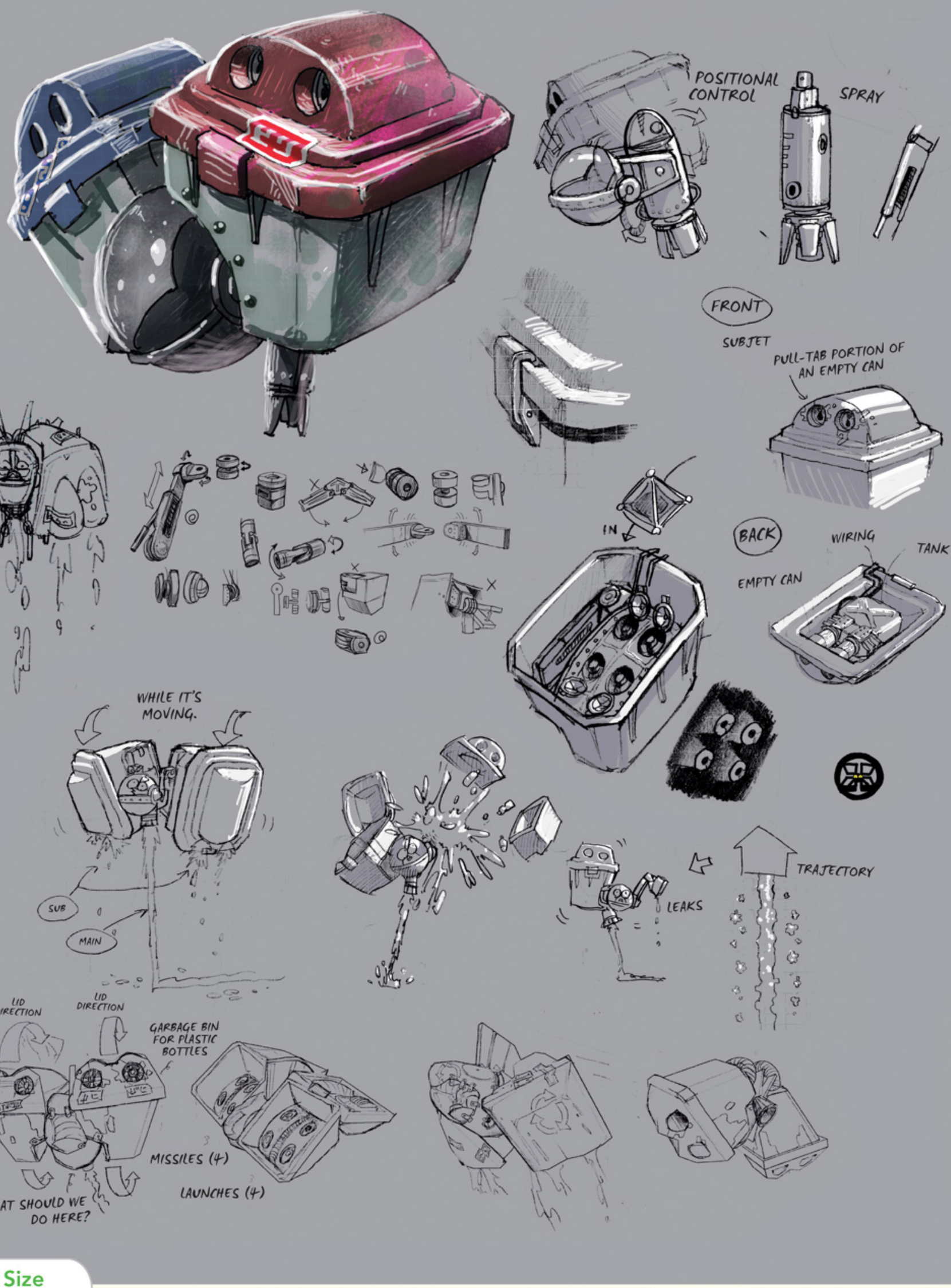
Drizzler







Flyfish



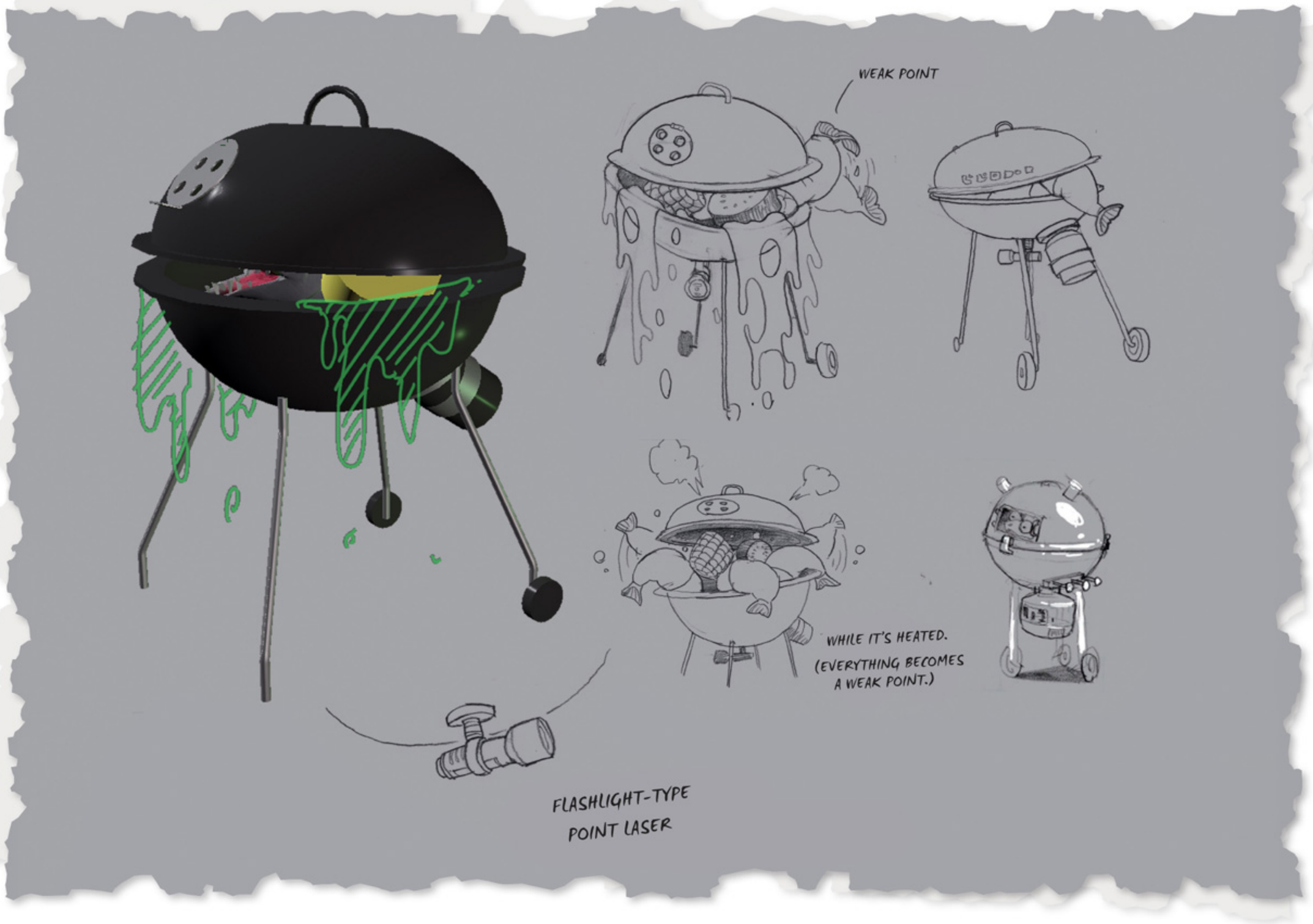
Salmonid Size Comparison Chart



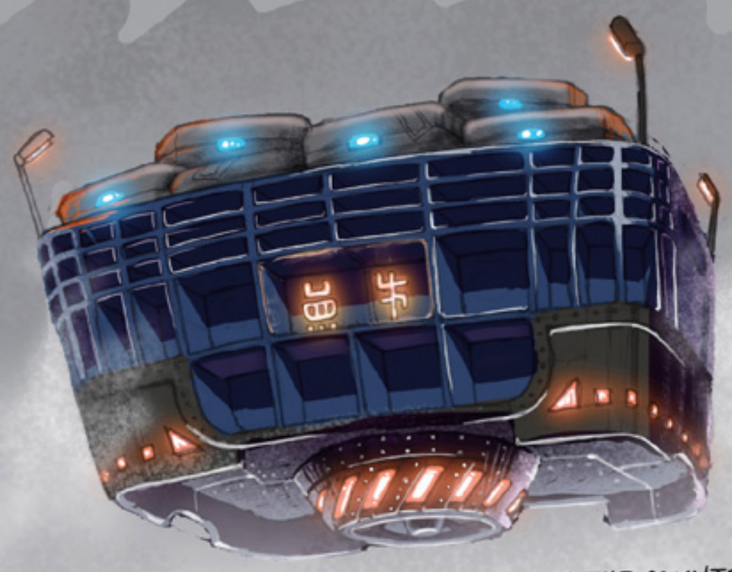
Goldie



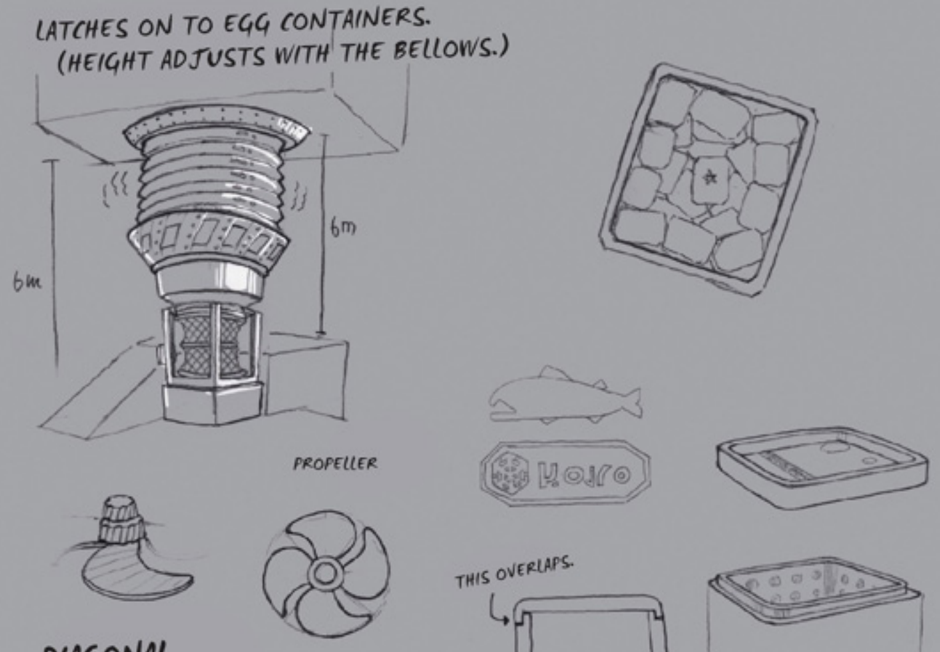
Griller



Mothership

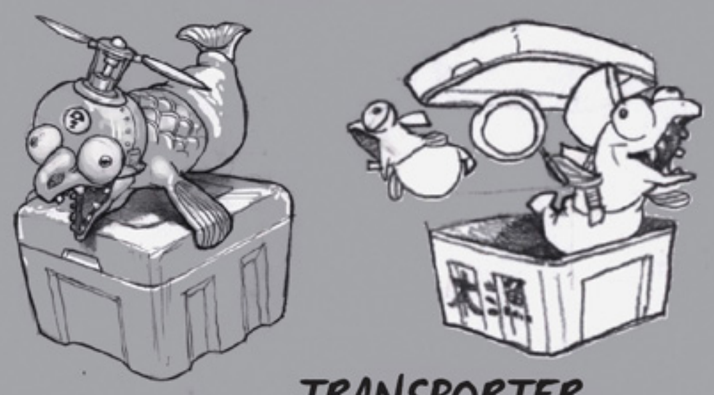


MOTHER SHIP FOR DEPLOYING SALMON ACROSS THE COUNTRY. WHEN OUT OF STOCK, IT WILL INSTINCTIVELY SEEK OUT GOLDEN EGGS TO COLLECT. A GIANT PROPELLER KEEPS IT FLOATING IN THE AIR, SO IT DOESN'T HAVE ANY ISSUES MOVING.



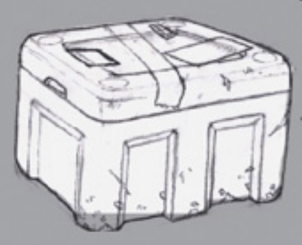
DIAGONAL

SERVES TO BOTH INHALE GOLDEN EGGS AND FLOAT IN THE AIR.



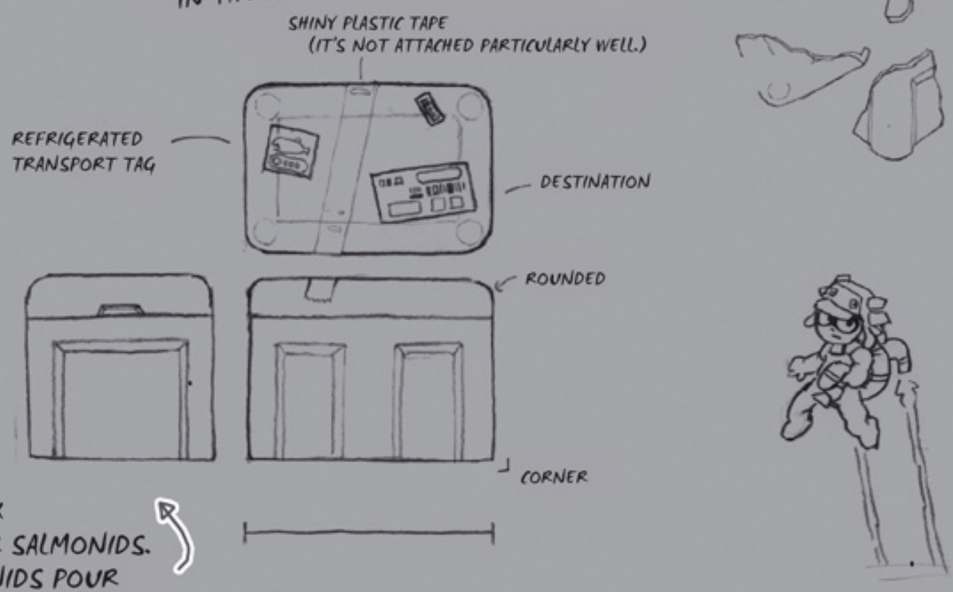
TRANSPORTER

DELIVERS BOXES THAT HAVE A SALMON WITH A GOLDEN EGG INSIDE. HIDES AND CARRIES ONE GOLDEN EGG.



BOX

A REFRIGERATED BOX CONTAINING WEAKER SALMONIDS. THE WEAKER SALMONIDS POUR OUT OF IT, ONE AFTER ANOTHER.



Salmonid Kitchen from a Sunken Scroll



THE REEF

This alley is nestled like a valley between the surrounding buildings. The Reef is constructed almost entirely of asphalt, ensuring that ink sticks to it well and making it a popular Turf War spot, but still retains a few pleasing splashes of greenery.





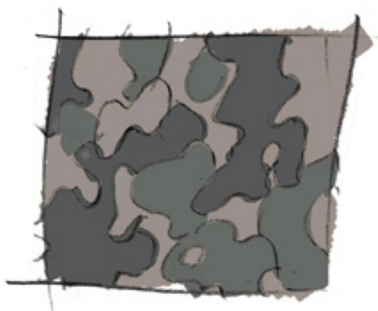
THE REEF
Concept Art (1)

New!
PLANATUS TREE



THE REEF
Tree Design

CAMOUFLAGE PATTERN



STAR-SHAPED LEAVES



APPARENTLY, THEY'RE LIKE THIS.

IT'D BE NICE TO HAVE A TOUCH OF TRANSLUCENCY.

SOMETHING LIKE THIS MIGHT MAKE A NICE SILHOUETTE.

A Place with Unique Culture

The trend-sensitive Inklings have a habit of preferring places found just beyond the regular hustle and bustle. They line up in search of custom-built models in this neighborhood where independent boutiques stand wall to wall. Most of the shops don't even open before noon, so there isn't anywhere to kill time during the morning.

THE REEF

THE REEF
Concept Art (2)



THE REEF
Vehicle Design (1)





THE REEF
Vehicle Design (2)

MUSSELFORGE FITNESS

The Inklings use this gym for Turf Wars as a change of pace between workouts. Maybe it's because they're getting more exercise, but there are a lot of really fit Inklings in this gym.

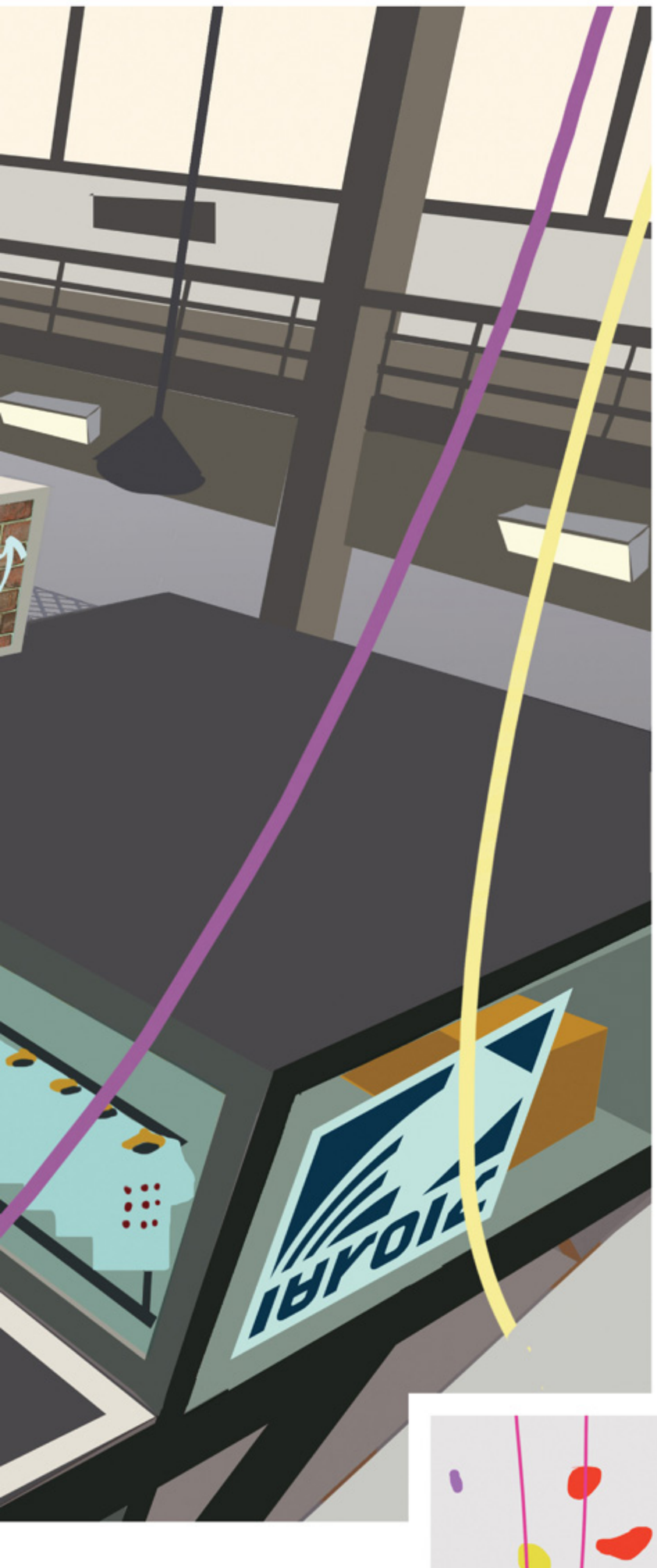
MUSSELFORGE FITNESS
Concept Art (1)



MUSSELFORGE FITNESS
Store Interior Concept (1)



MUSSELFORGE FITNESS
Store Interior Concept (2)



MUSSELFORGE FITNESS
Concept Art (2)

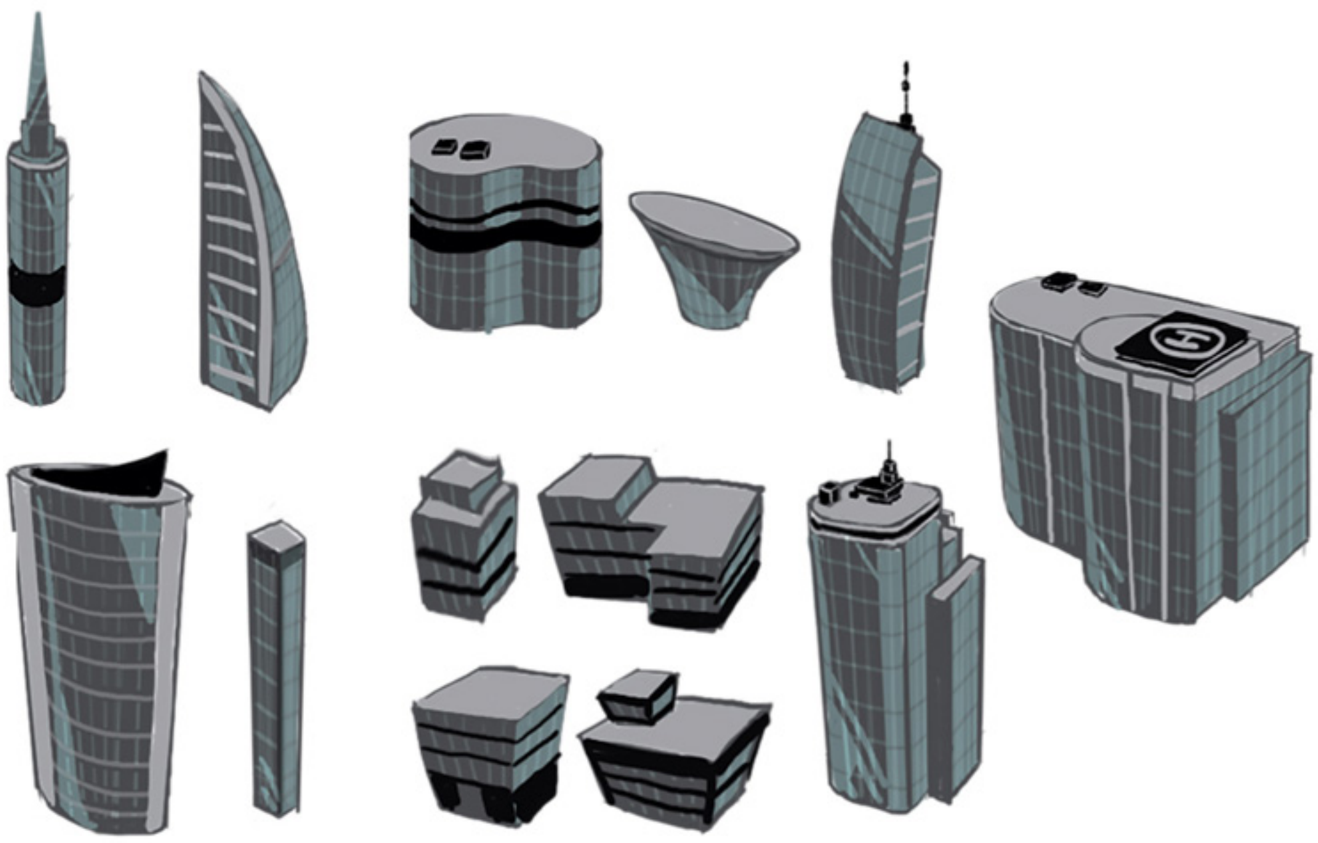


Fun Fitness with Turf Wars

This sports club offers a variety of workout machines and facilities, from a rock-climbing wall to pools and treadmills. A lot of Inklings join to show off but end up getting serious, so membership is on the rise!

STARFISH MAINSTAGE

Many famous performers hold outdoor concerts here! A sunny day and a pleasant sea breeze elevate the experience to another level, and popular performances attract plenty of onlookers outside the fences.





STARFISH MAINSTAGE
Building Designs



STARFISH MAINSTAGE
Guitar and Bass Designs



Inklings Love Concerts!

This outdoor rock concert venue is located on the coast. A sea-urchin punk band recently played here. Many squids work at facilities attached to the venue in the summer, though they tend to stop working once the show starts, which doesn't exactly make the management happy.

STARFISH MAINSTAGE
Concept Art



INKBLOT ART ACADEMY

This art college's imposing brick buildings are its dominant feature, but those massive monoliths are offset by the wealth of water and greenery that surround them. As you might imagine, the school is dotted with works of art and a variety of posters.



INKBLOT ART ACADEMY
Concept Art (1)

A School Tradition of Freedom

Inkblot is a private art academy that's nationally well regarded. The grounds have a lot of staircases going up and down—many Inklings give up on going to first period if their class is held on the fourth floor or above. According to local legend, the curry served at the school cafeteria has been known to get greener toward the end of the week.



WOOD AND PLASTIC SHEET (BLUE)

THIS SHOULD FEEL LIKE IT'S BEEN LEFT ON SCHOOL GROUNDS IN A PLACE WHERE IT'S UNCLEAR WHETHER OR NOT IT WILL BE USED.

I'D LIKE A TREE THAT'S A BIT DRIED OUT.

WE NEED SOME FALLEN LEAVES HERE.

I'D LIKE TO MAKE A LARGE MAPLE TREE TO LIVEN UP THE EDGES OF THE GROUNDS.

WALL SWIMMING.
I WANT TO MEASURE BALANCE WITH THE BRICKS THAT HAVE BEEN MADE WHITISH.

TRIANGULAR CONE.
APPARENTLY, THESE ARE PRETTY COMMON AT COLLEGES.

PLACE FOR PUTTING UP NOTICES OR LECTURE ADVERTISEMENTS. (CANNOT PAINT.)

STREET LAMP: WESTERN STYLE

"LOOKING FOR MEMBERS!" AMERICAN FOOTBALL CLUB STANDING SIGN.

PUBLIC PHONE.
GETS A CREEPY AURA AT NIGHT... OR AT LEAST THERE'S A GHOST STORY ABOUT IT. (BY NONAKA.)

INKBLOT ART ACADEMY
Prop Concepts (1)

PAPER AIRPLANE

PAPER SCRAP

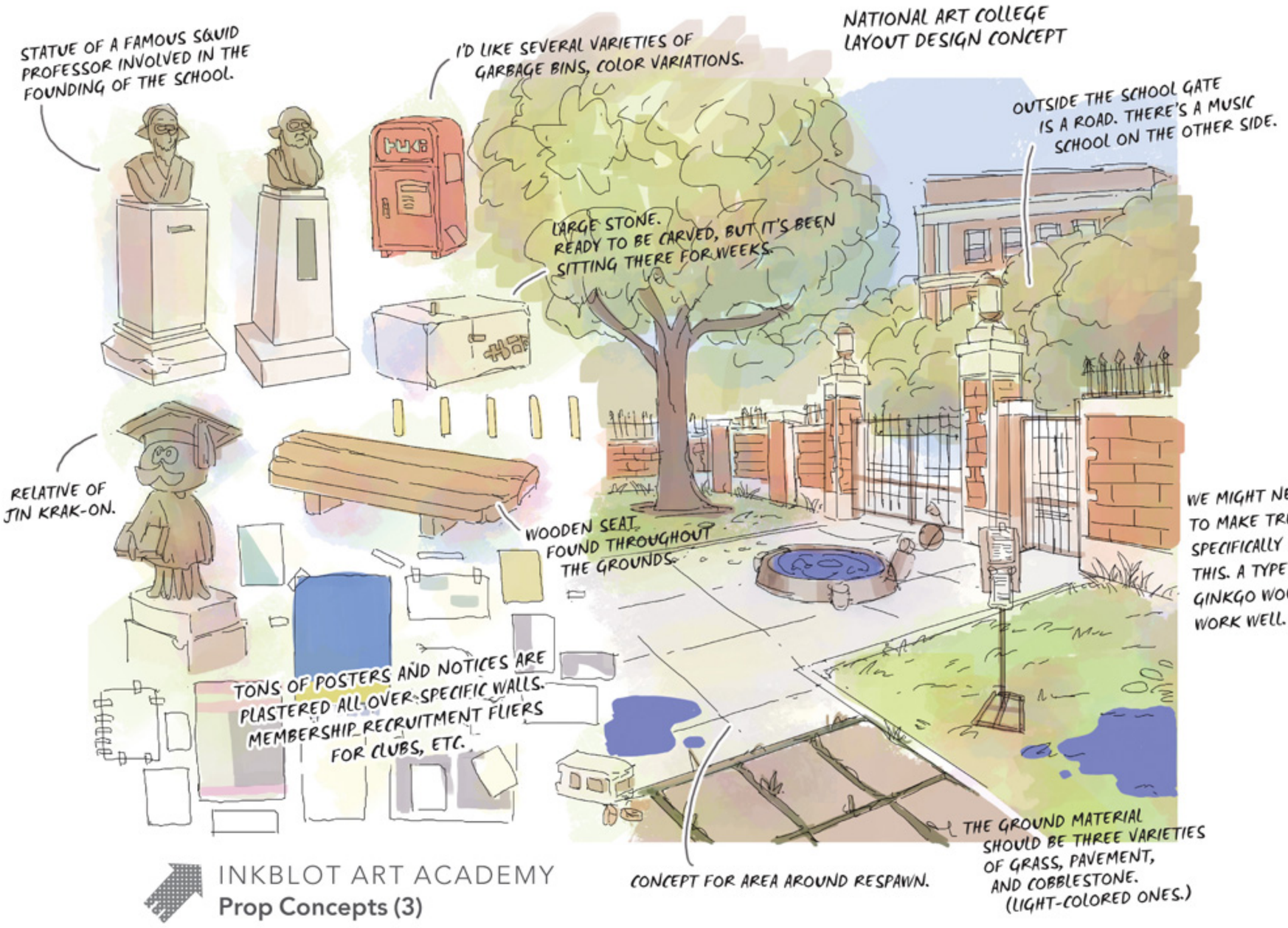
EVEN IF WE MAKE COLOR VARIATIONS...

GOT BORED PARTWAY THROUGH CLASS AND STARTED DOODLING.

INKBLOT ART ACADEMY
Prop Concepts (2)

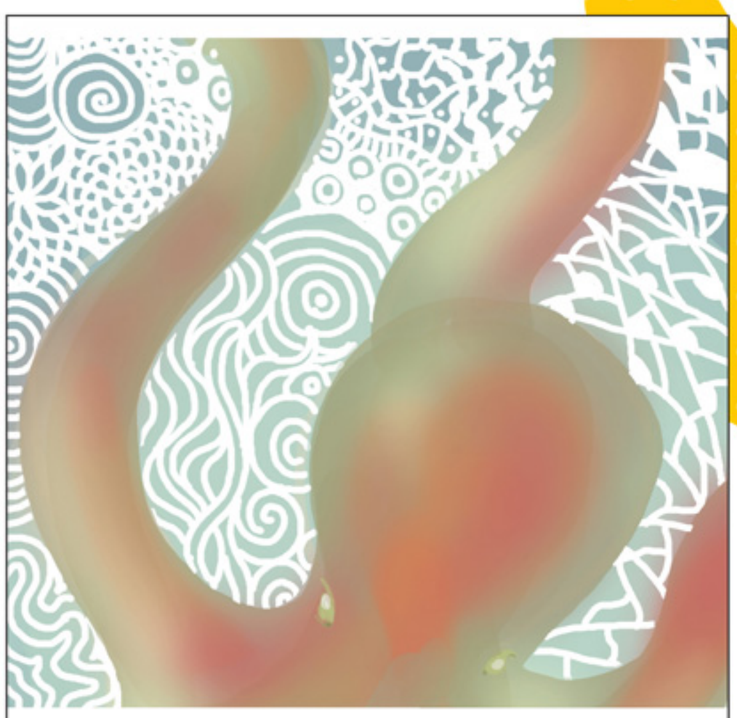
INKBLOT ART ACADEMY

INKBLOT ART ACADEMY
Concept Art (2)

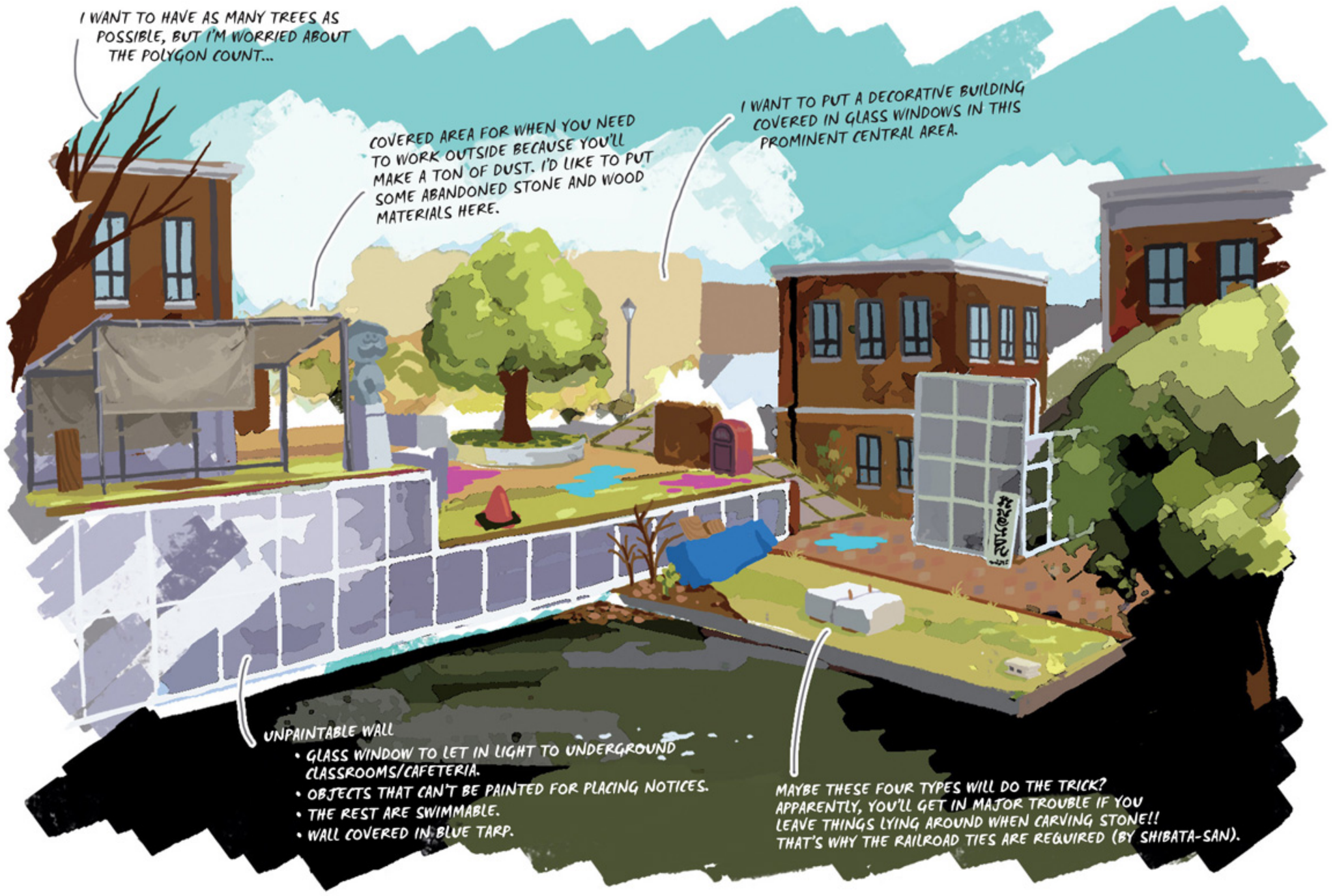


INKBLOT ART ACADEMY
Prop Concepts (3)





INKBLOT ART ACADEMY
Concept Art (3)

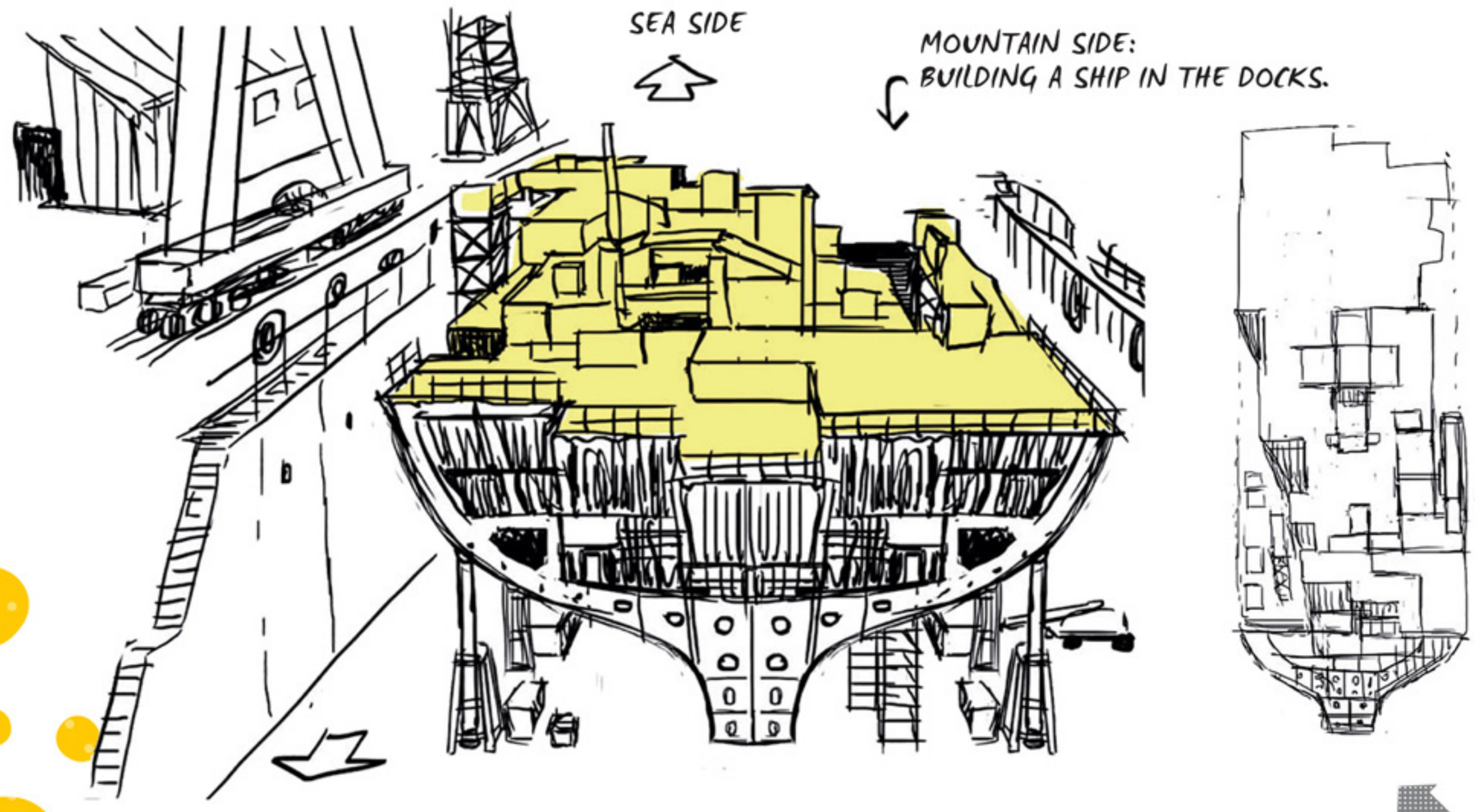


STURGEON SHIPYARD

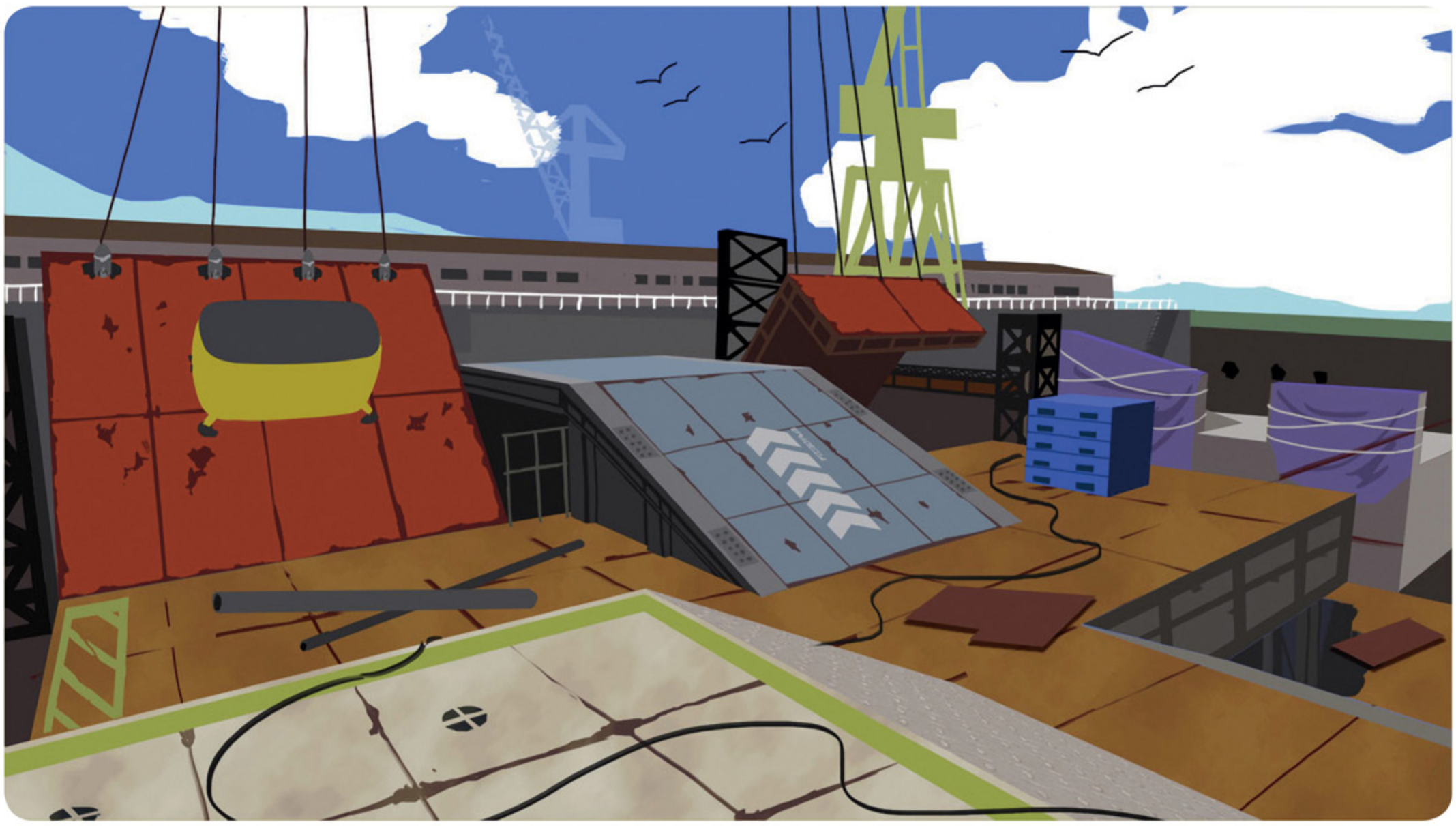
The Sturgeon Shipyard dock houses a tanker still under construction. It is very popular as a spot for technical Turf Wars since its platforms move, and Inklings that bust out battling there just ignore the workers.



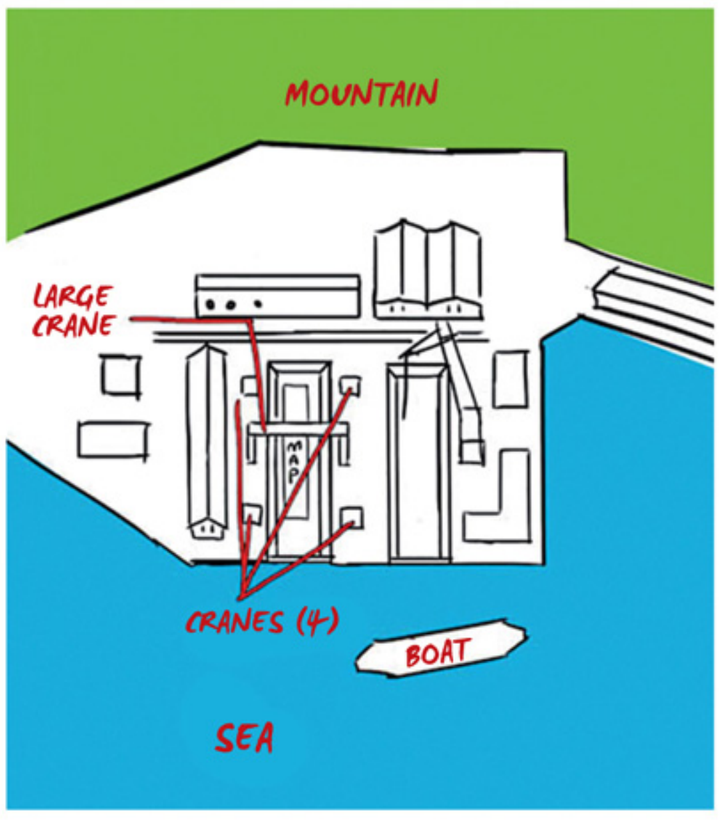
STURGEON SHIPYARD
Concept Art (1)



STURGEON SHIPYARD
Design Concept (1)



STURGEON SHIPYARD
Concept Art (2)



STURGEON SHIPYARD
Design Concept (2)



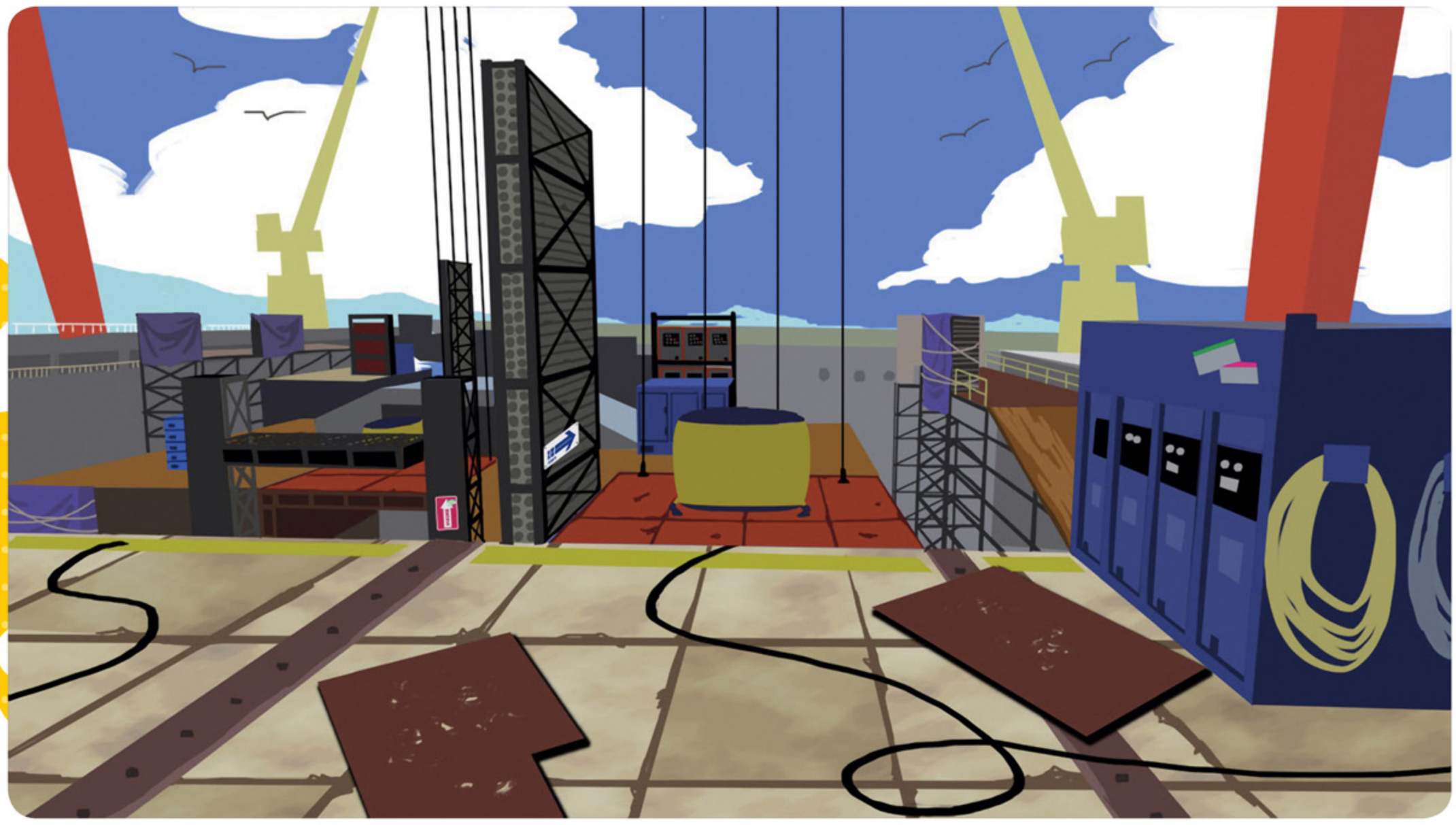
A Shipyard Lined with Giant Cranes

The tanker will transport fish eggs—the world's energy source. It is the largest-scale construction site in the country, but the facilities are getting older, which makes working conditions worse and leads to frequent strikes.

STURGEON SHIPYARD



STURGEON SHIPYARD
Concept Art (3)



STURGEON SHIPYARD
Concept Art (4)

HUMPBACK PUMP TRACK

The twisted, undulating Humpback Pump Track is built around shops selling BMX bikes and specialty gear. Apparently, the rift between those who go around clockwise and those who go counterclockwise is getting deeper.



HUMPBACK PUMP TRACK
Concept Art



A Hangout Spot for Inklings

This giant warehouse was remodeled as a BMX practice track. A lot of Inklings with no after-school clubs to go to come here, making it an important community hub outside of school.

MANTA MARIA

Since it's floating out on the water, the only way to board the *Manta Maria* is to cross its long gangways. If you climb up to the platform built into its huge mast, you can look out over the anchored patrol ships and commercial facilities nearby.



The Developing Bay Area

This retired-sailboat exhibition facility is located in the bay, an area popular with young people. The boats have been left to look as they did in their prime, and the area has turned into a tourist destination for families and couples on weekends. A lot of Inklings try to go to the bow to reenact a famous movie scene, so you can sometimes see them being told off.





MANTA MARIA
Wooden Door Design



MANTA MARIA
Deck Crane Design

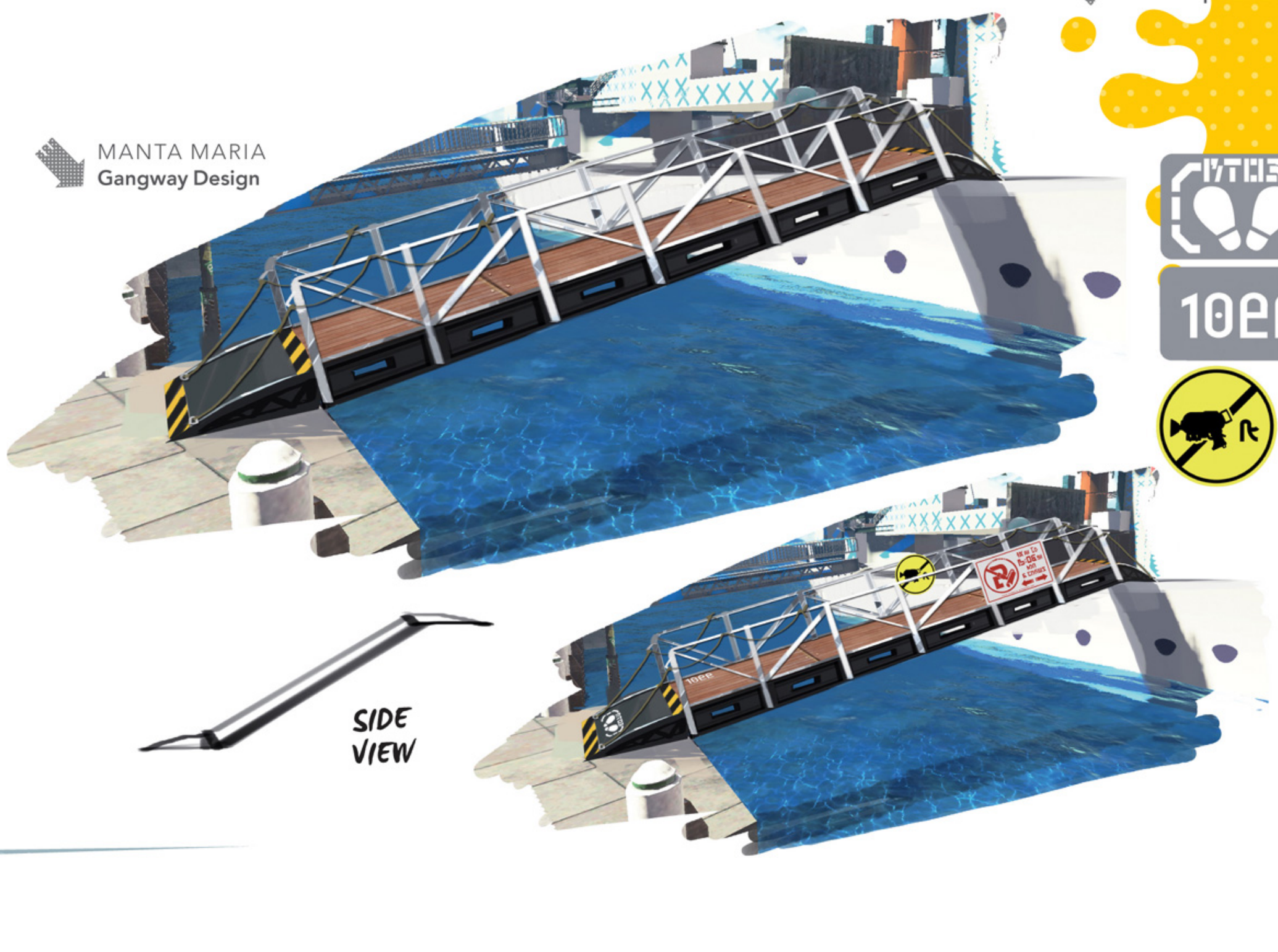






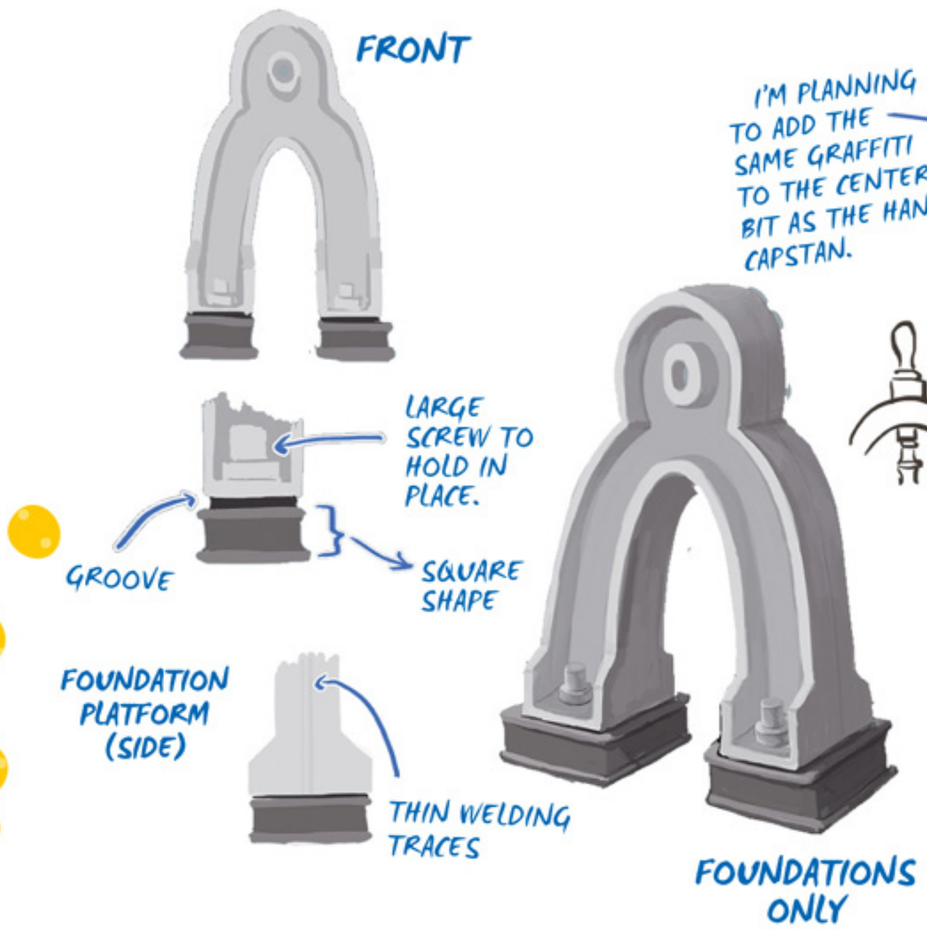
MANTA MARIA
Hand Capstan Design

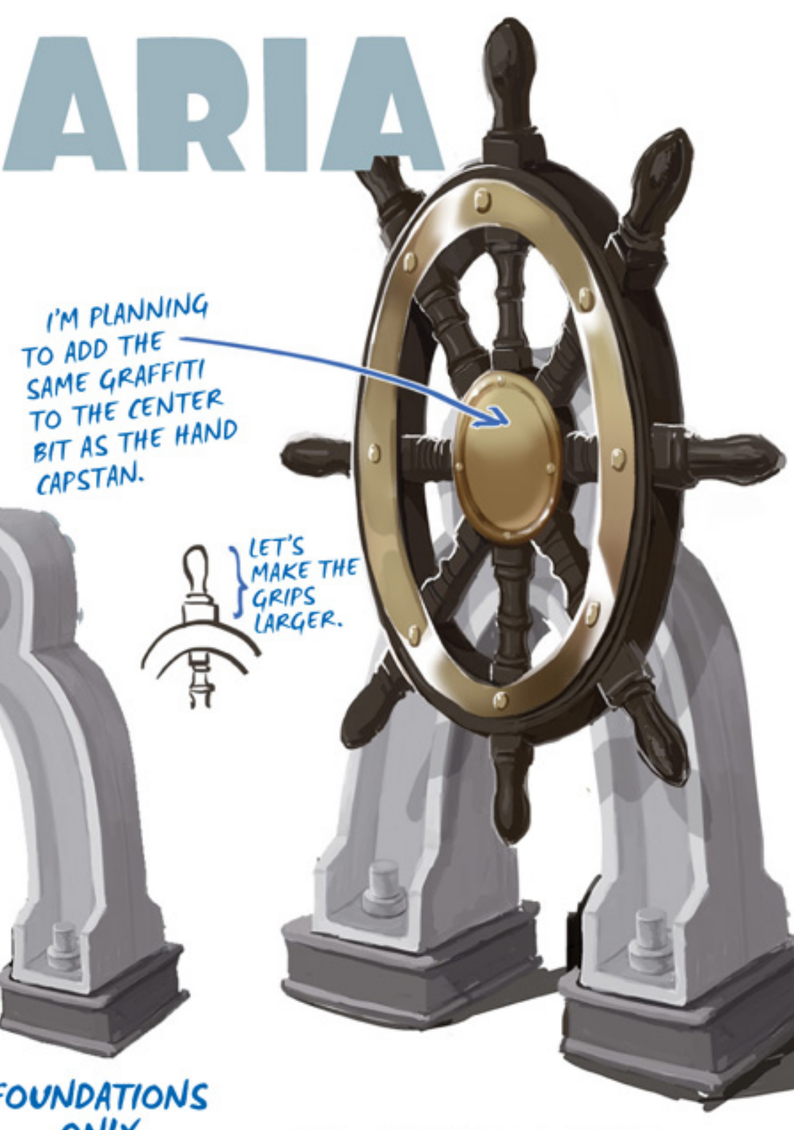
MANTA MARIA
Gangway Design



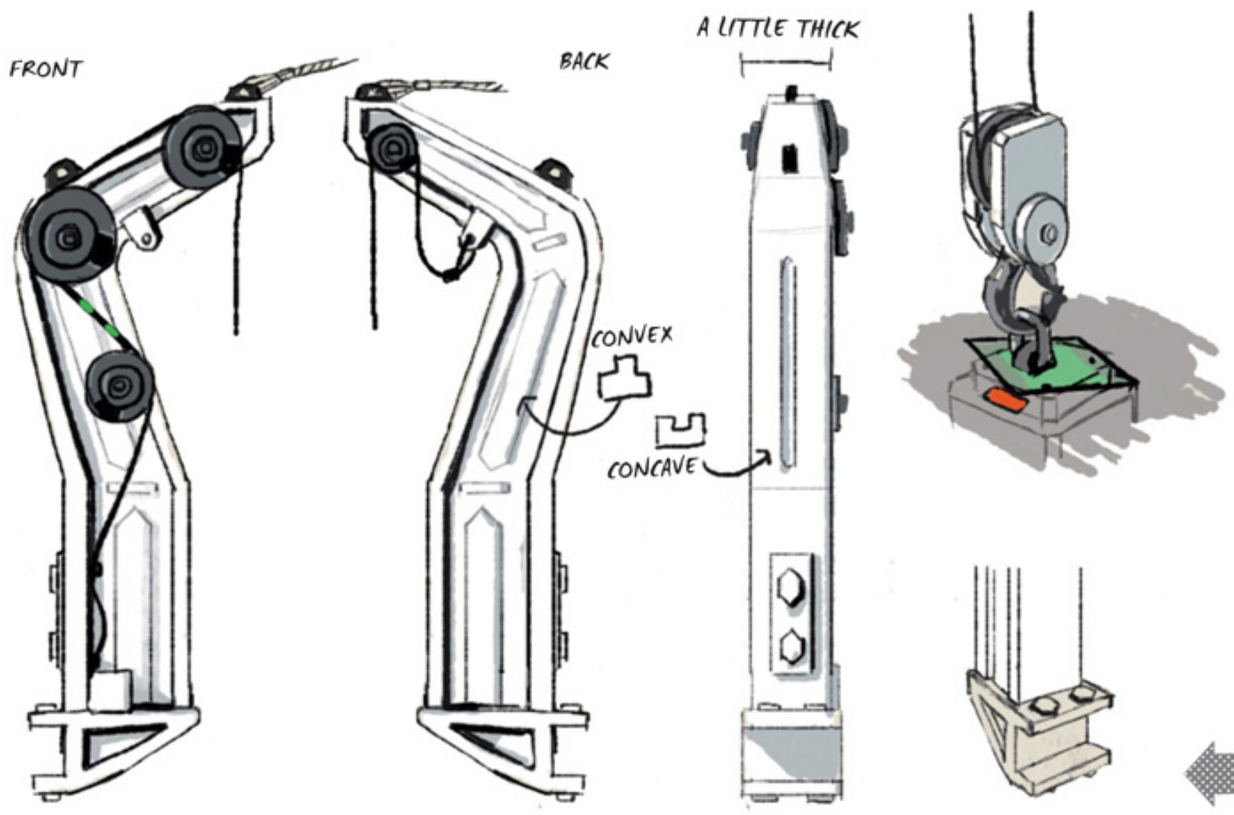
SIDE
VIEW

MANTA MARIA

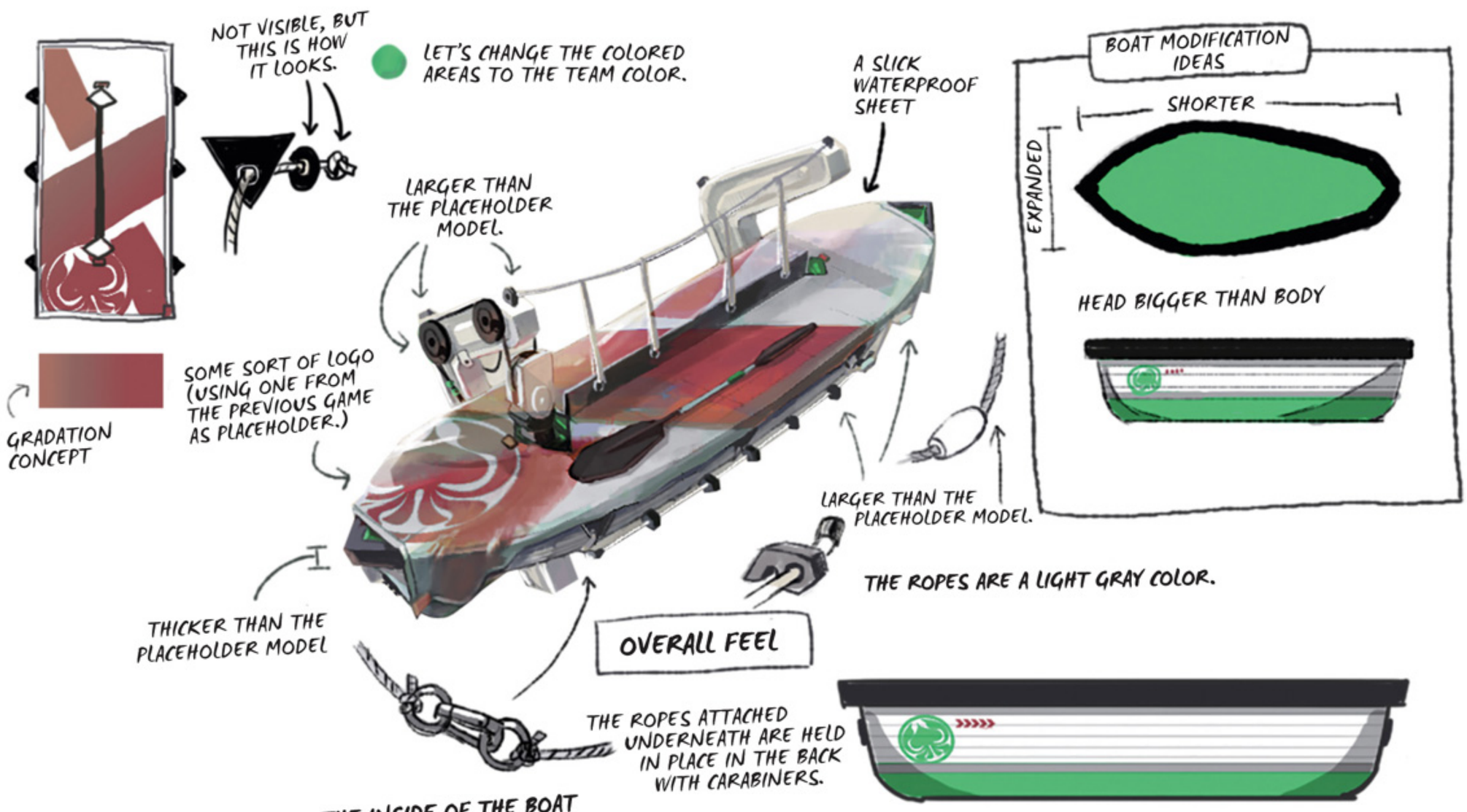




MANTA MARIA
Ship's Wheel Design



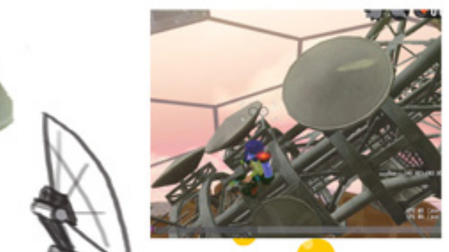
MANTA MARIA
Boat Davit Design



MANTA MARIA
Lifeboat Design

UNIDENTIFIED SQUID-FISHING SHIP THAT DOESN'T LOOK LIKE IT'S GOING TO FISH FOR SQUID.





Attached to the ship with some sort of arm.

Cardboard

An Octoling ship disguised to look like a squid-fishing vessel in order to gain intel on Inklings. It's carrying a telescope, an antenna, and fuel for a lengthy journey. Covered in metal sheets and wooden planks so those onboard won't be spotted.





Other side of the bow



Other side of the building portion



VARIATION



Viewed from front.

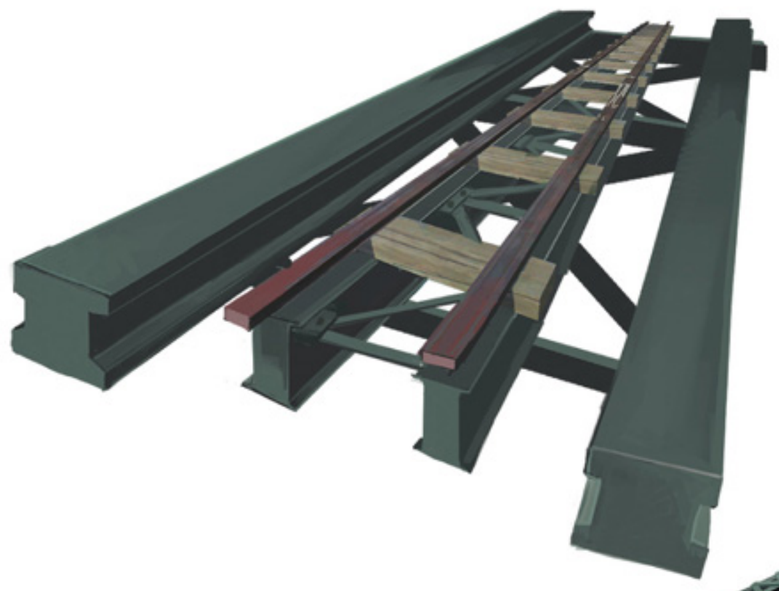
StampKingDeco

MANTA MARIA
Suspicious Squid-Fishing Boat Design

SNAPPER CANAL

This Turf War spot provides very little cover, and a lot of Inklings get so fired up during battles that they end up falling into the river that runs through the middle. The truss bridge that freight trains use is a famous symbol for the area.

SNAPPER CANAL
Concept Art (1)



SNAPPER CANAL
Truss Bridge Design

Eyes on the Graffiti

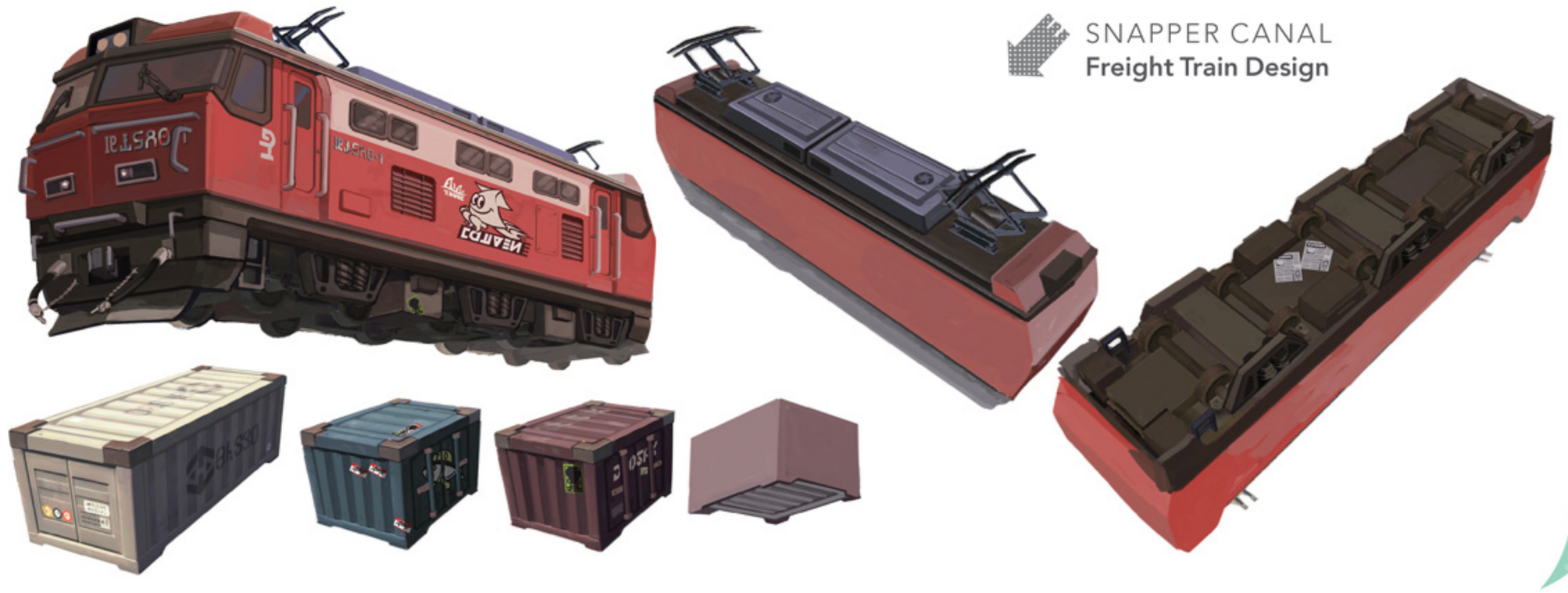
The Snapper River is the main water source for the entire region. Flood control work done fifty years ago has turned everything from the midstream onward into the artificial river it is today. It has also turned into a haven for graffiti—a lot of famous artists got their start here. The area is also well known since it frequently gets used in shots for movies and music videos.



SNAPPER CANAL
Backhoe Design

SNAPPER CANAL
Concept Art (2)





SNAPPER CANAL
Freight Train Design

MAKOMART

MakoMart is known for having everything you could want, and its footprint is about on par with that of an amusement park. It sells everything in huge quantities, so a lot of customers share what they buy.

MAKOMART
Concept Art (1)



MAKOMART
Checkout Design



MAKOMART
Prop Concepts

GALLON JUG (MILK)

MINERAL WATER

EVEN WHEN KNOCKED OVER/
EVEN IF PLACED IN A CORNER.

CAGE

DECORATION ATTACHED
TO THE CEILING OR
SOMETHING (FALLING).

SUPERMARKET PAPER BAG

DROPPED VEGETABLES.

CARDBOARD

RECEIPT

FLASHY
CANDY

REUSABLE BAG

PRICE TAGS

PLASTIC BAG

GROCERY STORE FLIER

BASKET

MAKOMART



MAKOMART
Concept Art (2)



MAKOMART
Various Product Designs





MAKOMART
Product Package Designs (1)

























MAKOMART
Product Package Designs (2)



MAKOMART
Product Package Designs (3)

A
STANDARD SQUID-SHAPED FLAKES



B
choco mark



CONTAINS CHOCOLATE COOKIES

"ONE PIECE IN EVERY 2000 ↑ HAS AN UPRAISED HAND!"

C
HEALTHY, NUT BASED

LESS SWEET

CONTAINS MULTIGRAIN FLAKES



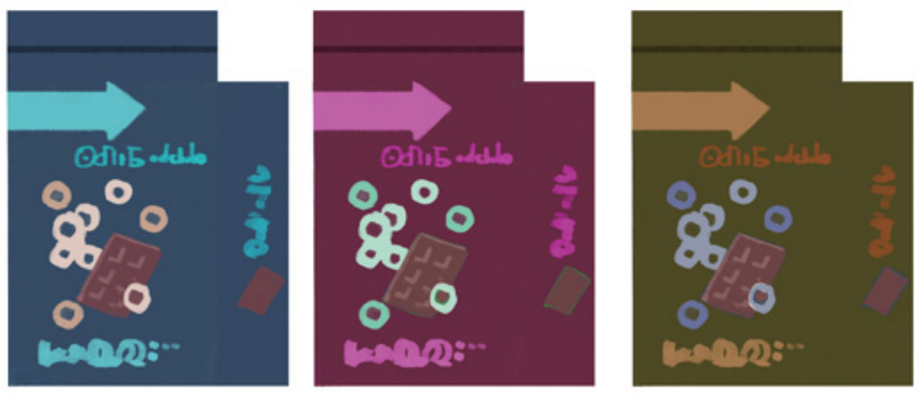
↑ CHANGE THE COLOR OF THIS PORTION FOR VARIETY

D
SPLATFEST COLLABORATION PRODUCT



TENTACLE GUMMY PIECES. VERY SWEET, CRUNCHY. THE PIECES ARE SWEET AND TASTY.

E
OLD-STYLE FLAKES. BITTER-CHOCOLATE-FLAVORED CHOCO-FLAKES AND COOKIES



PLAIN (VANILLA) MINT BERRY

D
SWEET AND HARD

FULL OF GROUND-UP NUTS

Shoot and Bomb





A
Jelly Cafe



B
TEA PACK
Sucker Amber



C
GOLD BLEND

MAKOMART



MAKOMART
Concept Art (3)



THE SQUID SEAT PORTION FOLDS UP WHEN THEY'RE STACKED.



CONCEPT FOR WHEN FOLDED UP.

MAKOMART
Shopping Cart Designs



Everyday Goods
- Fluorescent lights
- Brown paper bag (with something in it)
- Milk (from the variation task)
- Plastic bottles (from the variation task)
- Tissues
- Stackable plastic containers

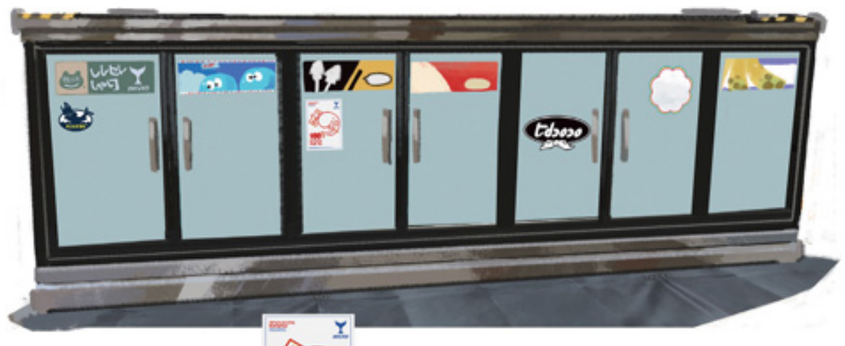


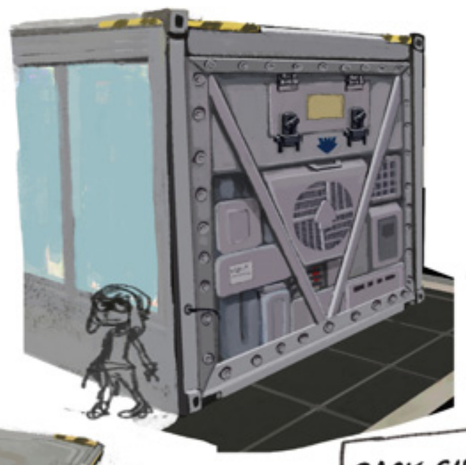
Groceries
- Green onions (in a bag)
- Watermelon
- Canned juice (a few small ones, a few tall ones)
- Tomatoes in a fabric bag tied to the cart



Cart especially for jellyfish

ENTIRE UNIT





BACK SIDE (EXHAUST)



TOP



SHELF DETAILS



DISPLAY CONCEPT



BACK

SIDE (DOOR)









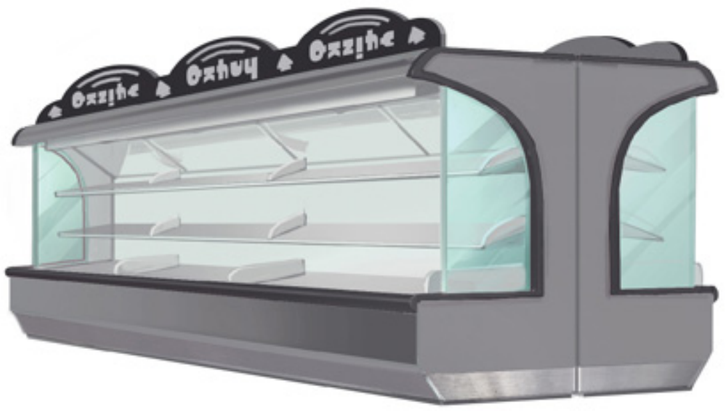


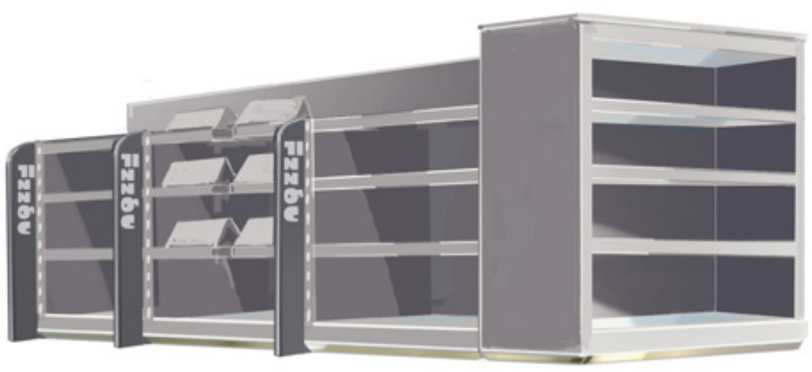
MAKOMART
Furnishing Designs (Freezers)















MAKOMART
Furnishing Designs

MAKOMART



MAKOMART
Concept Art (4)

VARIOUS CARDBOARD BOXES













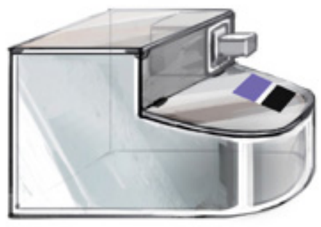


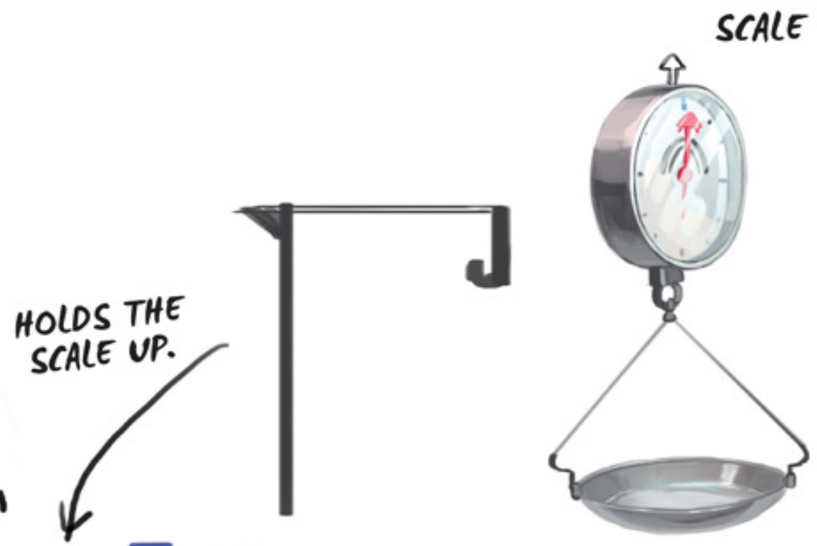


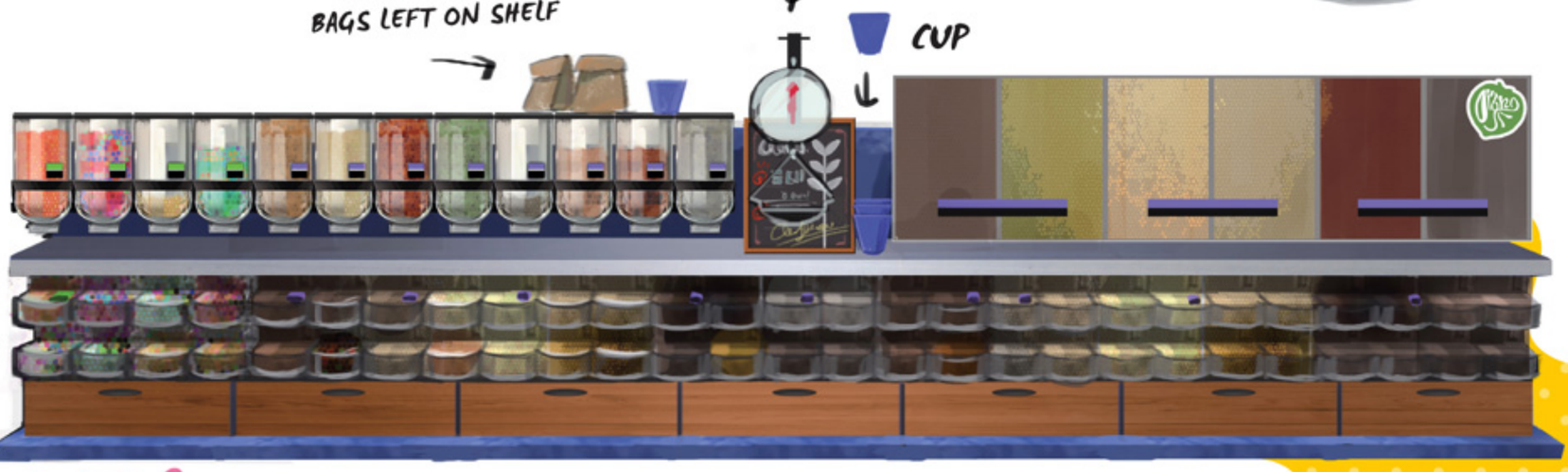


MAKOMART
Vegetable Designs

MAKOMART
Weight-Based Sales Corner Design



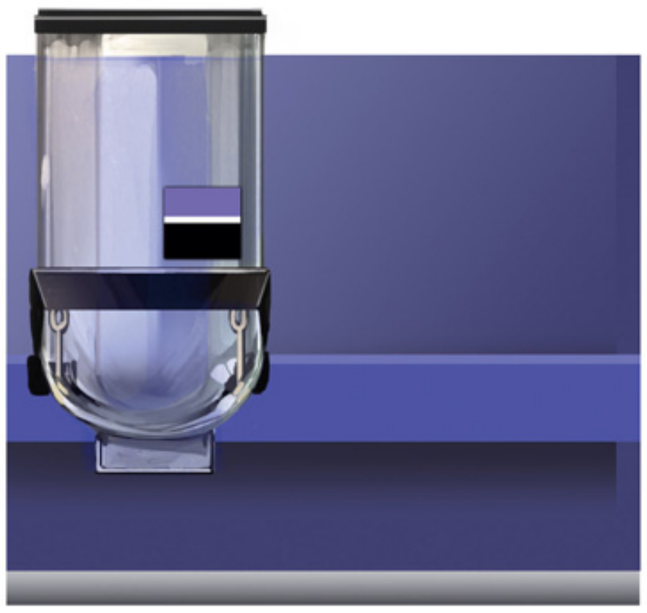














Number One in Having It All

This suburban supermarket is so massive that it boasts the largest sales floor in the region. It originally focused on selling food, but in recent years it started stocking all sorts of everyday necessities—including weapons used in Turf Wars.

SHELLENDORF INSTITUTE

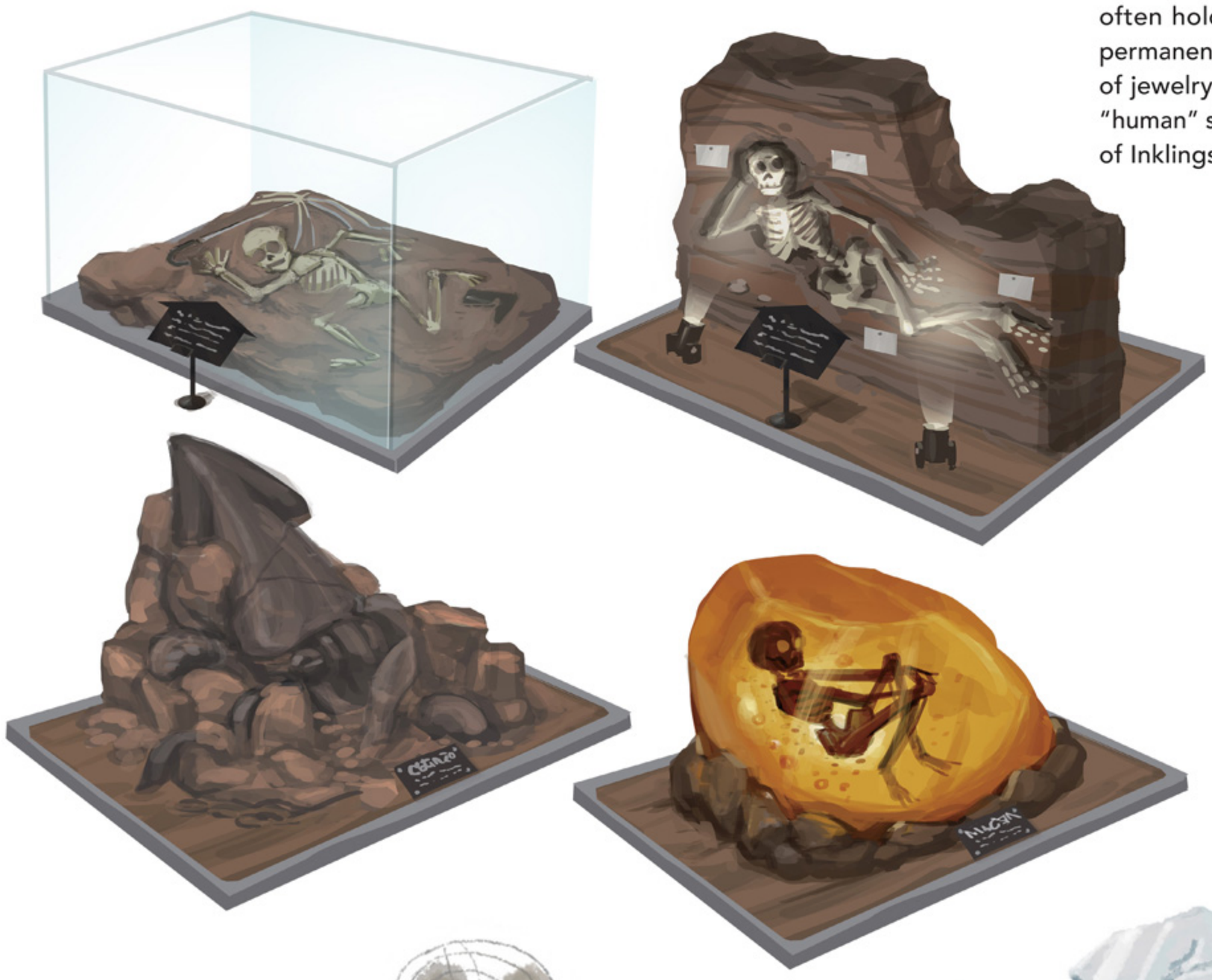
This institute has valuable marine organisms and specimens on display, letting people learn about ancient times. One item on display that stands out is a "human" fossil discovered in a stratum from twelve thousand years ago, which is still shrouded in mystery.

SHELLENDORF INSTITUTE
Concept Art (1)



A Historical Maritime Museum

This institute was established 120 years ago, so even the building has historical value. The institute often holds large-scale rotating exhibitions. Its permanent exhibitions boast the largest collection of jewelry in the country, as well as the full-body "human" skeleton fossil. It draws in a large number of Inklings and is very popular.

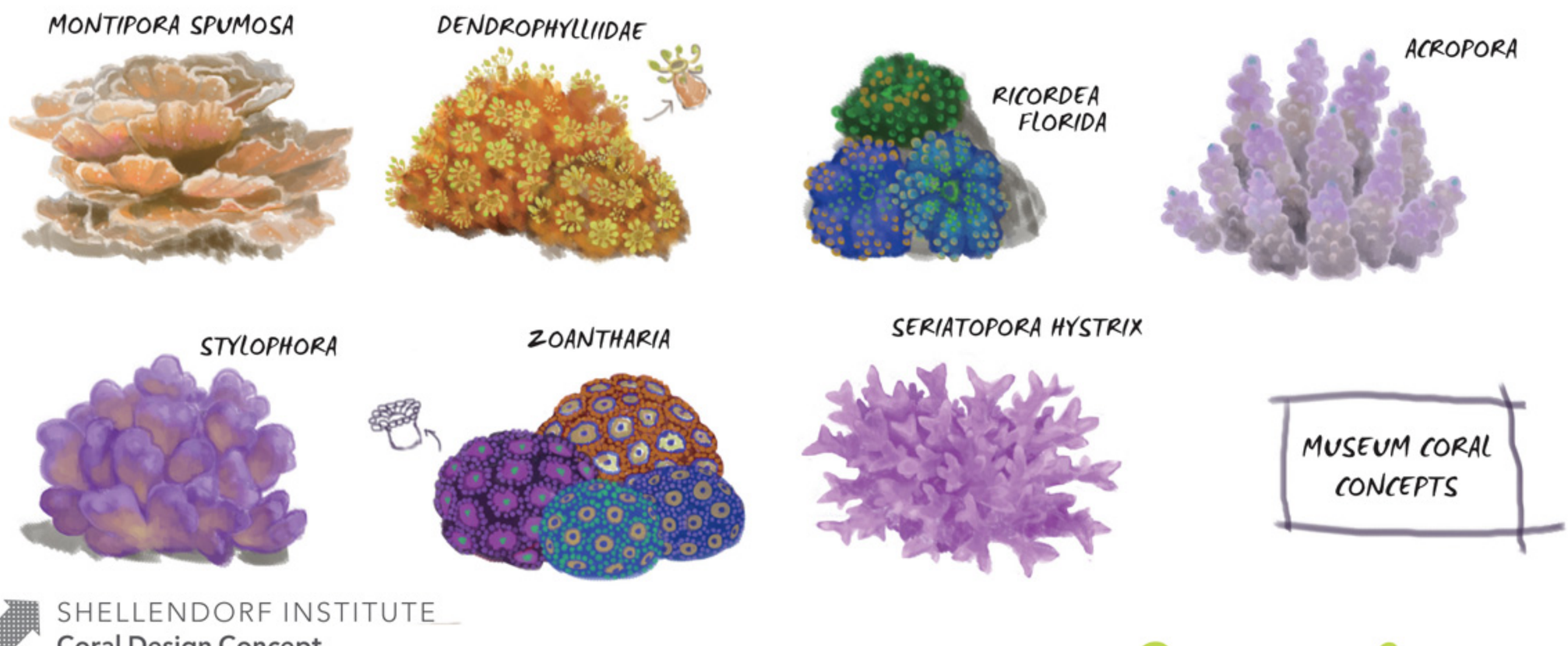


SHELLENDORF INSTITUTE
Fossil Designs

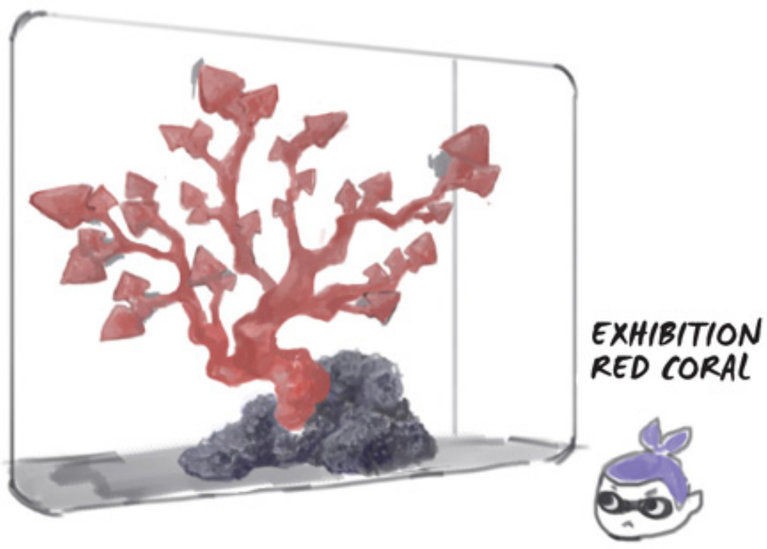
SHELLENDORF INSTITUTE

SHELLENDORF INSTITUTE
Concept Art (2)





SHELLENDORF INSTITUTE
Coral Design Concept



SHELLENDORF INSTITUTE
Red Coral Display Design

SHELLENDORF INSTITUTE
Concept Art (3)





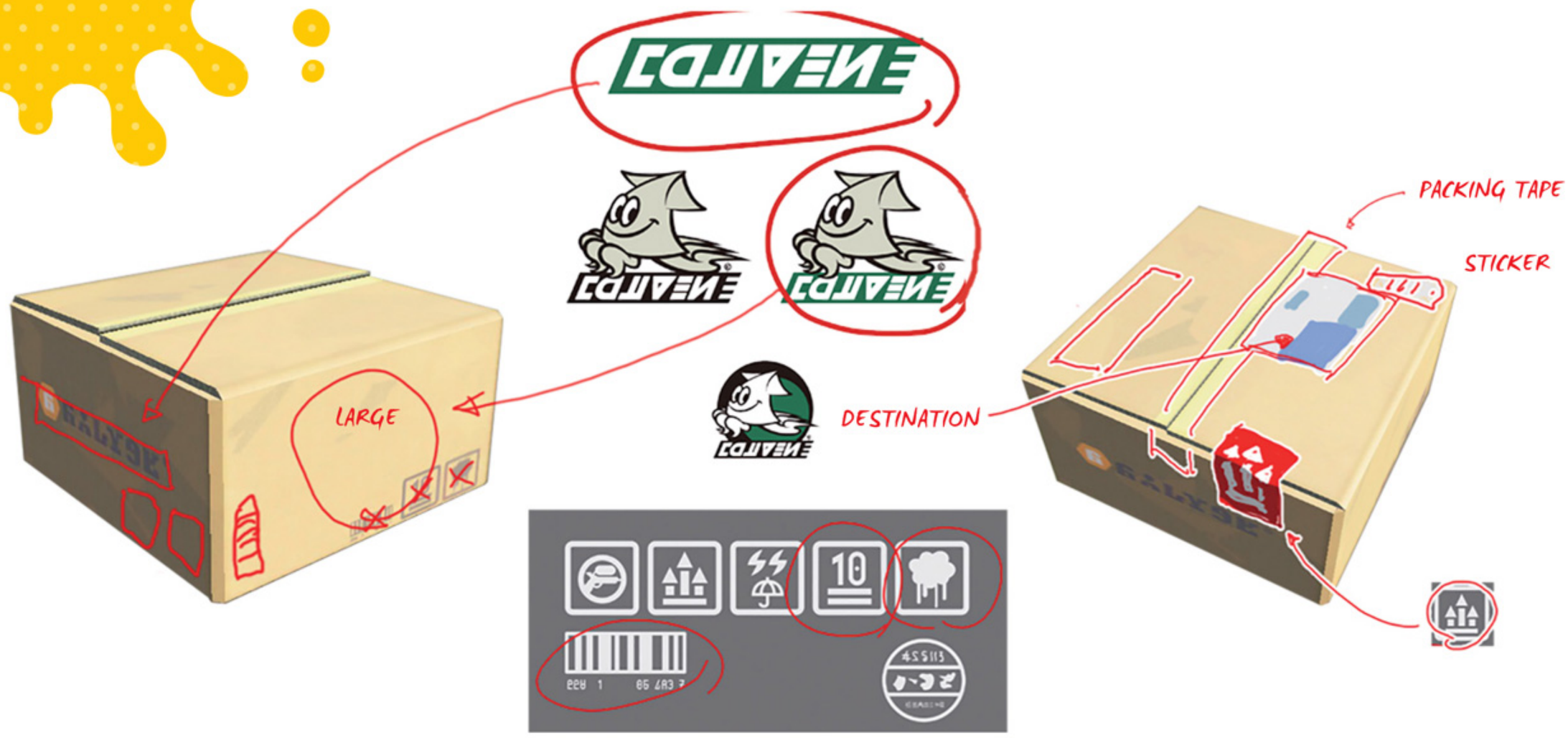
SHELLENDORF INSTITUTE
Prop Concepts

OTHER

The battle-loving Inklings seek out places to fight every day. This section covers locations that Inklings joining a Turf War for the first time are sure to encounter, as well as stage concepts that did not make it into the final game.



OTHER
Tutorial Concept Art (1)



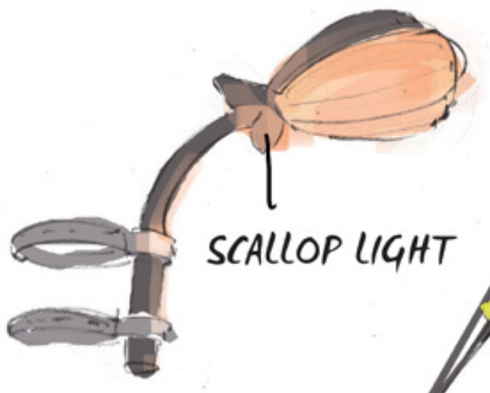
OTHER
iShipIt Express Delivery Box Design

NEW UTILITY POLE

WON'T MAKE IT THIS MESSY. FOR PARTS REFERENCE.

THE BASIC SHAPE DOESN'T NEED CHANGING, BUT I'D LIKE FOR IT TO FEEL FRESH.





SCALLOP LIGHT

SUPPORT

IT IS DARKER THAN 1. MAKE IT FEEL SLEEK.

LET'S GIVE AN ACCENT WITH THE ELECTRIC WIRE COVERS.

CUTE ACCENT COLOR

TRANSFORMER

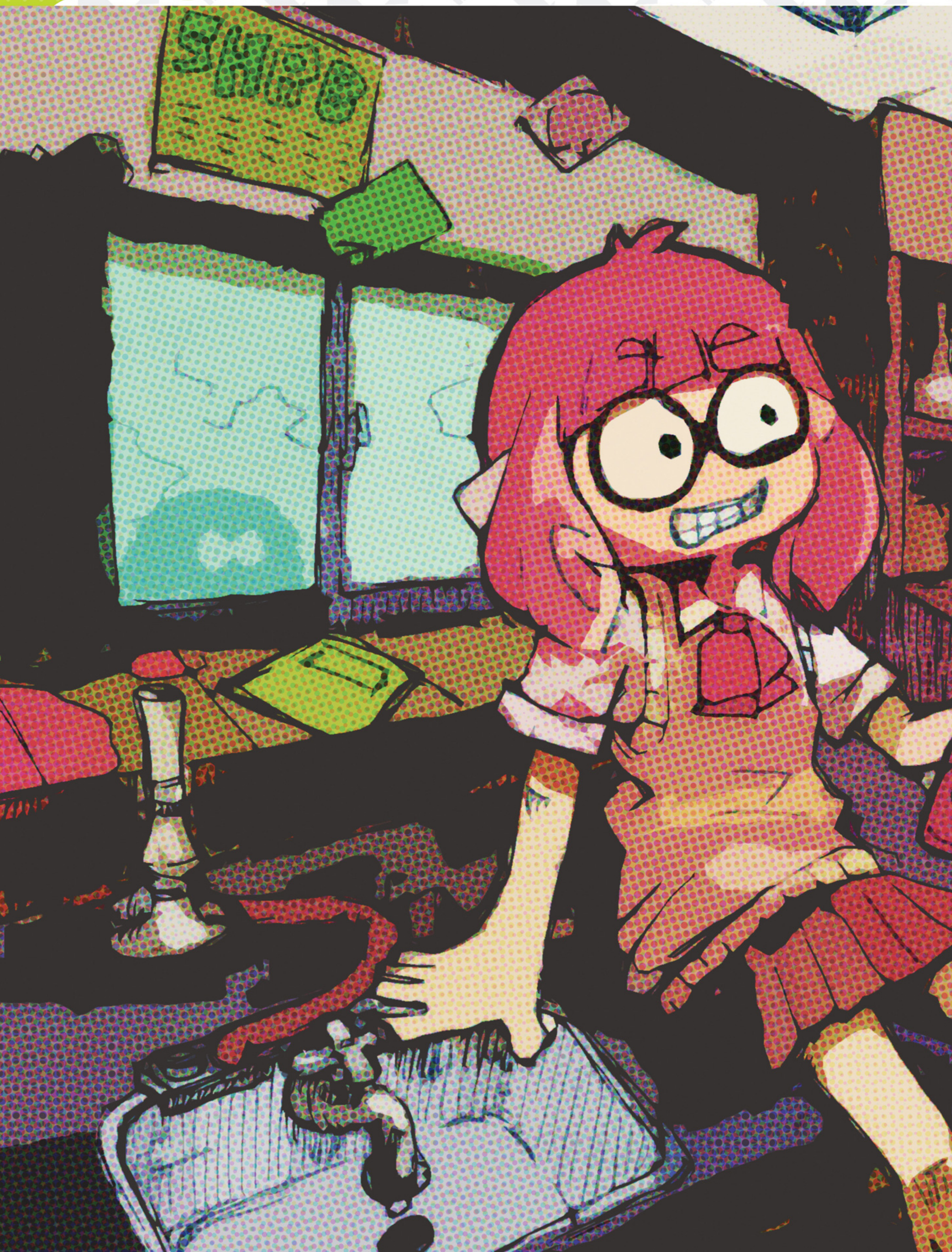


OTHER
Telephone Pole Design



OTHER
Tutorial Concept Art (2)

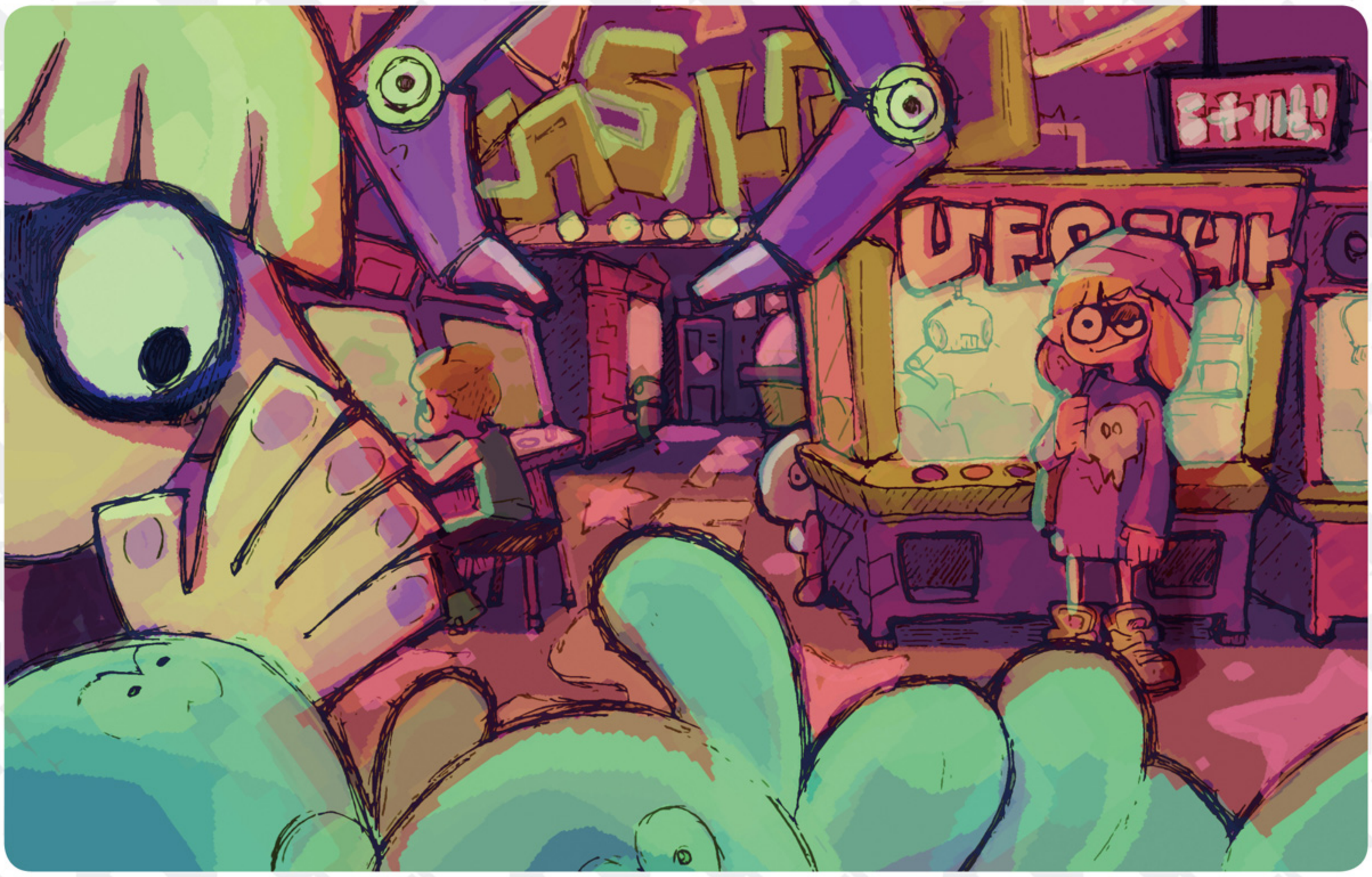
Other



OTHER
Classroom Stage Concept Art



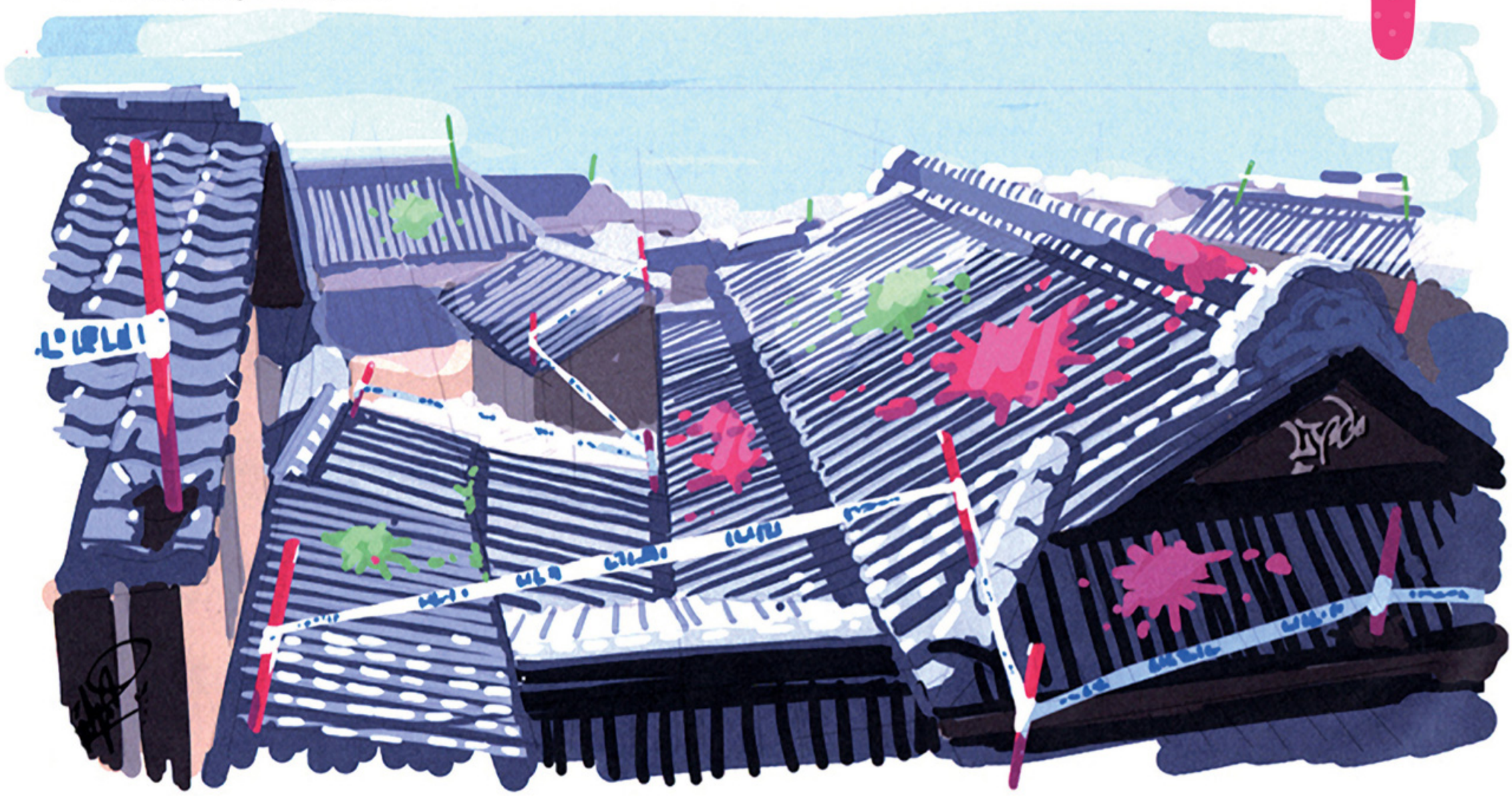
OTHER



OTHER
Arcade Stage Concept Art



OTHER
Rooftop Stage Concept Art







OTHER
Café Stage Concept Art

OTHER
Large Furniture Store Stage Concept Art



Sunken Scrolls

There are twenty-seven Sunken Scrolls scattered throughout the stages of Octo Canyon, and now every one of those mysterious files will be revealed to you! They contain information about a range of topics, including Inkopolis Square and the latest trends, as well as notes about the Octarians and Salmonids. There is no logical thread connecting these scrolls, but they are valuable documents for learning more about the Inklings' world. Agent 4 is the one finding and filing them.



SCROLL 01

A shock wave struck while one young lady was performing at the recent Youth Folk-Singing contest, doing damage to the venue. Fortunately no one was injured.



SCROLL 02

Music heads are still buzzing over that legendary underground show two years ago. Anyone lucky enough to catch DJ Octavio's opening set and the Squid Sisters headlining had their minds blown and their lives changed that night.



SCROLL 03

WE'RE MOVING! Ammo Knights will be moving to a new location soon. Many thanks to our loyal customers for your support.

SCROLL
04

This looks to be a do-it-yourself guide of starting your own mobile business. It looks new, but somebody must have been frying something near it. It has some grease stains on it.



SCROLL
05

This looks like a get-rich-quick scheme by some shady guy with crazy hair. "I made a cool 10 million G in a year by just sitting around! Ask me how!" Do people really fall for this bilge?



SCROLL
06

What could have happened to the two embracing? No matter how one loves, there are always different aims. Love can take a great many forms, whatever the era.



SCROLL
07

Many travelers find themselves in Inkopolis Square at some point in their journey. Youth from far-flung seas gather in this colorful hub of comings, goings, meetings, and farewells.



SUNKEN SCROLLS



SCROLL
08

Inkopolis holds its famous card-game tournament once a year. This year, first-time entrant Jelfonzo appeared on the scene and promptly set about decimating the competition. He walked away with the first-place trophy.



SCROLL
09

Net the freshest gear around! Get the abilities you've always dreamed about! Orders will be fulfilled by that weird kid with the spiky hair. Interested? Send inquiries to Annie.



SCROLL
10

There's a new fish in the sea!
Come check out The Shoal!
The most entertaining destination in Inkopolis is now OPEN!



SCROLL
11

Major changes to regulations by the powers that be have led to a call for the complete replacement and overhaul of all special weapons. Designers and manufacturers are struggling to comply with this new regulation.

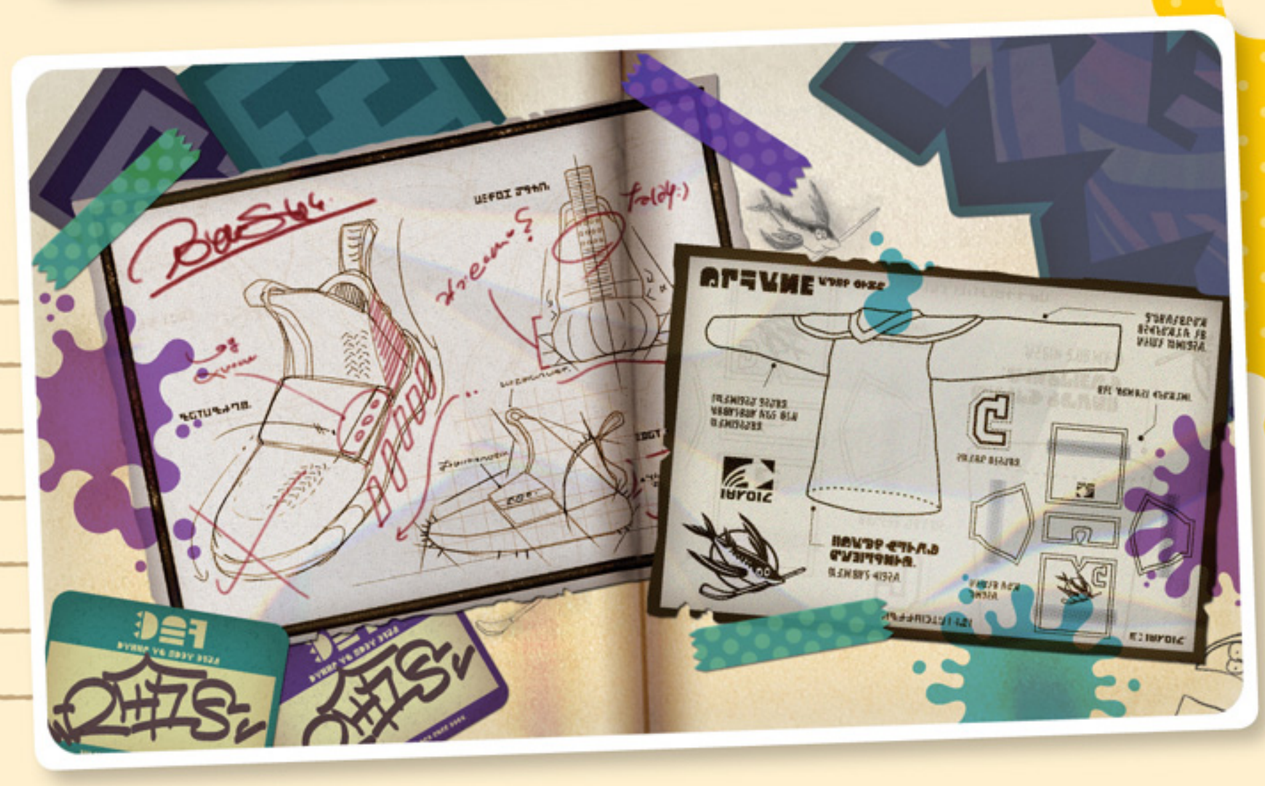
SCROLL 12

These must be photographs taken by some young-adult Inklings. Are these so-called Tweenklings trying to convince their peers that their lives are exciting and full of meaning? Or are they trying to convince themselves?



SCROLL 13

The most fashionable gear is crafted with the latest in textile technology. Heating materials to produce smooth curves or distressing stiff fabrics to increase suppleness and change their look are common techniques.



SCROLL 14

The latest research has produced startling revelations about Inkling ink! Once thought to simply disappear after a while, Inkling ink is actually rapidly disintegrated by airborne microbes!



SCROLL 15

Don't slip up and miss the new album by Wet Floor, on sale now! Their style changes like the shifting tides of ink in a battle. Full color or monochromatic, smooth or staccato, or lush and dripping with sound, it's ROCK for a new generation!



SUNKEN SCROLLS



SCROLL 16

NOW HIRING EGG COLLECTORS—
No experience required! All ages and backgrounds welcome! A fun way to make some quick G! Grab a friend and join up together!



SCROLL 17

"When smoke rises from the seven rings, the pinkfish will emerge from the sea, devouring all the creatures of the land."
—*The Book of Madai*, chapter 10, verse 10



SCROLL 18

This appears to be a painting from the Middle Ages. It depicts a great migration of salmon said to occur once every 70 years.



SCROLL 19

Salmonids are known to keep their weapons in tip-top shape. The frying pans they wield have often been passed down from generation to generation. You can see the unwavering pride of these fierce warriors in their (somewhat crazed) eyes.

SCROLL
20

Don't miss *Problem Solved: Studying with Marie!* on SBS this Thursday night (and every week thereafter!) at 25:00 sharp! Tune in for a few study tips and a whole lot of procrastination!



SCROLL
21

Pandemonium ensued when pop star Callie was spotted at the airport by fans after wrapping up filming for her new upcoming TV drama in New Sardine. She smiled through it all, but it's clear to this reporter that the pressure of fame is getting to her.



SCROLL
22

Hey, squidkids! It's me Callie! It's been so long since I've written a proper blog post! Being on my own like this, I've got time to think, but sometimes I think too much! (>_<;) But I'm really psyched for filming today! Stay fresh! (ˊωˋ)



SCROLL
23

Do you ever think, "Man this place is UUUUUUUGLY! My evil lair could use some pizazz!"? Well, just whip out some fabric and tape, and get your decorate on! It looks great, feels great, and it's fun! Give it a try, and stay fresh!



SUNKEN SCROLLS



SCROLL 24

This looks to be a thesis on the massive weaponry employed by the Octarians. Specifically, this research shows how sentient tentacles are implanted in their machines as a means of control. This science is at least 15 years ahead of the rest of the world!



SCROLL 25

My dearest Callie and Marie -(STOP)-
On a research trip to the cape with Agt 3
-(STOP)-
May be late, but left dinner in the fridge
-(STOP)-



SCROLL 26

Calamari Research Labs Video Log #5628:
This coffin-like device is a historical relic of the old world and is kept under strict lock and key. I unplugged it by accident while cleaning the other day, but it seems to still be running somehow . . .



SCROLL 27

Oh, Judd. When your capsule opens in the future, you may find yourself alone. Should that be the case, I ask you to re-energize the capsule once again. Oh, dearest Judd, I only hope that you can forgive me for all I've put you through.

SUNKEN SCROLLS
Sticker Design













SUNKEN SCROLLS
Cover Design

Agent 4's Handmade File

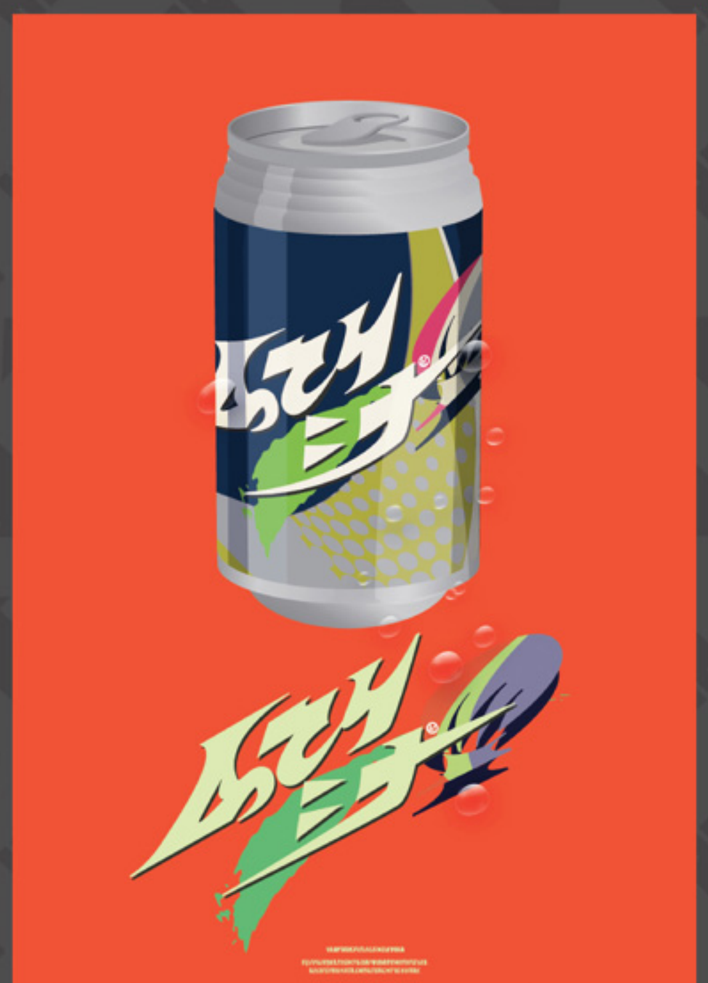
This scrapbook, put together by Agent 4, is compact and foldable, unlike Agent 3's long, horizontal one. Agent 4 is also using it for collecting the stickers they find in each area.

GRAFFITI

The graffiti in this section is definitely worth a look. It covers a wide variety of tags, signs, and posters frequently seen around town, as well as designs on freight trains and vending machines.

POSTERS













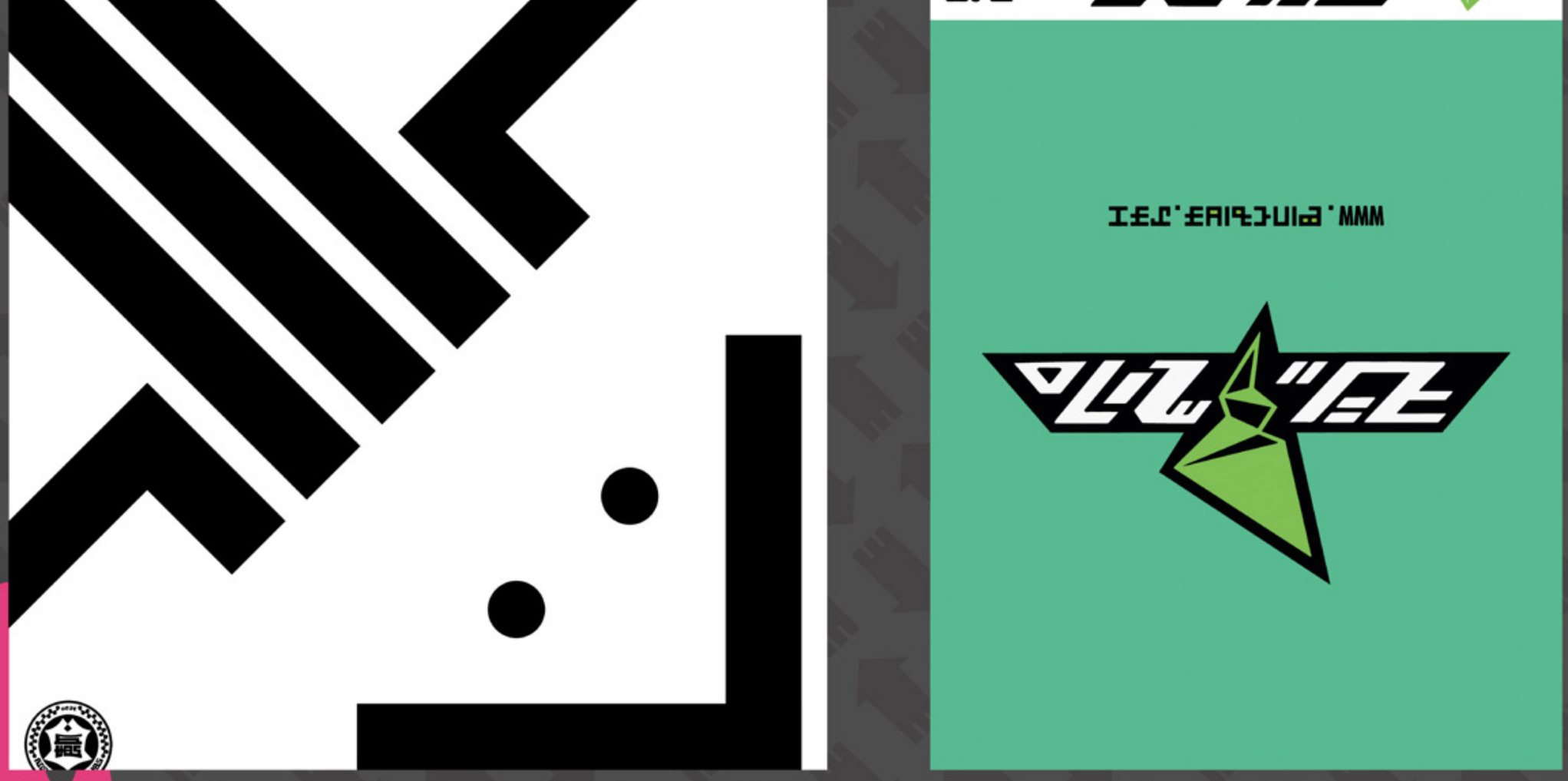














BANNERS















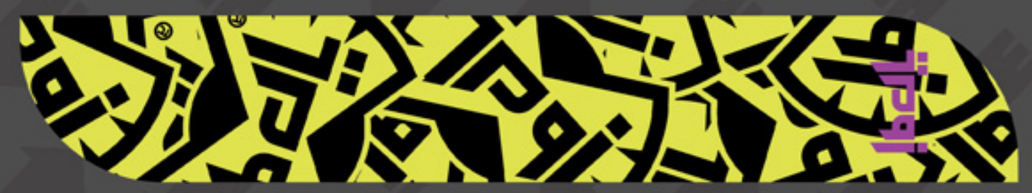


























































GRAFFITI

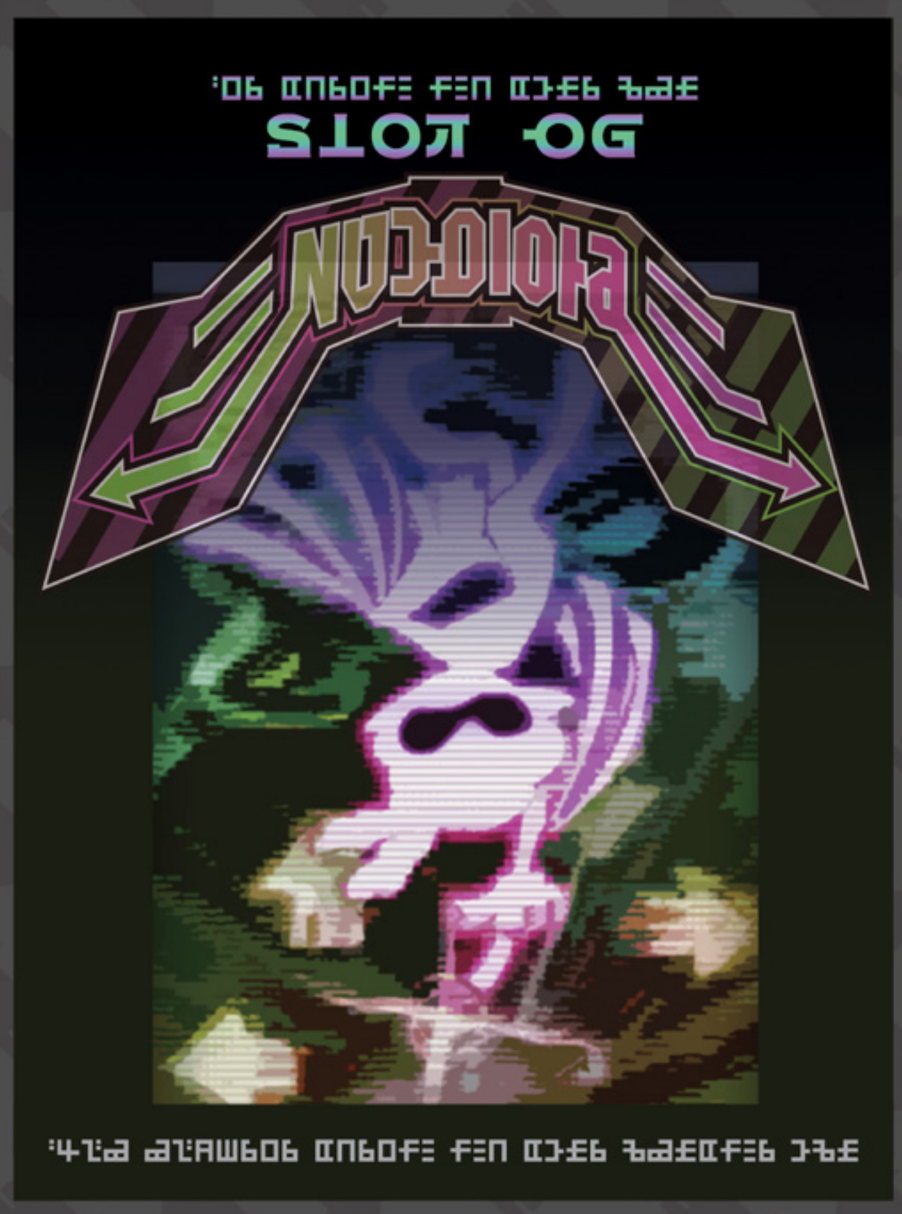
- FLIERS


Squid Sisters
Off the Hook


Inkopolis Square




Octo Canyon
Now Boss Battle


Octo Canyon
Now Boss Battle


Fog to Please
¥1,260





GRAFFITI

• SIGNS

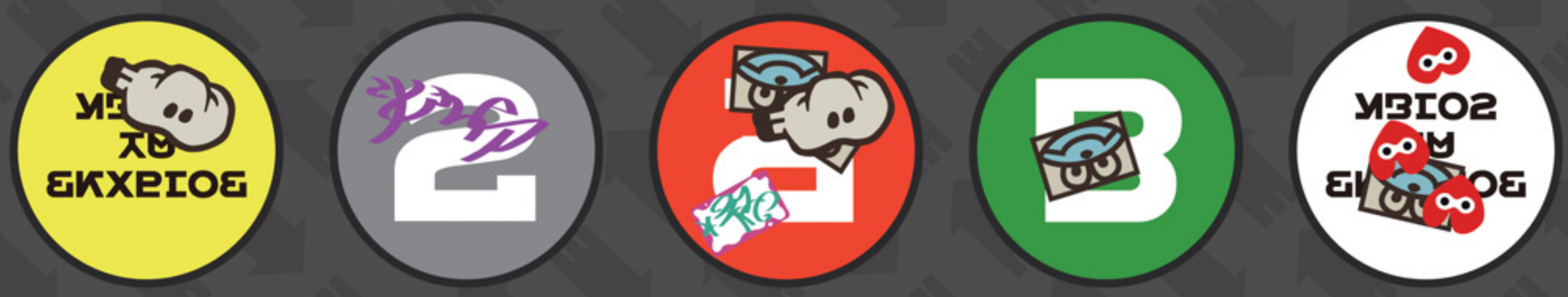









ヒーローモード
ヒーローモード
ヒーローモード



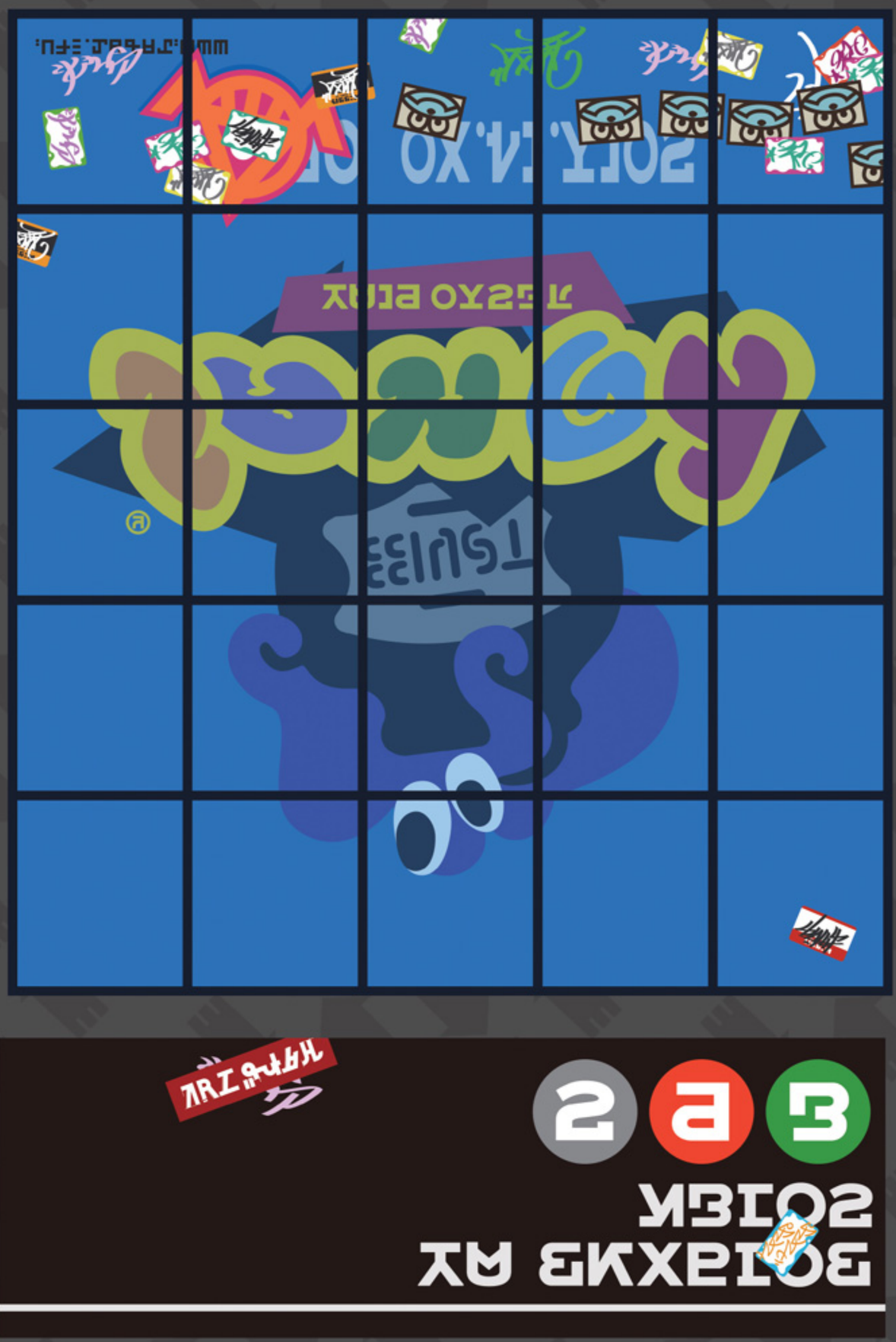












GRAFFITI

● INKOPOLIS SIGNS

LI'L MAX



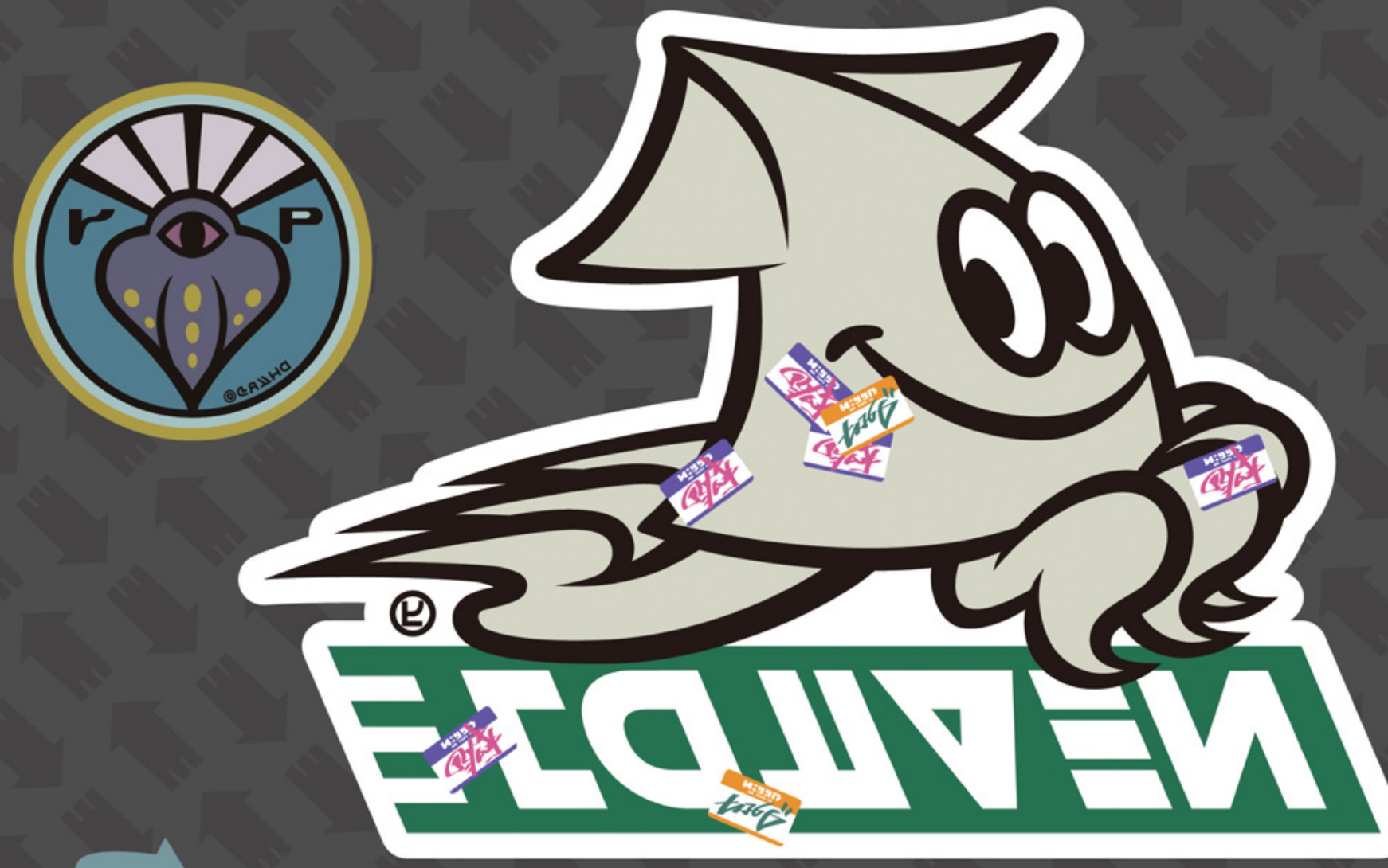
MUSIC STAGE GRAFFITI



GRAFFITI

- STREET GRAFFITI











店舗



Trivia

Fairfax

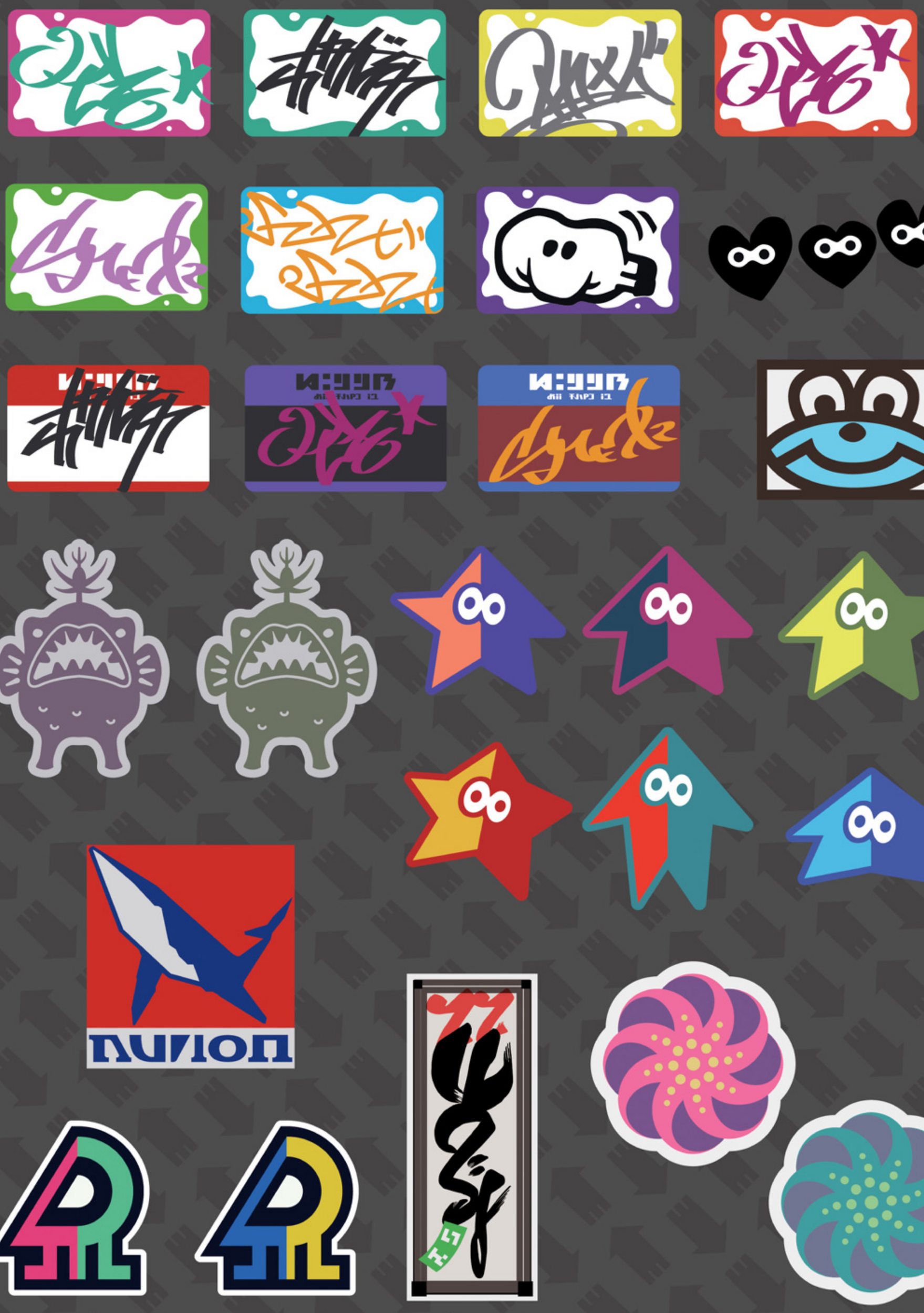
Inkopolis

Inkopolis Square

Cuttlefish

GRAFFITI

STICKERS











































GRAFFITI

OCTARIAN GRAFFITI



ヒーローモード

ﾚﾍﾞﾙ 01→02→03→04→05































GRAFFITI

● TEAM GRAFFITI




















no.9









GRAFFITI

● OCTARIAN BOSS STAGE GRAFFITI



SALMONID GRAFFITI

























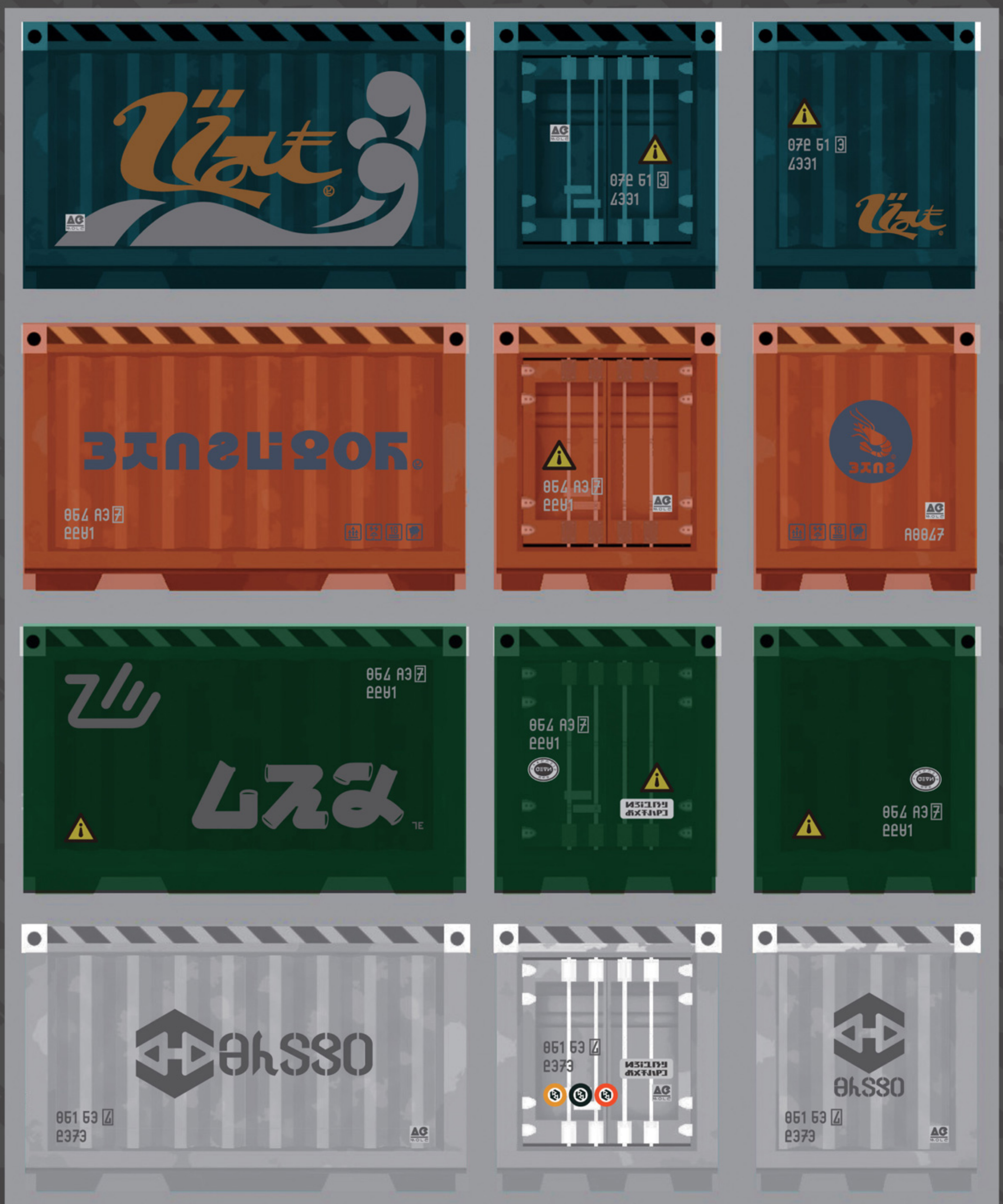






GRAFFITI

CONTAINERS





GRAFFITI

- VENDING MACHINES







SOUNDPROOFING SHEETS























GRAFFITI

● TOILET PAPER





● LAUNDRY DETERGENT







CEREAL BOXES





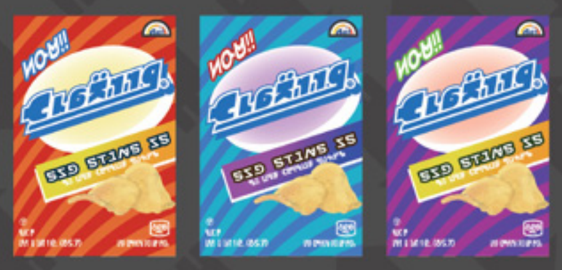
SNACKS





















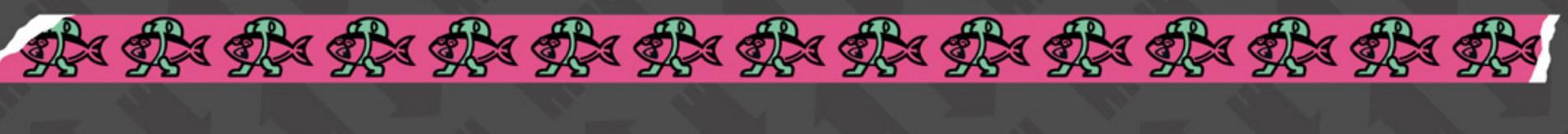
GRAFFITI

● STICKER TAPE





















● MASKING TAPE



















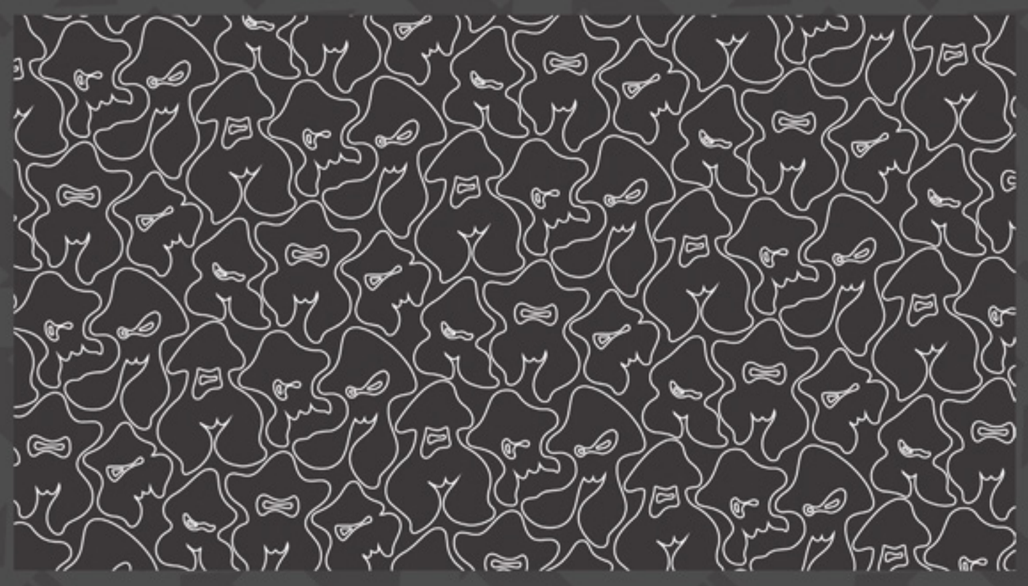


TAGS



SQUID PATTERNS





SCALLOP PATTERN



ZEKKO PATTERNS





Gear Designs

This section shows just how much detail went into creating the graphic design of the headgear, clothing, and shoes, as well as button badges, tags, and other gear accessories. Once you check these, you're going to fall in love all over again.

Badges



ROCK vs. POP



MAYO vs. KETCHUP



Splatfests outside of Japan

CAKE vs. ICE CREAM



FLIGHT vs. INVISIBILITY



Gear Designs

Basic Tee



Black V-Neck Tee Design Concept



Mister Shrug Tee















Gear Designs

Urchin Rock Tees

● WHITE



● BLACK



Wet Floor Band Tee



Squid Squad Band Tee



Chirpy Chips Band Tee



Hightide Era Band Tee



Gear Designs

Annaki Tees

DRIVE



EVOLUTION



Tee Design Concepts





FA-11 Bombers

● BROWN



● GRAY









Gear Designs

Zekko Coats

● REDLEAF



● JADE



Zekko Coat Design Concept



MTB Helmet



King Tanks

● WHITE



● NAVY



Tank Top Design Concepts





Painter's Mask



H70A-305

07 6178 A



Gear designs

EXTRAS

THE ART OF SPLATOON 2

GEAR BRANDS

There are fifteen brands of gear, and each one of them has its own unique concepts and specialties. Inklings are very sensitive when it comes to their favorite brands and the latest items and will jump on them the instant they're released.



GEAR BRANDS

Zink

ザコメカ－ロ ザ レタイ－ヲイ－コヨリエス

ロムリセロニナ／ヒ皿 サュW／下止リビロロエ アムヒリ／ラE3ヨラ－A－イロAセリトチヲエ

Zink is an H2T sportswear provider (that's "head to toe," for those of you that don't watch *Inkopolis's Next Top Model*). They carry a full line of shoes, headgear, and clothes for all kinds of sports. Fans of the brand appreciate their simple, sophisticated designs. Their Seahorses line of shoes have become a street-fashion classic.









GEAR BRANDS



GEAR BRAND

Annaki

アナキ

エモ/ビバップ ポップ/ビジュ アリョク/ちきむビリ

Annaki is a new brand that's risen through the ranks in recent years. Their clothes have developed a strong counterculture, postpunk feel, and everything from their hand-printed T-shirts to more custom pieces of gear just oozes originality. With their growing legion of devoted fans, this up-and-coming brand will definitely be one to watch!






GEAR BRANDS

GEAR BRAND

Tentatek

#ムニセヤルダニル #141

ユリレ/ヒムエム ﾌﾋ/ヒロム ナヒムニ7/ｍｏｏｃ ロカフヒミム

Famous for bold neon colors and stylish, high-tech shoe designs, Tentatek is a top choice of any squid wanting the latest in fresh footwear! If you're looking for a combination of fashion-forward design and performance, look no further than the eye-popping designs of Tentatek! They deck out top athletes in their gear, so it's no wonder it always sells out.


AEOKE


GEAR BRANDS

GEAR BRANDS



Zekko

#ᑐᗩIᒪᒪᑕ #ᔕᗩᐯᗩᘜᕮᒪᒪᑕᘓ #ᖴᗩᘓᔕᗩᘜᕮ

ᘻᘓIᖴᘓᘓᒧ/ᑎᕮᖴᒧᔕ ᔕᘻᓀᖴᕮᖴ/ᐯᕼᖴᑫIᔕ ᑎᕼ/ᘓIᘻᒧᑐᖴᕼᘓᖴᒧᑕ

Zekko is known for its casual wear aimed at the street and surfer crowds. They make everything from varsity jackets to flip-flops—driving fresh trends by pairing headgear like baseball caps with button-down shirts.







GEAR BRANDS



Enperry

#ストリート #ミュージック

ヒップホップ ポップアート／ネオテクノカルチャー ストリートカルチャー

A new star is on the rise among the familiar brands of Inkopolis Square. Enperry has made a splash in the arena of casual sportswear by blending cultural influences from art to music into a new generation of street fashion.









GEAR BRANDS



GEAR BRANDS

Krak-On

Krak-On is one of the older fashion houses in Inkopolis and has quickly become popular with squids who can effortlessly mix Grandpa's hand-me-downs with more cutting-edge new pieces. Krak-On's Basics line is a favorite across multiple generations of Inklings.









GEAR BRANDS

GEAR BRANDS



Inkline

ｻﾕﾘｰﾓｻﾞﾆﾙｻﾞｶ ｻｭﾚｰﾙｭｰｶﾙﾆｰﾙ
ﾃﾗﾚ/ﾙﾋﾄ ｭ:ﾋﾋﾌ/ﾛﾛﾋﾅﾁﾌﾑ ﾖﾋﾋ/ﾋﾛﾛｳ_ｲﾄｴﾋ

Inkline is a real-deal outdoor brand. Their clothes use the latest materials and boast outstanding versatility in even the most extreme climates. Best of all, they are still comfortable and stylish, making them popular for everyday wear. Inkline makes items for activities like camping and bouldering.









GEAR BRANDS



Splash Mob

Splash Mob is an apparel brand that oozes luxury. Their casual yet sophisticated designs, silky-smooth materials, and exquisite construction have solidified their reputation among the most discerning squids. They sell all kinds of items, including shirts, eyewear, and shoes.







GEAR BRANDS

GEAR BRANDS



Toni Kensa

トニカンセ

Toni Kensa straight up named the brand after himself. Their focus on monotone designs and simple construction has won over the city's youth and earned them space in a number of boutiques. They stay topical by creating collaborative, custom-made gear with other brands. It's the secret to their popularity.







GEAR BRANDS



GEAR BRANDS

SquidForce

#ヒトWAT #ヤタミミミ

ロマリヒニエ/トタセレヤ ンb/ロムナヤタセ WヲT/1:ミ6ロチセヒ

SquidForce is the official brand of Turf Wars. This global titan makes gear for anybody—from beginner to expert. They are also dedicating resources to cultivating top-level pros, creating cutting-edge venues, and supporting Splatfests. Their latest tee, sporting a shiny, reflective print on a V-neck, has exploded in popularity among the younger squids.











GEAR BRANDS



GEAR BRAND

Forge

#ﾕﾛﾆﾌﾄ #ﾛﾄ #ﾊﾛﾆﾋﾌｲﾆ

ﾅﾛ/ﾛｶﾋﾋﾚｷｻﾘ ﾌｺﾑ/ﾃﾋﾘﾆﾌｶﾓﾄ ﾄﾛﾘ/ﾊﾋﾓ_ｷﾛﾊｱ-ﾊﾛﾘ

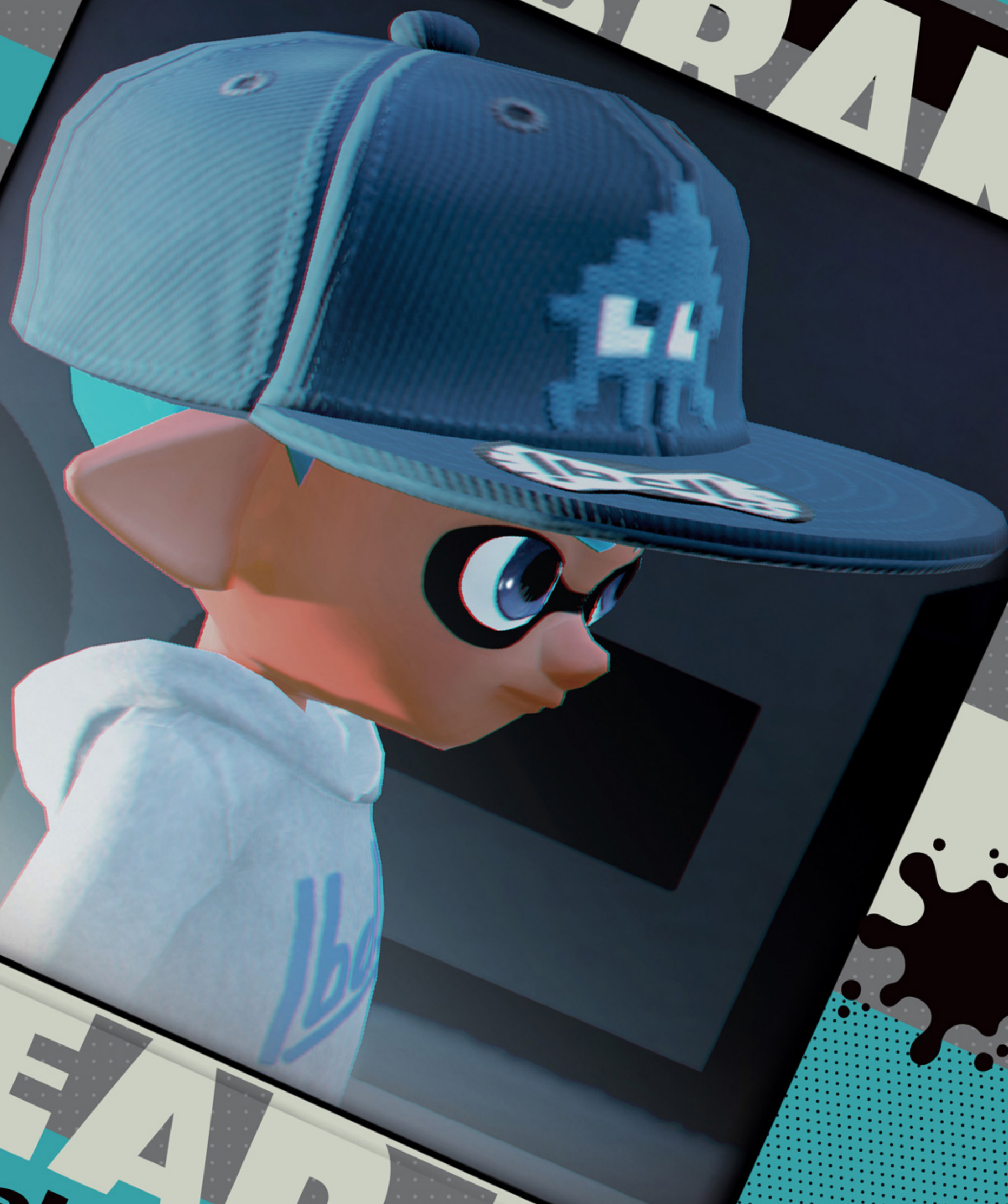
Forge is a brand that makes a variety of gear, all of which inspires a shocking degree of loyalty from their fans. They produce everything from authentic military fashion to high-spec headphones. One theory on why their line is so diverse is that their president has a lot of interests, and he designs and develops products that match his eclectic tastes. That particular vision has earned the brand a lot of support from their fans.






GEAR BRANDS

GEAR BRANDS



Skalop

With the exception of tees that carry their logo, Skalop makes headgear and only headgear. They used to focus primarily on baseball caps but have recently branched out into knit caps, straw hats, and even functional headgear like sports-specific helmets!













GEAR BRANDS

GEAR BRANDS



Firefin

ホッカオンセン　ホコリュウキセル

ナスノトウカラムシ　エゾロウロコノテグモ　ウロチロコロノユビトウロジナ

Firefin is the king of streetwear brands. Not only are their hoodies and caps always brimming with classic style, their bell hats and visors are a throwback to old-school hip-hop style, and their large selection of designs makes them stand out from the sea of other streetwear brands.








GEAR BRANDS



GEAR BRANDS

Takoroka

#TaiTai #ﾏｽﾀｰﾋﾟｰｽ #ﾐﾃﾞｨｱﾑ

ｳｴｽﾄ6ﾛ/ﾃﾚﾕﾆ ﾋﾋ/ﾊﾋﾚｶｶｷﾛﾊ ｶﾏ/6ﾛ_ﾄ:ｲｦ

Takoroka decks out their fans in sportswear, with a focus on sneakers. They use internally developed tech in their outfits and shoes, giving their designs an edge that makes them popular. They are a favorite of squids who want to stand out from the crowd.









GEAR BRANDS

GEAR BRANDS

Rockenberg

ᚠᚱᚨᚾᚲᛁᛋᚲᛖᚾᚾᚢᛋ ᚠᚢᚱᛁᛋᚺᛁᚾᚷ ᚠᚨᚲᛏᛟᚱᛁᛖᛋ

ᛒᛏᛖ/ᛏᛖᚨᛗ_ᛋᛏᛈ ᚴᚴᛋ/ᛈᛋᛋᚺᚱᛟᛟᛗ ᛈᛋ_ᛚᛟ/ᚠᚺᛋᛈᛟᚺᛟᛁ:ᚲᚴ__ᛁ:ᚺᛇ

ROCKENBERG

ᚱᚢᚷᚩᛚᚹᚩ

Rockenberg specializes in shoes. They're a well-established brand that made their name with leather boots, and it's their high quality and outstanding feel that earned them a loyal following. Lately, they've been making an effort to use their brand power and techniques to develop a line of apparel. Their boots may be a bit pricey, but if you take care of them, they'll last a lifetime.







Brand Logos

In the graffiti-soaked world of the Inklings, the first step toward becoming the freshest squid on the block is to cover your gear with the logos of your favorite brands.

Brand Logos

Gear Brands

Zink



Annaki



Tentatek



Zekko



Enperry



Krak-On



Inkline



Splash Mob



Toni Kensa



SquidForce



Forge



Skalop



Firefin



Takoroka



Rockenberg



Grizzco Industries



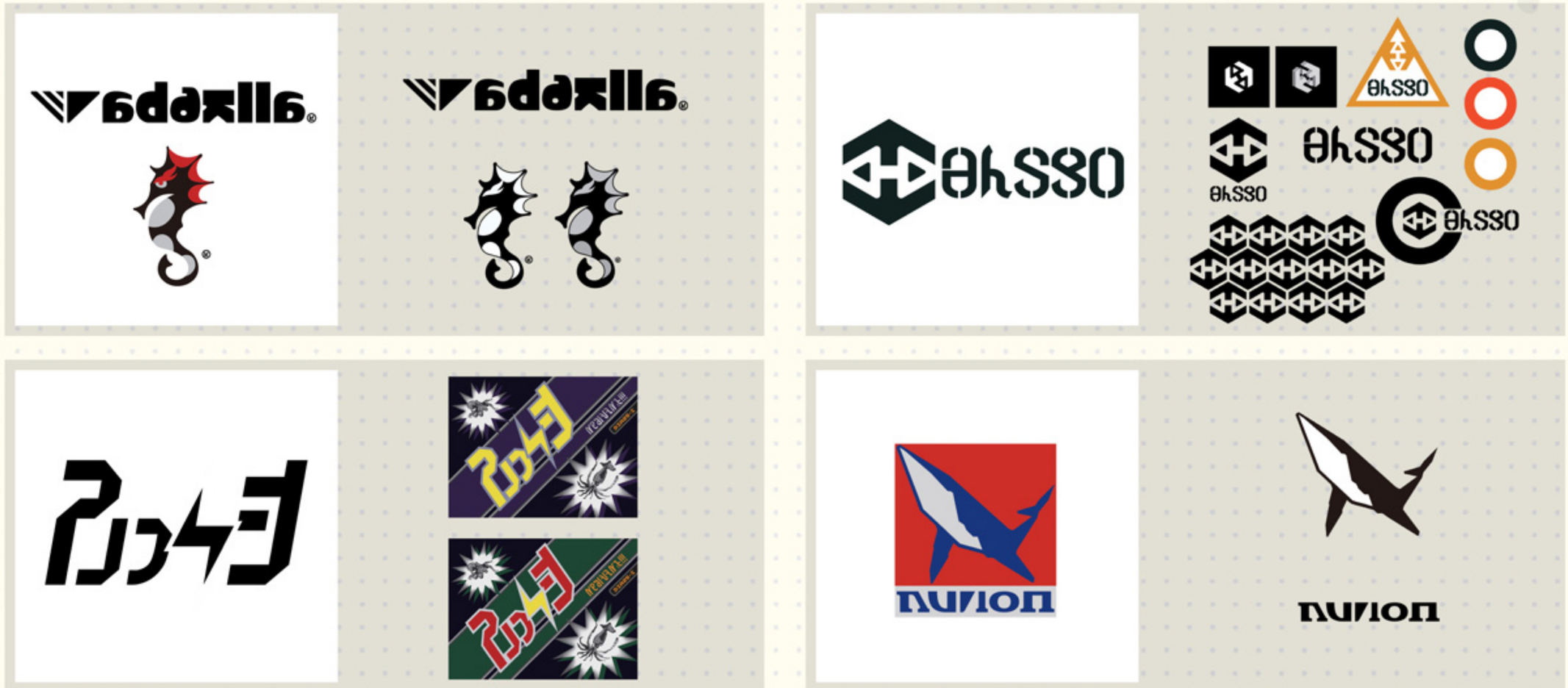
Cuttlegear



amiibo



Weapon Brands



Weapon Icons



Hero Suit

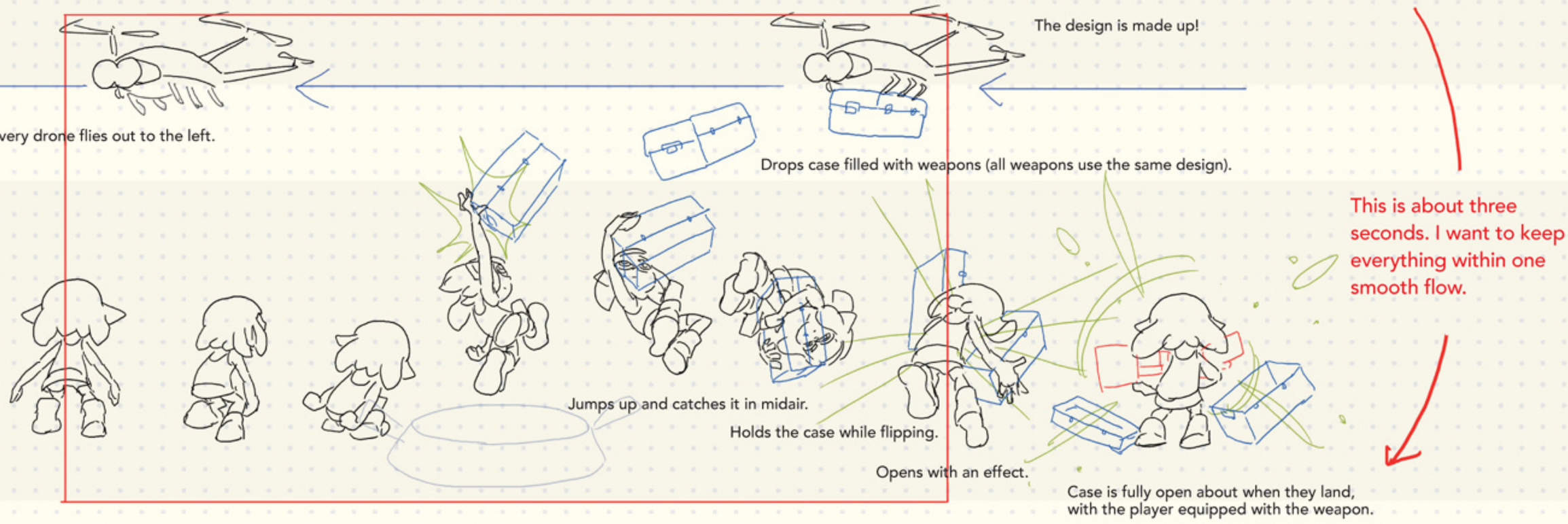


Storyboards

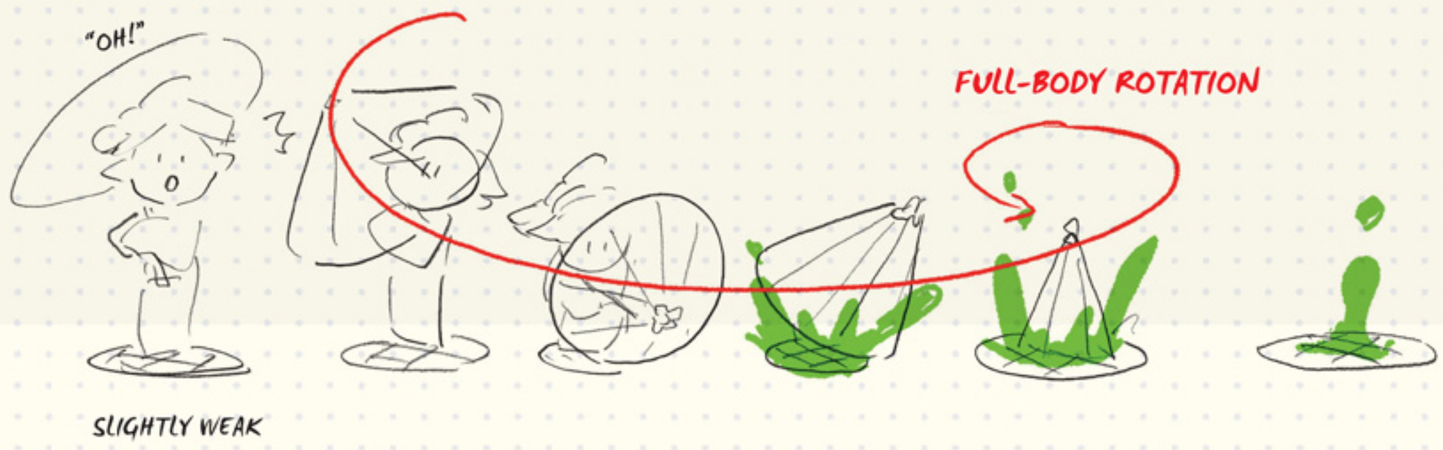
Here is a collection of storyboards for in-game animations, including the Squid Sisters' super-fresh dance choreography. These show just how much motion is packed into a few short frames.

Animation

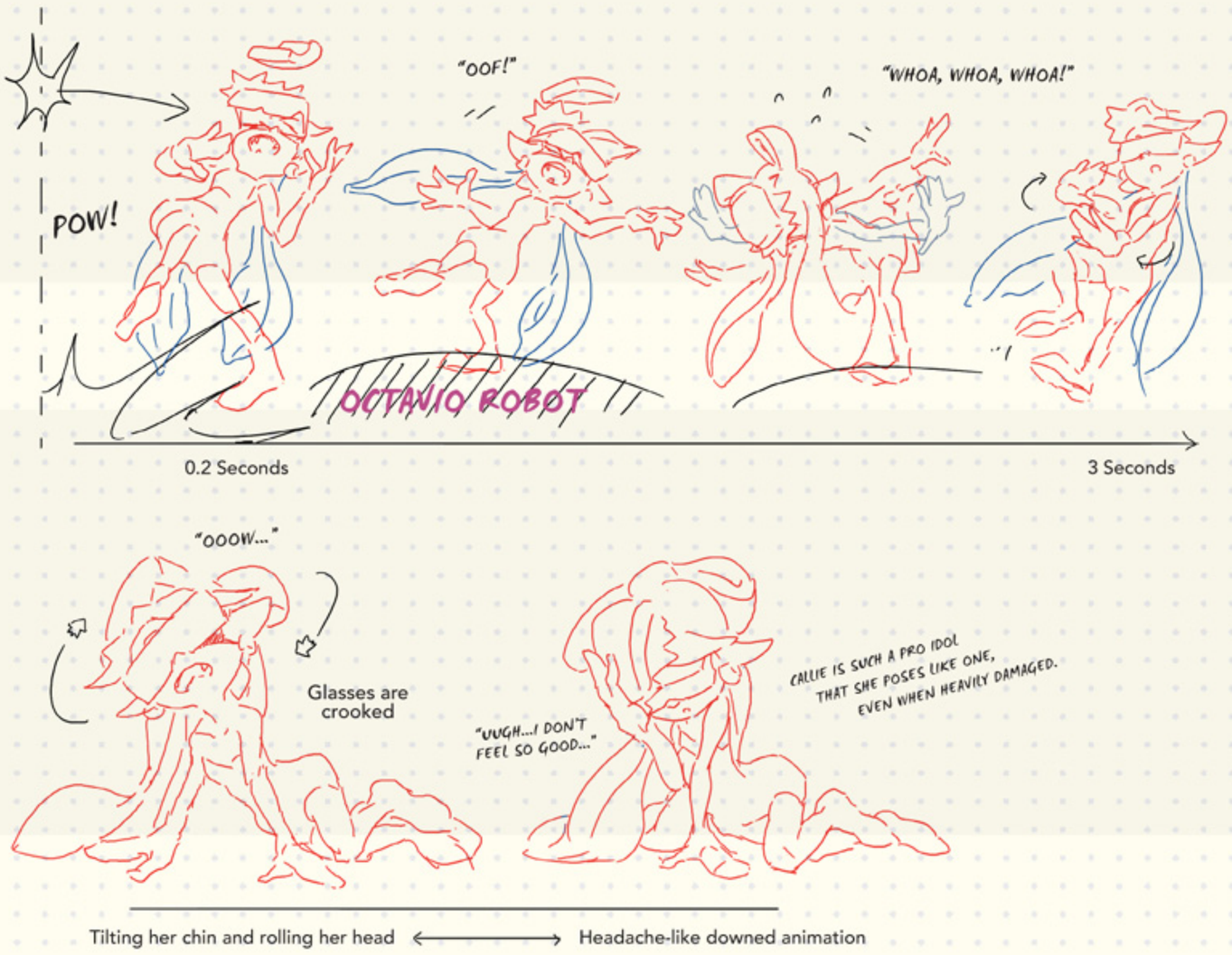
Weapon Swap Animation



Marie: Hiding Animation



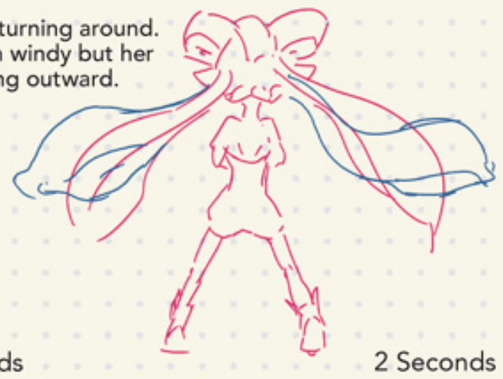
Callie: Taking Damage Animation



Callie: Cutscenes



Idol before turning around. It's not even windy but her hair is flowing outward.



0 Seconds



Slowly turns around. I'd love to have her face at the same angle as Marie's from the initial video.



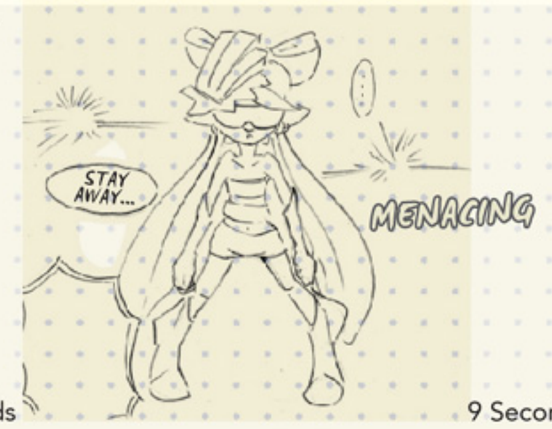
2 Seconds

Doesn't make any sudden movements; calm and dramatic.



5 Seconds

Takes a balanced stance and collects herself.

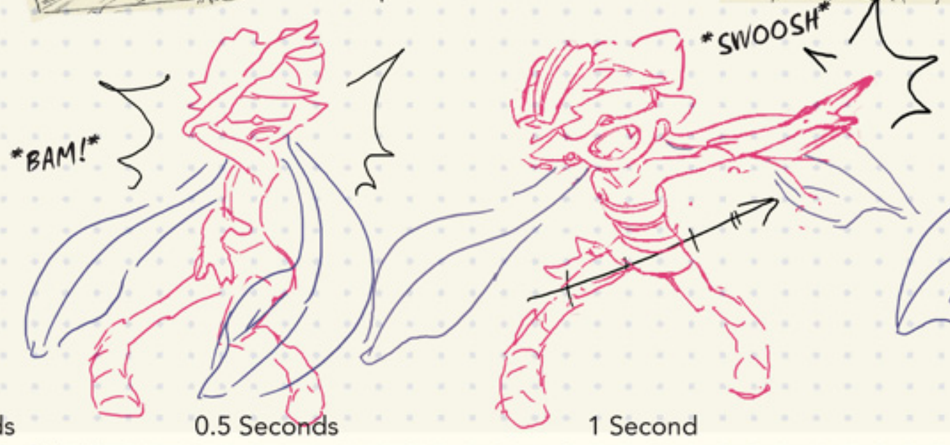


6 Seconds

9 Seconds



All her movements are snappy and feel lively. Her pose is almost overboard.



0 Seconds

0.5 Seconds

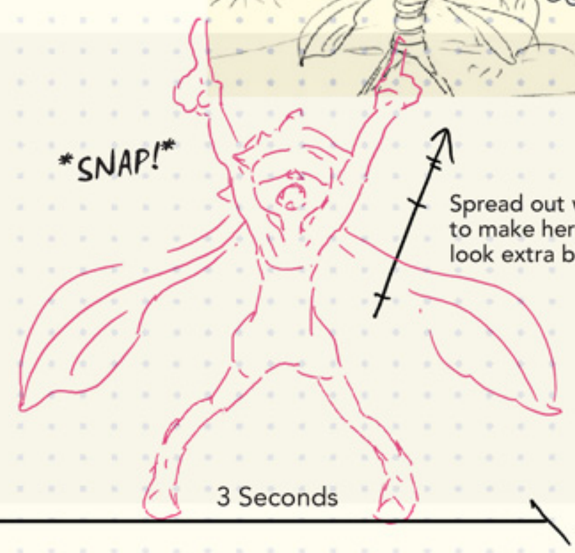


Drops her weight as she goes into her final pose.



1 Second





Spread out wide to make her body look extra big.

3 Seconds

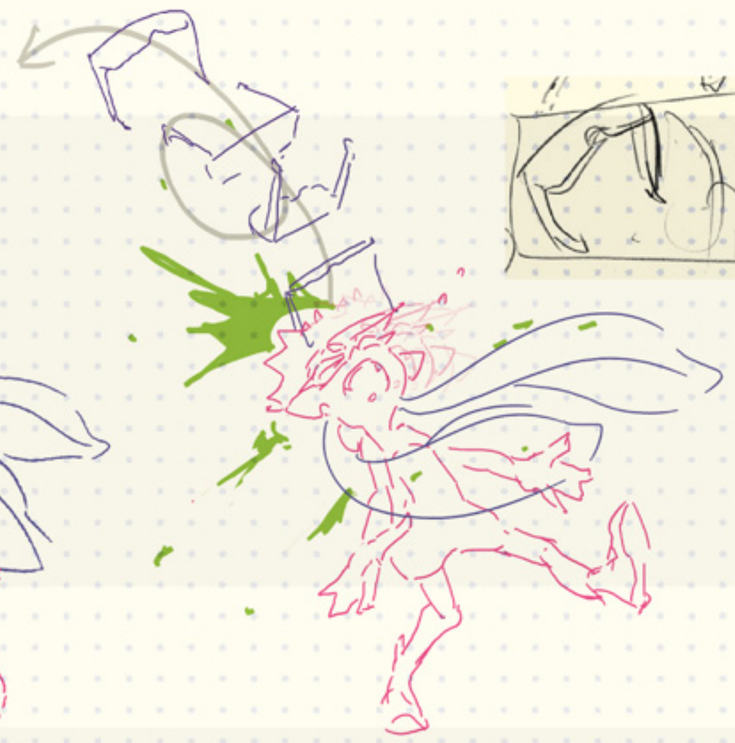
I want this to feel like she got hit with a surprise attack from a direction she wasn't expecting.



Yells angrily without being able to tell what just happened.







0 Seconds

2 Seconds

2.5 Seconds

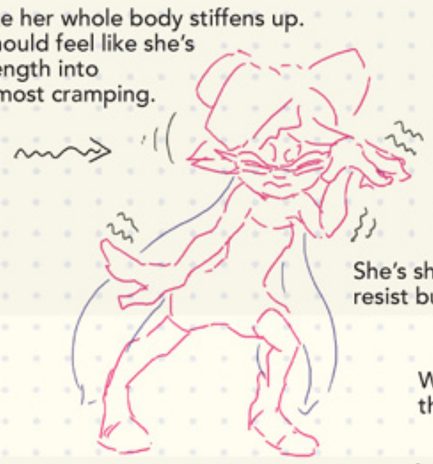


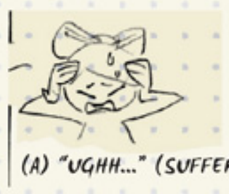
Should feel like it suddenly switches to slow motion after the instant where the shot makes a solid connection.

In terms of the cut, the camera will zoom in on Callie -> follow the glasses through the air.

5 Seconds

Body: Should feel like her whole body stiffens up.
Tips of her hands: should feel like she's putting so much strength into them that they're almost cramping.



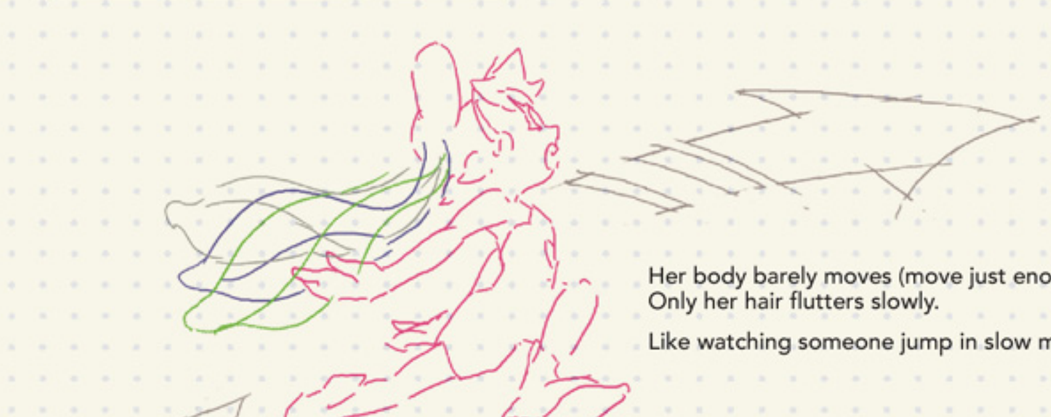


(A) "UGHH..." (SUFFERING)

She's shaking a bit because she's trying to resist but her body is moving on its own.

We may only use about two seconds of this in the real thing. Should feel like she's slowly trying to dance.

3 Seconds

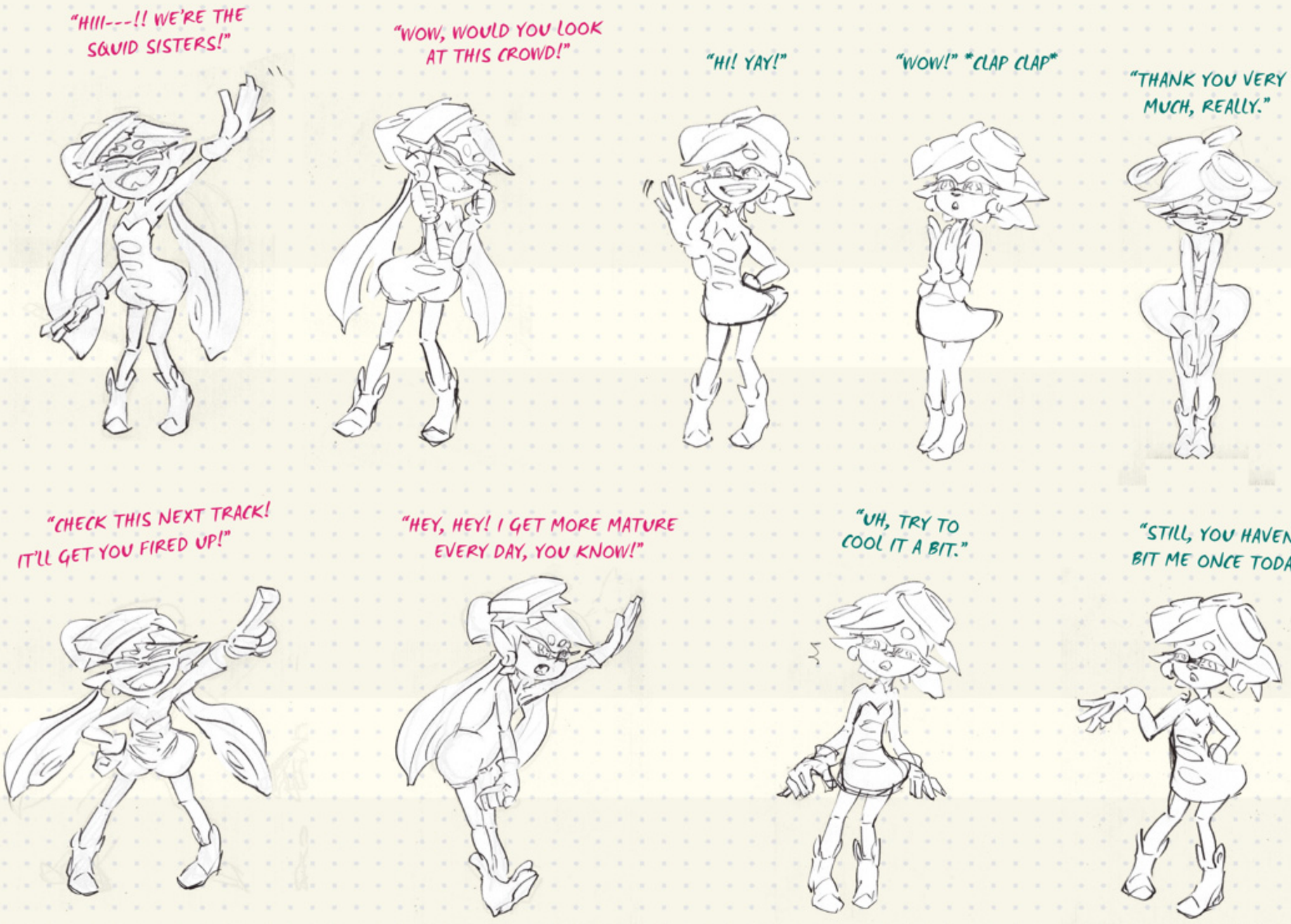


Her body barely moves (move just enough so it feels natural).
Only her hair flutters slowly.

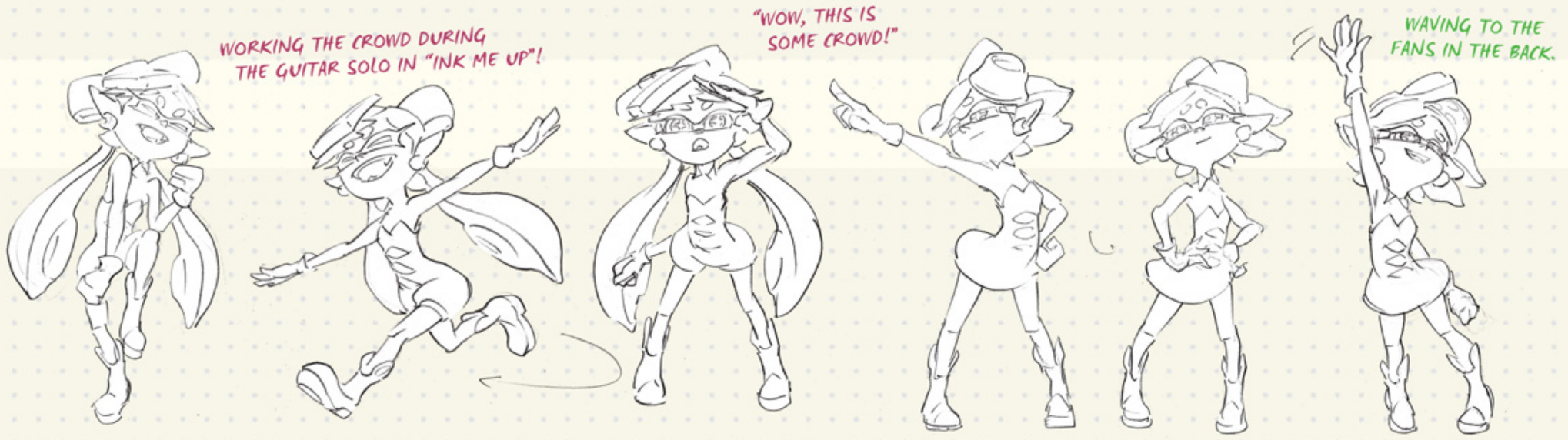
Like watching someone jump in slow motion.

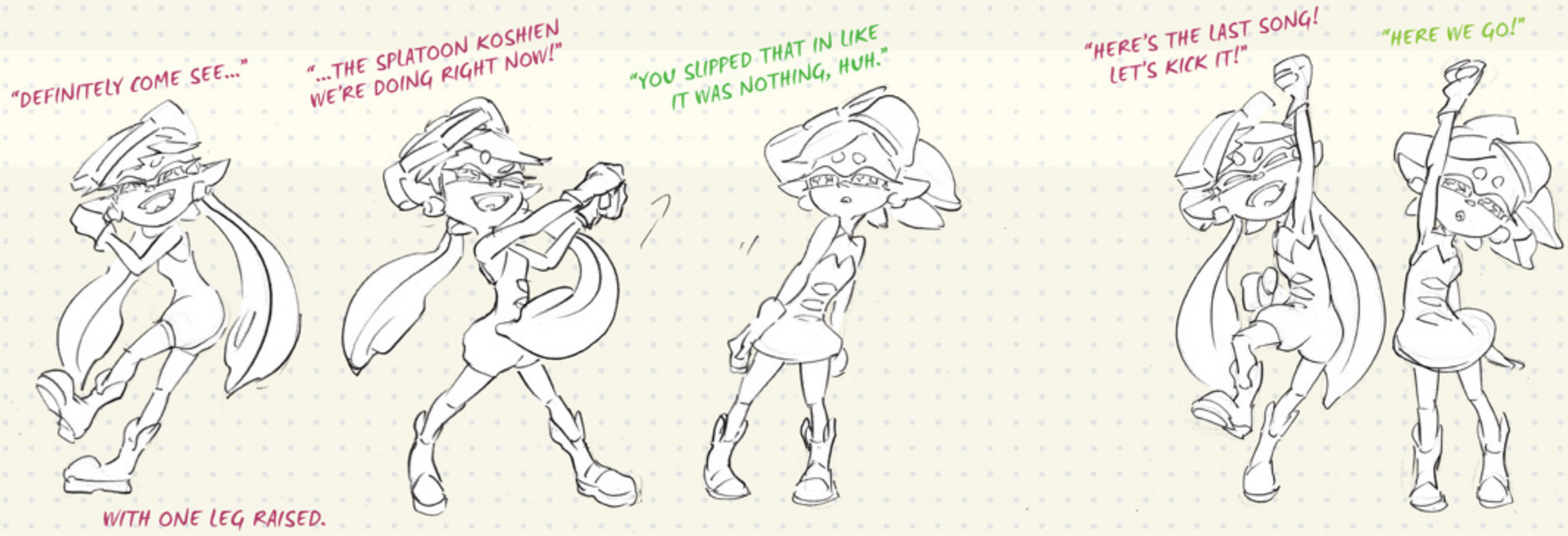
5 Seconds

Squid Sisters Live MC Choreography



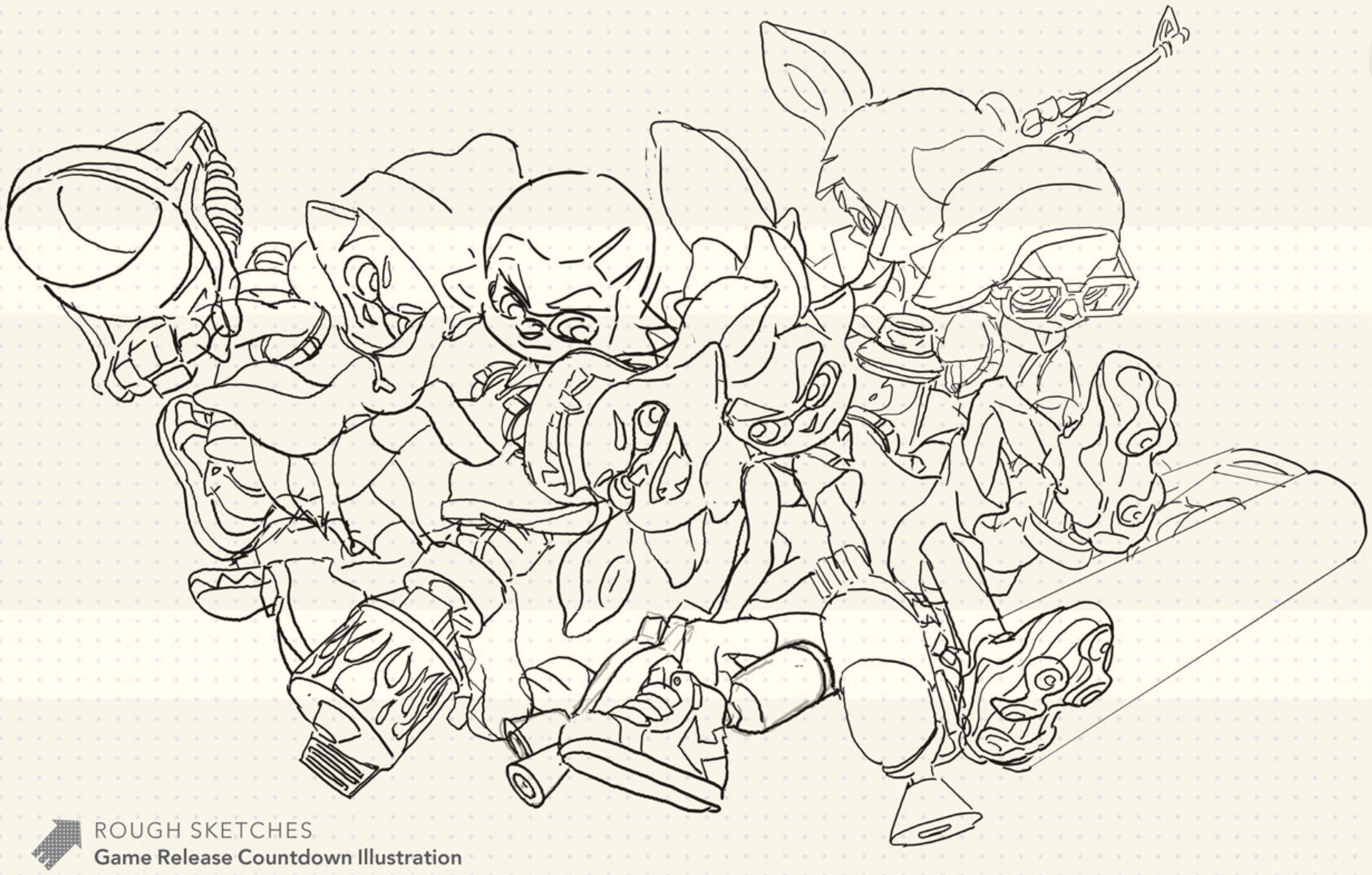
Squid Sisters Live MC Choreography (Niconico Super Party Version)





Rough Sketches

These rough concepts served as the base for a number of different pieces of art and designs, but even at this early stage they're brimming with dynamic energy and exciting to look at. Just how many ideas do these artists have, anyway?



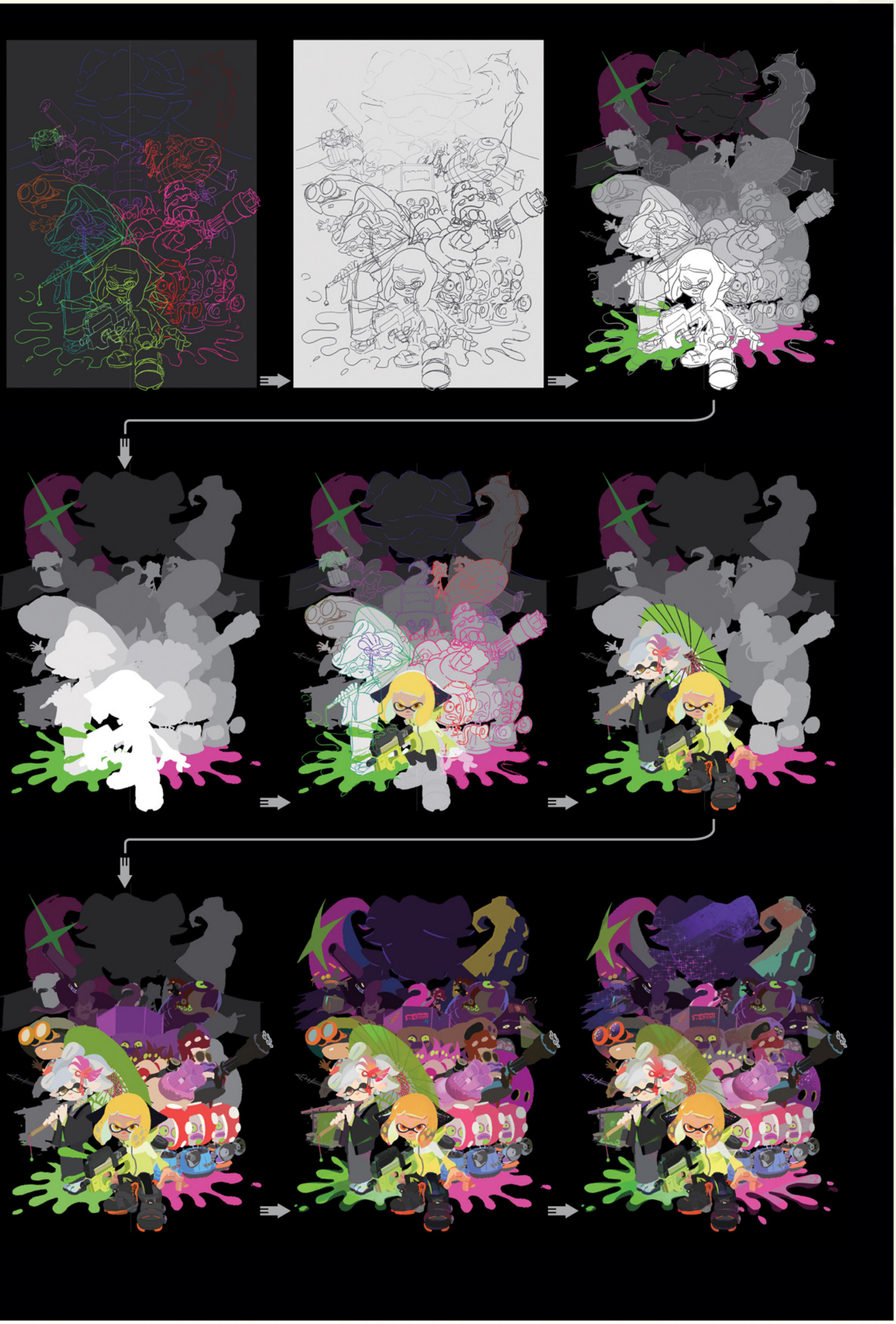
ROUGH SKETCHES
Game Release Countdown Illustration



ROUGH SKETCHES
Kyoto Aquarium's "Suizokukaan: Ikasu Summer Vacation" Event Illustration

ROUGH SKETCHES
Single-Player Campaign Key Art (Production Steps)







ROUGH SKETCHES
Key Art Concepts (1)













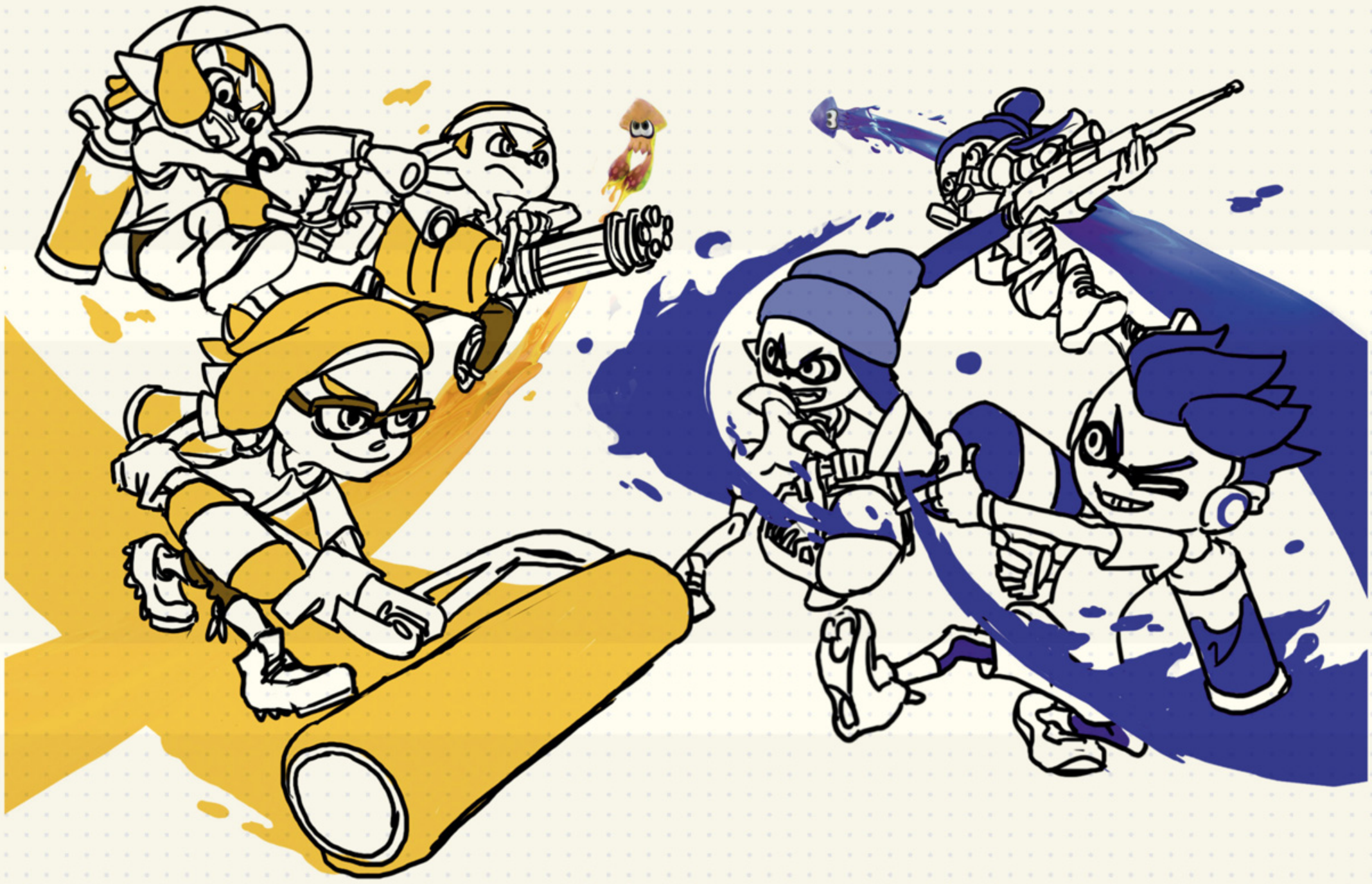






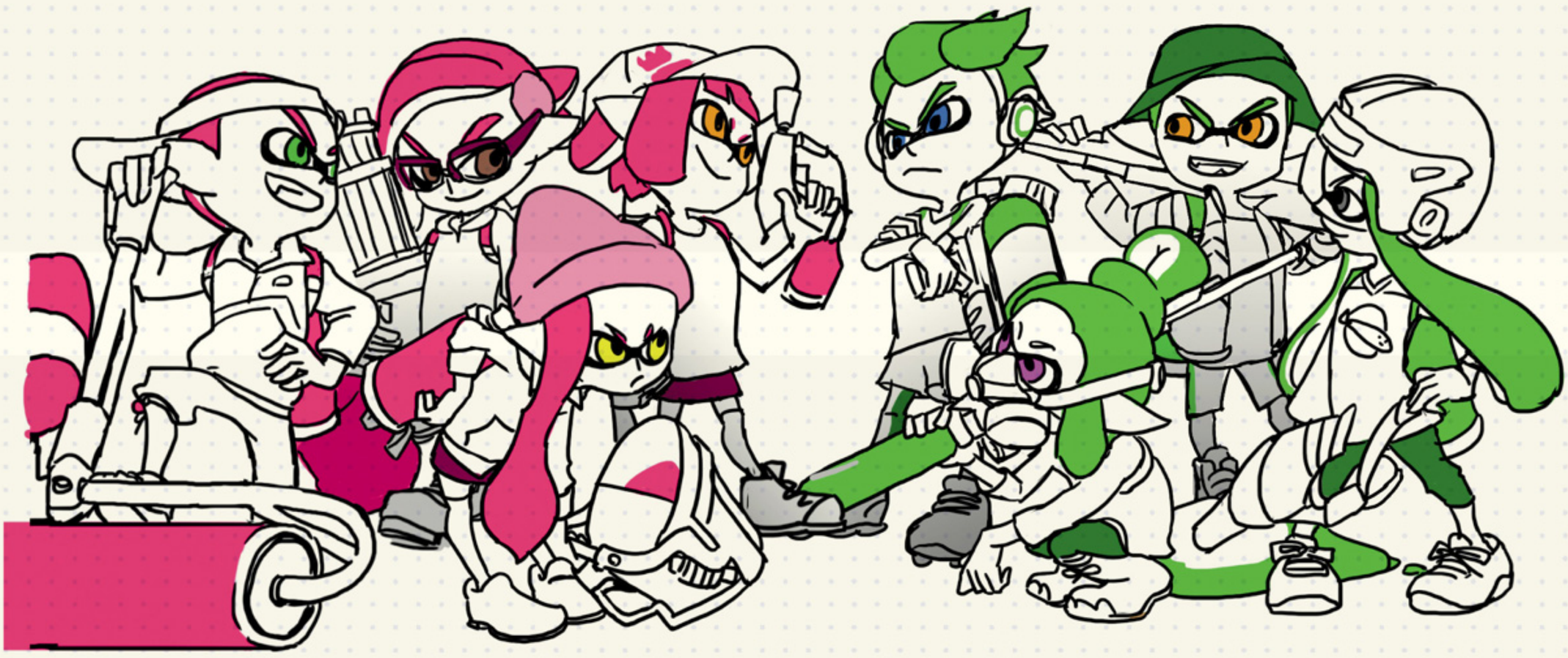


ROUGH SKETCHES
Key Art Concepts (2)

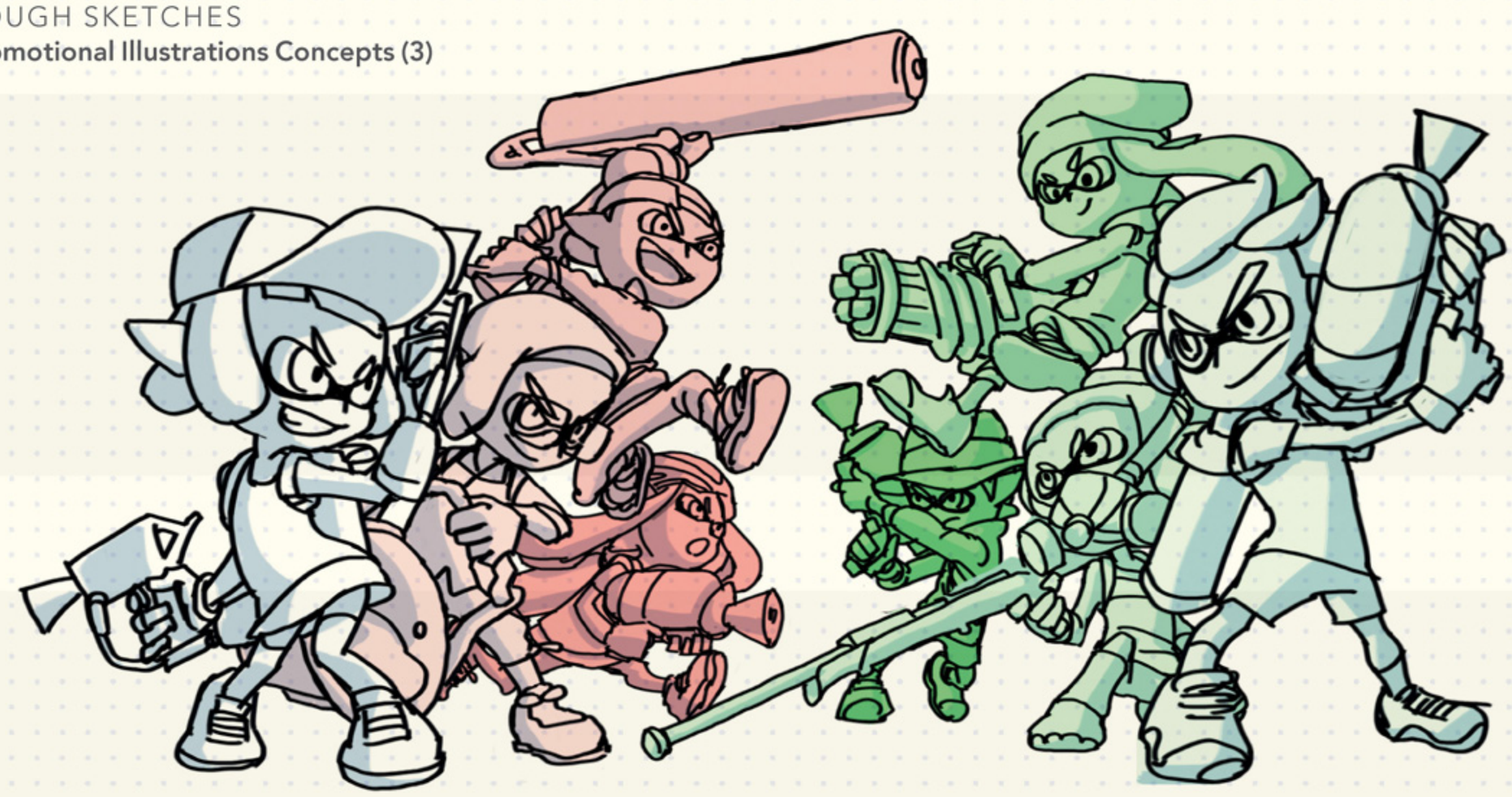


ROUGH SKETCHES
Promotional Illustrations Concepts (1)

ROUGH SKETCHES
Promotional Illustrations Concepts (2)



ROUGH SKETCHES
Promotional Illustrations Concepts (3)



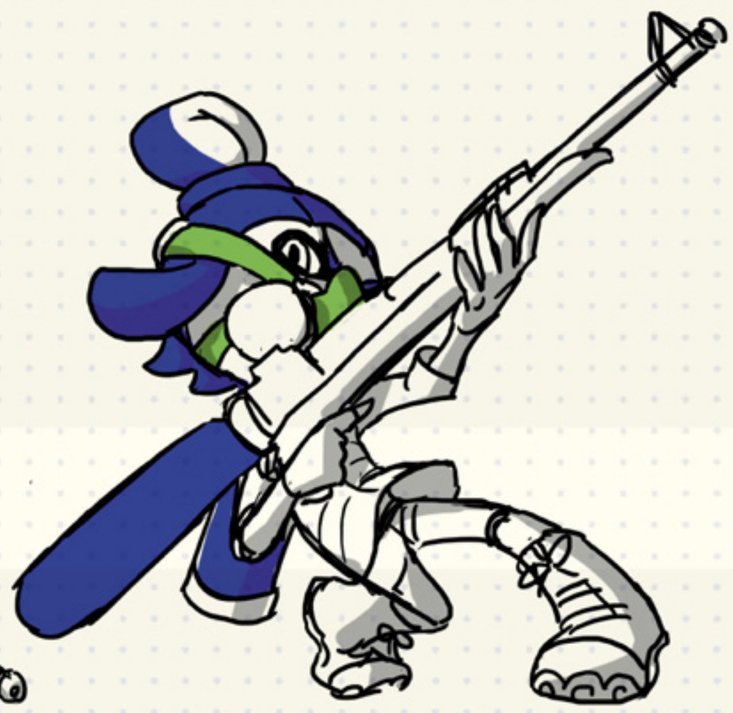
ROUGH SKETCHES
Promotional Illustrations Concepts (4)



ROUGH SKETCHES
Promotional Illustrations Concepts (5)





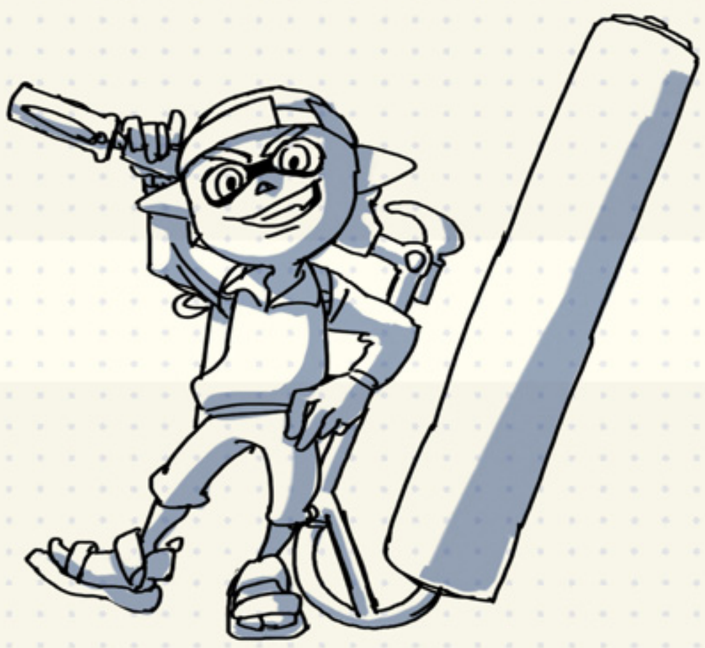










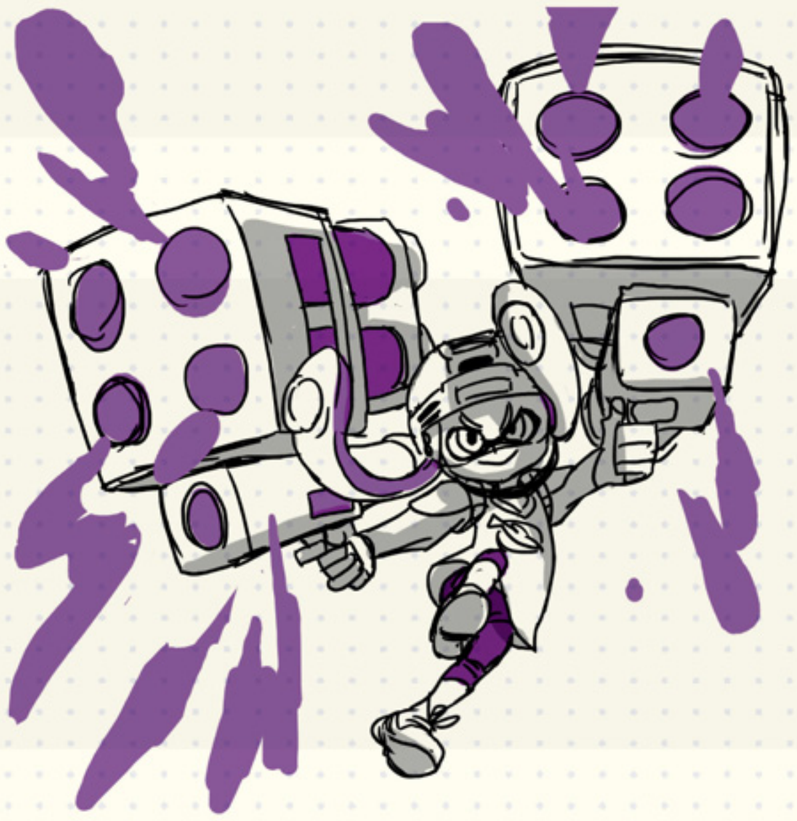












Rough Sketches

ROUGH SKETCHES
Inkopolis Square Jellyfish Design Concepts

ART SCHOOL JELLYFISH

- CLOTHES ARE COVERED IN ART SUPPLIES.
- SOME HAVE TAKEN UP PERMANENT RESIDENCE THERE.

CONSTANT BAGS UNDER HIS EYES.

SPENDS THE ENTIRE YEAR WEARING THE SAME WHITE TANK TOP. IS ALWAYS HUNGRY.

A POOR JELLYFISH CHASING THEIR DREAMS.

LOOKING AT KOI NEAR THE POND.

SKETCHING JELLYFISH

HAS A PEN STUCK IN

HOW ABOUT HAVING THEM NEAR PROPS?

JUST CONSTANTLY MEASURING ITS SCALE.

JELLYFISH THAT JUST WANTS TO MAKE A CALL.

INTENTLY PRESSING THE NUMBERS.

NOT THERE AT NIGHT (SPLATFEST).

EXACTLY WHERE ARE THE JELLYFISH'S EARS, ANYWAY?

JELLYFISH WHOSE EVERY DAY IS A DAY OFF.

TAKING THEIR PET SEA SLUG FOR A WALK.



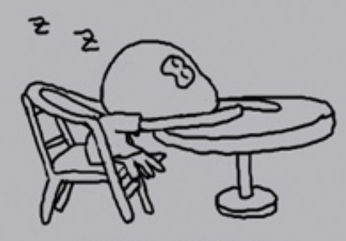
- JELLYFISH WALKING NORMALLY.
- WALKS FOR A SET TIME, STOPS, CHECKS FOR DISTANCE TO OTHER NPCS OR WALL COLLISIONS, THEN STARTS WALKING AGAIN.



- BUMPKIN JELLYFISH
- JELLYFISH FROM THE COUNTRY WHO'S JUST ARRIVED IN INKOPOLIS SQUARE FOR THE FIRST TIME.
- STANDS IN THE SAME PLACE LOOKING UP AND AROUND.



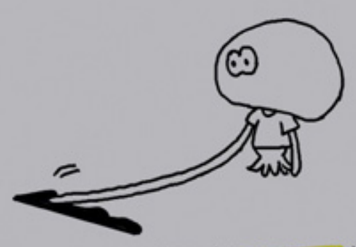
- IDOL FAN JELLYFISH
- MAJOR FAN OF OFF THE HOOK.
- IS ALWAYS PRESSED UP AGAINST THE GLASS, STARING AT OFF THE HOOK.



- NAPPING JELLYFISH
- JELLYFISH WHO'S ASLEEP AT A CAFÉ TABLE.
- DOESN'T NEED ANY MOVEMENT ANIMATIONS, SO VERY ECONOMICAL.



- DANCING JELLYFISH
- NEW VERSION
- CONTINUOUSLY DANCING AS HARD AS THEY CAN IN FRONT OF THE GAME MACHINE IN FRONT OF THE SHOAL.



- JELLYFISH LAPPING UP A PUDDLE.
- LICKS THEIR HAND AFTER SPLASHING A PUDDLE AT THE EDGE OF A ROAD IN INKOPOLIS SQUARE.
- JELLYFISH HAVE NO CONCEPT OF DIRTY OR CLEAN.



- JELLYFISH SITTING ON A FENCE BENCH.
- CAN JUST SORT OF BOUNCE THERE; DOESN'T NEED BIG MOVEMENTS.



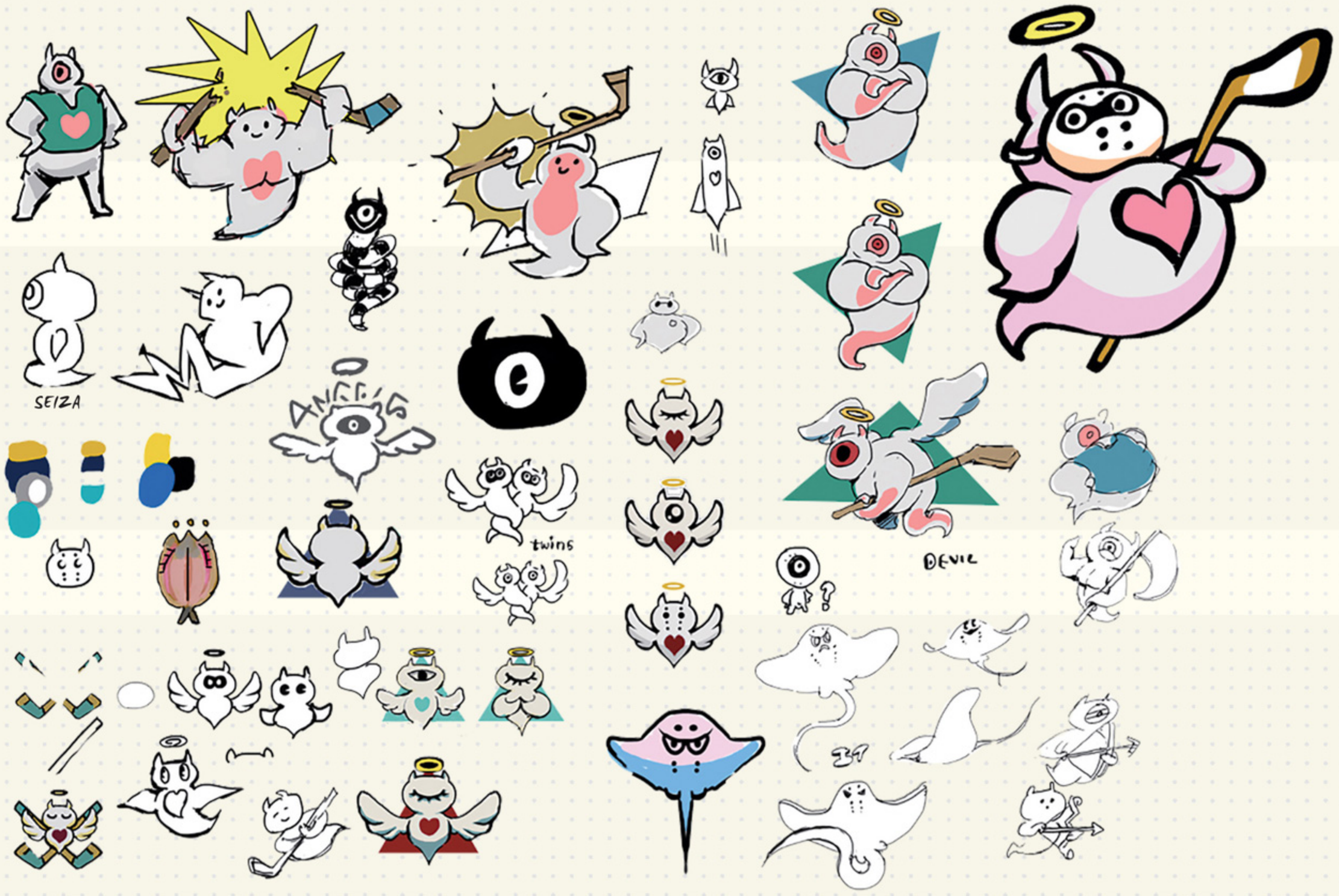
- JELLYFISH SITTING ON THE GROUND.
- THIS JELLYFISH GOT TIRED FROM WALKING AROUND, SO THEY'VE SLUMPED UP AGAINST A BUILDING OR SERVICE POLE.



I WANT TO PLACE JELLYFISH THAT ARE ABOUT THIS BIG TOO.

I'D LIKE TWO OR THREE SIZES, BUT THEY'RE NOT PARENT-CHILD (INKOPOLIS SQUARE IS NOT SOMEWHERE PARENTS WITH KIDS GO).

ROUGH SKETCHES
Inkblot Art Academy Jellyfish Design Concepts



ROUGH SKETCHES
Graffiti Concepts (1)


ALUMINUM BOTTLE
MAKER LAKEN.
F·G SPOR
GRAMI
HIGNMI
UPAR
UPAR
TM
Squak
Squak
Squak
Squak
Squid
Squid
Squad
Squad
Squad



ROUGH SKETCHES
Graffiti Concepts (4)



ROUGH SKETCHES
Graffiti Concepts (5)



ROUGH SKETCHES
Graffiti Concepts (6)

ROUGH SKETCHES
Graffiti Concepts (7)

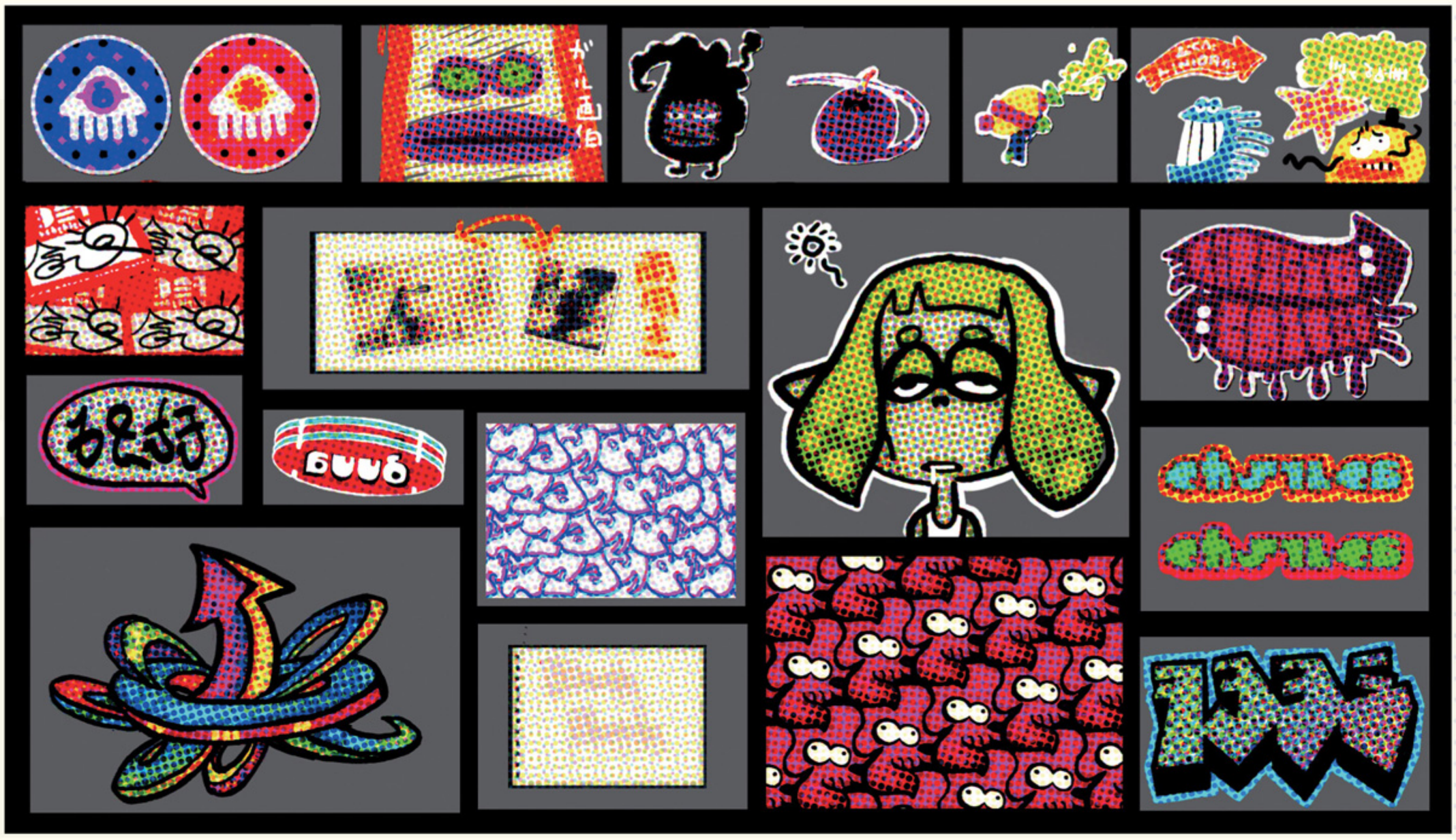


ROUGH SKETCHES
Graffiti Concepts: Octarians (1)



ROUGH SKETCHES
Graffiti Concepts: Octarians (2)





ROUGH SKETCHES
Graffiti Concepts (8)



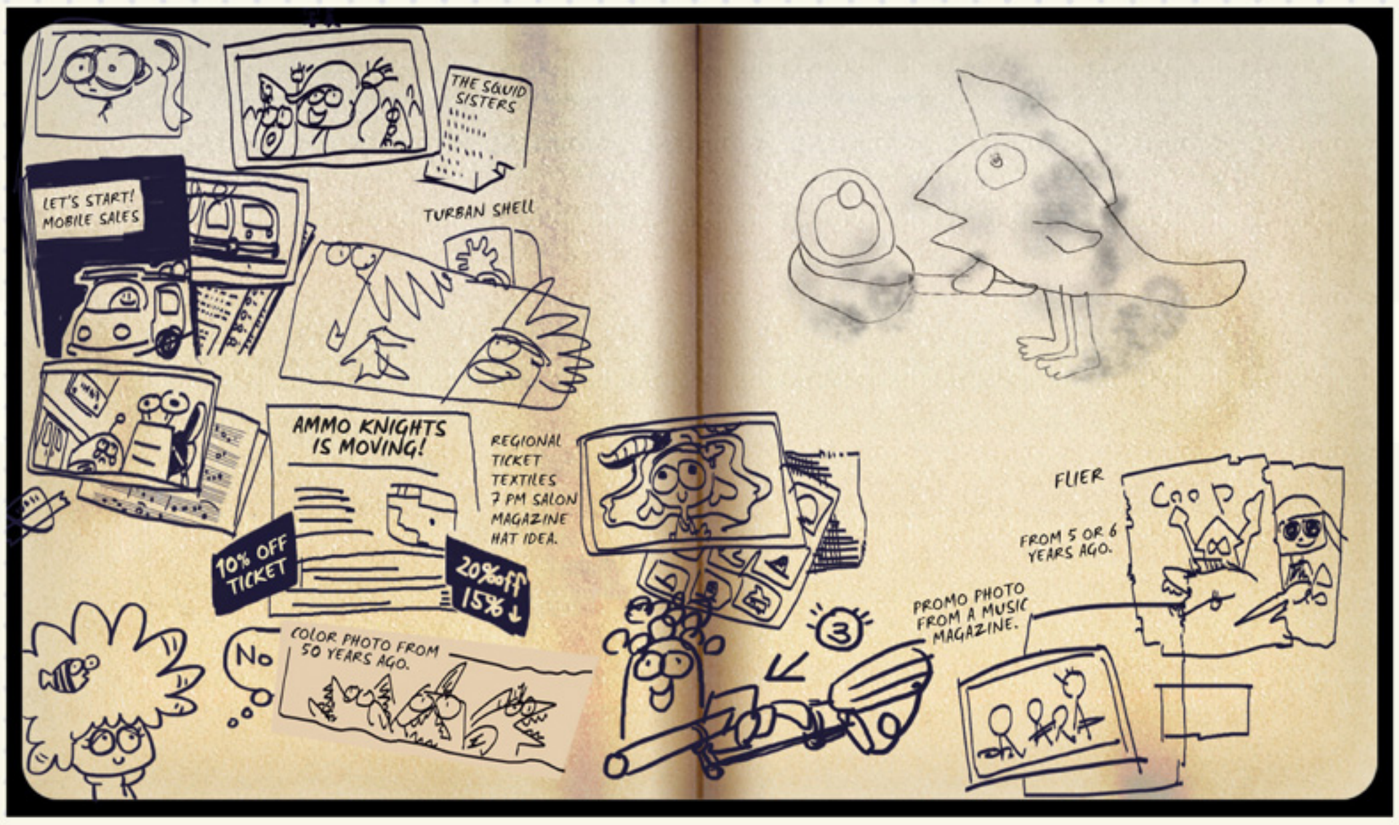
ROUGH SKETCHES
Graffiti Concepts: Crusty Sean's Crust Bucket Stickers



ROUGH SKETCHES
Graffiti Concepts: Squids and Octopuses



ROUGH SKETCHES
The Shoal Storefront Poster Concepts



ROUGH SKETCHES
Sunken Scroll Design Concepts

UI Designs

There are tons of icons, inks, and patterns used in the UI. Everything is thoughtfully designed to communicate information accurately, even when tiny and only onscreen for a split second.

Galleria



Salmon Run



Single-Player Campaign



Other



Off the Hook



Posting



Player



Food



Menus



Shops



Food



Drinks





Gear Power



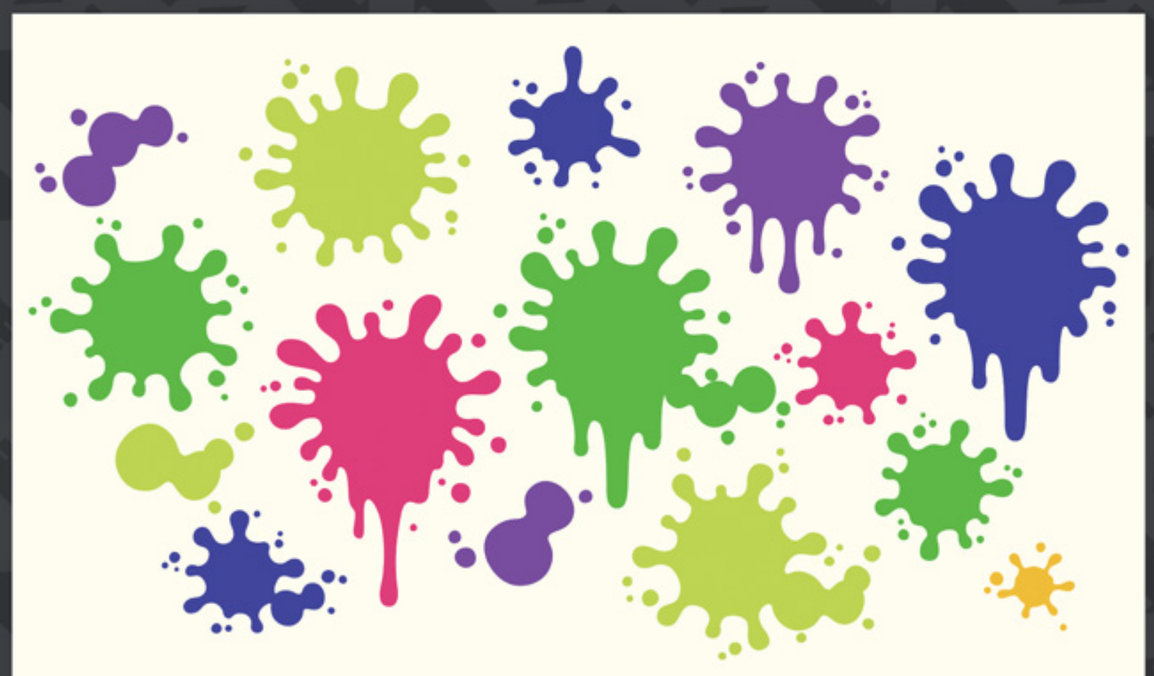
Sub Weapons



Special Weapons



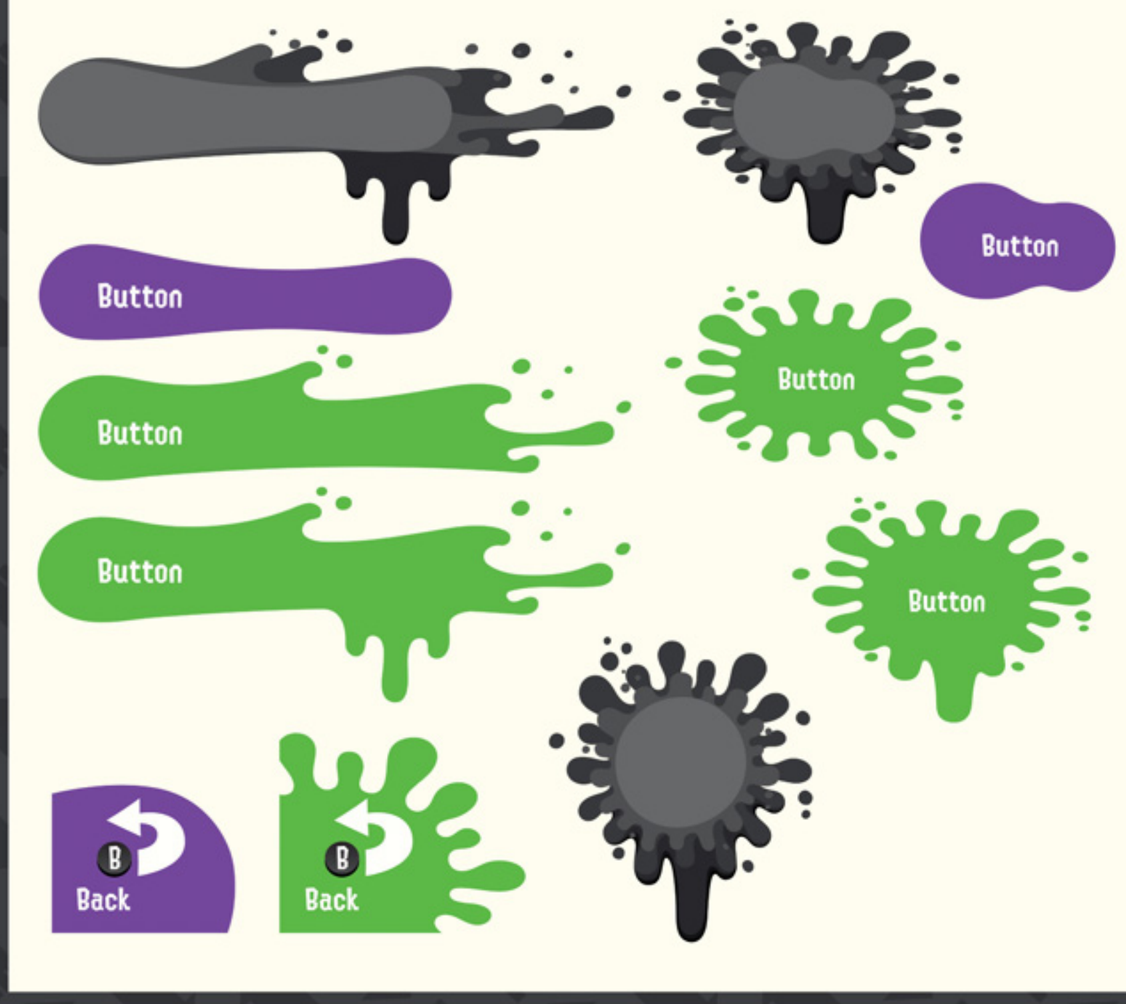
Ink



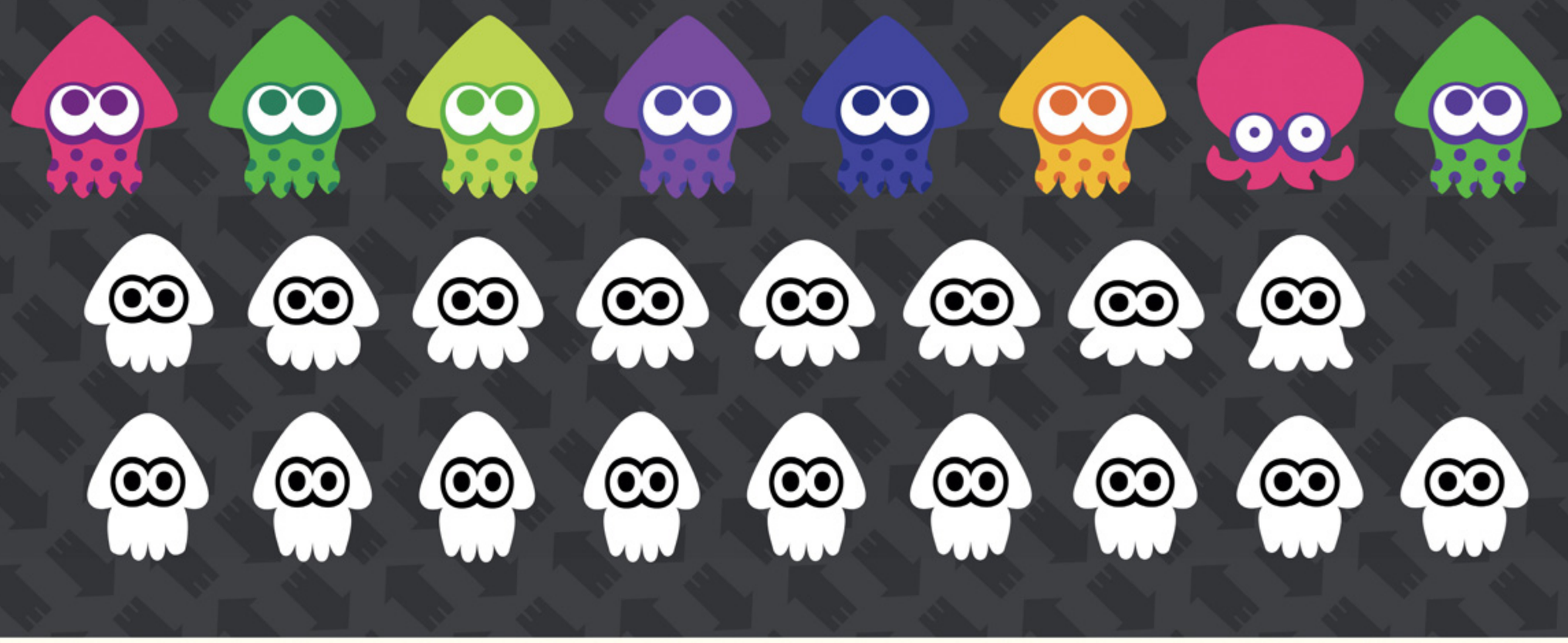
Patterns



Buttons



Squids and Octopuses



Font

SPLATOON 2 FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

あぁいぃうぅえぇおぉかきくけこさしすせそたちつってと

なにぬねのはひふへほまみむめもやゃゆゅよょらりるれろわをん

がぎぐげござじずぜぞだぢづでどばびぶべぼぱぴぷぺぽ

アァイィウゥエェオォカキクケコサシスセソタチツッテト

ナニヌネノハヒフヘホマミムメモヤャユュヨョラリルレロワヲン

ガギグゲゴザジズゼゾダヂヅデドバビブベボパピプペポ ー

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THE ART OF Splatoon 2

Splatoon 2: IKASU ARTBOOK

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Printed in China

MELLOW SQUID 4-PANEL COMIC

BY KINO TAKAHASHI





THROWBACK

The original Splatoon was released on the Wii U on May 28, 2015, and had a ton of artwork created. Some selected illustrations were not included in the previous art book and have been compiled in this section. Enjoy these throwbacks to the game that started it all!



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Translation **Kenichi Yoshida**

Translation Proofreading **Eric Vincent**

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Digital Art Technician **Christine Dahler**

Cover Illustration **Sachiko Kawamura (Nintendo)**

Production Assistance **Yuki Yamada**

Supervision and Collaboration **Squid Research Laboratory (Nintendo)**

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Associate Editor **Hisako Chiba**

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Splatoon 2 ARTBOOK



Splatoon

THROWBACK

The original *Splatoon* was released on the Wii U on May 28, 2015, and had a ton of artwork created for it. We've selected illustrations that were not included in the previous art book and included them in this section. Enjoy these throwbacks to the game that started it all!

Splatoon

Splatfests



Bread

Splatfests VS



Rice



Red Fox

Splatfests

VS



Green Tanuki



Lemon Tea

Splatfests

VS



Milk Tea

Ant



Splatfests

VS

Grass-
hopper





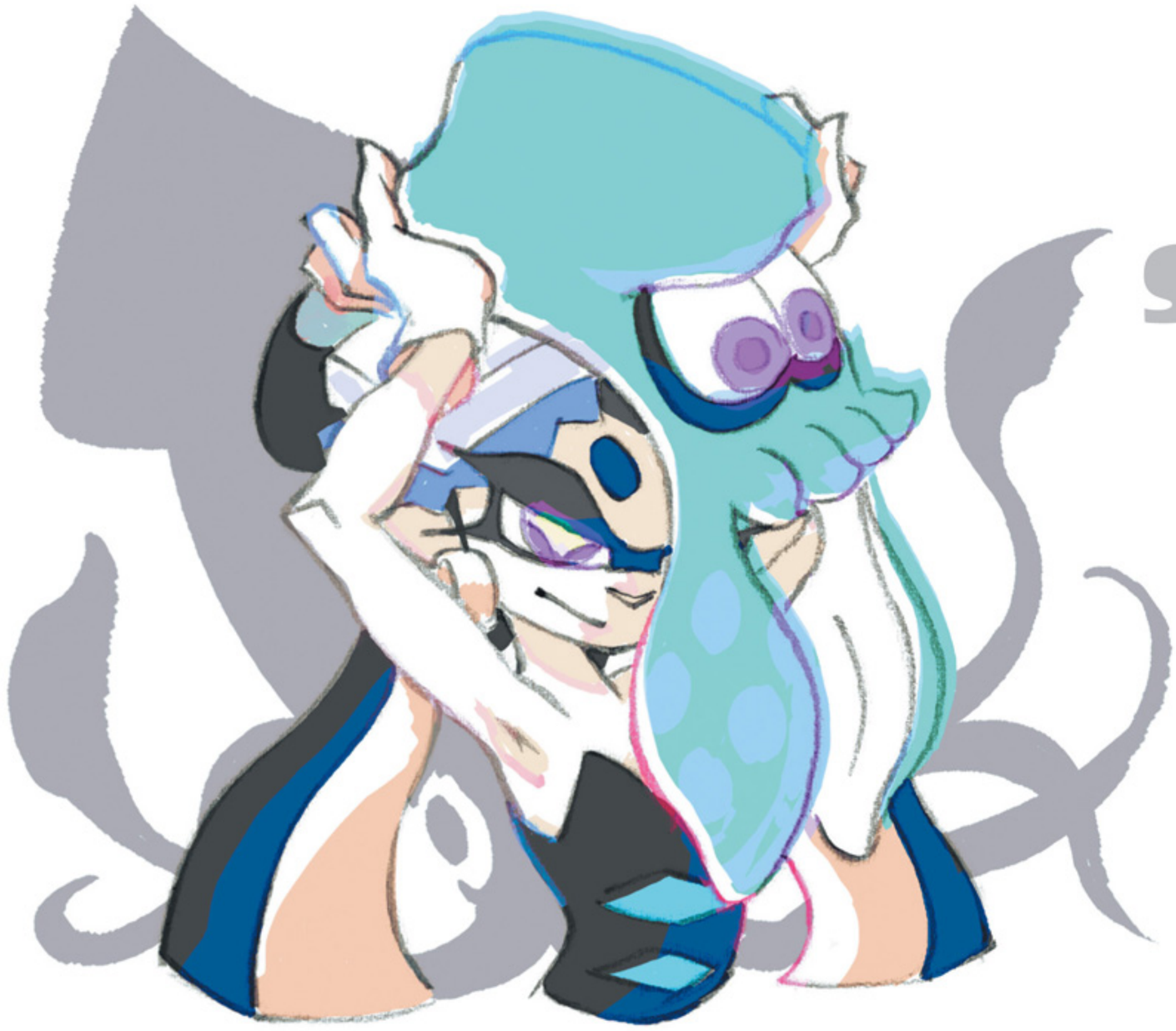
Boke

Splatfests

VS



Tsukkomi



Squid

Splatfests

Vs

Octopus



Splatoon



Love

Splatfests

VS



Money

Seafood



Splatfests VS

Mountain Food



Splatoon





Splatfests

Red Fox VS Green Tanuki

Round 2





Alternate Outfit Version

Perfect Body

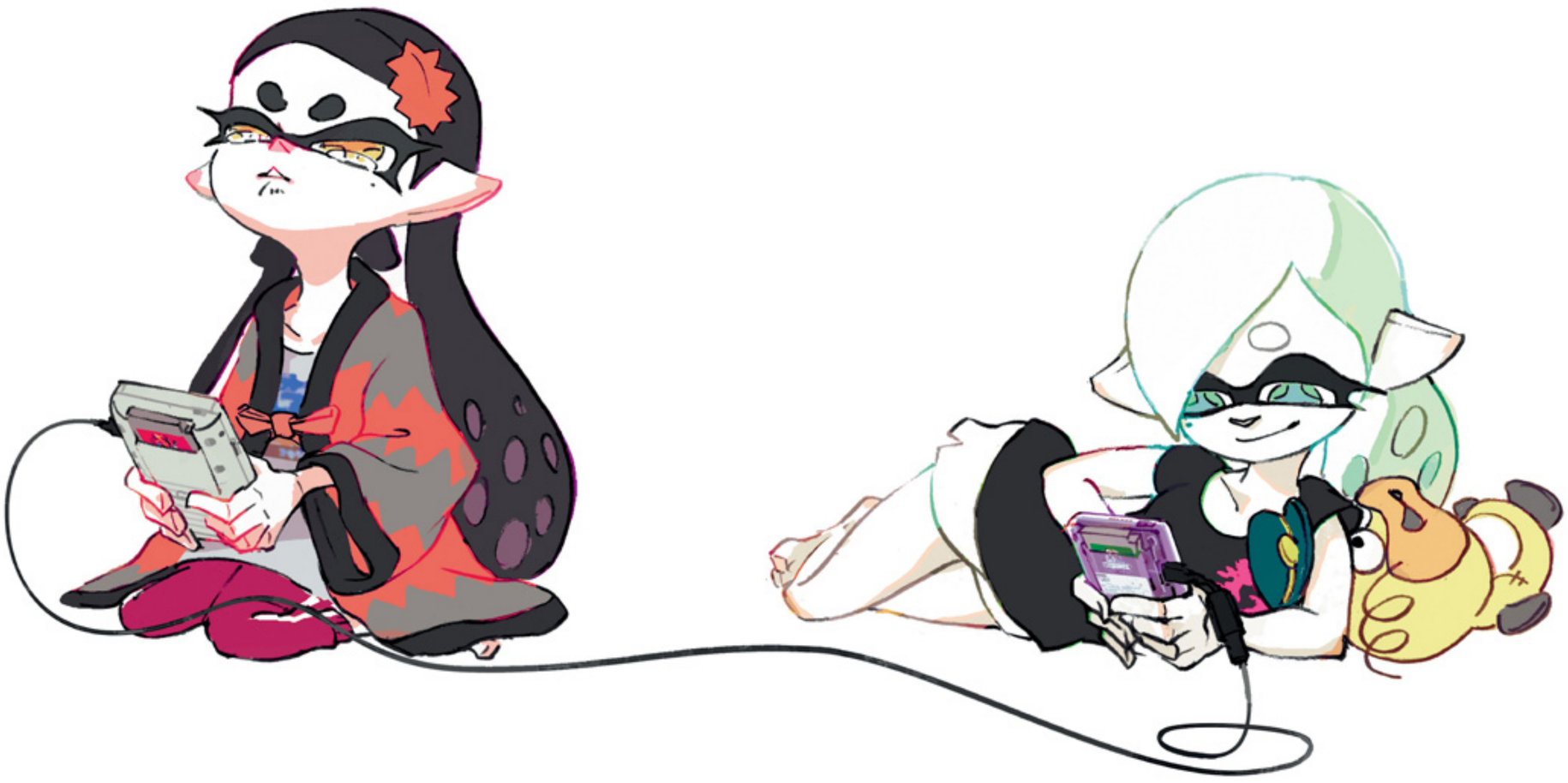


Splatfests VS

Perfect Brain



Splatoon
スプラトゥーン



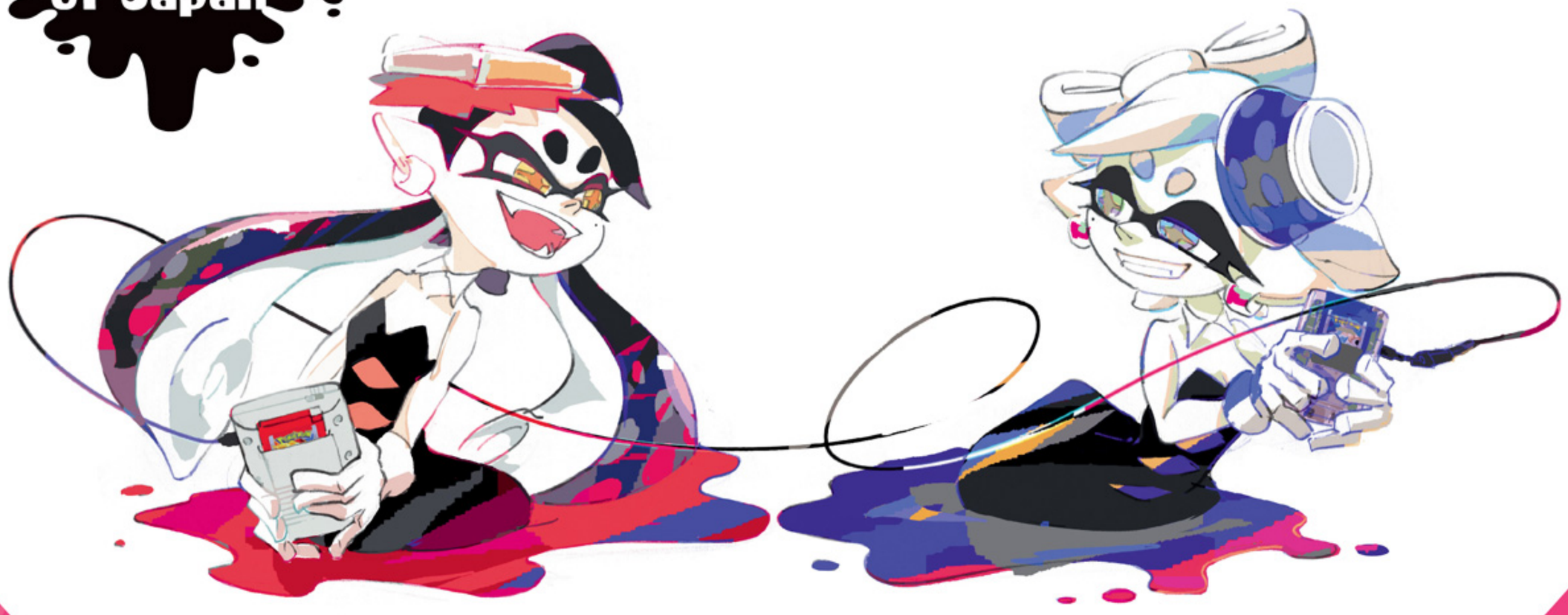
Pokémon Red

Splatfests

VS

Pokémon Green

Outside of Japan



Pokémon Red vs. Pokémon Blue (Pokémon Blue Version)

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Let's Do This!

Splatfests VS



Safety First



Tuna and Mayonnaise

Splatfests VS



Red Salmon

Fashionable Splatfests VS Cosplay







きのこの山

Kinoko No Yama

Chocorooms

Splatfests VS



Takenoko No Sato

たけのこの里

Chococones

Callie



Splatfests Vs

Sing! Dance! Exciting Splatfest Throwback

Splatfests divide the players into two teams to battle it out in Turf Wars every month, starting with "Rice vs. Bread" in June 2015 and leading up to the sixteenth and ultimate Splatfest, "Callie vs. Marie," in July 2016.



Marie

Splatoon







Weekly Famitsu's Thirtieth Anniversary
Commemorative Illustration



Squid Sisters' *Splatoon Live in Makuhari* CD Cover Illustration



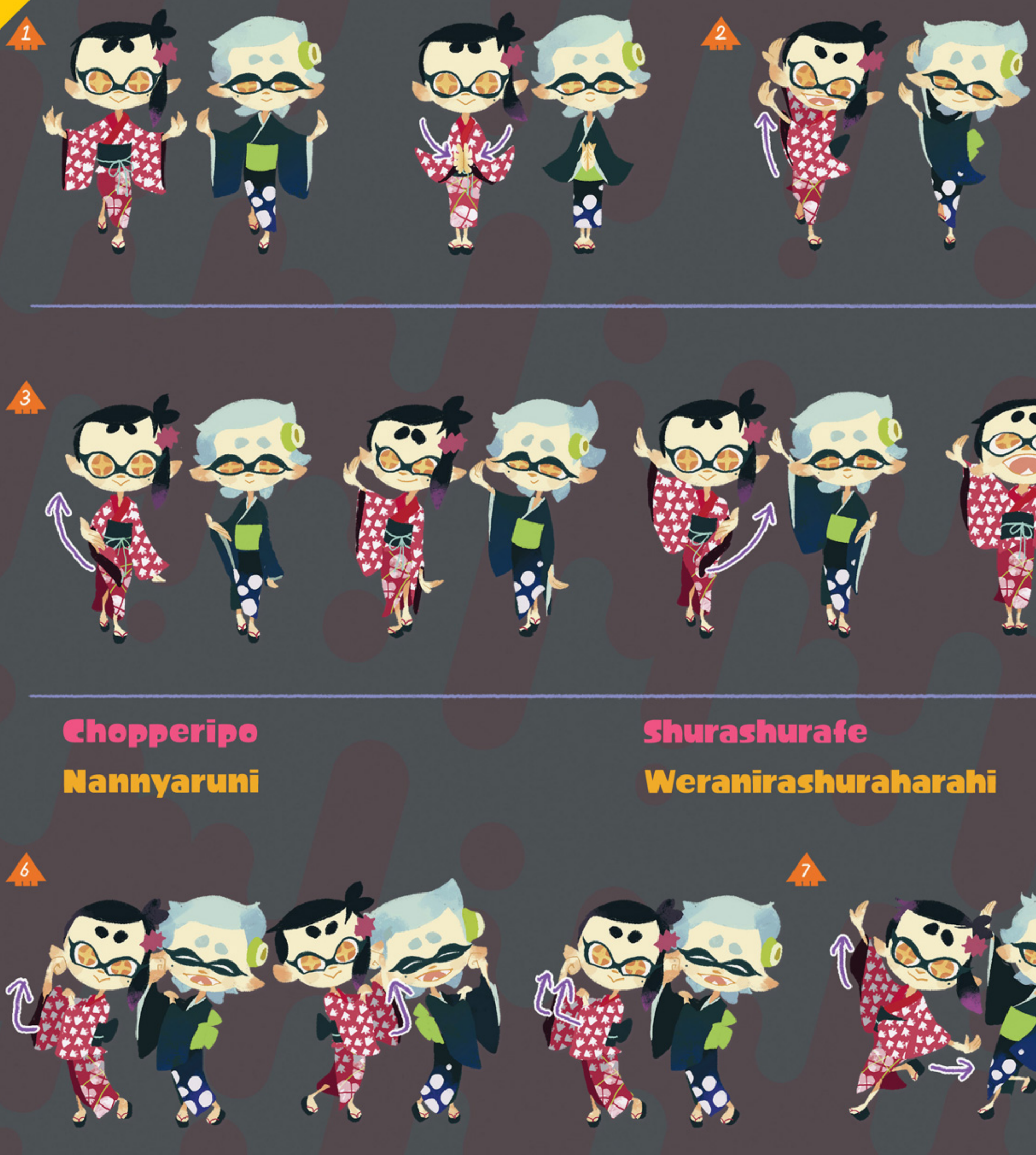
"Callie vs. Marie" Splatfest Commemorative Illustration





Squid Sisters Birthday Email Illustration

Splatoon



Chopperipo
Nannyaruni

Shurashurafe
Weranirashuraharahi

Ya	Weni	Marei	Mirekyara	Hire
Kire	Hyari	Yoriherahe	Nyurahera	Nunnyura
Na	Nire	Jute	Mirekyara	Herya
Kire	Hyari	Nuriherahe	Nyurahera	Nunnyura

"Calamari Inkantation" Choreography Illustration

TRADITIONAL FOLK SONG WITH SQUID SISTERS MUSIC AND CHOREOGRAPHY









Nannyurunire Nifahera Hi
Nyurunirehara Fefefe





Juri Yu Mirekerason
Unera Yurawera Fimera

Nire Yu Mirekerason
Unera Yurawera Fimerani

Dance Party Throwback

A "Gachi-Bon Matsuri" dance party was held in April 2016 at Niconico Tokaigi 2016. Many of the attendees received a fan to use while dancing the ancestral folk song version of "Calamari Inkantation." All the true believers coming together and dancing this Bon festival dance was definitely a highlight.



2015 Christmas Card Illustration

Splatoon

Splatty Halloween



Splatoon
THROWBACK

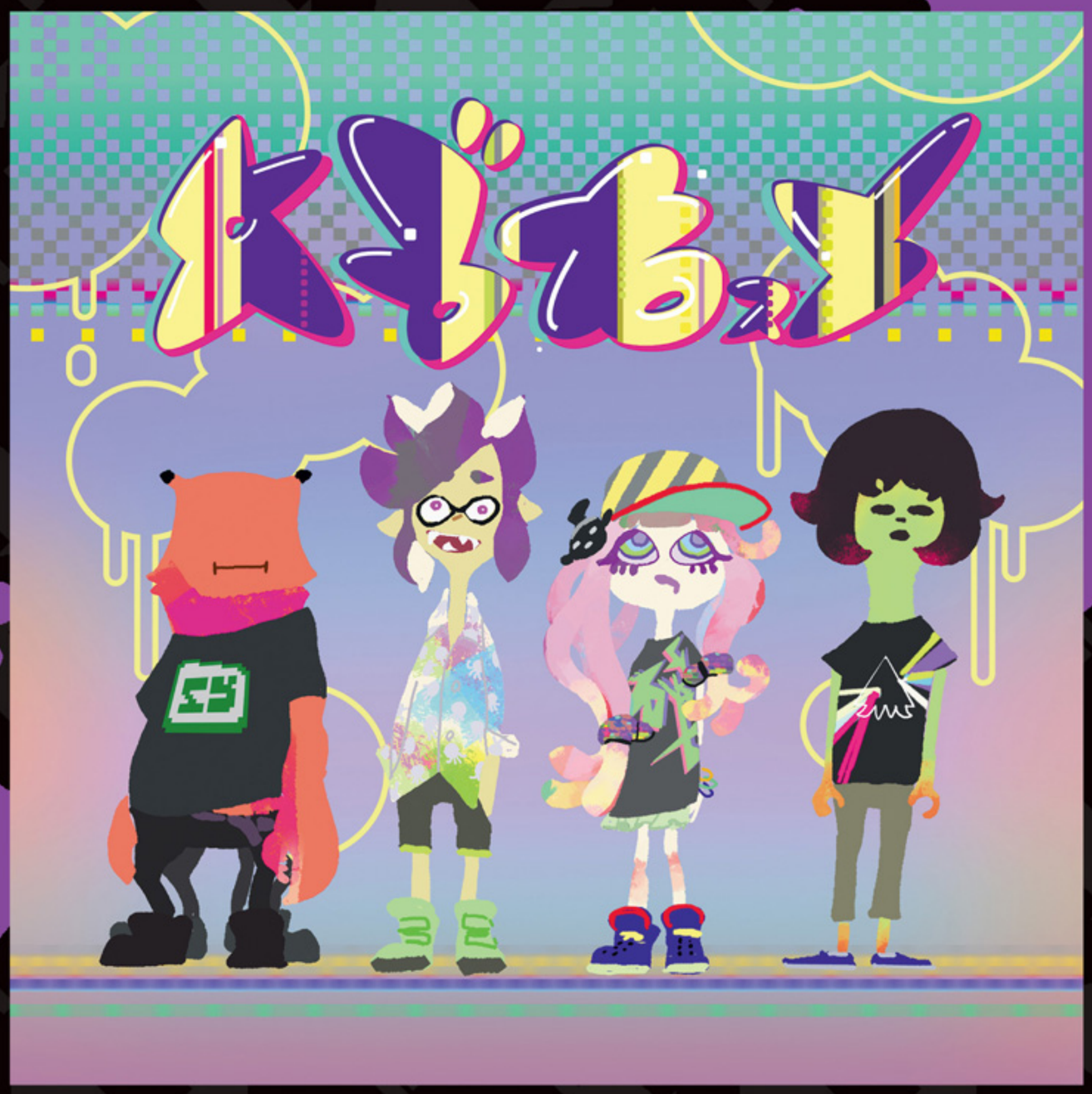
2015 Halloween Illustration

Splatoon



Splatoon
THROWBACK

2016 New Year's Illustration



Chirpy Chips CD Cover Illustration



Hightide Era CD Cover Illustration



Squid Sisters Live in France Behind-the-Scenes Shot

The Squid Sisters Make Their French Debut!

Throwback

The Squid Sisters held a live concert at Japan Expo in France in July 2016, dazzling the packed crowd with a mind-blowing performance. By the way, they're known as the "Calamazones" in France.

Japan Expo 2016 Illustration

Splatoon
THROWBACK

JAPAN EXPO 2016

Splatoon



Splatoon





Splatoon Koshien 2017 Illustration (1)







Second Splatoon Koshien



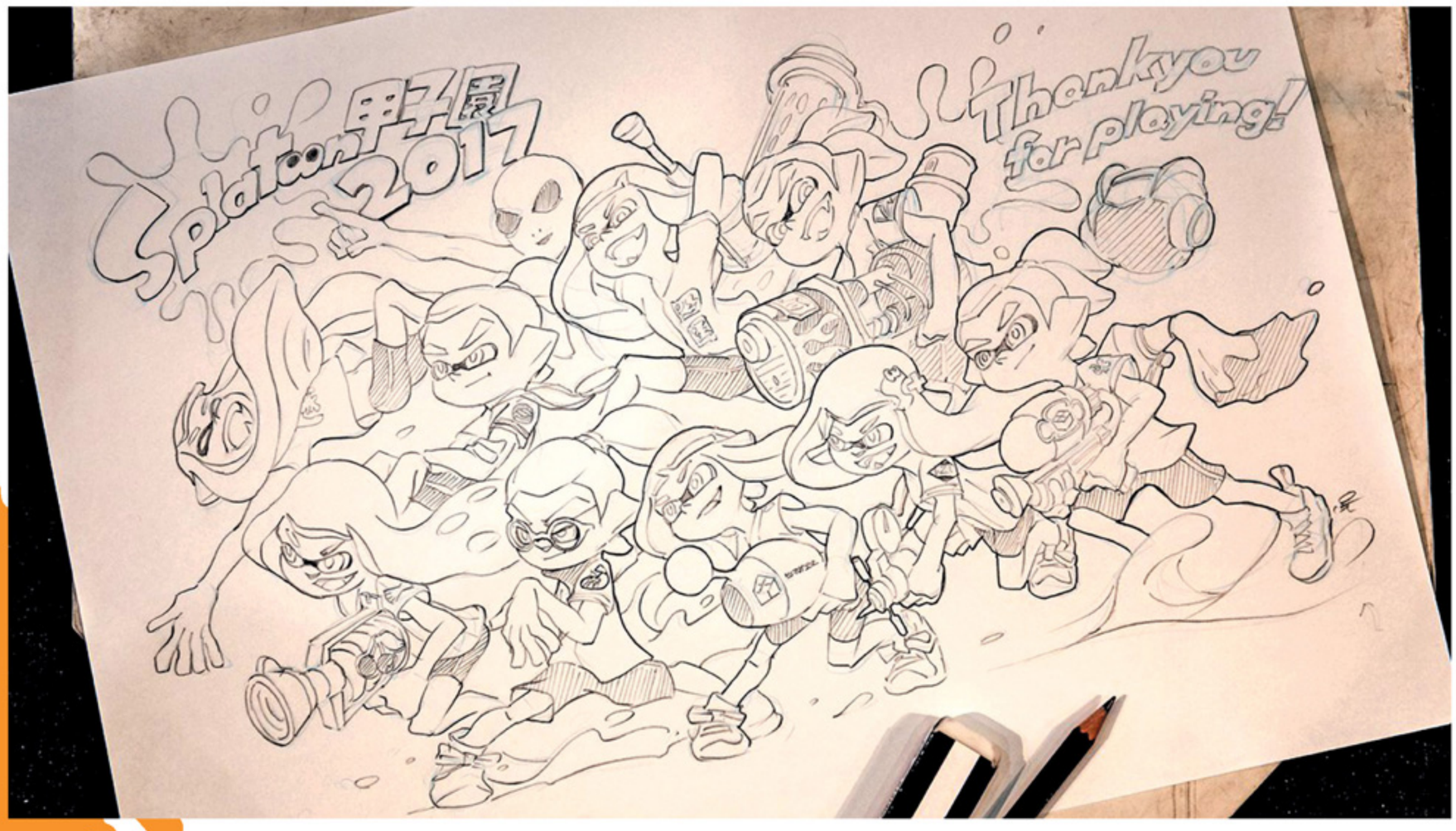
Second Splatoon Koshien



Second Splatoon Koshien



Second Splatoon Koshien



Splatoon Koshien 2017 Illustration (2)



Version 2.1.0 Update Illustration



Art Academy Illustration



First-Anniversary Illustration



One Million Units Sold in Europe Commemorative Illustration



Squid Girl Finale Special Commemorative Illustration

© Masahiro Anbe (Akita Shoten) 2008



*Thanks for your support!

Illustration for *Nintendo Dream*



Monthly CoroCoro Comic Serial *Splatoon* Illustration by Sankichi Hinodeya

© Sankichi Hinodeya/Shogakukan



Gamescom 2016 Illustrations

Sagakeen's Yobuko Splatfest Illustration

Collaboration with Saga Prefecture: Sagakeen! Throwback

In December 2015, a collaborative event was held in association with Saga Prefecture as part of their regional revitalization project. It turned into a big celebration, with the tour boat *Splamaru* operating especially for the event, as well as the sale of limited edition goods. The patterns on the T-shirts are a Yobuko squid and a Saga cow.



Sheldon's Picks Illustration

Splatune: Splatoon Original Soundtrack
Label Illustration







Line Sticker Video Illustration

Splatoon

Weapon Illustrations



.52 Gal



.52 Gal Deco



N-ZAP '85



N-ZAP '89



Rapid Blaster Pro



Rapid Blaster Pro Deco



Splattershot Jr.



Custom Splattershot Jr.



Hydra Splatling



Custom Hydra Splatling



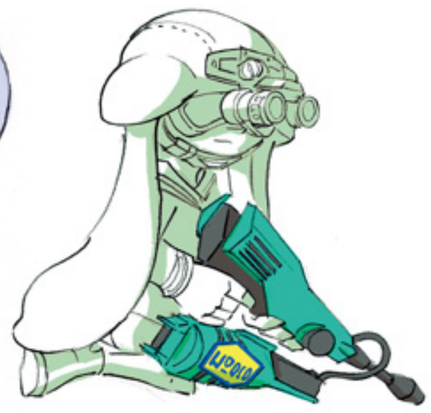
H-3 Nozzlenose



H-3 Nozzlenose D



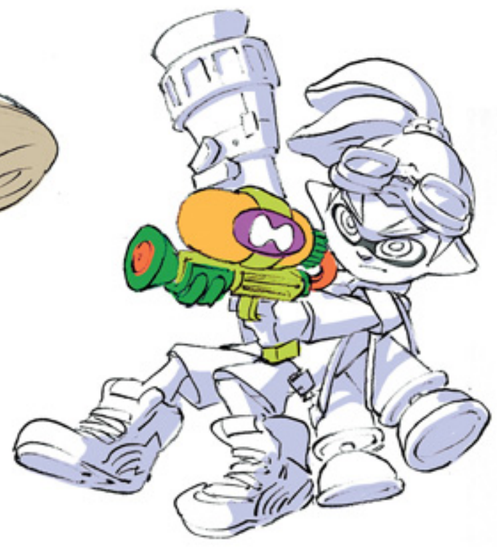
Jet Squelcher



Custom Jet Squelcher



Splattershot



Tentatek Splattershot



Sploosh-o-matic



Neo Sploosh-o-matic



Inkbrush



Inkbrush Nouveau



Aerospray MG



Aerospray RG



Splash-o-matic



Neo Splash-o-matic



Range Blaster



Custom Range Blaster



Dual Squelcher



Custom Dual Squelcher



Heavy Splatling



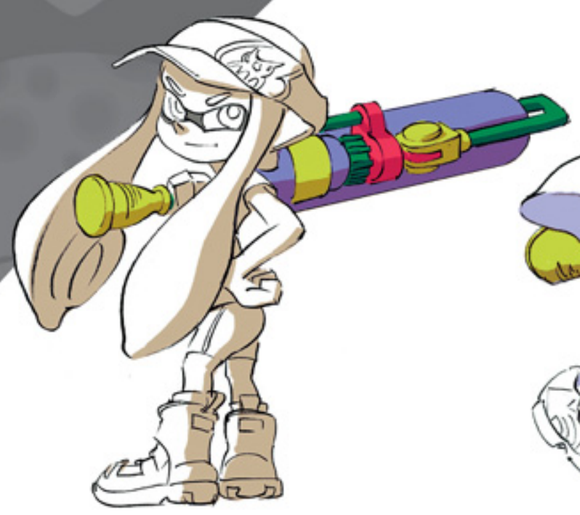
Heavy Splatling Deco



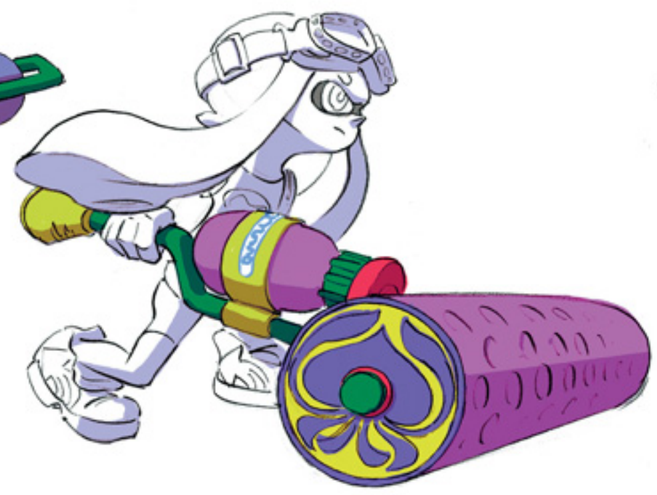
L-3 Nozzlenose



L-3 Nozzlenose D



Splat Roller



Krak-On Splat Roller



Bamboozler 14 Mk I



Bamboozler 14 Mk II



Mini Splatling



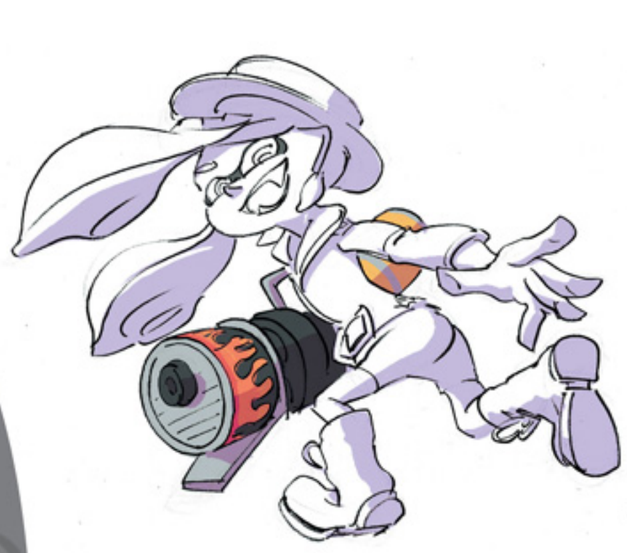
Zink Mini Splatling



E-liter 3K



Custom E-liter 3K



Blaster



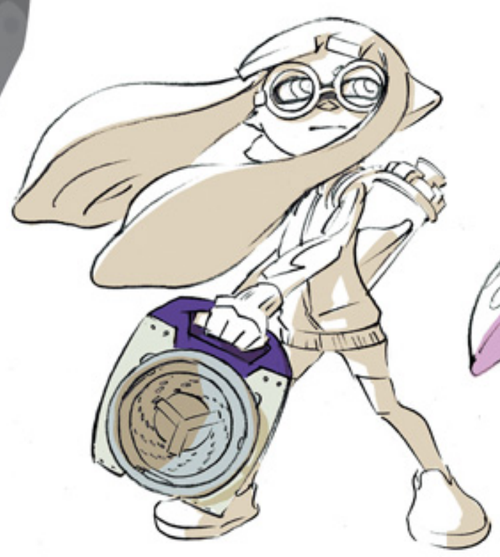
Custom Blaster



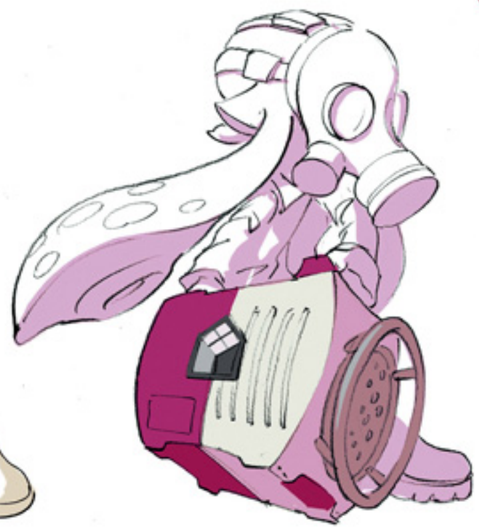
Splat Charger



Kelp Splat Charger



Sloshing Machine



Sloshing Machine Neo



Splatterscope



Kelp Splatterscope



Tri-Slosher



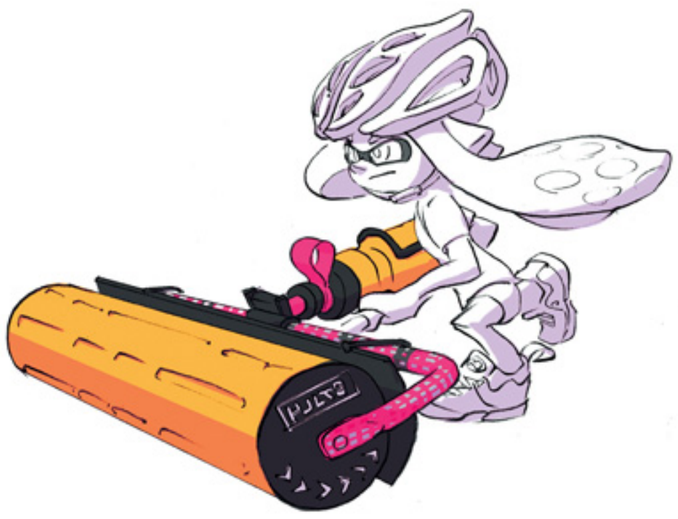
Tri-Slosher Nouveau



Luna Blaster



Luna Blaster Neo



Carbon Roller



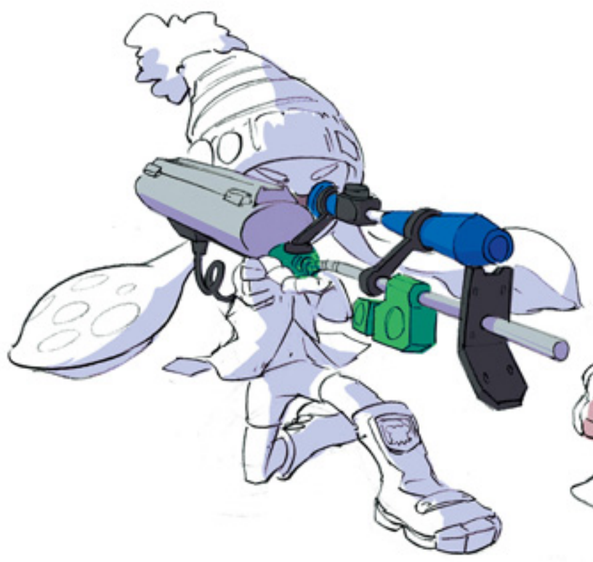
Carbon Roller Deco



Splattershot Pro



Forge Splattershot Pro



E-liter 3K Scope



Custom E-liter 3K Scope



.96 Gal



.96 Gal Deco



Classic Squiffer



New Squiffer



Dynamo Roller



Gold Dynamo Roller



Slosher

Slosher Deco



Rapid Blaster



Rapid Blaster Deco



Octobrush



Octobrush Nouveau



Octo Shot Replica



Hero Shot Replica



Hero Roller Replica



Hero Charger Replica

Weapons Regularly Added via Updates

Throwback

There were seventy-four weapon types in *Splatoon* when you include the three available through amiibo challenge bonuses. On top of that, there were seventeen Sheldon's Picks, which gave preexisting weapons updated sub and special weapons.



Check out what's fresh with *The Art of Splatoon 2* which contains nearly 400 pages of illustrations of your favorite characters, latest weapons, slickest gear, hottest locations, and much more! Get your tentacles on pages and pages of 2D and 3D art pieces with notes inked by the creative team that give insight to the game's development. With a bonus throwback section of illustrations from the original *Splatoon*, this book is sure to make a splash with all *Splatoon* fans!



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